



COMP7/8118 M50

Data Mining

Support Vector Machine

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Slides compiled from Jiawei Han and Raymond C.W. Wong's work

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MEMPHIS

SVM: History & Applications

- Vapnik and colleagues (1992)—groundwork from Vapnik & Chervonenkis' statistical learning theory in 1960s
- Features: training can be slow but accuracy is high owing to their ability to model complex nonlinear decision boundaries (margin maximization)
- Used for: classification and numeric prediction
- Applications:
 - handwritten digit recognition, object recognition, speaker identification, benchmarking time-series prediction tests

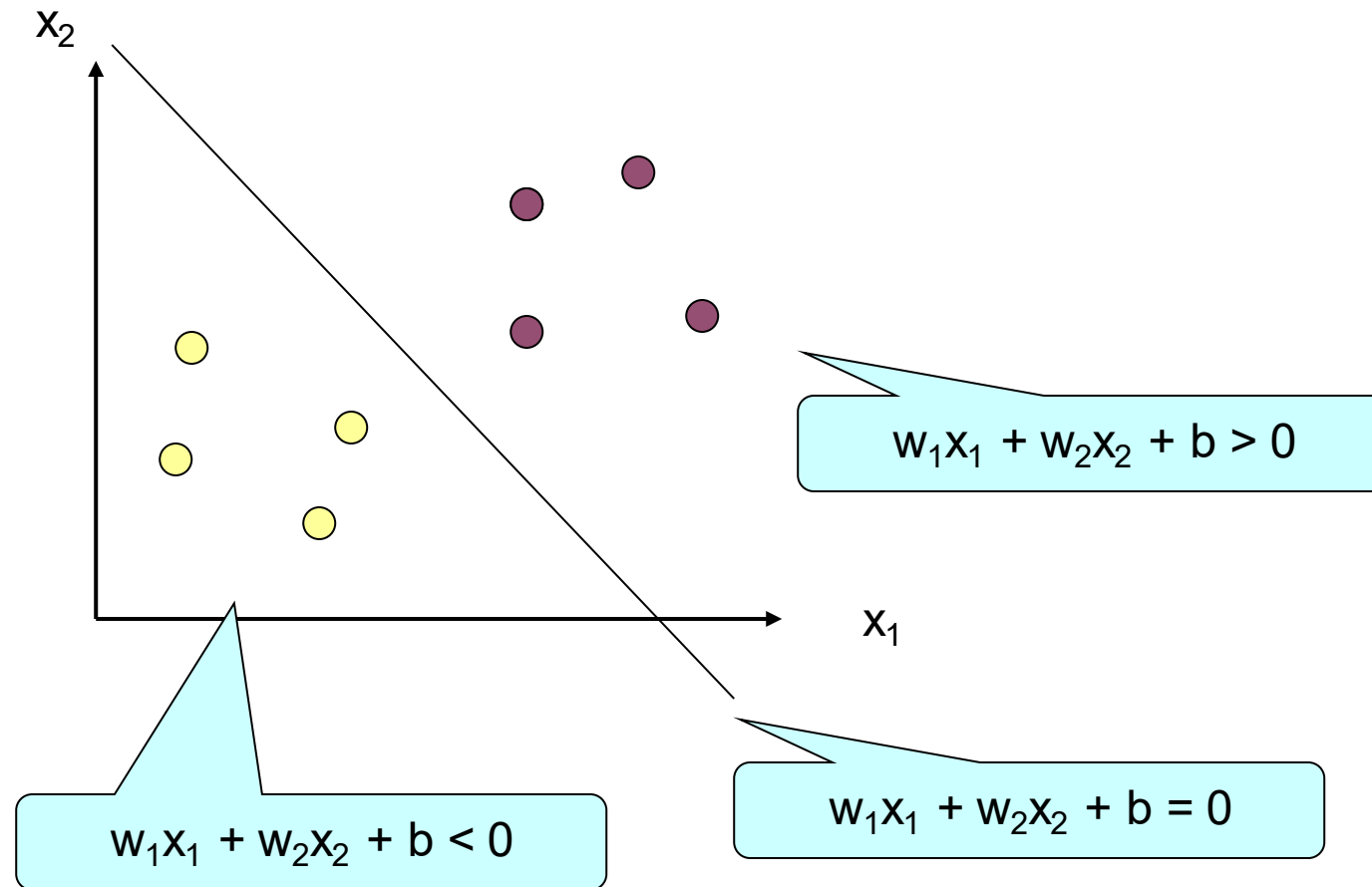
SVM

- Support Vector Machine (SVM)
 - Linear Support Vector Machine
 - Non-linear Support Vector Machine

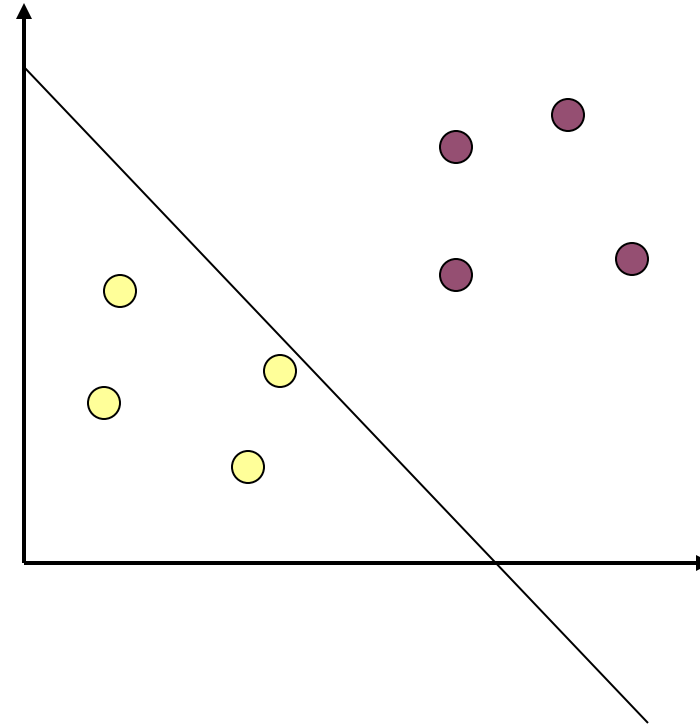
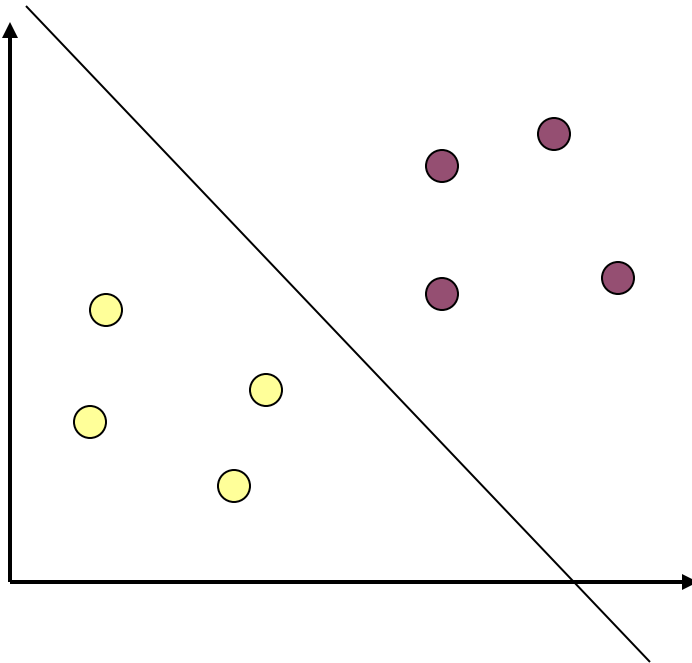
SVM

- Advantages:
 - Can be visualized
 - Accurate when the data is well partitioned
 - Fast evaluation of the learned target function
 - Bayesian networks are normally **slow**

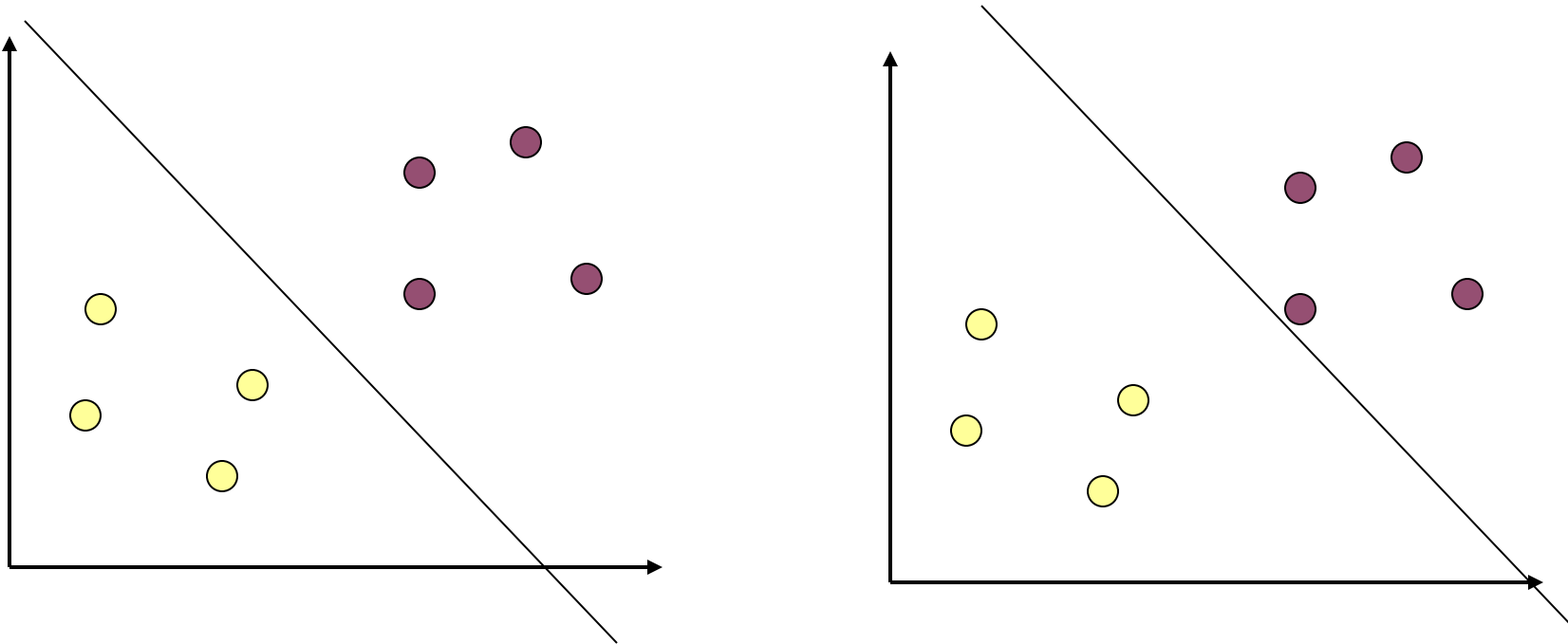
Linear Support Vector Machine



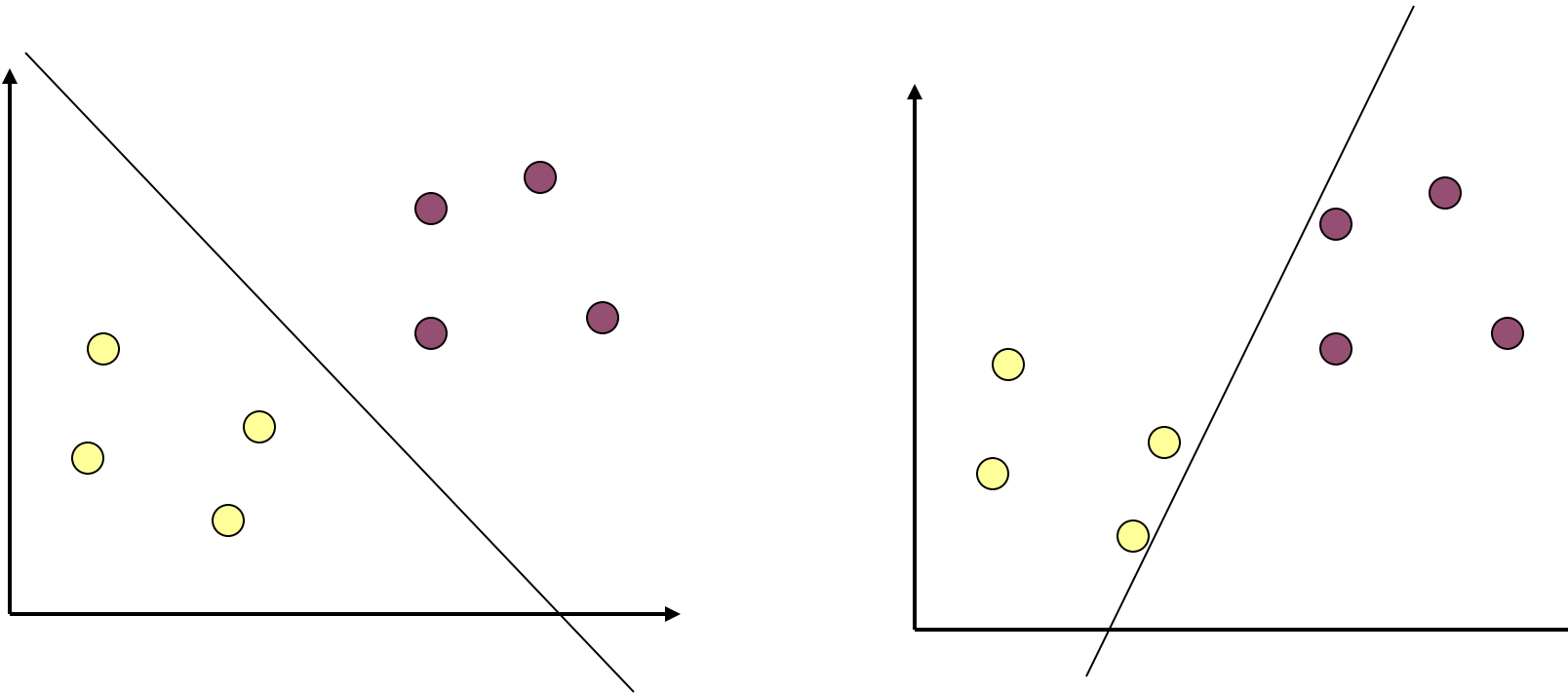
Linear Support Vector Machine



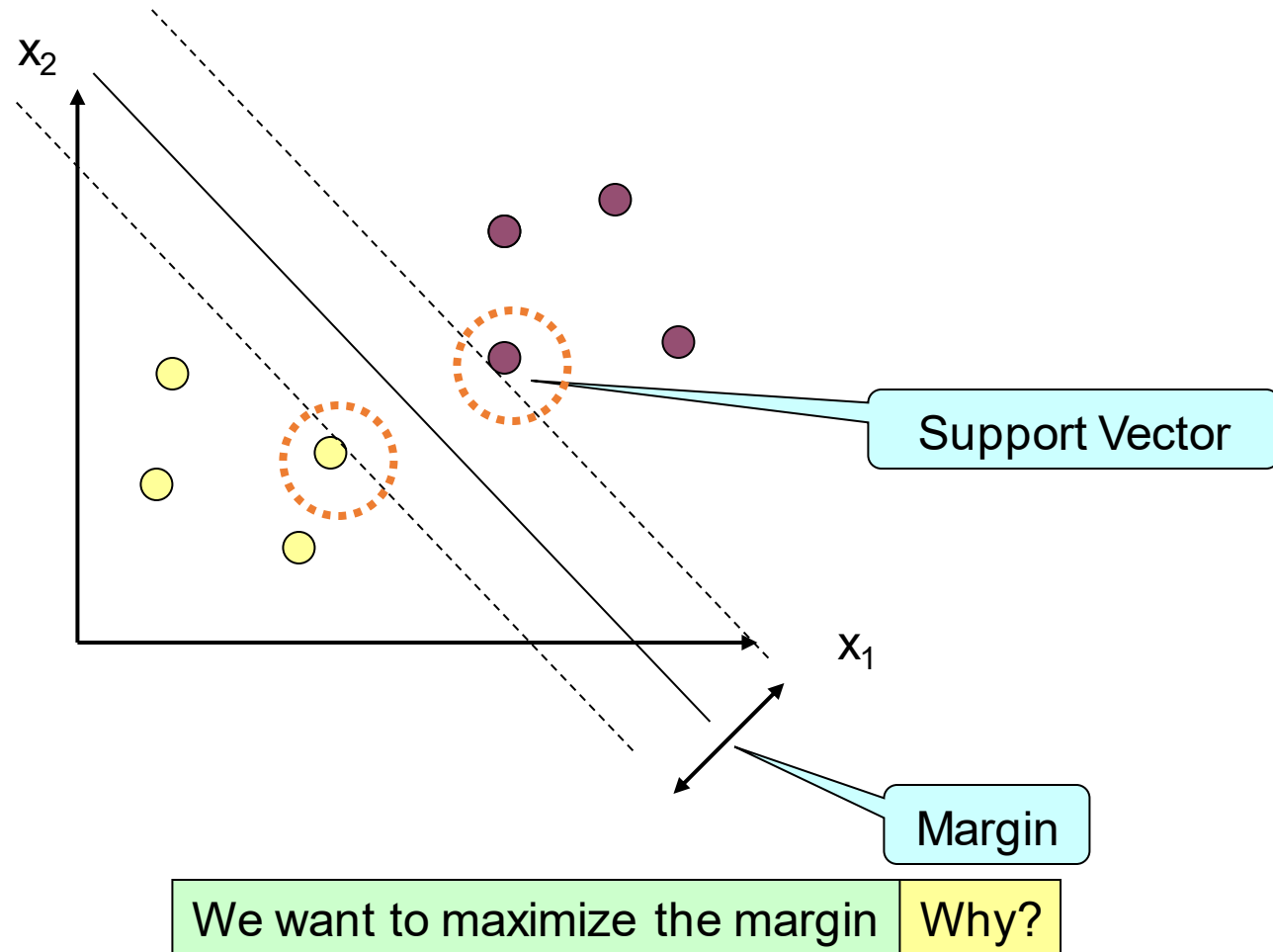
Linear Support Vector Machine



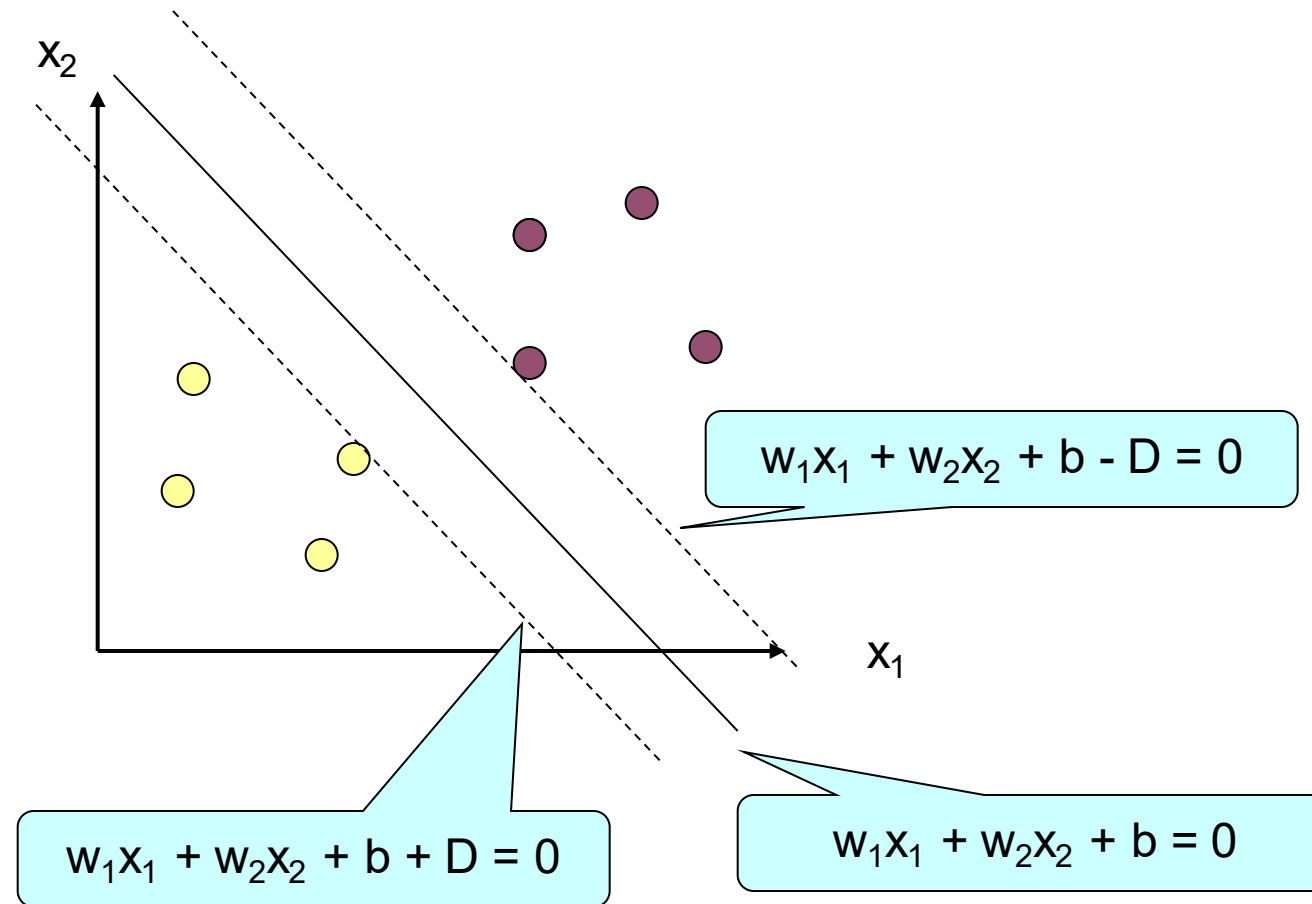
Linear Support Vector Machine



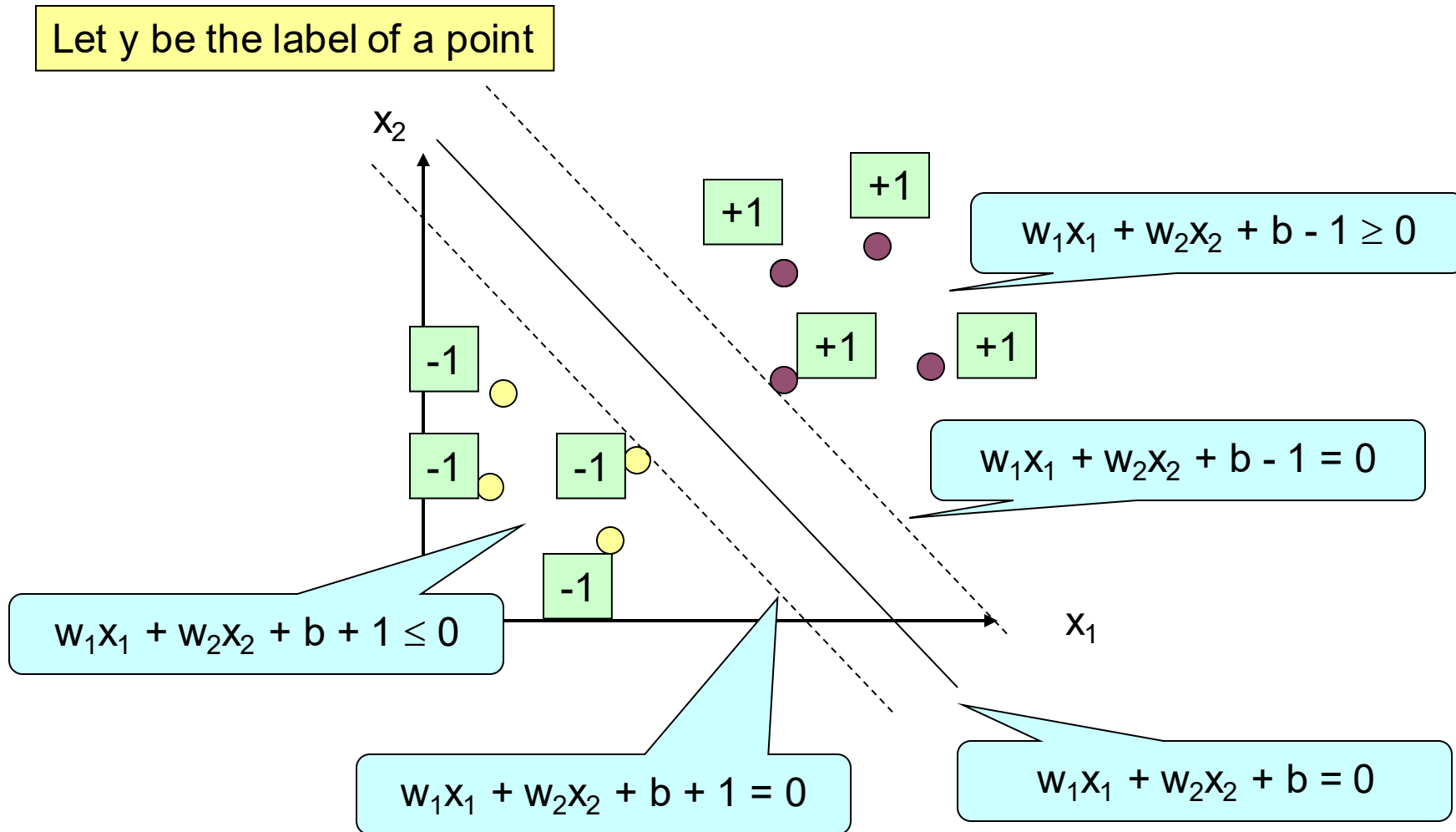
Linear Support Vector Machine



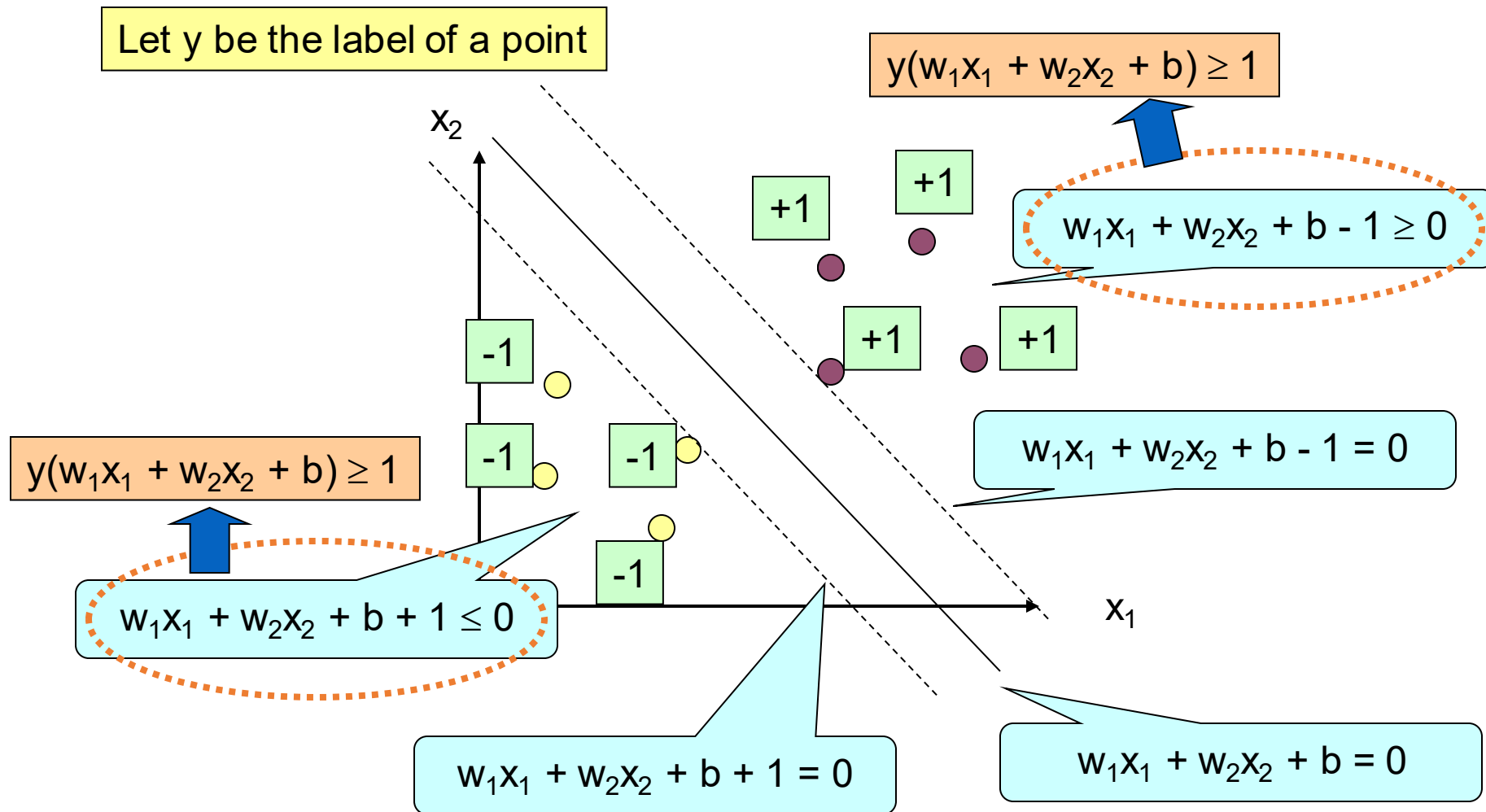
Linear Support Vector Machine



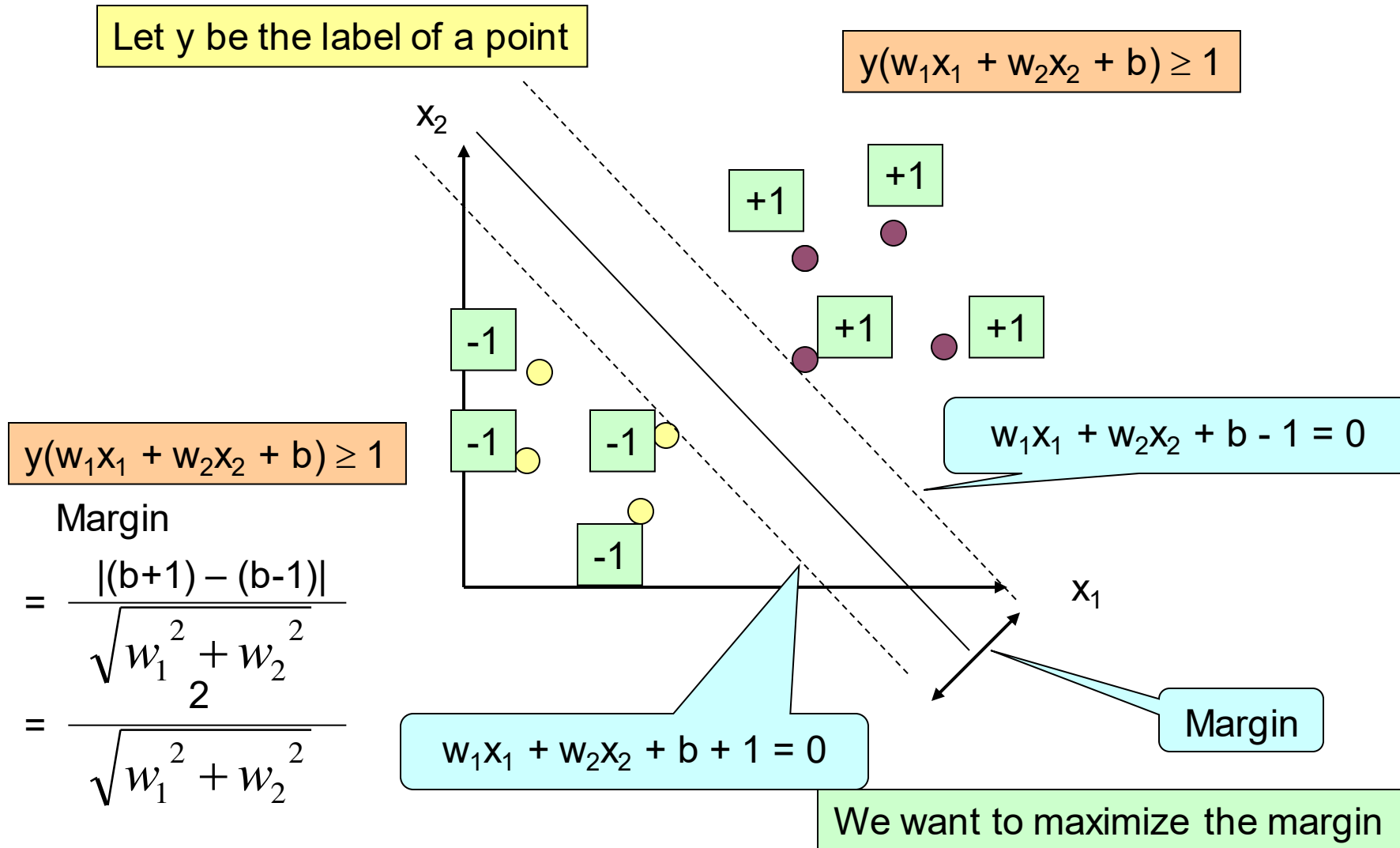
Linear Support Vector Machine



Linear Support Vector Machine



Linear Support Vector Machine



Linear Support Vector Machine

- Maximize $\text{Margin} = \frac{2}{\sqrt{w_1^2 + w_2^2}}$
- Subject to $y(w_1x_1 + w_2x_2 + b) \geq 1$
- for each data point (x_1, x_2, y) where y is the label of the point (+1/-1)

Linear Support Vector Machine

- Minimize

$$w_1^2 + w_2^2$$

Quadratic objective

Linear constraints

- Subject to

$$y(w_1x_1 + w_2x_2 + b) \geq 1$$

- for each data point (x_1, x_2, y) , where y is the label of the point (+1/-1)

Quadratic programming

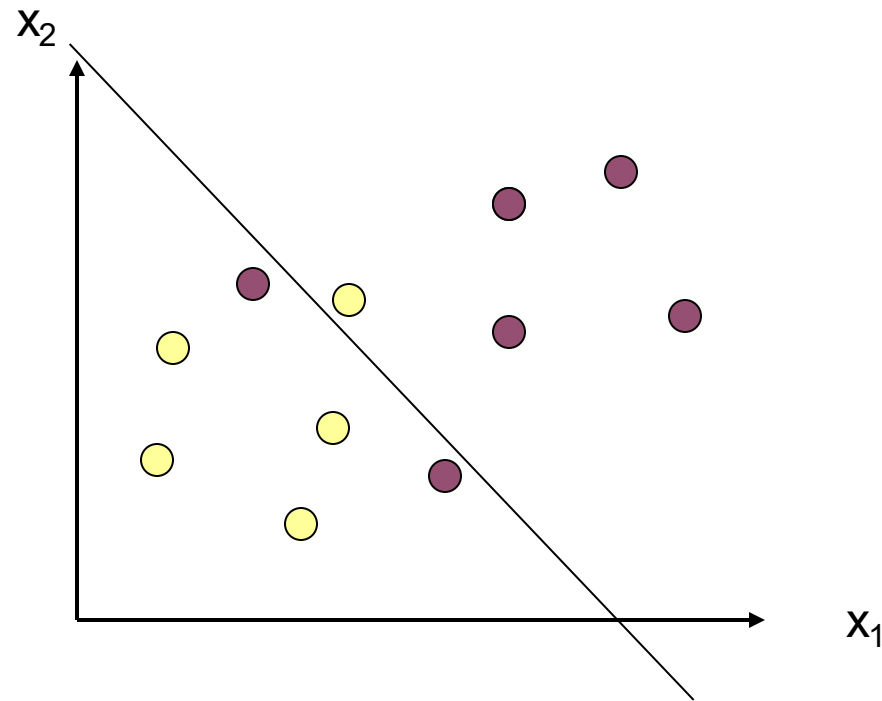
Linear Support Vector Machine

- We have just described 2-dimensional space
- We can divide the space into two parts by a line
- For n -dimensional space where $n \geq 2$,
 - We use a **hyperplane** to divide the space into two parts

Support Vector Machine

- Support Vector Machine (SVM)
 - Linear Support Vector Machine
 - Non-linear Support Vector Machine

Non-linear Support Vector Machine



Non-linear Support Vector Machine

- Two Steps
 - **Step 1:** Transform the data into a higher dimensional space using a “nonlinear” mapping
 - **Step 2:** Use the Linear Support Vector Machine in this high-dimensional space

Non-linear Support Vector Machine

- Rationale
 - With an appropriate nonlinear mapping to a sufficiently high dimension, data from two classes can always be separated by a hyperplane
 - SVM finds this hyperplane using **support vectors** (“essential” training tuples) and **margins** (defined by the support vectors)

SVM

- Consider the following data points. Please use SVM to train a classifier, and then classify these data points. Points with $a_i=1$ means this point is **support vector**. For example, point 1 (1,2) is the support vector, but point 5 (5,9) is not the support vector.
- Training data:

| ID | a_i | x_1 | x_2 | y |
|----|-------|-------|-------|-----|
| 1 | 1 | 1 | 2 | 1 |
| 2 | 1 | 2 | 1 | -1 |
| 3 | 1 | 0 | 1 | 1 |
| 4 | 0 | 1 | -2 | -1 |
| 5 | 0 | 5 | 9 | 1 |
| 6 | 0 | 6 | 2 | -1 |
| 7 | 0 | 3 | 9 | 1 |
| 8 | 0 | 7 | 1 | -1 |

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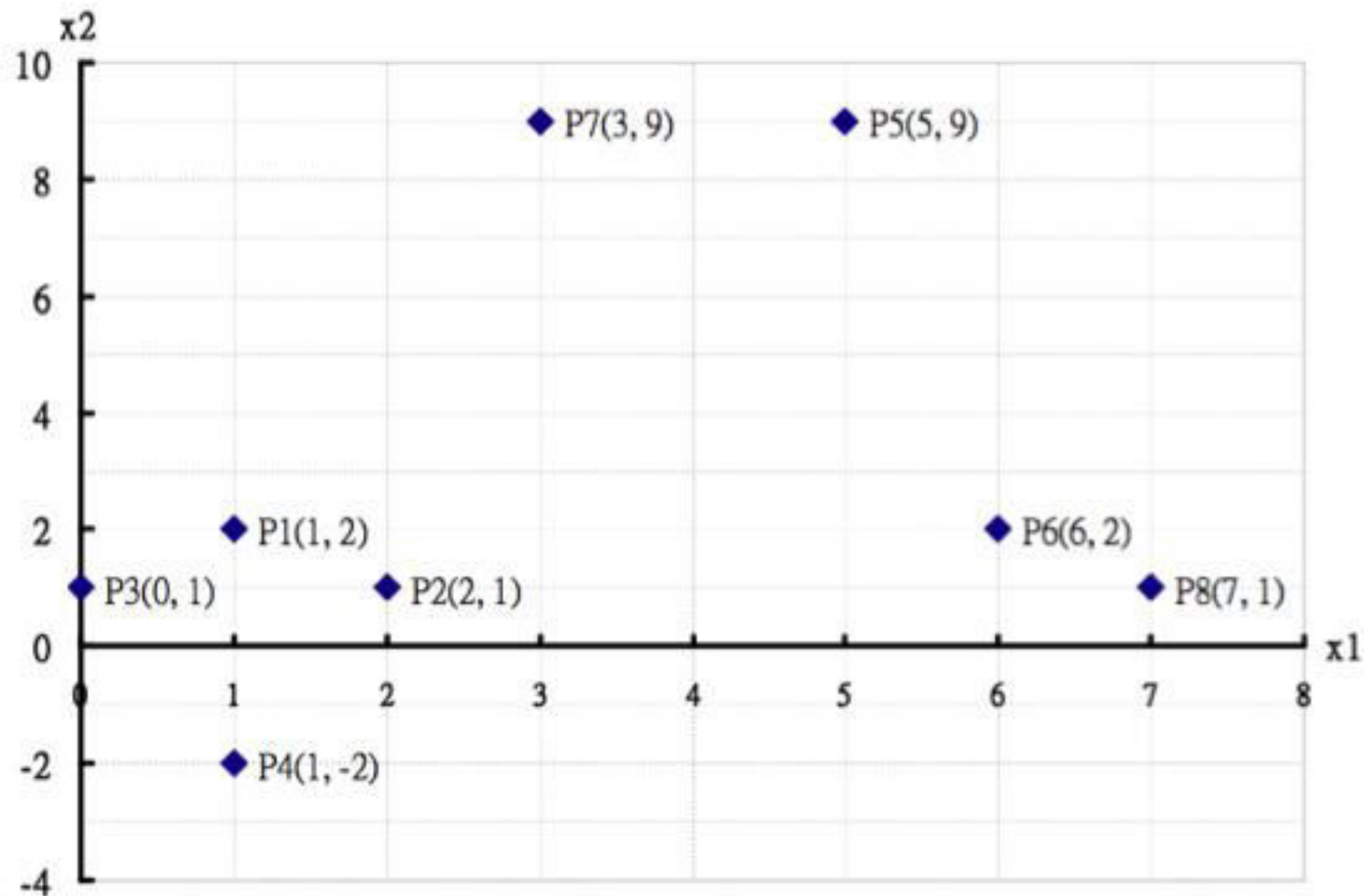
- Testing data:

| ID | x_1 | x_2 | y |
|----|-------|-------|-----|
| 9 | 2 | 5 | |
| 10 | 7 | 2 | |

?

SVM

- Answer:
- a) As the picture shows, P1, P2, P3 are support vectors.



SVM

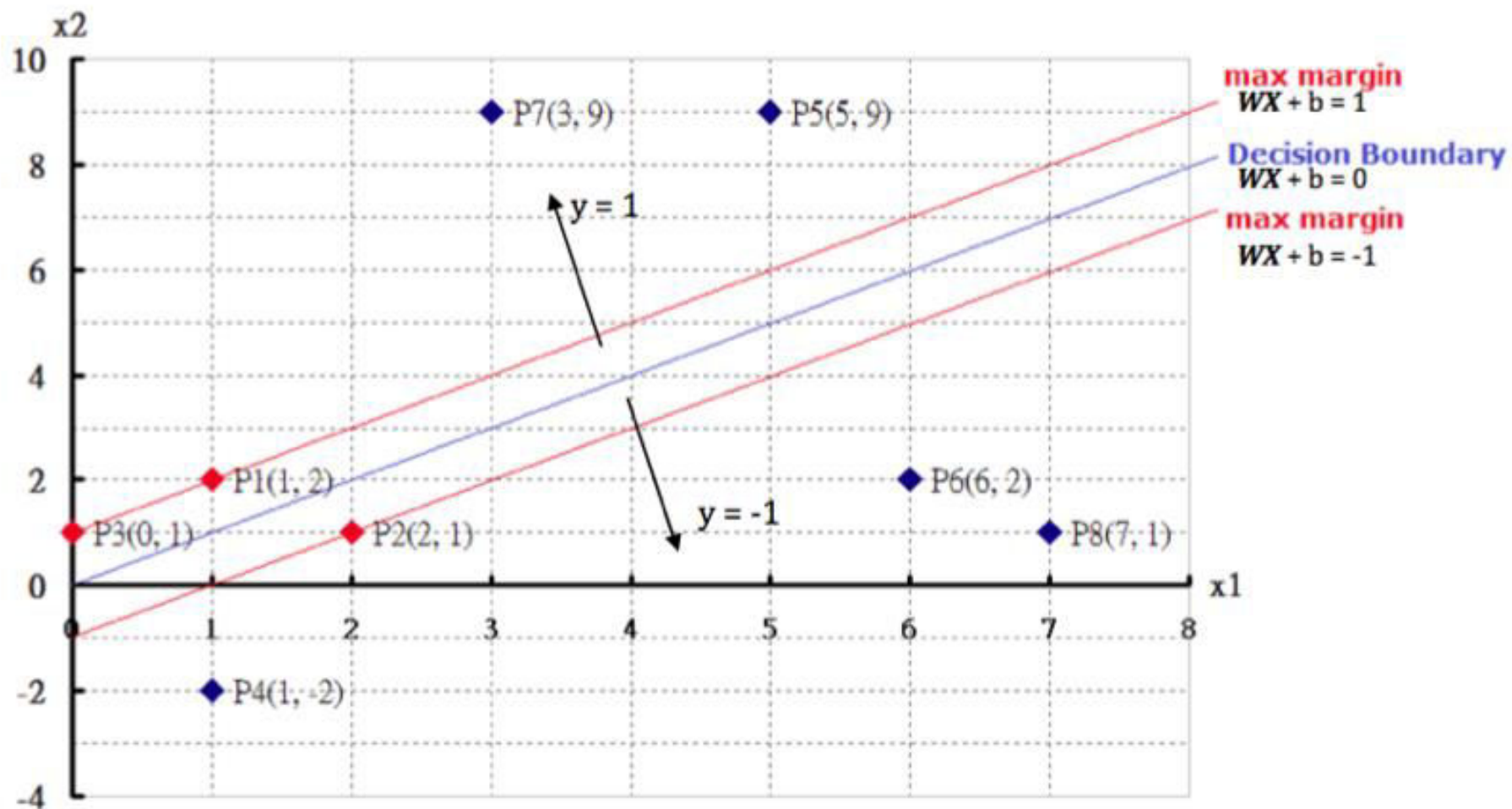
- Suppose w is (w_1, w_2) . Since both $P1(1,2)$ and $P3(0,1)$ have $y = 1$, while $P2(2,1)$ has $y = -1$:
 - $w_1 * 1 + w_2 * 2 + b = 1$
 - $w_1 * 0 + w_2 * 1 + b = 1$
 - $w_1 * 2 + w_2 * 1 + b = -1$ $\Rightarrow w_1 = -1, w_2 = 1, b = 0$

then, the decision boundary is:

- $w_1 * x_1 + w_2 * x_2 + b = 0$
 $\Rightarrow \mathbf{-x_1 + x_2 = 0}$

- Showed in the picture next page.

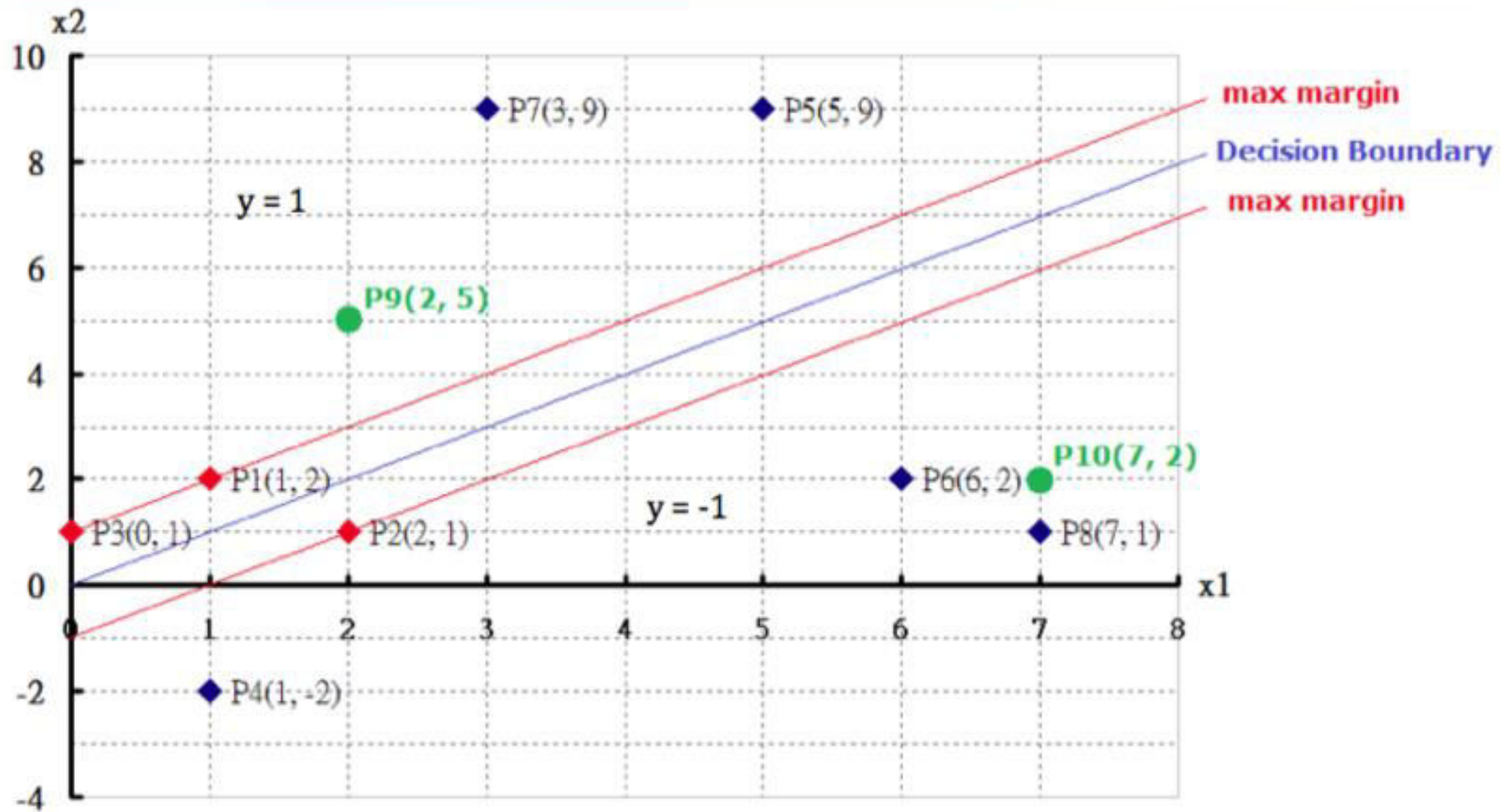
SVM



SVM

- b) Use the decision boundary to classify the testing data:
 - For the point P9 (2,5)
 $-x_1 + x_2 = -2 + 5 = 3 \geq 1$
So we choose $y = 1$
 - For the point P10 (7,2)
 $-x_1 + x_2 = -7 + 2 = -5 \leq -1$
So we choose $y = -1$
- Showed in the picture next page.

SVM



SVM

- Advantages:
 - Can be visualized
 - Accurate when the data is well partitioned
 - Fast evaluation of the learned target function
- Disadvantages:
 - Long training time
 - Difficult to understand the learned function (weight)
 - Not easy to incorporate domain knowledge

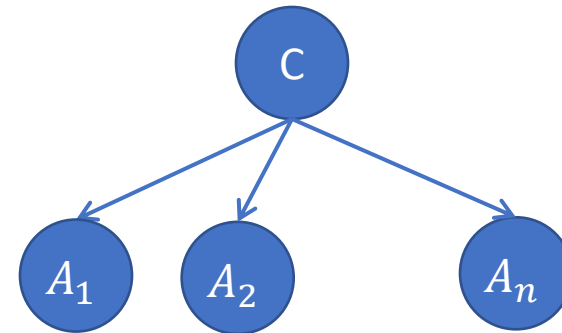
Effectiveness of SVM on High Dimensional Data

- The complexity of trained classifier is characterized by the **# of support vectors** rather than the dimensionality of the data
- If all other training examples are removed and the training is repeated, the same separating hyperplane would be found
- The number of support vectors found can be used to compute an (upper) bound on the expected error rate of the SVM classifier, which is independent of the data dimensionality
- Thus, an SVM with a small number of support vectors can have good generalization, even when the dimensionality of the data is high

Generative vs Discriminative models

- Naïve Bayes is a type of a **generative model**
 - Generative process:
 - First pick the category of the record
 - Then given the category, generate the attribute values from the distribution of the category

- Conditional independence given C



- We use the training data to learn the distribution of the values in a class

Generative vs Discriminative models

- Logistic Regression and SVM are **discriminative models**
 - The goal is to find the boundary that discriminates between the two classes from the training data
- In order to classify the language of a document, you can
 - Either learn the two languages and find which is more likely to have generated the words you see
 - Or learn what differentiates the two languages.