



3 Courses

Introduction to Financial  
Analysis - The "Why?"

Financial Analysis of  
Organizations

Financial Analysis of  
Scenarios and Decisions



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**Timothy Franks**

has successfully completed the online, non-credit Specialization

# Financial Analysis - Skills for Success

In an era of thriving businesses, it is crucial to possess an understanding of the financial building blocks of a successful organization. The Financial Analysis - Skills for Success Specialization enables the learner to apply an analytic mindset to understanding and driving organizational decisions and success. Specifically, learners can: (1) understand the importance of gaining a financial perspective; (2) identify and apply fundamental principles of Accounting and Finance; (3) identify a firm's financial statements and understand how they reflect company position and performance; (4) understand the basics of financial statement analysis; (5) use financial information to facilitate strategic and operational decisions; (6) plan and budget to effectively and efficiently allocate resources.

The online specialization named in this certificate may draw on material from courses taught on-campus, but the included courses are not equivalent to on-campus courses. Participation in this online specialization does not constitute enrollment at this university. This certificate does not confer a University grade, course credit or degree, and it does not verify the identity of the learner.

W. Brooke Elliott  
Associate Dean and EY  
Professor  
Gies College of  
Business

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