Homework #1

By Scott Pease

1. What are three conclusions we can make about the Kiskstarter campaigns in the given data?
2. Over all Music has the highest success rate of reaching the goal at 77%.
3. Technology has the largest average donation at $150 amount and journalism has the lowest donation amount at $50. This makes since because generally Technology has hardware and higher cost of developers compared to Journalism with lower overhead.
4. Plays are 5 times more popular compared to any other category in number of projects.
5. What are some limitations of the data set?

The data set only looks at fund raising, not the long term project success. Also the data says nothing about the characteristics of a successful fund raiser.

1. What are some other possible tables/graphs that we could create?

Does the number of words in the burb correlate with the success of fund raising? Ie, what’s the optimal length of blurb?