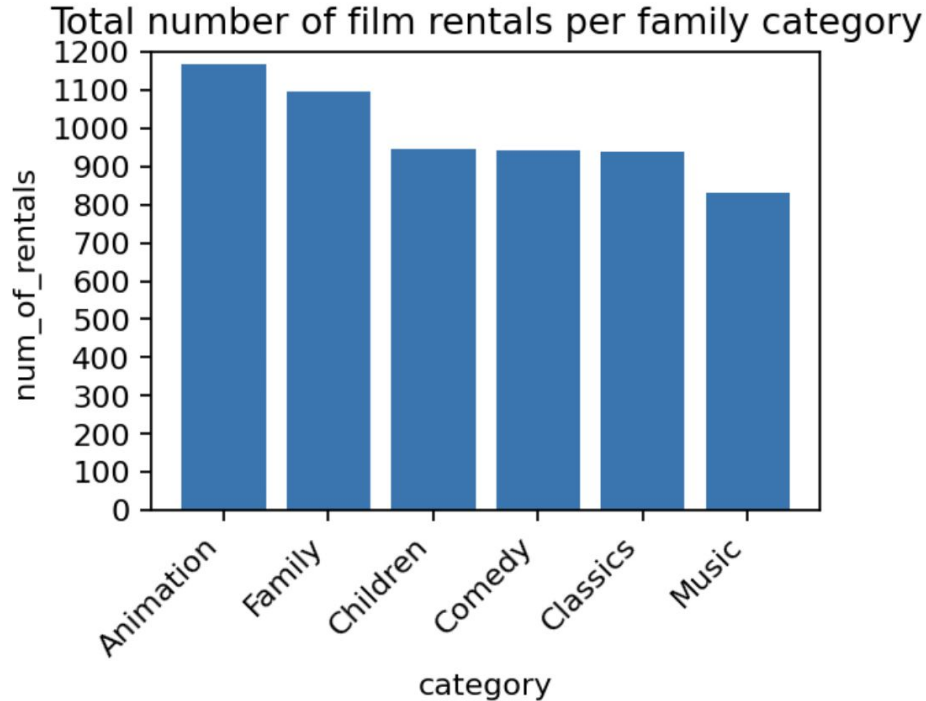


Family film rentals by category



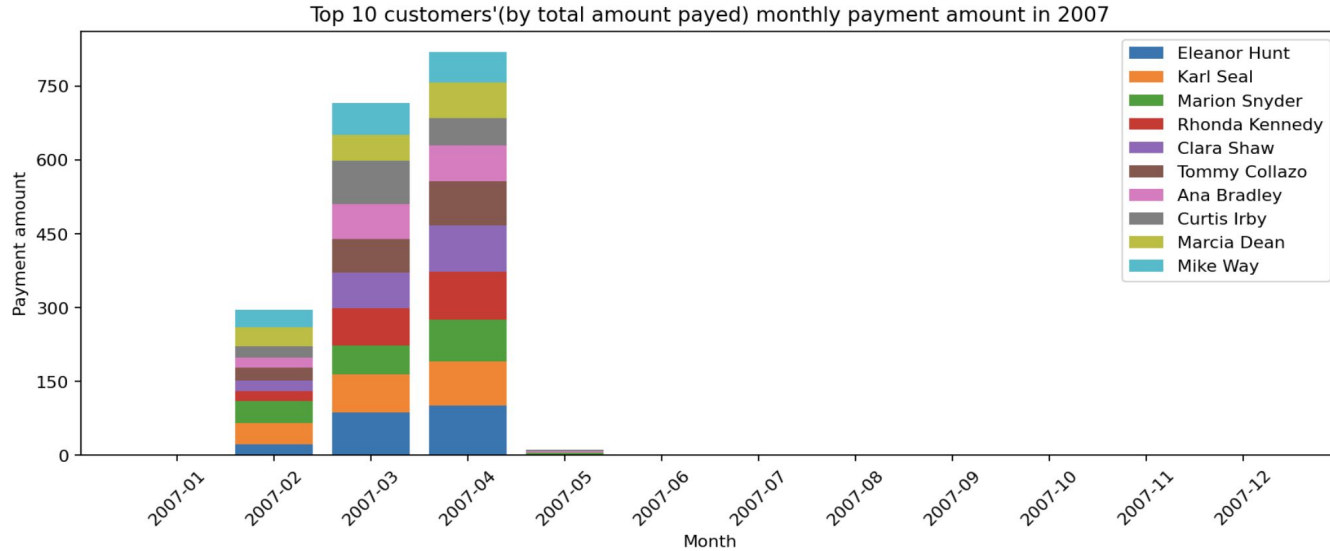
The bar chart shows total rentals by family-oriented film category. Animation leads with around 1150 rentals, followed by Family at around 1100. Children, Comedy, and Classics have almost the same figure of about 950 rentals, indicating similar demand across these genres. Music has the lowest number and lags at about 850 rentals.

Monthly Rentals by Store



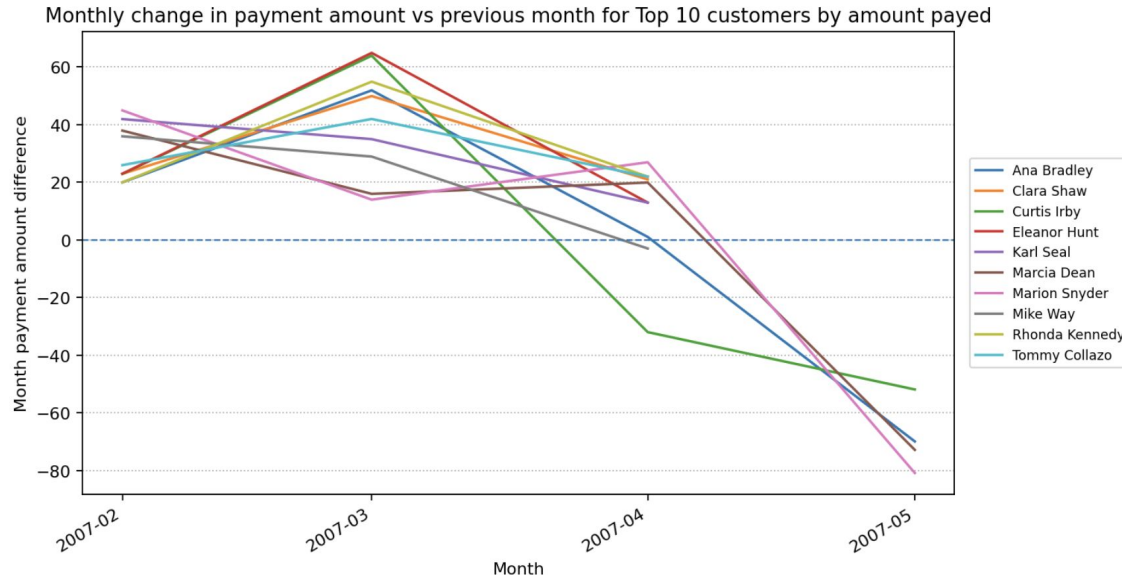
The chart compares monthly rental counts for Store 1 and Store 2. Noticeably, rentals occurred only in May-August 2005 and February 2006, as during other months of 2005-2007 no discs were rented. Rentals rise from May to a pronounced peak in July (~3.3-3.4k) and then ease in August, while February 2006 is minimal. Store 2 slightly leads Store 1 in each displayed month, with only negligible gaps in May 2005 and February 2006.

Top 10 Customers: Monthly Payments in 2007



The bar chart shows monthly payment amounts in 2007 for the top 10 customers (ranked by total paid). Activity is concentrated in Feb-Apr: totals rise from ~300 in February to ~700 in March and peak around ~850 in April. May is negligible and the remaining months show no payments for these customers. Within those active months, contributions are spread across customers, with Eleanor Hunt, Karl Seal, Marion Snyder, Rhonda Kennedy, and Clara Shaw among the largest slices.

Month-over-Month Payment Change for Top 10 Customers



This line chart shows month-over-month payment changes for the top 10 customers in 2007. Most customers jump positively from February to March (roughly +20 to +65), with the largest gains around Eleanor Hunt and Curtis Irby. Momentum then fades in April. A sharp drop in May where all customers drop below zero (about -50 to -80). Overall, March is the strongest month for increases, and May marks a uniform decline.