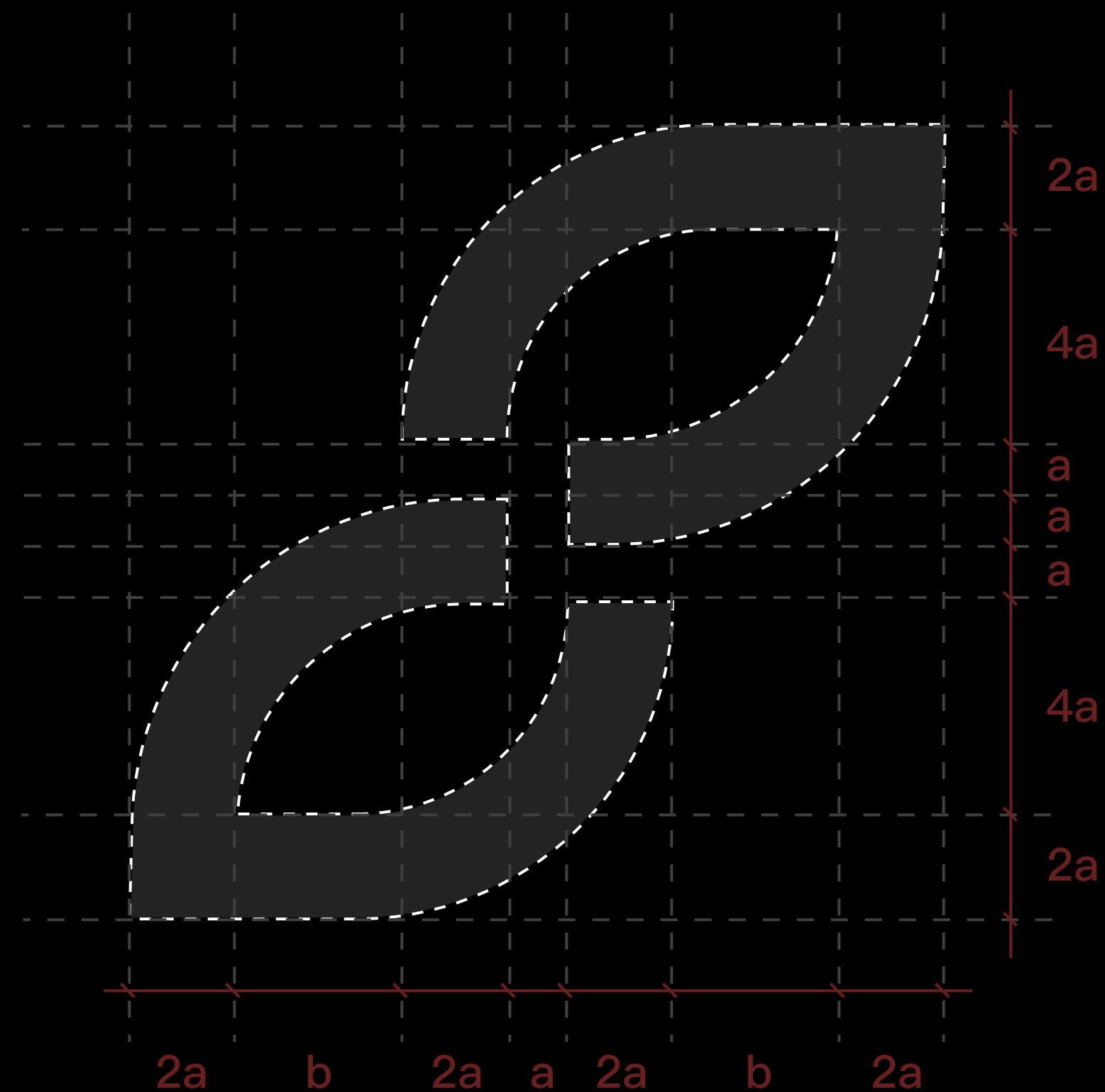






Design introduction

Graphic design is carried out from the three dimensions of commissioning, undertaking and harvesting. The entire logo is divided into two parts. The graphics of each part are summarized as the shape of a hand to reflect the cooperation between the two parties and also the shape of a leaf, which symbolizes growth, hope and harvest.



$$2a:b=0.618$$

Drawing instructions

The logo adopts a centrally symmetrical composition as a whole in terms of shape, which visually presents a natural, stable, uniform, coordinated and perfect sense of simplicity. At the internal key nodes, 1 times, 2 times, 4 times and 0.618 times of the golden ratio are used to constrain the unity and harmony of the entire graphics in terms of size and shape, making it more standardized and attractive



Color callout

The main color is blue to reflect the stability, safety and technology of financial products, and green is used as a secondary color to create a visual experience of health, hope and harvest

- Blue Gradient:** horizontal gradient 2168FF 46D8FF
- Green gradient:** horizontal gradient 5CEA7B 2FD045
- Main color value:** 2168FF
- Secondary color value:** 3DC44F

