Specialty Services

The Problem

Small business owners need affordable ways to identify areas with a high density of likely customers.
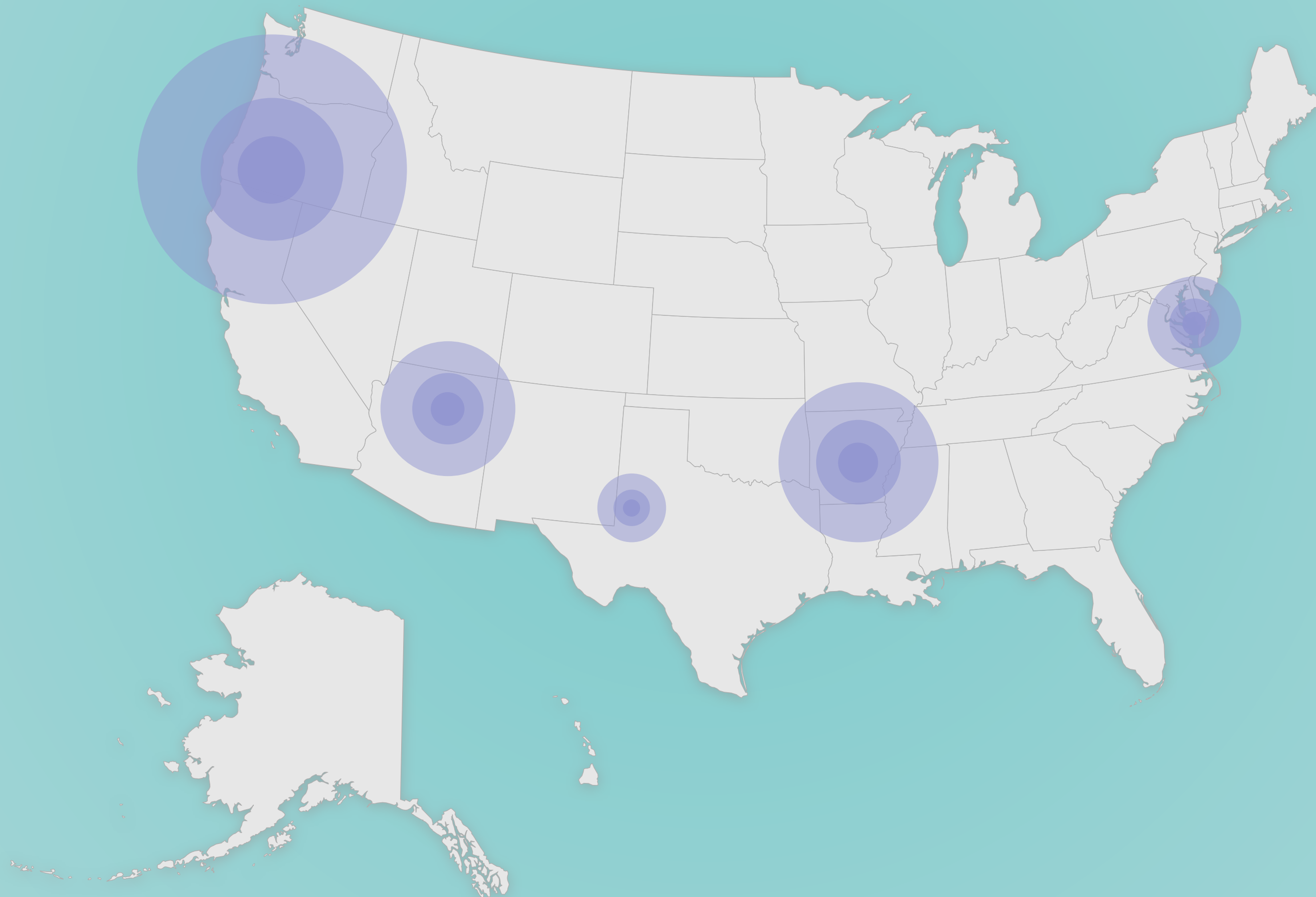
The Users

- Small business owners

- Freelancers

- Consultants

- Anyone who wants to understand where to find their target customers.

The Solution

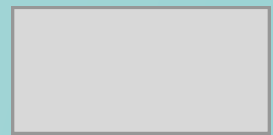A platform that allows users to map their customers' location using demographic filters.

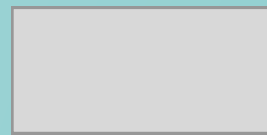# Segment Mapper

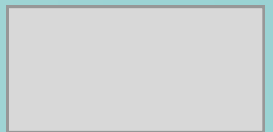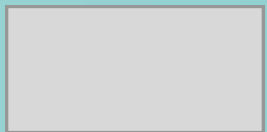Find your customer base with open data.

Meet your customers.

Age

min	max

Household Income

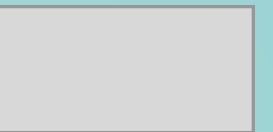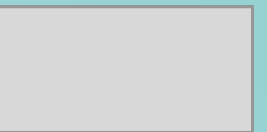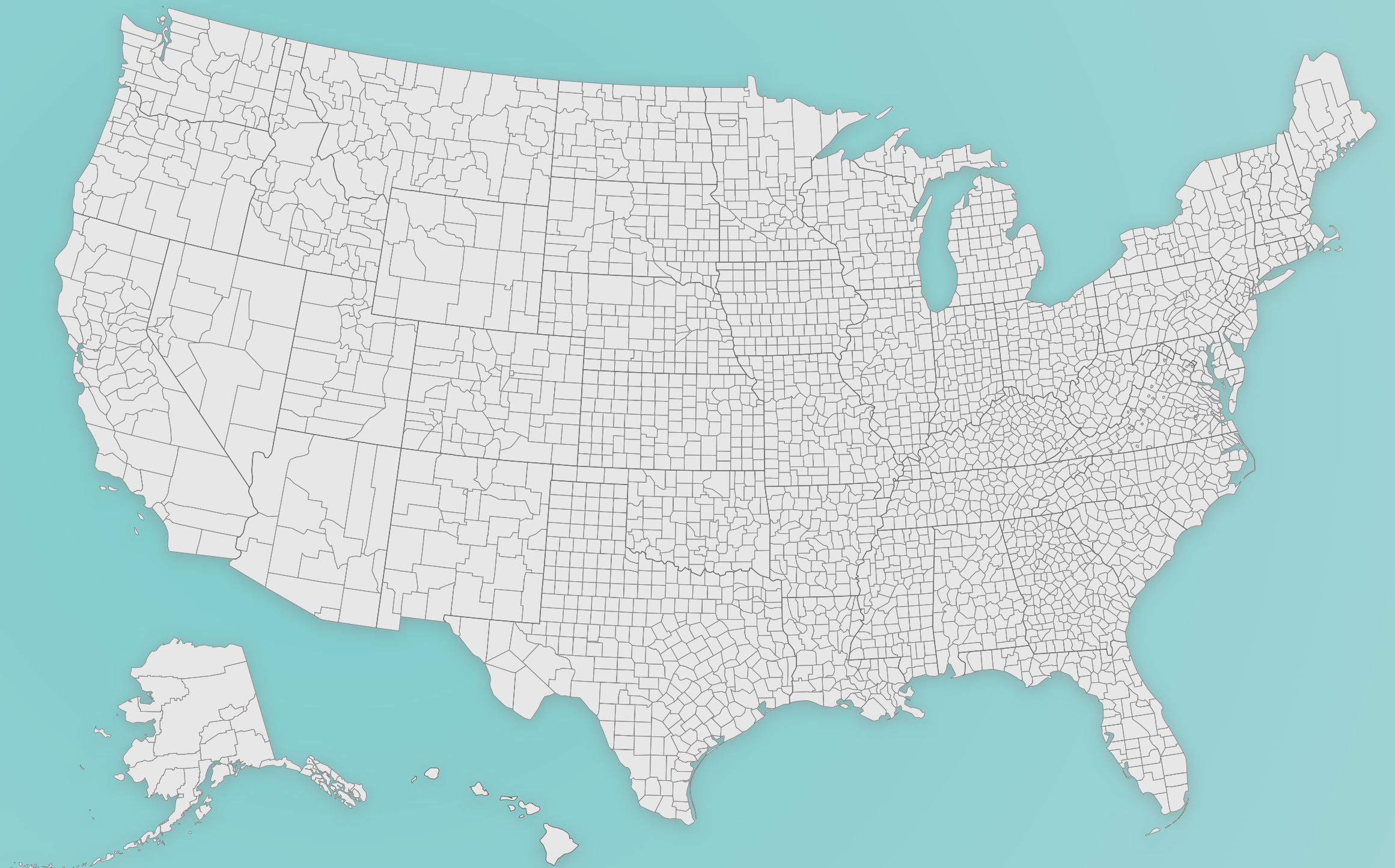|	
min	max

Median House Price

min	max

Next steps

- Create our own API so others can easily use it

- Build a usable UI for Van

- Profit??