

Hi-Fi Prototype & Heuristic Evaluation



**DATA
INSIGHT
HUB**

The Team



Teryn Guzman



Asael Tobar



Ian Burns



Overview

- **Value Proposition**
- **Problem & Solution**
- **Tasks and Project timeline overview**
- **Heuristic Evaluation Results**
- **Prototype Implementation**
- **Demonstration of Prototype**
- **Summary**

Value Proposition:

“Share a ride, save the hassle”



Task Overview

Simple Task

Viewing your activity history

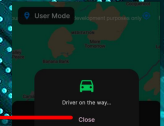
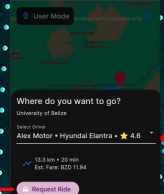
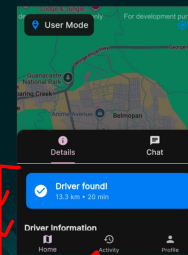
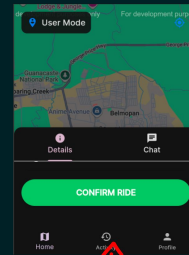
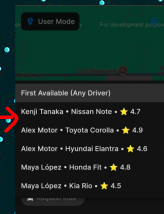
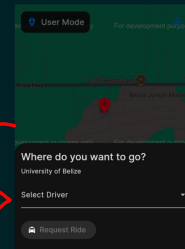
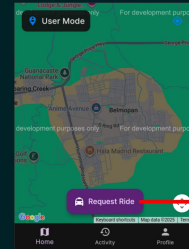
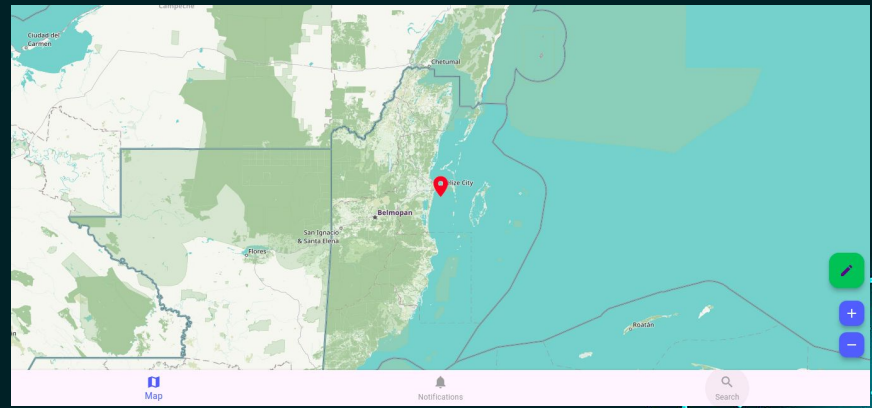
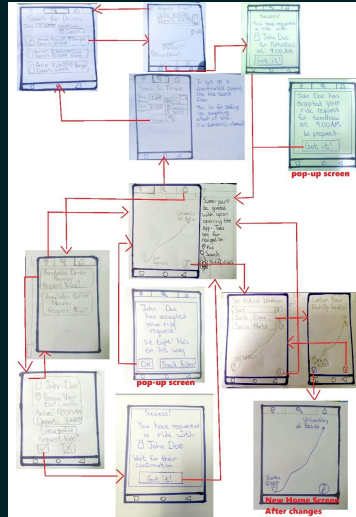
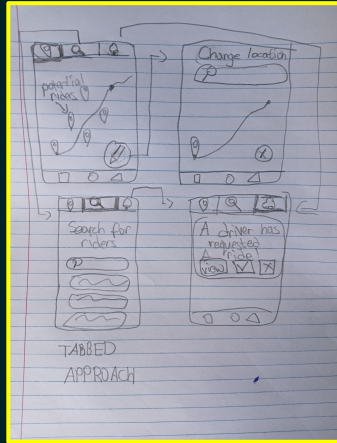
Moderate Task

Editing your pick-up location

Complex Task

Finding a carpool partner and sending a ride request

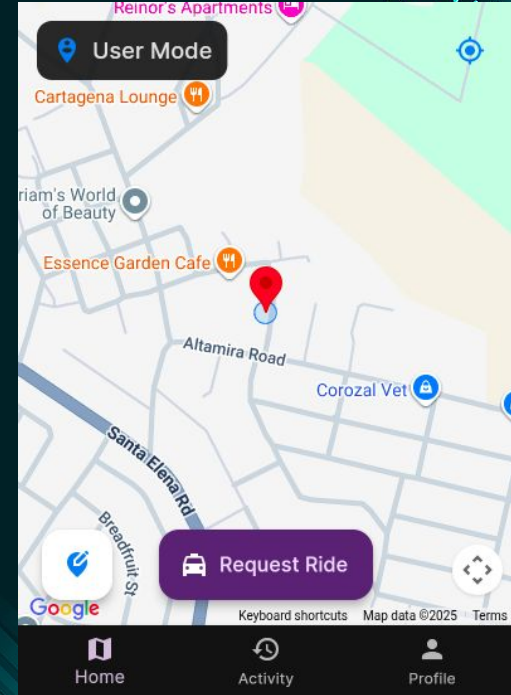
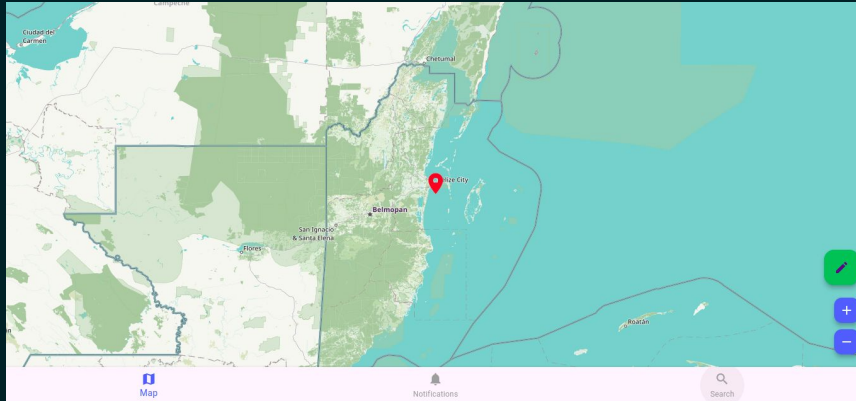
Interface Evolution



- It all starts from an idea

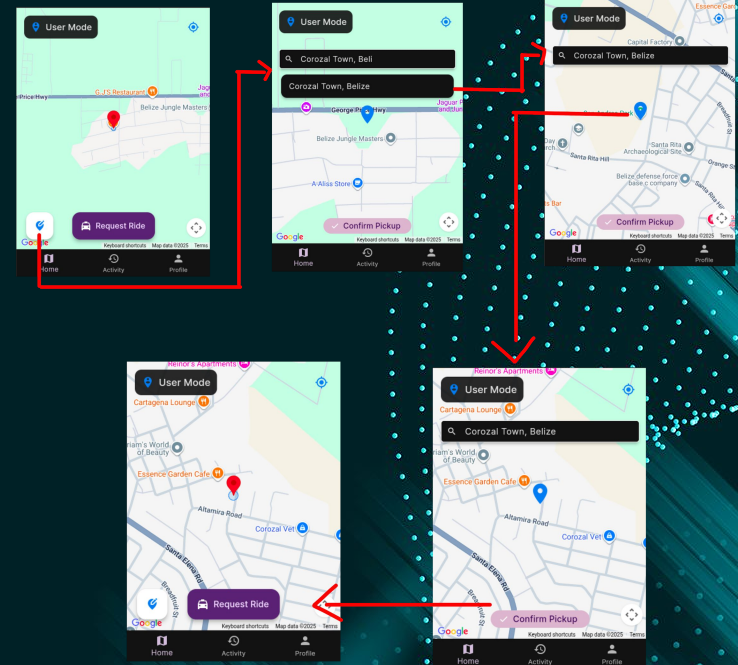
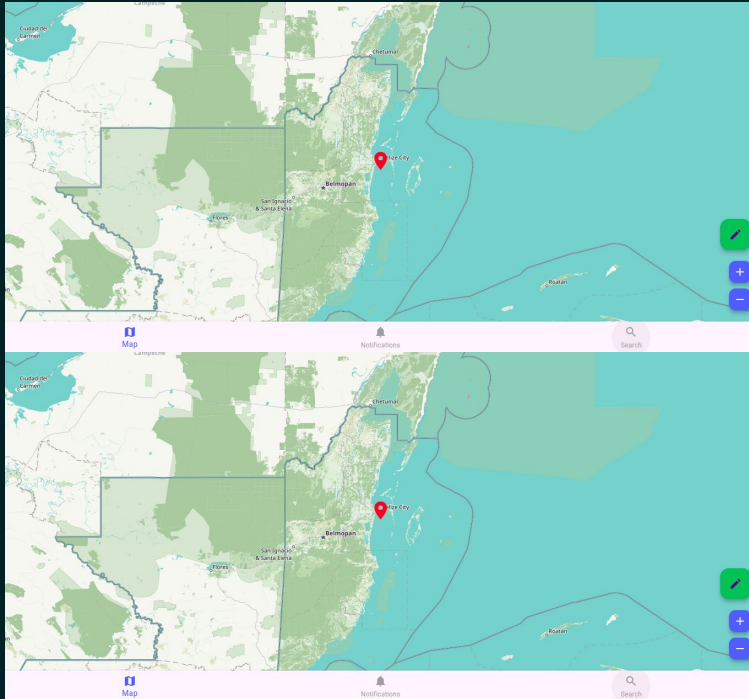
Heuristic Evaluation Results (Version 1)

- Modifications made to project after medium-fi:
 - Merging task 2 and task 3: original vision appeared to be unintuitive to users. New task 1 has been created
 - Changing edit location button and colour



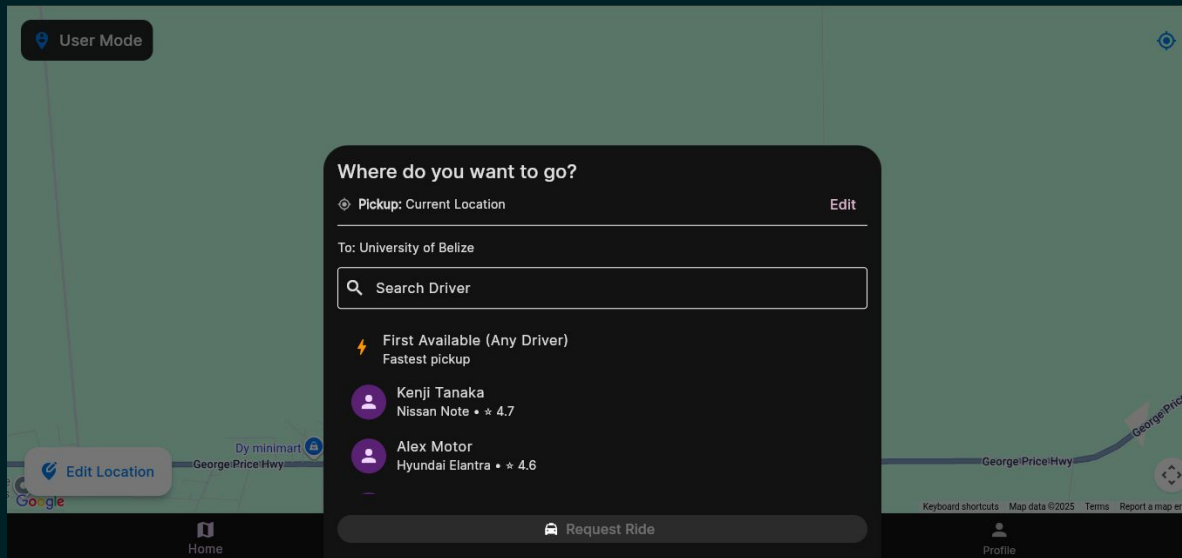
Heuristic Evaluation Results (Version 1)

- Modifications made to project after medium-fi:
 - Adding a more intuitive way of editing your location



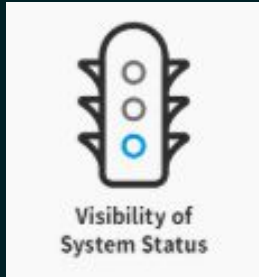
Heuristic Evaluation Results (Version 2)

- After making our Hi Fi UI, we called in our classmate, Enrique Gonzalez to perform another Heuristic Evaluation. Here are the results
 - Map being intractable when scrolling through on overlapping windows

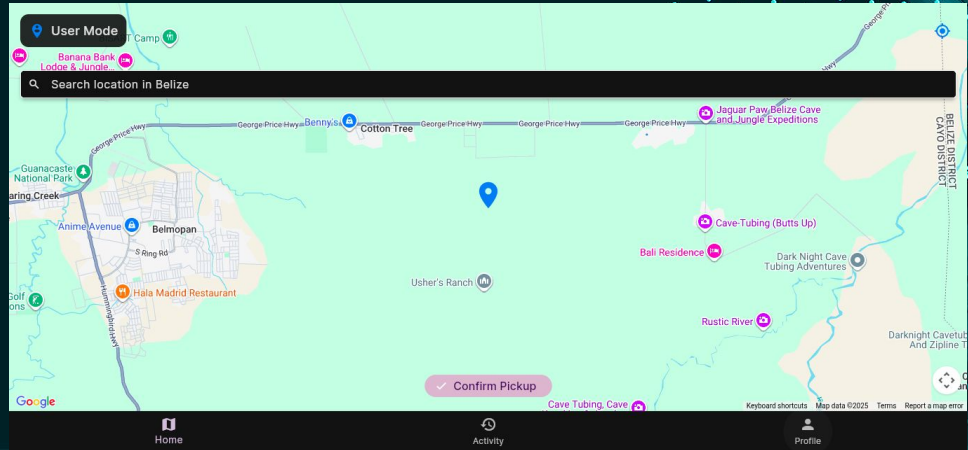
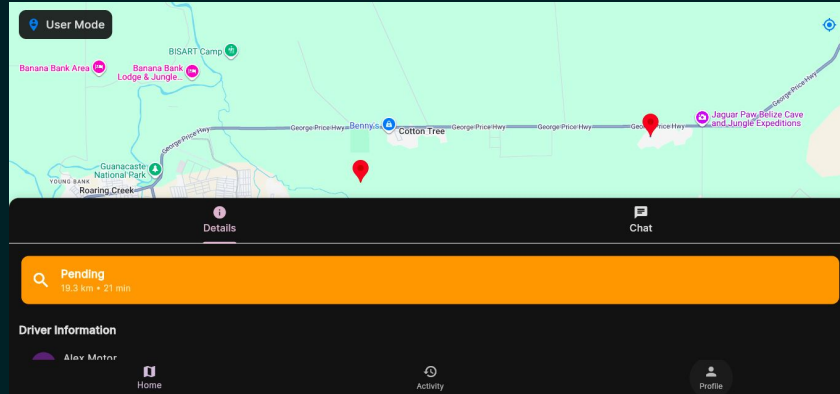
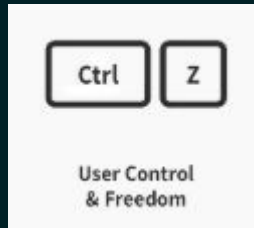


Heuristic Evaluation Results (Version 2)

- Status not updating

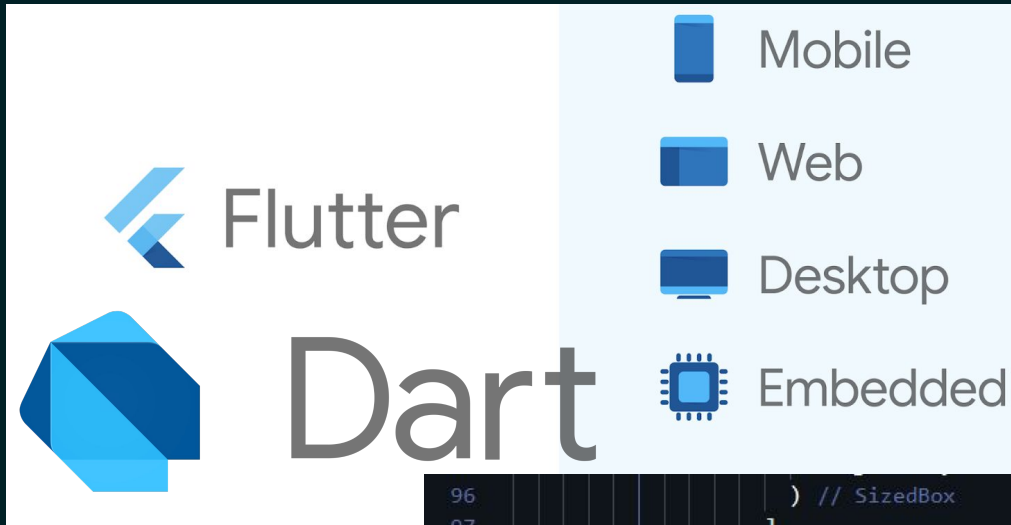


- Location changing upon refresh



Prototype Implementation

- Lots of UI building tools
- Too heavy for prototypes
- Nested hell, hard to write
- Hardcoded data using backend: supabase
- Using API keys

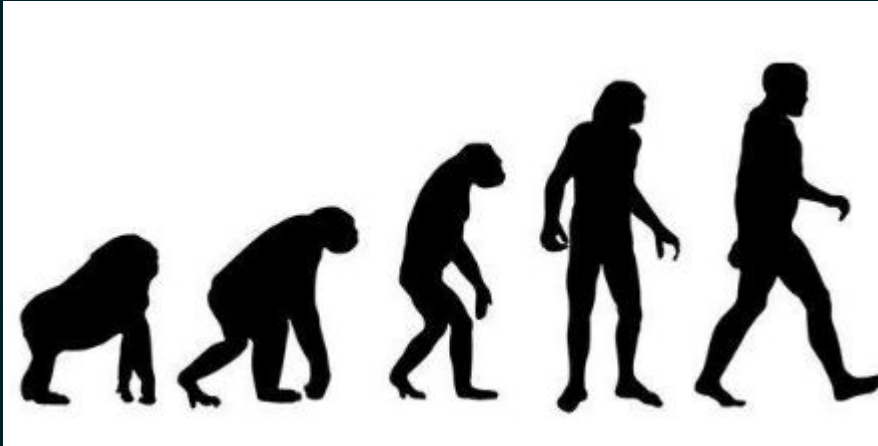


supabase

```
96         ), // SizedBox
97       ],
98     ),
99     ],
100   ), // Column
101   ), // SingleChildScrollView
102   ), // Scrollbar
103   ], // Form
104   ), // Center
105   ); // Scaffold
106 }
107
```


Summary

- UI evolved as needs changed
- The designers vision may not be the best version
- Using flutter was challenging



when someone says
graphic design is easy



Now for the demo!

