

Course Summary and Next Steps



Amber Israelsen

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What You'll Learn in This Course

**Course
Introduction**

**UX Core
Concepts and
Terminology**

Roles in UX

**The UX Process:
An Overview and
Case Studies**

**The UX Process:
Company and
Industry
Research**

**The UX Process:
User Research**

**The UX Process:
Information
Architecture**

**The UX Process:
Wireframing and
Visual Design**

**The UX Process:
Usability Testing**

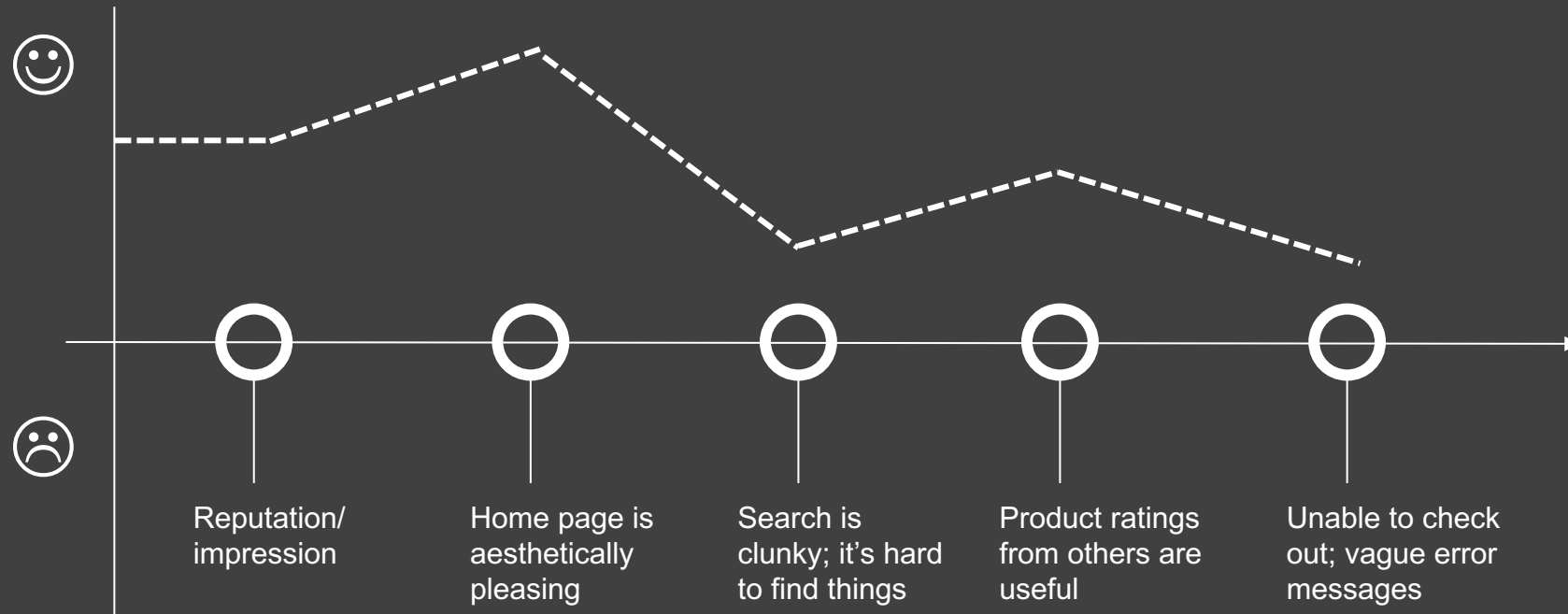
**Course Summary
and Next Steps**



User Experience

Encompasses all aspects of the end user's interaction with the company, its services, and its products.

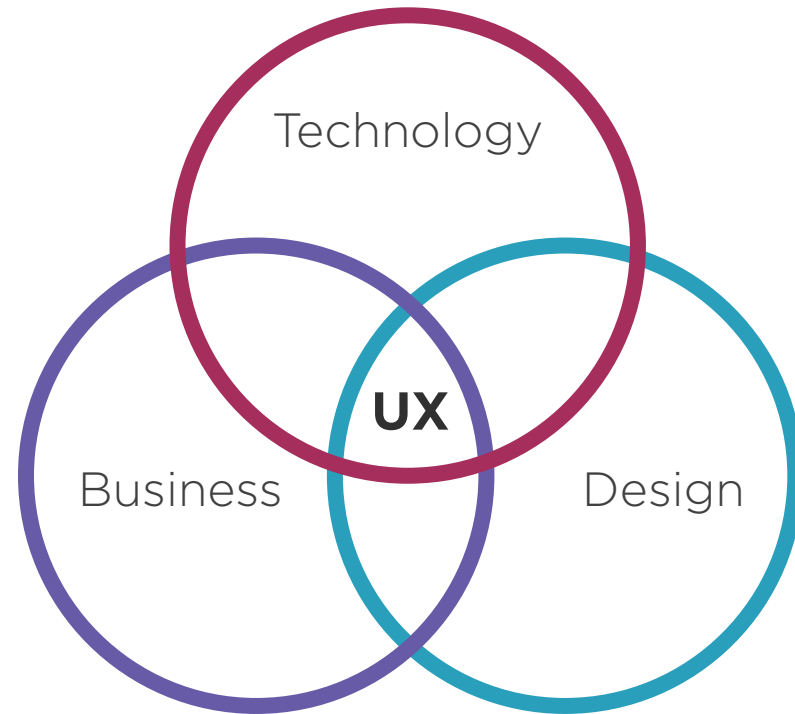




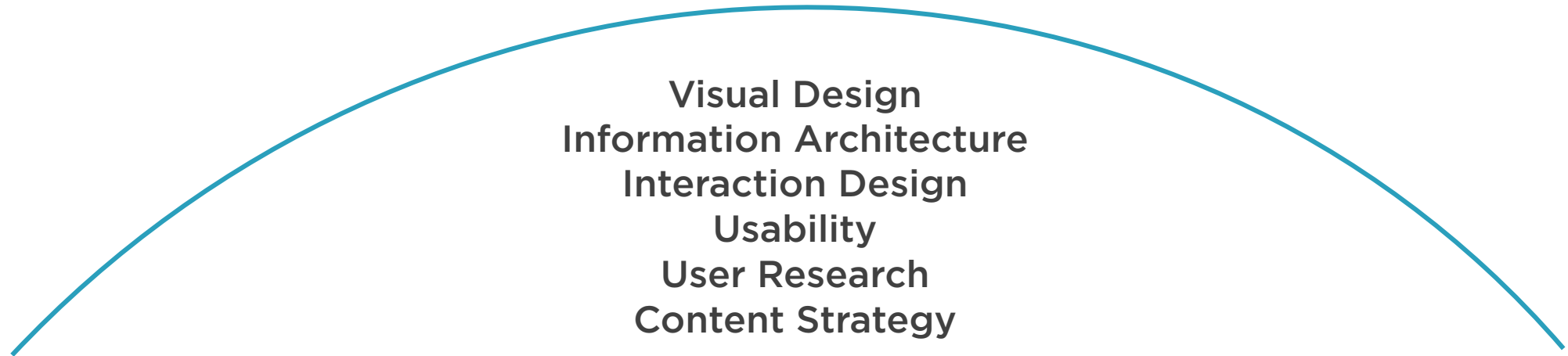
UX \neq UI



The Three Pillars of UX



The UX Umbrella



So What Makes a Great User Experience?

Value

Is it useful?

Usability

Is it easy to use?

Adoptability

Is it easy to start using?

Desirability

Is it fun and engaging?



Common Roles in UX



User Researcher



Information Architect



Interaction Designer



Visual/Graphic Designer

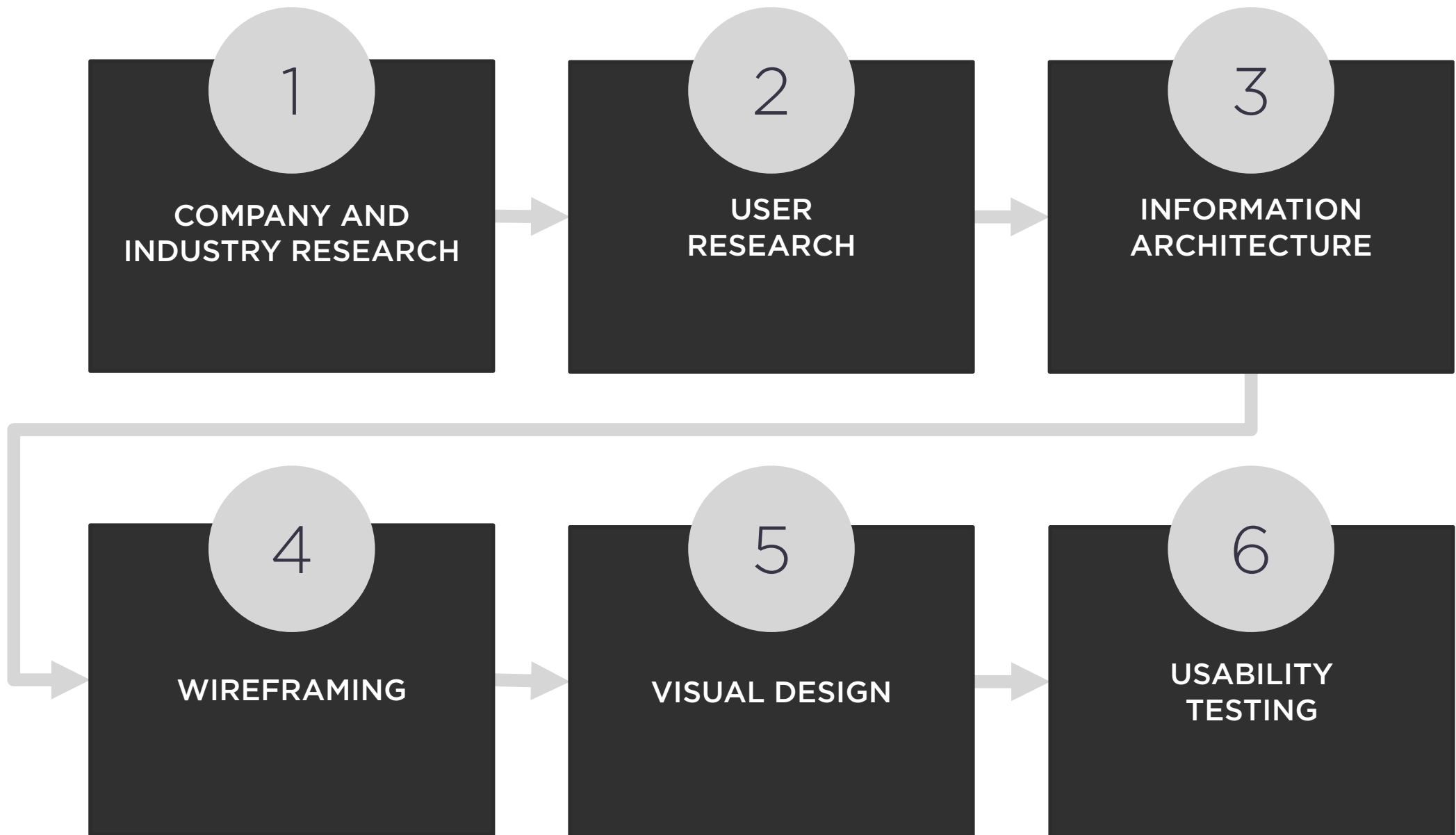


Front-End Developer




Project Manager









How's the team coming
along with the new process?



Great! They're
ready to tackle
their first project.



That's excellent
news. Nicely done!

Additional Tips and Resources





Phrases to live by

- “Will this benefit the user?”
- “Let’s ask our users”

Make friends with people on your UX team

- Or become the UX team-of-one

Modify the process to work for your situation

Creating User Experiences: Fundamental Design Principles

By Billy Hollis

An entry point for developers to begin learning more about UI/UX design

Start free trial now

Course info

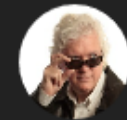
Level Intermediate

Rating ★★★★★ (831)

Duration 4h 31m

Updated 10 May 2012

Course authors



Billy Hollis

Billy is an internationally known author and speaker. He offers consulting and training services for user experience design, end-to-end architecture, and presentation tier construction and development. You can see Billy at major conferences all over the world, usually doing sessions to help developers to become more focused on user experience design.

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Description

Expand all

Module 1: The need for new thinking by developers

38m 8s



Module 2: Design Principles for Choosing Options

28m 41s



Module 3: Visual Scanning and Processing

30m 30s



Module 4: Preference for Naturalness

37m 2s



Hacking the User Experience / UX for Developers

By Keith Harvey

This course will teach you how to incrementally improve the user experience of your applications, by hacking your users' brains.

Start free trial now

Course info

Level Intermediate

Rating ★★★★★ (460)

Duration 2h 41m

Updated 18 Aug 2014

Course authors



Keith Harvey

Keith Harvey is a Technical Architect and UX Visionary for Intergraph Process Power and Marine. Keith has over 25 years experience designing and developing applications and architectures across all Microsoft platforms. Over the years, his love of making users happy has blossomed into a passion for creating great User Experiences (UX).

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Description

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- Introduction 4m 56s
- Defining User Experience 29m 22s
- Preparing to Be UX Hackers 25m 41s
- UX Myth Busters 15m 7s

User Experience Tips and Tricks for Developers

By Amber Israelsen

Practical tips that developers can start using today to create a better user experience.

Start free trial now

Course info

Level Beginner

Rating ★★★★★ (422)

Duration 2h 54m

Updated 11 Nov 2015

Course authors



Amber Israelsen

Amber is a Microsoft Certified Trainer and Microsoft Certified Professional Developer with 13+ years experience working with and teaching Microsoft technologies. She also focuses on professional skills, bridging the gap between techies and non-techies. For her work as a training leader, Amber received Training magazine's 2013 Emerging Training Leader award.

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▶ What Is User Experience and Why Should You Care?

11m 27s ▼

▶ Alignment

12m 41s ▼

▶ Proximity

12m 18s ▼

▶ Consistency/Repetition

17m 0s ▼

Other Online Resources

uxmag.com

blog.usabilla.com

usabilitygeek.com

nngroup.com

uxpa.org

usability.gov

goodui.org



Let me hear from you!
Post on the discussion
board for this course.



THANK YOU!

