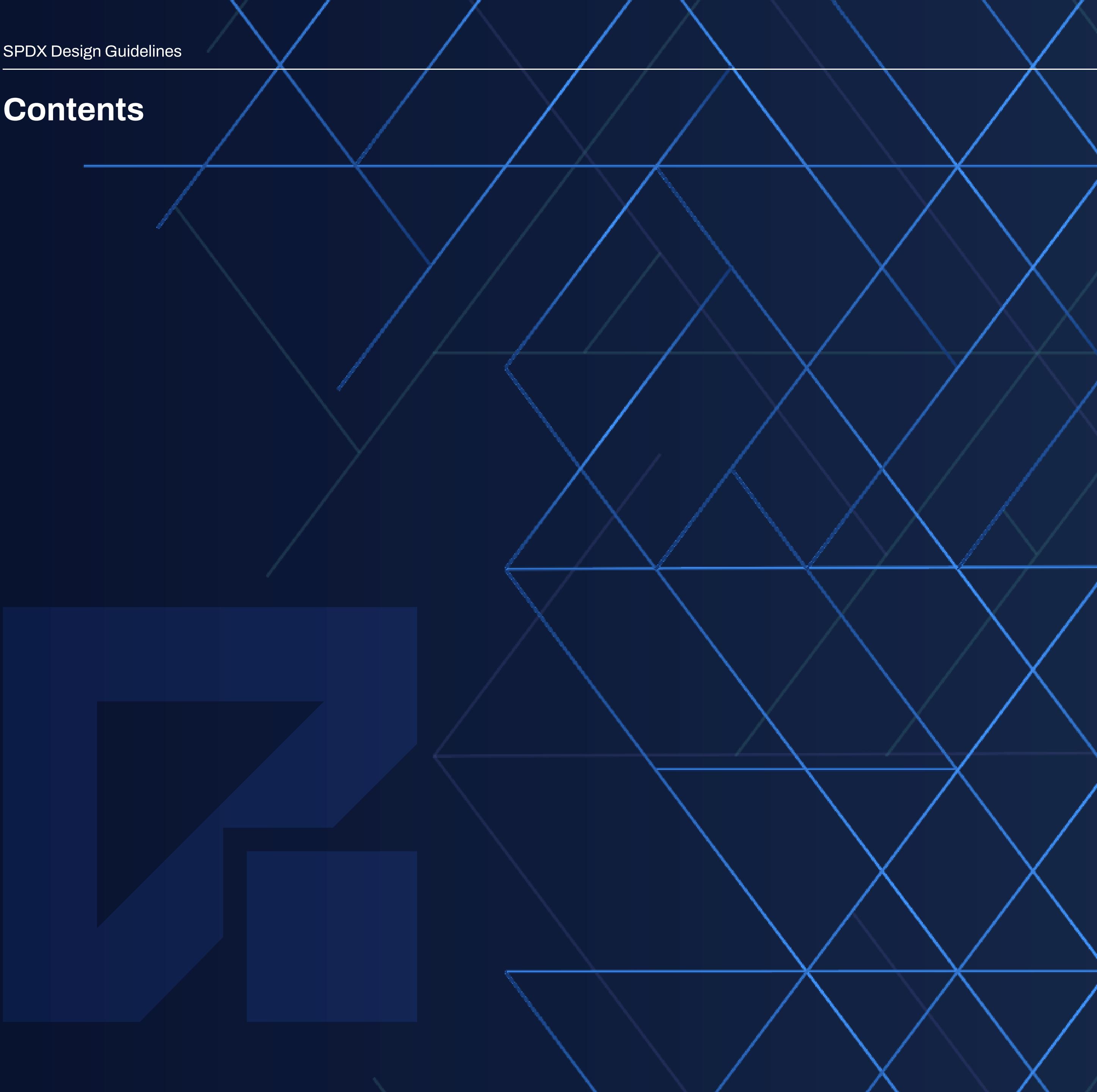


SPDX BRAND GUIDE

V. 1.2—Last updated July 21, 2023



Contents

- 
- I. OVERVIEW
 - II. SPDX LOGO
 - III. PROFILE LOGOS
 - IV. COLORS
 - V. TYPOGRAPHY
 - VI. IMAGERY

Software Package Data Exchange

Overview

SPDX is an open standard for communicating software bill of material information, including provenance, license, security, and other related information. SPDX reduces redundant work by providing common formats for organizations and communities to share important data, thereby streamlining and improving compliance, security, and dependability. The SPDX specification is recognized as the international open standard for security, license compliance, and other software supply chain artifacts as ISO/IEC 5962:2021.

Mission

The mission of SPDX is to develop and promote open standards for communicating software bill of material information, including provenance, license, security, and other related information.

Vision

The vision of SPDX is to reduce redundant work by providing common formats for organizations and communities to share important data, thereby streamlining and improving compliance, security, and dependability.

About

SPDX is an open source project hosted by the Linux Foundation. The grass-roots effort includes representatives from a diverse set of organizations—software, systems and tool vendors, foundations and systems integrators. Work is done by three sub-groups: the tech team, the legal team, and the outreach team. There is also a monthly general call which provides an overview of progress on the entire project.

The SPDX project is composed of:

- The SPDX Specification itself
- The SPDX License List (including exceptions, matching guidelines, license IDs, and license expression syntax)
- SPDX tools and libraries for working with the SPDX documents and SPDX License List

Governance Model

The SPDX [Governance](#) model is described in full and documentation is available in the SPDX governance repository at <https://github.com/spdx/governance>.



Logo - Whitespace

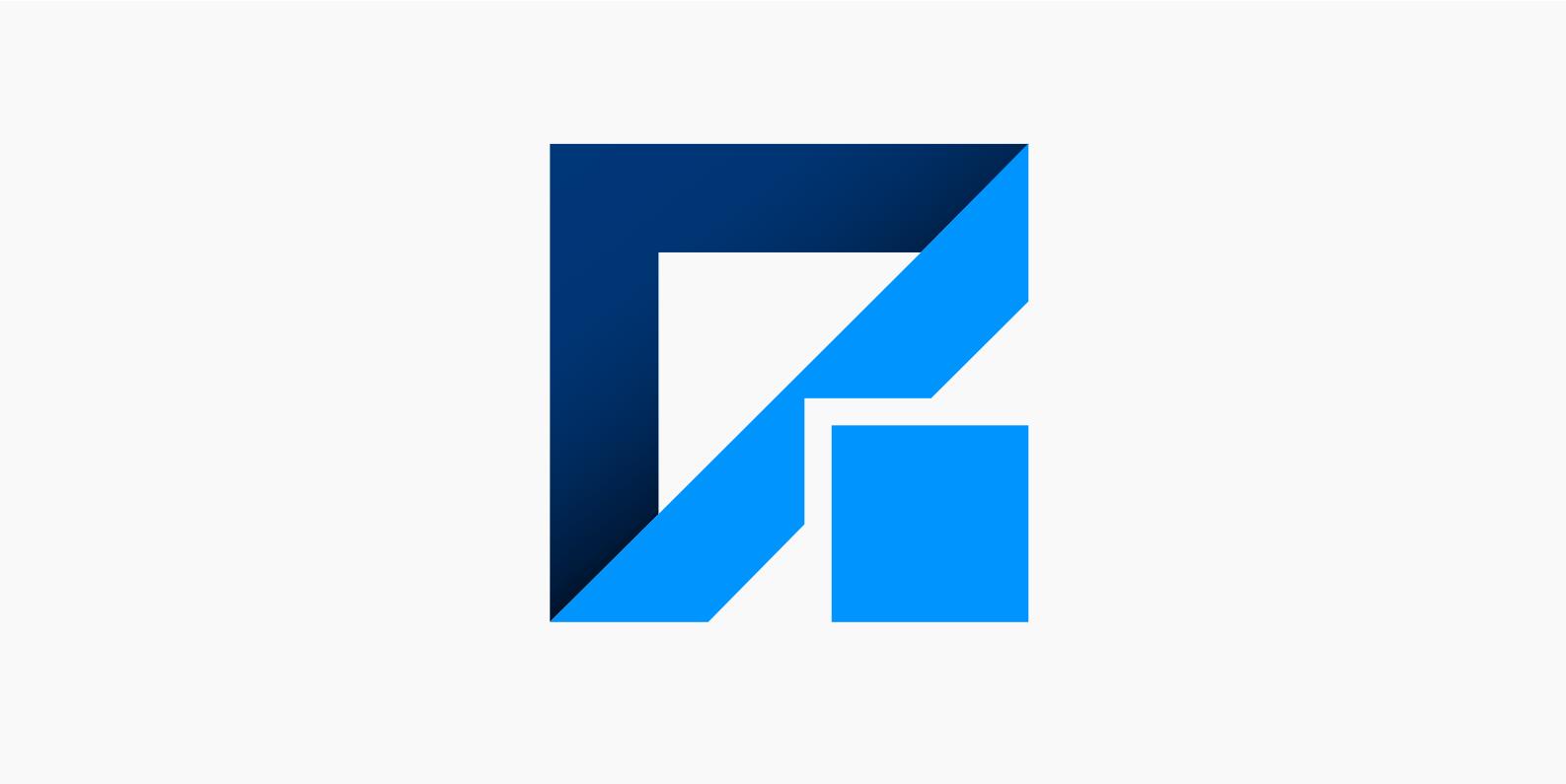


Replace logo with height of 360px to generate a safezone guide.

Logo / Variants



LOGO LOCKUP - DEFAULT



LOGO - ICON



LOGO LOCKUP - BLACK



LOGO LOCKUP - REVERSE



Logo / Best Practices



✓ The correct, primary logo



🚫 Distorted



🚫 Altered proportions



🚫 Wrong color



🚫 Altered wordmark



🚫 Wrong color version on
color background



Profile Logos



Logo Gradient

#003778 ~ #0094FF

Green Blue Gradient

#22787D ~ #0094FF

SPDX Navy

#003778

SPDX Blue

#0094FF

SPDX Purple

#45498F

SPDX Green

#22787D

SPDX Yellow

#FFDB5C

Dark Neutral Gradient

#454560 ~ #ACADC1

Light Neutral Gradient

#D6D6E1 ~ #F6F7FA

Cosmos

#26273B

Dusk

#454560

Slate

#6F708B

Shadow

#ACADC1

Smoke

D6D6E1

Gandalf

#F0F0F5

Ghost

#F6F7FA

Typography

The SPDX brand font is Archivo,
an open source font from Google.

Archivo Black

**A B C Ć D E F G H I J K L M
N O P Q R S Š T U V W X Y
z ž a b c Ć d e f g h i j k l m n
o p q r s š t u v w x y z ž 1 2 3
4 5 6 7 8 9 0 ‘ ? ‘ ! ’ (%) [#] {
@ } / & \ < - + ÷ x = > ® © \$ € £ ¥
¥ ¢ ; , . ***

Archivo Bold

**A B C Ć D E F G H I J K L M N
O P Q R S Š T U V W X Y Z ž a
b c Ć d e f g h i j k l m n o p q r s š
t u v w x y z ž 1 2 3 4 5 6 7 8 9 0 ‘ ? ‘ ! ’ (%) [#] {
@ } / & \ < - + ÷ x = > ® © \$ € £ ¥
x = > ® © \$ € £ ¥ ¢ ; , . ***

Archivo Regular

A B C Ć D E F G H I J K L M N O
P Q R S Š T U V W X Y Z ž a b c
ć d e f g h i j k l m n o p q r s š t u v w
x y z ž 1 2 3 4 5 6 7 8 9 0 ‘ ? ‘ ! ’ (%) [#] {
@ } / & \ < - + ÷ x = > ® © \$ € £ ¥
© \$ € £ ¥ ¢ ; , . *

Archivo Thin

A B C Ć D E F G H I J K L M N O
P Q R S Š T U V W X Y Z ž a b c
d e f g h i j k l m n o p q r s š t u v w x y
z ž 1 2 3 4 5 6 7 8 9 0 ‘ ? ‘ ! ’ (%) [#] {
@ } / & \ < - + ÷ x = > ® © \$ € £ ¥
¢ ; , . *



Typography

恐怖及び欠乏のない世界の到来が

言論及び信仰の自由が受けられ、

人類の良心を踏みにじった野蛮行為をもたらし、

人権の無視及び軽侮が、

**For non-Latin languages, SPDX uses Noto,
an open source font from Google.**

Noto Sans JP

社会の各個人及び各機関が、
この世界人権宣言を常に念頭に置
きながら、加盟国自身の人民の間
にもまた、加盟国の管轄下にある
地域の人民の間にも

金 記 内 柄



Typography

For non-Latin languages,
SPDX uses Noto, an open
source font from Google.

牌子

상표

علامة تجارية

סימן מסחרי

Noto Sans HK

滚滚长江东逝水，浪花淘尽英雄。是非成败转头空，青山依旧在，几度夕阳红。白发渔樵江渚上，惯看秋月春风。一壶浊酒喜相逢，古今多少事，都付笑谈中。

Noto Sans KR

모든 사람은 의견의 자유와 표현의 자유에 대한 권리를 가진다. 이러한 권리는 간섭없이 의견을 가질 자유와 국경에 관계없이 어떠한 매체를 통해서도 정보와 사상을 추구하고, 얻으며, 전달

Noto Sans Arabic

سُرِّي لُكْهٌ چَهِّي حَقْوَقٌ تِه عَزْتٌ لِحَاظٌ يَهِي زَامِتٌ. تِمَنْ چَهِّي ضَمِيرٌ تِه عَقْلٌ دِنْ آمِزٌ. تُؤْمِنْ پَزْ تُمَنْ بِهَائِي بِرَادِرِي سانْ رُوزْنٌ. سُرِّي لُكْهٌ چَهِّي حَقْوَقٌ تِه عَزْتٌ لِحَاظٌ يَهِي بِهَائِي بِرَادِرِي سانْ رُوزْنٌ.

Noto Sans Hebrew

גָּאַרְנִיט אֵין דָּעַר דָּזִיךְעָר דָּעַקְלָאָרָאצִיעַ טָאָר מָעָן נִיט טִוִּיטְשָׁן מִיט דָּעַר אִימְפְּלוּקָאָצִיעַ, אֶזְ וָאָסְעָרְנִיטְאִיזְ מְלוֹכָה, גְּרוֹפָעַ, צַיְ מְעַנְטָשְׁ הָאָטְ אַ רְעַכְטְ אַוְיָף פְּאָרְנוּמָעָן זִיר וָאָסְעָרְנִיטְאִיזְמְשָׁפָחָה,



Imagery: Dark



Imagery: Light

