Operating Highlights

Total Herd

- Optimizing total Herd size for long term production and profitability potential

2020 22,250
2021 23,581

6%

Milk Yield per Cow per Day

- High yield of milk under adverse weather conditions

2020 36.7
2021 36.6

-0.3%

Total Number of SKUs`

- Focusing on introducing innovative and value-added products
- Offering single point of contact for greater range of goods

2020 235
2021 268

14%

No of Sales Routes

- More contact points across Qatar around the clock and everyday of the year

2020 121
2021 135

12%