

# Name - Sai Likhitha Ponnathota

## Role -Content Writer Intern

## **Greetings!!**

### Dear Sai Likhitha Ponnathota,

August 29, 2025

This is to certify that Miss Sai Likhitha Ponnathota, has successfully completed their internship at Spectrix Creations Private Limited from 29th August 2024 to 29th August 2025 in the role of Content Creator Intern . During this period, she was assigned to work on various task like -

**Content Ideation & Brainstorming –** Generating fresh, engaging ideas for social media posts, videos, blogs, and other content formats aligned with brand voice and audience interests.

**Content Production & Creation** - Assisting in shooting and editing short-form videos (Reels, TikTok, YouTube Shorts) and photos for platforms like Instagram, TikTok, YouTube, and Pinterest.

**Writing & Caption Drafting** - Drafting compelling captions, blog posts, video scripts, and email newsletters that resonate with the target audience and reflect the brand's tone.

**On-Camera Presence or Voice Work** - Appearing in videos or providing voiceovers to deliver authentic and relatable content to viewers (if applicable).

Throughout the internship, Miss Sai Likhitha Ponnathota has demonstrated dedication, enthusiasm, and a strong willingness to learn. Her contributions to the assigned tasks have been valuable, and he has shown excellent problem-solving abilities and teamwork skills. She has also adhered to company policies and maintained professionalism throughout the internship.

We appreciate the efforts put forth by Miss Sai Likhitha Ponnathota during her tenure with us and wish her success in future endeavors

Regards,

SPECTRIX CREATIONS PVT.LTD

Suryakanta Sahoo Founder





#### ADDRESS.

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#### WEBSITE.

spectrix-creations.vercel.app