# 11. Multivariate analyses: introduction

LPO.8800: Statistical Methods in Education Research

Sean P. Corcoran

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Lecture 1

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### Last time

- Bivariate regression
- Prediction equation, predicted values, residuals (prediction errors)
- Ordinary least squares (OLS) the "line of best fit"
- Interpreting regression intercept and slope
- Assessing goodness of fit (R<sup>2</sup>)
- Conditional mean interpretation of regression
- Inference about the population slope: confidence intervals and hypothesis tests
- Regression diagnostics with residuals

Generally speaking, regression slopes (and correlations) *cannot* be interpreted as *causal*. Examples:

- Russian cholera epidemic: peasants observed that in communities with lots of doctors, there were lots of cholera cases; doctors were murdered.
- SAT prep courses: in 1988 Harvard interviewed its freshmen and found that those who took SAT coaching courses scored 63 points lower than those who did not.
  - A dean concluded that the SAT courses were unhelpful and that "the coaching industry is playing on parental anxiety."

Causal questions imply "all else is held equal."

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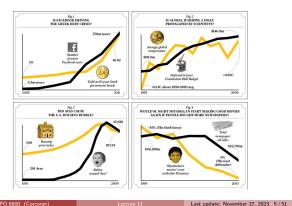
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# Correlation vs. causality, revisited



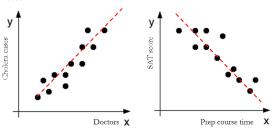






# Correlation vs. causality, revisited

Imagine collecting data and conducting a simple regression analysis for each case:



In the lefthand figure, each data point is a community. In the righthand figure, each data point is a college applicant.

There is clearly an association between these pairs of variables, but can we say that changes in X are causing changes in Y ( $X \rightarrow Y$ )?

Not without ruling out alternative explanations. One alternative explanation is **reverse causality**  $(Y \to X)$ . Another is the presence of one or more other factors (**confounders**) that are affecting both Y and X.

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# Correlation vs. causality, revisited

Considering the above two examples:

- Russian cholera epidemic: it is unlikely doctors (X) caused the cholera cases (Y), since the presence of cholera preceded the arrival of the doctors (Y → X).
- SAT prep courses: it is possible that the prep course worsened SAT performance (the time ordering is appropriate). But it is more likely a third factor explains both enrollment in the prep course and low SAT scores (e.g., test anxiety, poor prior academic preparation). The association may be spurious.

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# Experimental vs. observational data

Ruling out alternative explanations can be very difficult to do in social science and education research. The researcher is typically working with observational data, and has no control over assignment to "treatment" conditions of interest. Consider again these questions:

- Does smoking cause lung cancer?
- Would a smaller class size improve learning?
- Does education increase labor market productivity and earnings?
- Is parental divorce detrimental to childrens' outcomes?
- Do mask mandates reduce the transmission of infectious diseases?

### Experimental vs. observational data

This is in contrast to the medical researcher who can randomly assign subjects to receive a new drug or a placebo. With this study design, she can confidently attribute any systematic differences in the subjects' outcomes to the drug (and not due to some third factor).

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# Ruling out alternative explanations

In the absence of random assignment, the elimination of alternative explanations is difficult to do, and depends on sound research design, data availability, and a good theoretical understanding of factors that affect variation in the outcome *Y*.

Note: outliers and anecdotal examples of contradictory cases are **not** sufficient for ruling out causal relationships! Causal effects are a description of how X affects Y on average, not in a deterministic sense.

- A high-poverty school that is "beating the odds" does not demonstrate that poverty has no effect on academic achievement.
- A smoker that lives to 102 is not proof that smoking does not cause lung cancer.

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## Controlling for other variables

In practice how does one rule out alternative explanations for the association between X and Y? One way is through statistical **controls**. Controlling involves using statistical techniques to find the correlation between two variables, holding the value of other variables constant.

The variables we wish to remove the effects of—i.e., control for—are called **control variables** or **covariates** (e.g.,  $X_2, X_3, ..., X_k$ ).

 We statistically control for a third variable X<sub>2</sub> by examining the relationship between X<sub>1</sub> and Y conditional on X<sub>2</sub> (i.e., for fixed values of X<sub>2</sub>).

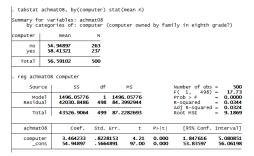
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### Example 1

Does computer ownership improve 8th grade math achievement?



#### Example 1

The association between computer ownership and math achievement could be spurious, explained by a third factor correlated with computer and math achievement. Let's try "controlling" for SES using 2 groups (low or high):

```
. egen ses2=cut(ses), group(2)
```

\* the above command creates a new variable 'ses2' that splits 'ses' into two equal-sized groups (low and high) table computer ses2, contents(mean achmat08 n achmat08)



The 3.46 point "effect" of computer ownership on math achievement is smaller after conditioning on SES. For high SES students, the "effect" is 2.32 points; for low SES students, 1.95 points.

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#### Example 2

Do AP courses improve high school math achievement?

#### . reg achmat12 approg

Source	SS	df	MS		r of ob	_	493
Model Residual	4688.50685 26110.315	1 491	4688.50685 53.17783	L R-squ	> F ared	=======================================	88.17 0.0000 0.1522
Total	30798.8219	492	62.5992314		-square MSE	d =	0.1505 7.2923
achmat12	Coef.	Std. Err.	t	P> t	[95%	Conf.	Interval]
approg _cons	6.175654 53.69983	.6577047 .4767134	9.39 112.65	0.000 0.000	4.883 52.76		7.467917 54.63648

# Example 2

How does AP course taking vary with SES (quintiles)? How does mean 12th grade math achievement vary with AP *conditional* on SES quintile?

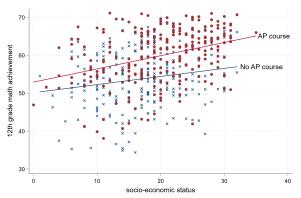
		Coi	unt:			
SESquint	took AP	no AP	AP	Diff	no	yes
1	0.409	52.2	55.7	3.5	55	38
2	0.385	52.3	57.1	4.9	56	35
3	0.465	55.4	59.4	4.1	53	46
4	0.610	54.3	60.4	6.1	39	61
5	0.718	55.3	62.9	7.6	31	79

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# Example 2



## Controlling for other variables

In each of these cases we would like a single estimate that represents the average difference in 12th grade math achievement *conditional on SES*. This implies some kind of weighted average.

Multiple regression is one way of obtaining such an average.

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### Multiple regression

Multiple regression is one way of statistically controlling for other explanatory variables that are ignored in simple regression. Hopefully, these controls will get us closer to a causal interpretation. With 2 explanatory variables the best fit "line" is:

$$\hat{y} = a + b_1 x_1 + b_2 x_2$$

With k explanatory variables:

$$\hat{y} = a + b_1 x_1 + b_2 x_2 + ... + b_k x_k$$

There is now an intercept and k slope coefficients to find.

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### Multiple regression

As before, the best fit "line" is the one where the intercept a and slope coefficients  $b_1, b_2, ..., b_k$  minimize the sum of the squared deviations between the actual data points and the predicted values:

$$a, b \sum_{i=1}^{min} (y_i - \widehat{y}_i)^2$$

$$a, b \sum_{i=1}^{n} (y_i - a - b_1 x_1 - b_2 x_2 - \dots - b_k x_k)^2$$

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# Multiple regression: example 1

To implement multiple regression in Stata, continue to use the regress command, and include the additional explanatory variables in your variable list.

. reg achmat08 computer i.ses2

Source	SS	df	MS	Numbe F(2,	er of ob	s = =	500 21.59
Model Residual	3478.87468 40048.0317	2 497	1739.4373 80.579540	4 Prob 7 R-squ	> F lared	_	0.0000 0.0799
Total	43526.9064	499	87.228269		R-square MSE	d =	0.0762 8.9766
achmat08	Coef.	Std. Err.	t	P> t	[95%	Conf.	Interval]
computer 1.ses2 cons	2.149567 4.193894 53.45002	.8465355 .8454511 .630632	2.54 4.96 84.76	0.011 0.000 0.000	.4863 2.532 52.21	795	3.812796 5.854992 54.68905

## Multiple regression: example 2

#### Using SES quintiles as control variables:

. reg achmat12 approg i.sesquint

Source	SS	df	MS		er of obs	-	493 26.61
Model Residual	6608.74334 24190.0785	5 487	1321.74867 49.6716191	Prob R-sq	> F uared	=	0.0000 0.2146
Total	30798.8219	492	62.5992314		R-squared MSE	=	0.2000
achmat12	Coef.	Std. Err.	t	P> t	[95% Co	nf.	Interval]
approg	5.218614	. 658095	7.93	0.000	3.92555	В	6.51167
sesquint 2 3 4 5	.6226858 3.341469 3.37997 5.52072	1.039324 1.018429 1.023907 1.013494	0.60 3.28 3.30 5.45	0.549 0.001 0.001 0.000	-1.41942' 1.34041: 1.36814: 3.52935	2	2.664799 5.342526 5.391791 7.512081
_cons	51.49928	.7787234	66.13	0.000	49.969	2	53.02935

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# Multiple regression: example 2

#### Using continuous SES as control variable:

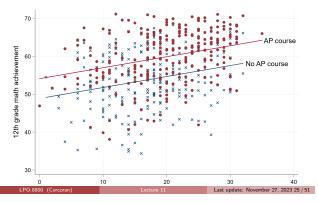
#### . reg achmat12 approg ses

		. 6528237	8.01	0.000 3.94505		6.510413
achmat12	Coef.	Std. Err.	t	P> t  [95% Co	nf.	Interval]
Total	30798.8219	492	62.5992314		-	7.0335
Model Residual	6558.71774 24240.1041	2 490	3279.35887 49.4696003	Prob > F	=	0.0000 0.2130 0.2097
	SS	df	MS	Number of obs F(2, 490)	_	493 66.29

Note: this regression constrains the slope on ses to be the same for AP and non-AP students. That is, it finds the best fit regression equation where the slope is the same for these two groups.

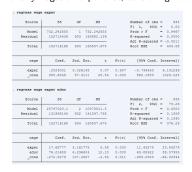
# Multiple regression: example 2

Using continuous SES as control variable:



# Multiple regression: example 3

Regression of monthly wages on experience, controlling for education.



### Example: multiple regression

The slope coefficients are now interpreted as **marginal** or **partial** effects: the linear relationship between Y and  $X_1$ , *conditional* on (or "holding constant")  $X_2$  and any other included control variables.

- Conditional on years of education (holding constant years of education), we predict that an additional year of work experience is associated with \$17.64 additional monthly earnings.
- Conditional on years of work experience (holding constant work experience), we predict that an additional year of education is associated with \$76.22 additional monthly earnings.

The prediction equation can be used to find the "best prediction" of Y given values of  $X_2, ..., X_K$ .

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### Example: multiple regression

For example, let years of experience be  $X_1 = 10$  and years of education completed be  $X_2 = 14$ . Our best prediction of monthly earnings is:

$$\hat{y} = -272.53 + 17.64 * 10 + 76.22 * 14 = 970.95$$

## Causality, revisited

Can multiple regression coefficients can be interpreted as causal? In most cases, unfortunately not. While the regression controls for some confounders, there are likely others. This is where careful research design comes in (see later courses!)

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# When $x_1$ and $x_2$ are uncorrelated

When  $x_1$  and  $x_2$  are uncorrelated, the OLS estimators of  $b_1$  and  $b_2$  are:

$$\hat{b}_1 = r_{y1} \frac{s_y}{s_1}$$

$$\hat{b}_2 = r_{y2} \frac{s_y}{s_2}$$

where  $r_{y1}$  is the correlation between y and  $x_1$ , and  $r_{y2}$  is the correlation between y and  $x_2$ . ( $s_1$  is the standard deviation of  $x_1$ , and  $s_2$  is the standard deviation of  $x_2$ ). Notice these are equivalent to the formula for  $\hat{b}$  in the simple regression case. The  $r_{y1}$  and  $r_{y2}$  are sometimes called **zero-order correlations**.

## When $x_1$ and $x_2$ are uncorrelated

In multiple regression,  $R^2$  can still be used as a measure of fit, interpreted in the same way: the fraction of overall variation in y that is explained by the prediction equation. When  $x_1$  and  $x_2$  are uncorrelated,  $R^2$  is simply:

$$R^2 = r_{v1}^2 + r_{v2}^2$$

(the sum of the two squared zero-order correlations)

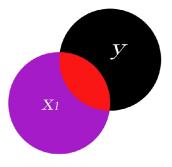
- R<sup>2</sup> is the coefficient of determination
- R-the square root of R2-is the multiple correlation

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# Venn diagram with one explanatory variable



## Venn diagram with one explanatory variable

The circle labeled y represents variation in y, and the circle labeled  $x_1$  represents variation in  $x_1$ .

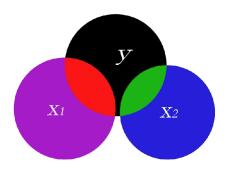
- ullet Think of the overlap (red) as variation in y "explained" by variation in  $x_1$
- ullet The red area represents correlation between  $x_1$  and y: information used by the regression to estimate  $\hat{b}_1$
- The black area is variation in y unexplained by variation in x<sub>1</sub> ("residual" variation)
- The proportion of y covered by  $x_1$  represents the  $R^2$

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# Venn diagram with two explanatory variables - 1



### Venn diagram with two explanatory variables - 1

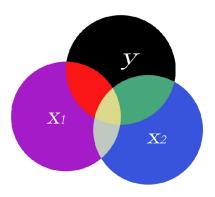
- Think of the overlap between y and  $x_1$  (red) as variation in y "explained" by variation in  $x_1$
- Think of the overlap between y and x<sub>2</sub> (green) as variation in y "explained" by variation in x<sub>2</sub>
- $x_1$  and  $x_2$  do not overlap (they are uncorrelated), so it is easy to attribute variation in y separately to  $x_1$  and  $x_2$
- ullet The red area represents information used by the regression to estimate  $\hat{b}_1$
- ullet The green area represents information used by the regression to estimate  $\hat{b}_2$
- The black area is variation in y unexplained by  $x_1$  or  $x_2$
- The proportion of y covered by  $x_1$  and  $x_2$  represents  $R^2$

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# Venn diagram with two explanatory variables - 2



### Venn diagram with two explanatory variables - 2

- In this case x<sub>1</sub> and x<sub>2</sub> overlap—they are correlated (represented by the yellow area), thus it is not as clear how to attribute variation in y separately to x<sub>1</sub> and x<sub>2</sub>
- $\bullet$  The red area represents the unique information used by the regression to estimate  $\hat{b}_1$
- ullet The green area represents the unique information used by the regression to estimate  $\hat{b}_2$
- Both the red and green areas are smaller than those in example 1—we have less certainty about how much of y can be attributed to each explanatory variable

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# When $x_1$ and $x_2$ are correlated

When  $x_1$  and  $x_2$  are correlated, the OLS estimators of  $b_1$  and  $b_2$  can be written:

$$\hat{b}_1 = \left(\frac{r_{y1} - r_{y2}r_{12}}{1 - r_{12}^2}\right) \left(\frac{s_y}{s_1}\right)$$

$$\hat{b}_2 = \left(\frac{r_{y2} - r_{y1}r_{12}}{1 - r_{12}^2}\right) \left(\frac{s_y}{s_2}\right)$$

where  $r_{12}$  is the correlation between  $x_1$  and  $x_2$  (and other terms were defined previously). Notice what happens if  $r_{12} = 0$  (i.e. if there is no correlation between  $x_1$  and  $x_2$ ).

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### Example: private school attendance and math achievement

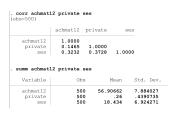
	SS	df	MS	Number F(1.	er of obs	=	500 10.92
Model	665.476286	1	665.476286			-	0.0010
Residual	30351.3075	498	60.9464005		uared R-squared	-	0.0215
Total	31016.7838	499	62.1578833			-	7.8068
achmat12	Coef.	Std. Err.	t	P> t	[95% Co	nf.	Interval]
private	2.630139	.7959513	3.30	0.001	1.06630	3	4.193976
_cons	56.22278	.4058571	138.53	0.000	55.4253	В	57.02019
er achmat12	nrivata eae						
Source	private ses	df	MS	F(2,		-	29.23
Source Model	SS 3264.62388	2	1632.31194	F(2, Prob	497) > F	-	29.23 0.0000
Source	SS			F(2, Prob R-sq	497) > F uared	-	500 29.23 0.0000 0.1053
Source Model	SS 3264.62388	2	1632.31194	F(2, Prob R-sqi Adj l	497) > F uared R-squared	-	29.23 0.0000 0.1053 0.1017
Source Model Residual	SS 3264.62388 27752.1599	2 497	1632.31194 55.8393559 62.1578833	F(2, Prob R-sqi Adj l	497) > F uared R-squared MSE	-	29.23 0.0000 0.1053 0.1017
Source Model Residual Total	SS 3264.62388 27752.1599 31016.7838	2 497 499	1632.31194 55.8393559 62.1578833	F(2, Prob R-sqn Adj 1 Root	497) > F uared R-squared MSE	= = = = = nf.	29.23 0.0000 0.1053 0.1017 7.4726

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# Example: private school attendance and math achievement



$$\begin{split} \hat{b}_1 &= \left(\frac{r_{y1} - r_{y2}r_{12}}{1 - r_{12}^2}\right) \left(\frac{s_y}{s_1}\right) \\ \hat{b}_1 &= \left(\frac{0.1465 - 0.3232 * 0.3728}{1 - 0.3728^2}\right) \left(\frac{7.884}{0.439}\right) = 0.542 \end{split}$$

### Example: private school attendance and math achievement

1.000	0
Mean	Std. Dev
	Mean 90662 .26 8.434

$$\begin{split} \hat{b}_2 &= \left(\frac{r_{y2} - r_{y1}r_{12}}{1 - r_{12}^2}\right) \left(\frac{s_y}{s_2}\right) \\ \hat{b}_2 &= \left(\frac{0.3232 - 0.1465 * 0.3728}{1 - 0.3728^2}\right) \left(\frac{7.884}{6.924}\right) = 0.3552 \end{split}$$

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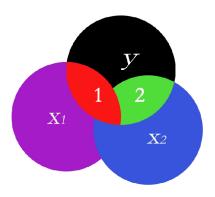
### When $x_1$ and $x_2$ are correlated

With two explanatory variables the  $R^2$  can be written as:

$$R^2 = r_{y1}^2 + r_{y2|1}^2$$

- ullet First part: the proportion of variation in y explained by  $x_1$
- Second part: the proportion of variation in y explained by  $x_2$  beyond that explained by  $x_1$  (a semi-partial correlation)

### When $x_1$ and $x_2$ are correlated



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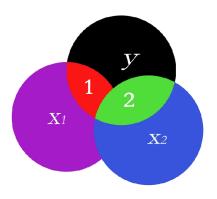
# When $x_1$ and $x_2$ are correlated

Equivalently, the  $R^2$  can be written as:

$$R^2 = r_{y2}^2 + r_{y1|2}^2$$

- First part: the proportion of variation in y explained by  $x_2$
- Second part: the proportion of variation in y explained by  $x_1$  beyond that explained by  $x_2$  (a semi-partial correlation)

### When $x_1$ and $x_2$ are correlated



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# Semi-partial correlations

The correlations  $r_{y2|1}^2$  and  $r_{y1|2}^2$  are called *semi-partial* or *part* correlations. They represent the correlation observed between y and that part of  $x_1$  (or  $x_2$ ) that is uncorrelated with  $x_2$  (or  $x_1$ ).

# Multiple regression and $R^2$

Some facts about multiple regression and  $R^2$ :

- R<sup>2</sup> still ranges between 0 and 1
- $R^2$  will be high when the x's are highly correlated with y
- $R^2$  will not fall below the highest  $R^2$  with an individual x
- ullet R<sup>2</sup> cannot *decrease* when additional xs are added to the regression equation
- R<sup>2</sup> will be larger when the explanatory variables are not redundant—i.e. their intercorrelation is low
- There is usually diminishing returns to additional explanatory variables (a greater chance of redundancy)

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### Adjusted $R^2$

The calculated  $R^2$  tends to overestimate the population  $R^2$  (it is upwardly biased). The smaller is N relative to the number of explanatory variables K, the more  $R^2$  will be inflated. An **adjusted R^2** is often used instead:

$$R_{ADJ}^2 = 1 - (1 - R^2) \frac{(N-1)}{N - K - 1}$$

Holding N constant, the adjusted  $R^2$  "penalizes" you for including additional explanatory variables K.

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### Multicollinearity

**Multicollinearity** is the condition when explanatory variables in a regression are highly correlated. The consequence of this is that it becomes more difficult to discern how much of the variation in *y* is "due to" each individual *x*. This is a bigger problem the smaller the sample size.

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# Semi-partial (part) correlations

The **semi-partial (or part) correlation** between y and  $x_1$  is the correlation observed between y and that part of  $x_1$  that is uncorrelated with the other x variables.

- The square of the semi-partial correlation is the amount by which R<sup>2</sup> decreases when that explanatory variable is excluded.
- It is also the proportion of the variation in y that is explained by x<sub>1</sub> only
- This can be used to assess the relative importance of the explanatory variables (in terms of independent predictive power).
- Could be used to guide model specification.

Can obtain semi-partial correlations in Stata using pcorr y x1 x2

# Semi-partial (part) correlations

Try this using the math achievement and private school example above.

- Regress achmat08 on ses and private, note R<sup>2</sup> (0.1053)
- Regress achmat08 on ses alone, note  $R^2$  (0.1045)
- Regress achmat08 on private alone, note R<sup>2</sup> (0.0215)
- Get squared semi-partial correlations pcorr achmat08 private ses

. pcorr achm	at12 private	ses			
Partial and	semipartial	correlations	of achmat12 w	ith	
Variable	Partial Corr.	Semipartial Corr.	Partial Corr.^2	Semipartial Corr.^2	Significance Value
private ses	0.0296 0.2926	0.0280 0.2895	0.0009	0.0008	0.5097