

# Starting Your Career

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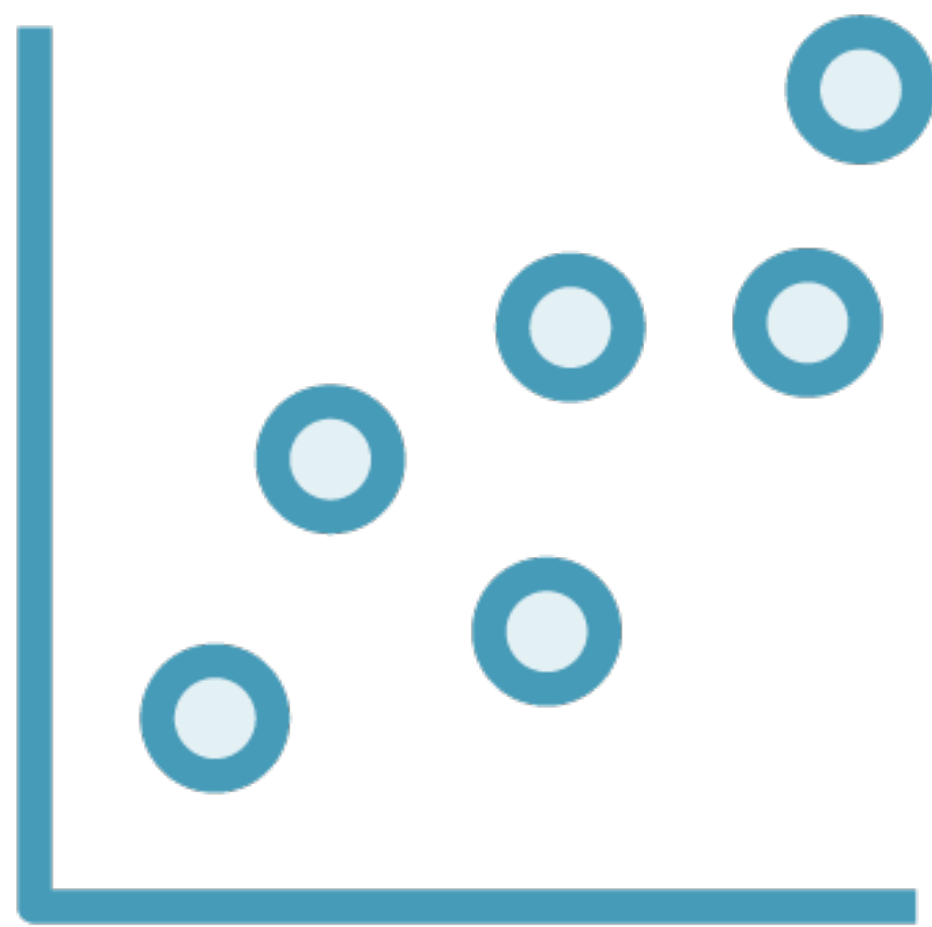


Kurt Krumme

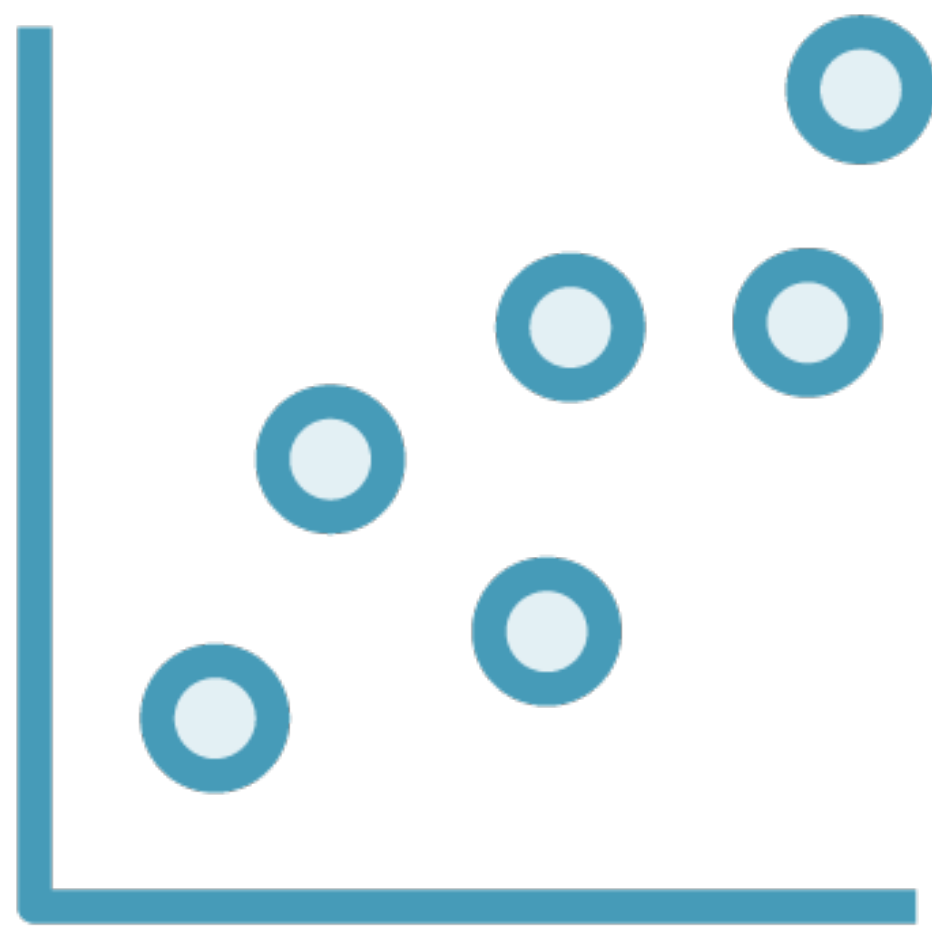
HEAD OF PRODUCT AT RIVALRY

@burtbrumme





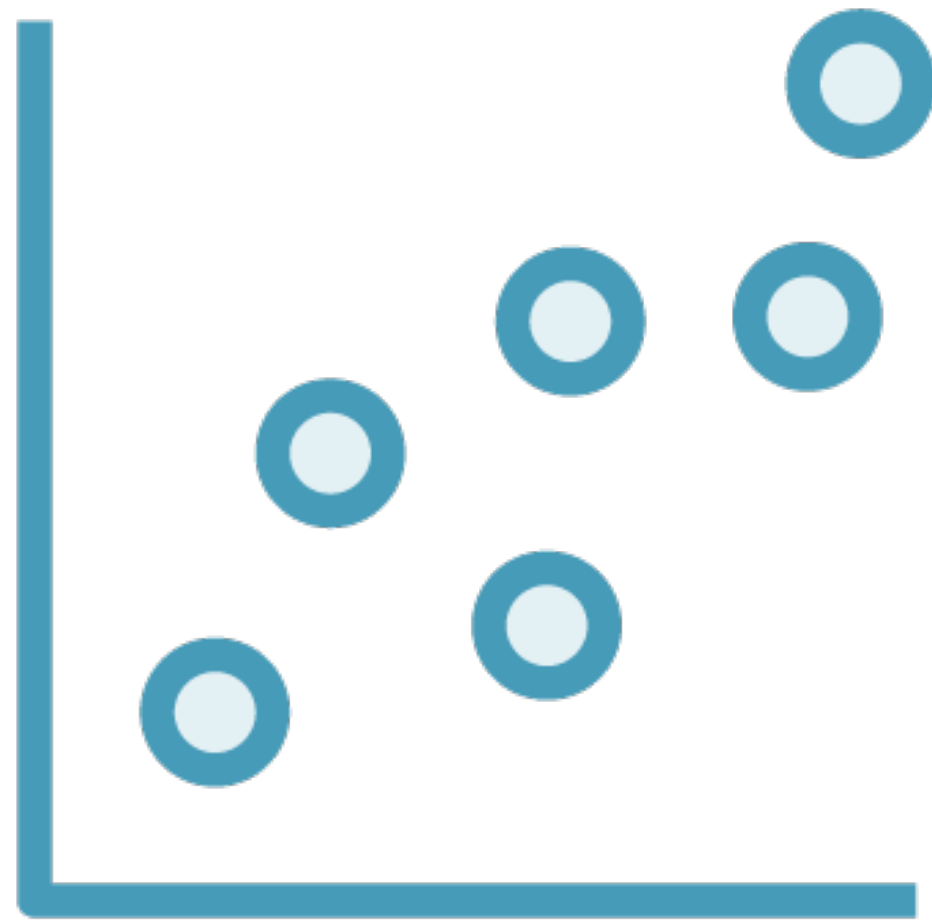
Analytical



Analytical



Creative



Analytical



Creative



Leadership



# Start with Research



# Start with Research



UX is constantly evolving



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UX is constantly evolving

Find good sources

# Start with Research



UX is constantly evolving

Find good sources

Read every day if possible

# Start with Research



UX is constantly evolving

Find good sources

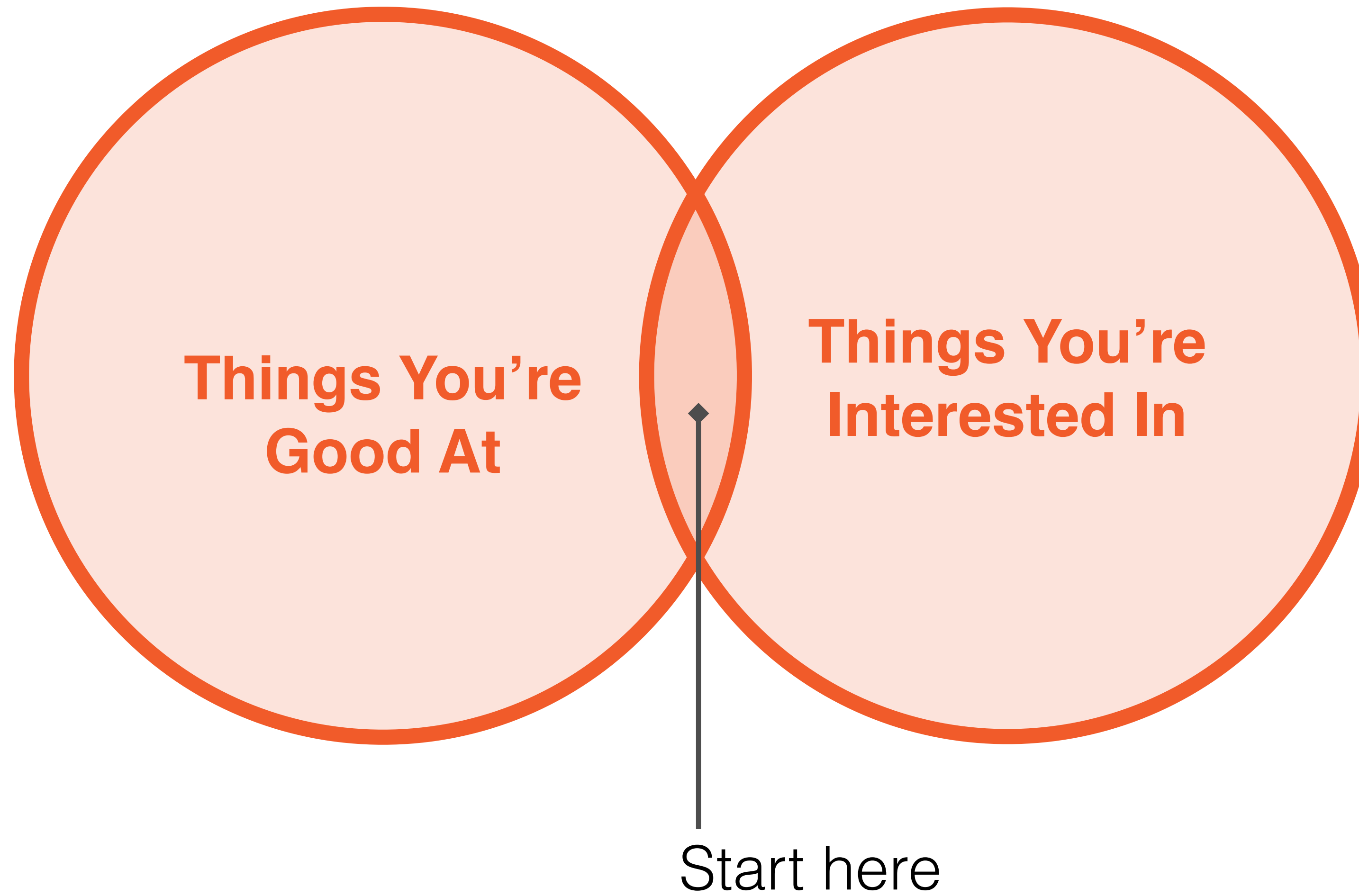
Read every day if possible

Deconstruct good work

Use What You Know



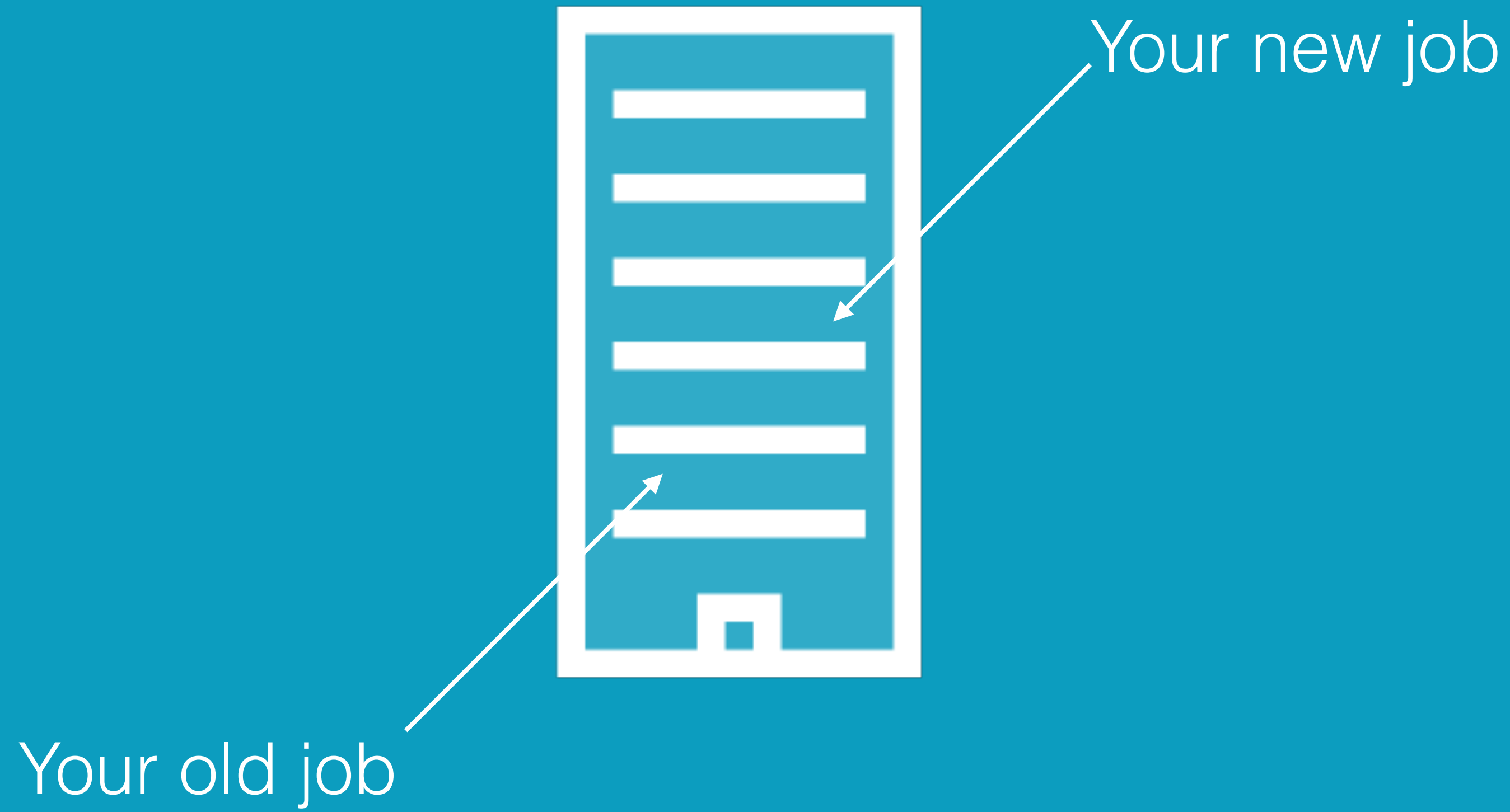
# Use What You Know



# Use What You Know

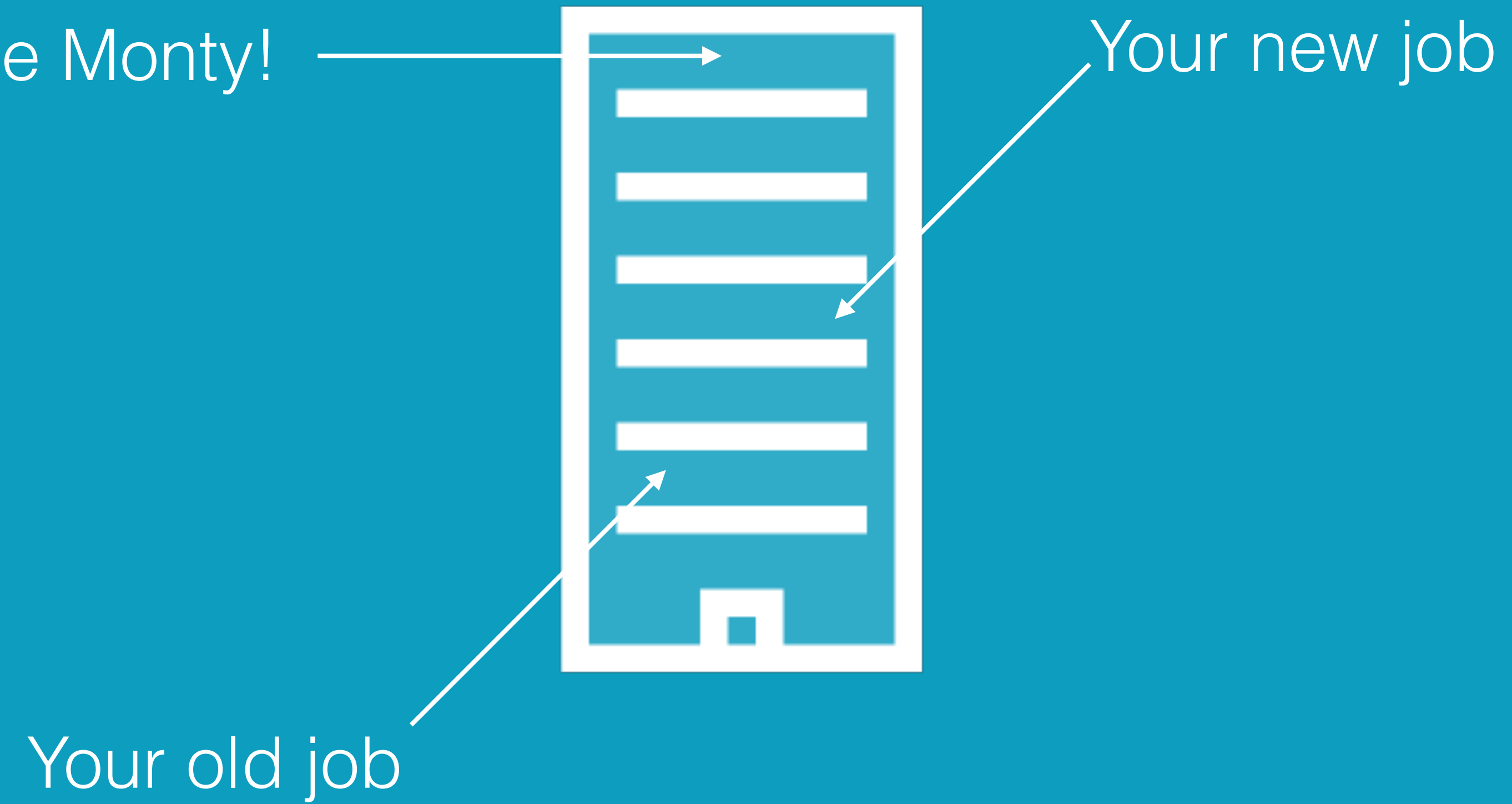


How do you get that  
first UX job?

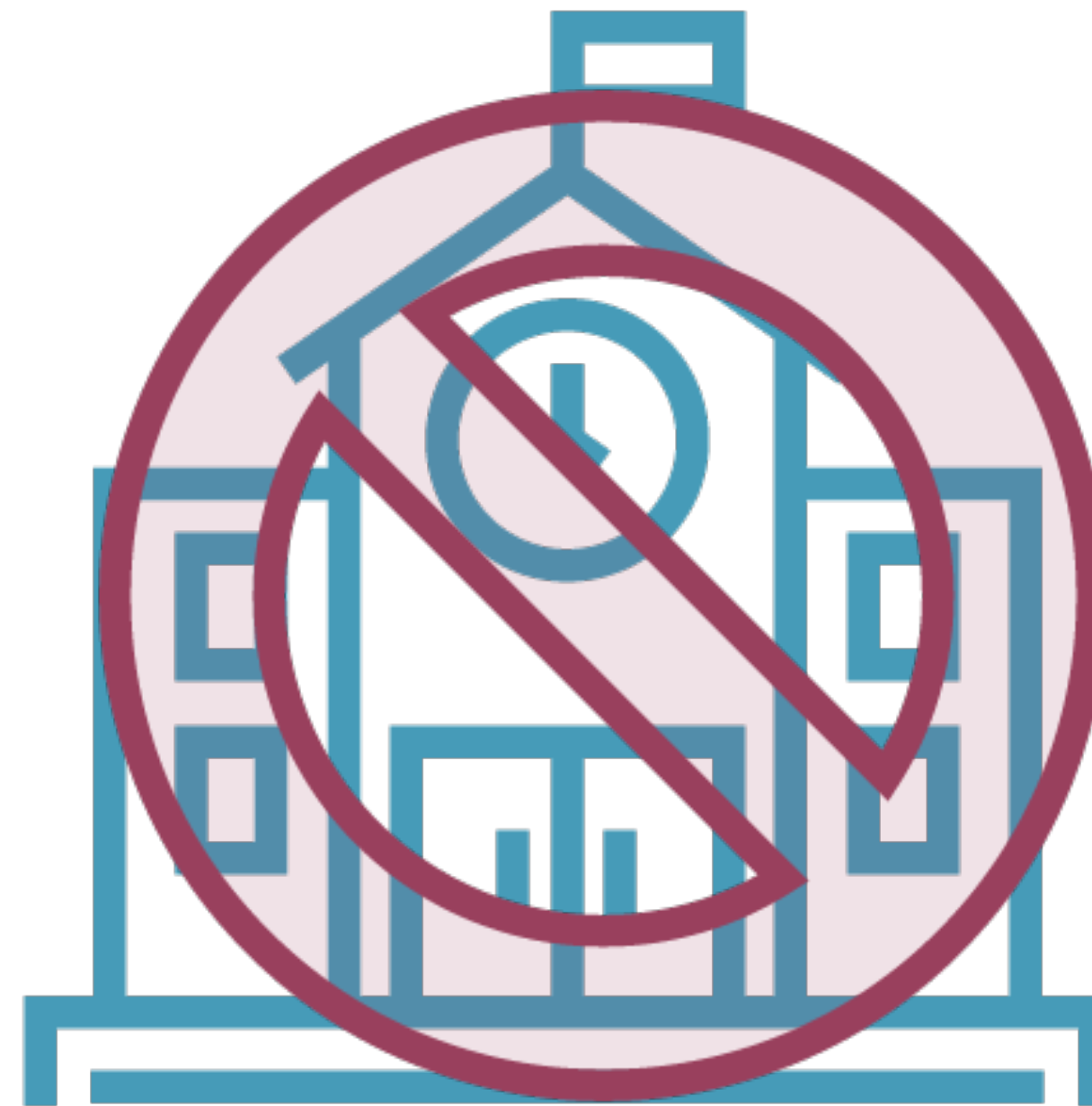




Thanks Uncle Monty!



Create a  
Portfolio



# Create a Portfolio



Create a  
Portfolio



Create a  
Portfolio

Create measurable outcomes

Create a  
Portfolio

Create measurable outcomes

Document what you do

# Create a Portfolio

Create measurable outcomes

Document what you do

Share your results

# Create a Portfolio

Create measurable outcomes

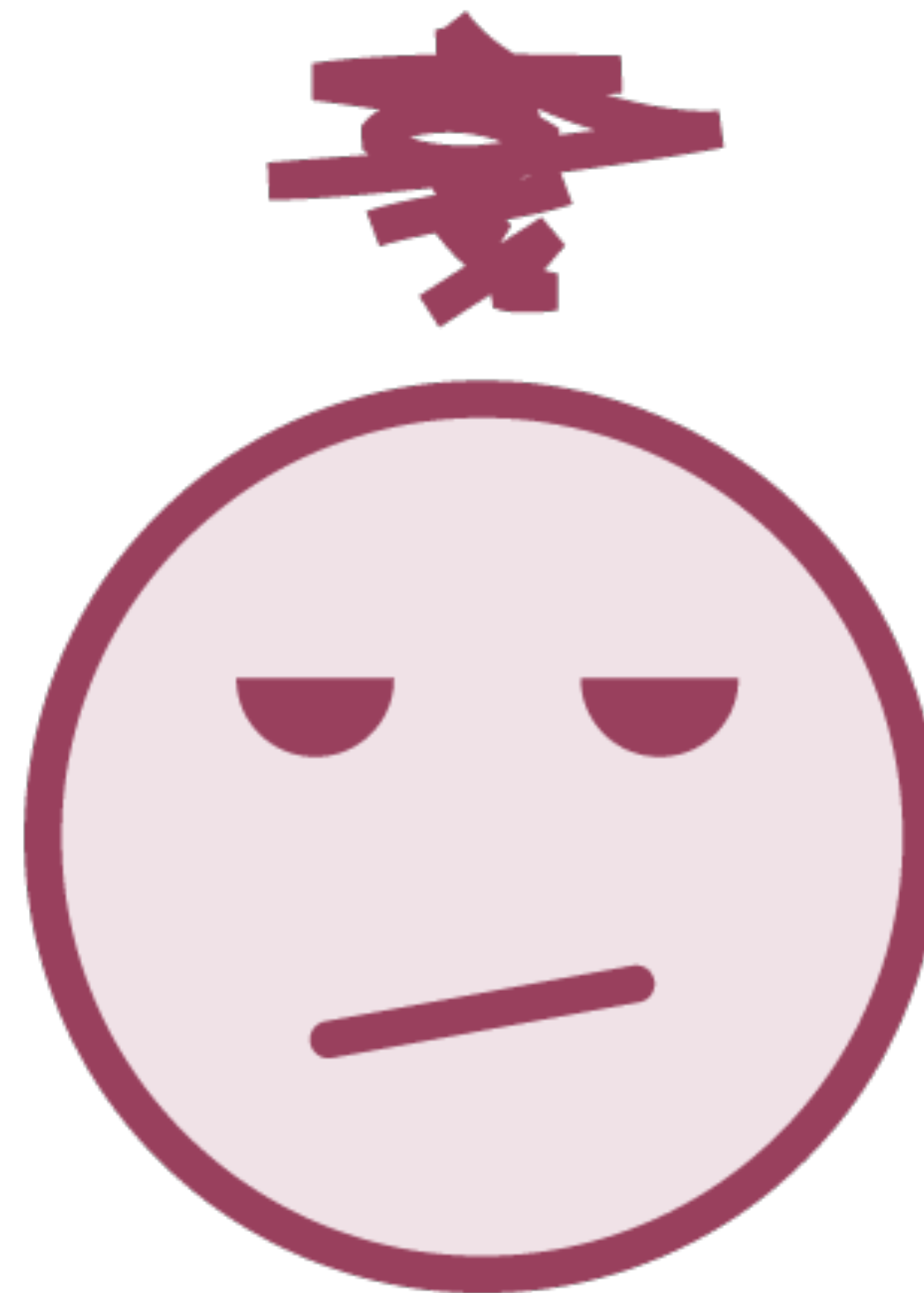
Document what you do

Share your results

= Mini case study + portfolio piece



Create a  
Portfolio



Create a  
Portfolio

Show your approach & process

Create a  
Portfolio

Show your approach & process  
Demonstrate your thinking

Create a  
Portfolio

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Create a  
Portfolio



Shady Person

Create a  
Portfolio



Don't Eat These

Create a  
Portfolio



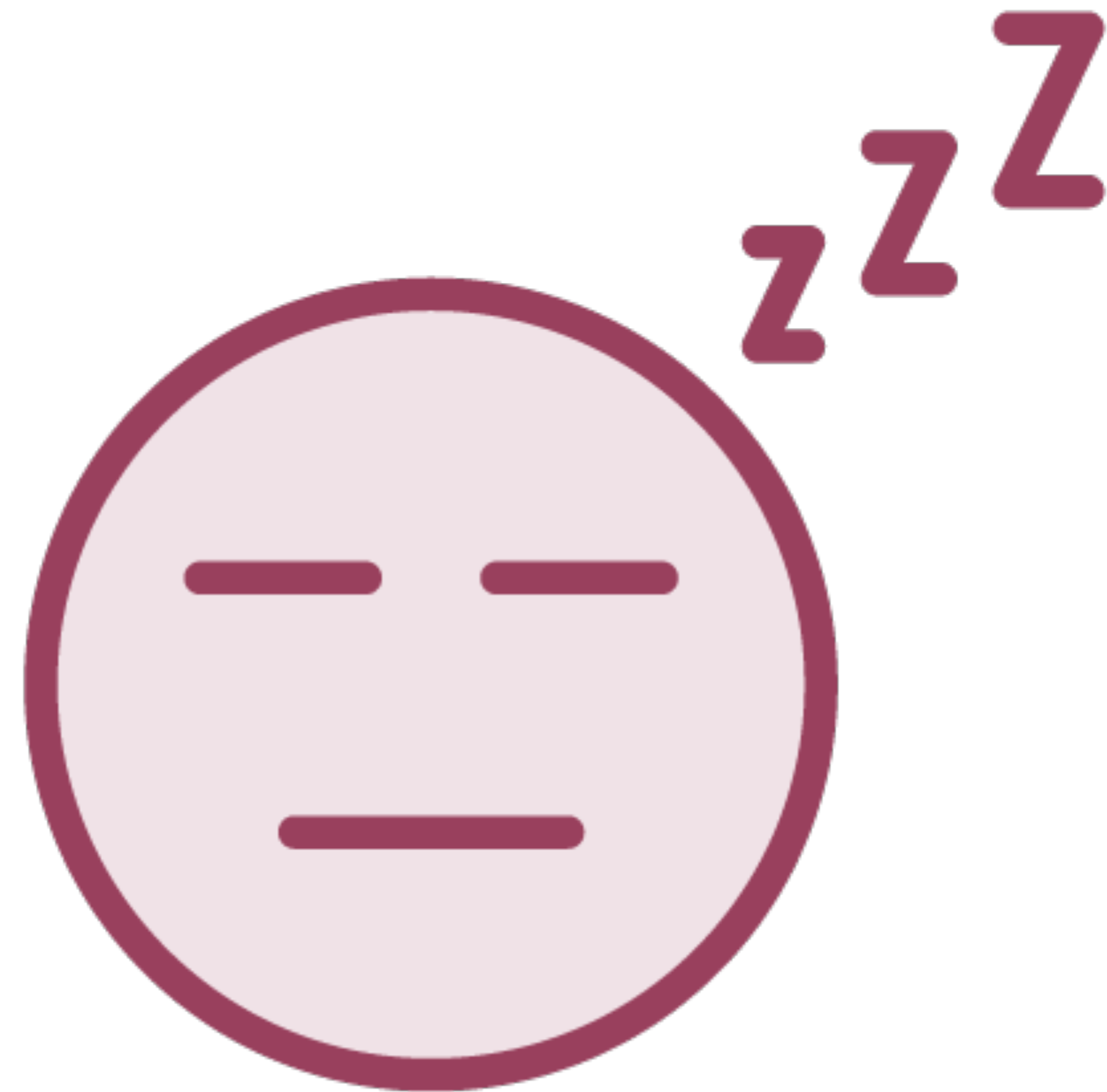
Design Agency

Create a  
Portfolio





Create a  
Portfolio



Create a  
Portfolio



Networking



# Networking

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# Networking

How can you help people in your network?

# Networking

How can you help people in your network?  
You'll feel great!

# Networking

How can you help people in your network?

You'll feel great!

You get what you give

# Networking

How can you help people in your network?

You'll feel great!

You get what you give

Find industry events, panels, meet-ups



Networking



# Summary

# Summary

# Summary

Start with what you know

# Summary

Start with what you know

Create a portfolio

# Summary

Start with what you know

Create a portfolio

Network, network, network!

# Summary

