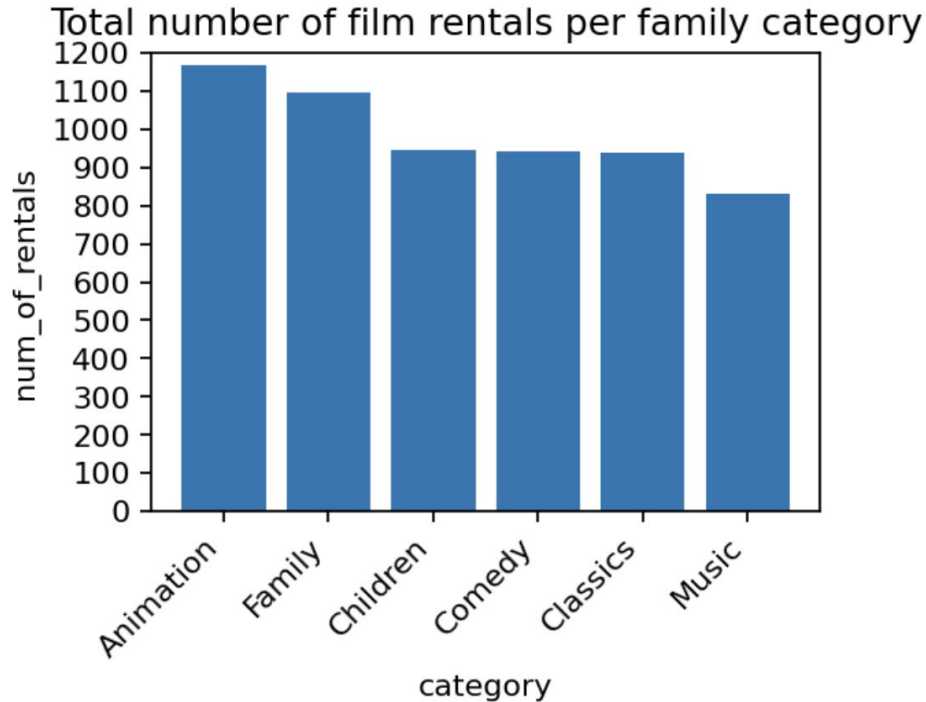


Which family-friendly film category has the highest and lowest total rentals?



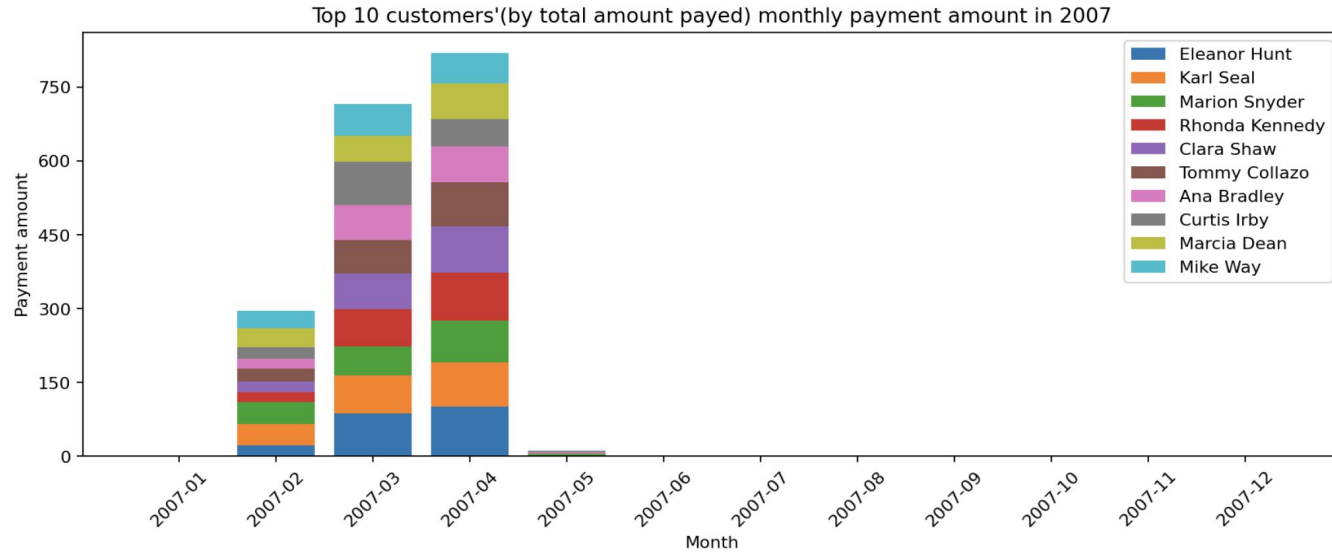
The bar chart shows total rentals by family-oriented film category. Animation leads with around 1150 rentals, followed by Family at around 1100. Children, Comedy, and Classics have almost the same figure of about 950 rentals, indicating similar demand across these genres. Music has the lowest number and lags at about 850 rentals.

How do monthly rental volumes for Store 1 vs Store 2 change across months?



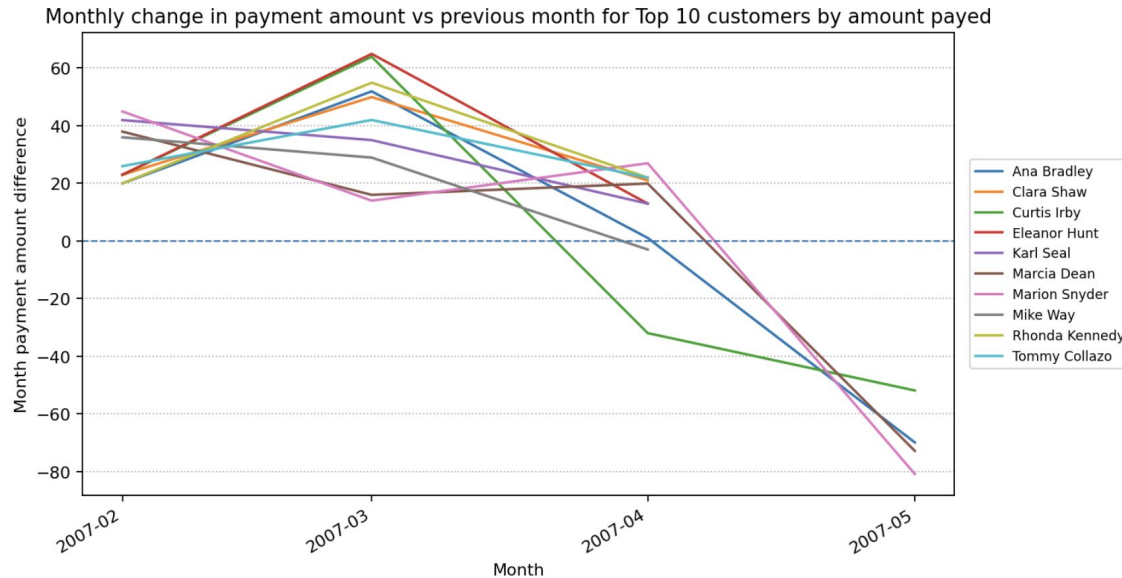
The chart compares monthly rental counts for Store 1 and Store 2. Noticeably, rentals occurred only in May-August 2005 and February 2006, as during other months of 2005-2007 no discs were rented. Rentals rise from May to a pronounced peak in July (~3.3-3.4k) and then ease in August, while February 2006 is minimal. Store 2 slightly leads Store 1 in each displayed month, with only negligible gaps in May 2005 and February 2006.

When do the top 10 customers contribute the most in 2007?



The bar chart shows monthly payment amounts in 2007 for the top 10 customers (ranked by total paid). Activity is concentrated in Feb-Apr: totals rise from ~300 in February to ~700 in March and peak around ~850 in April. May is negligible and the remaining months show no payments for these customers. Within those active months, contributions are spread across customers, with almost equally distributed slices for all of them.

What is the overall tendency in monthly payments among the top 10 customers over 2007?



This line chart shows month-over-month payment changes for the top 10 customers in 2007. Most customers jump positively from February to March (roughly +20 to +65), with the largest gains around Eleanor Hunt and Curtis Irby. Momentum then fades in April. A sharp drop in May where all customers drop below zero (about -50 to -80). Overall, March is the strongest month for increases, and May marks a uniform decline.