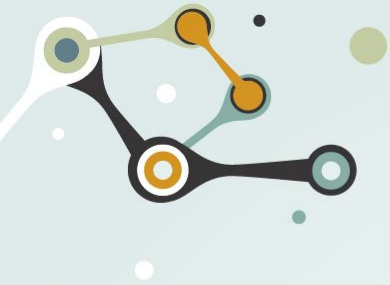
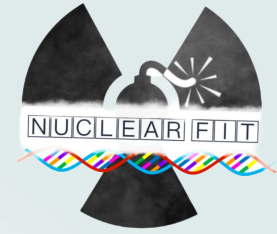


Nuclear Fit

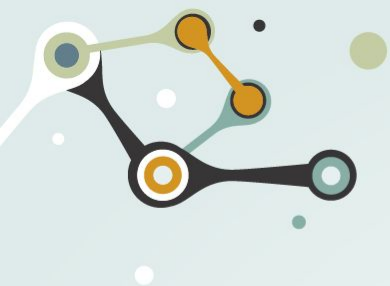


The Big Problem



Current pre-workout supplements out on the market aren't formulated for each unique individual's needs and preferences.



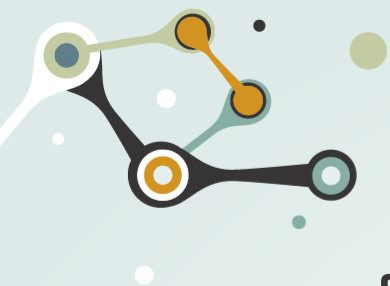


Our Solution

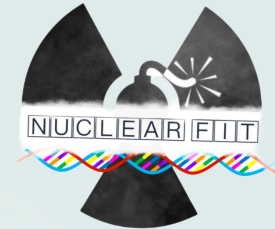


We offer a personalized genetics and microbiome-based pre-workout product, shipped right to our customer's doors.





Meet Our Team



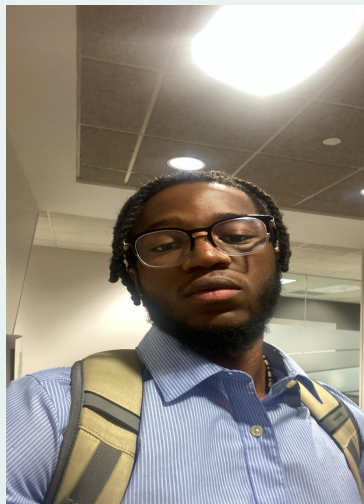
CEO

Colin Speer



CTO

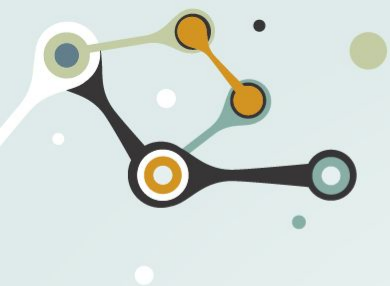
C.J. Awunti



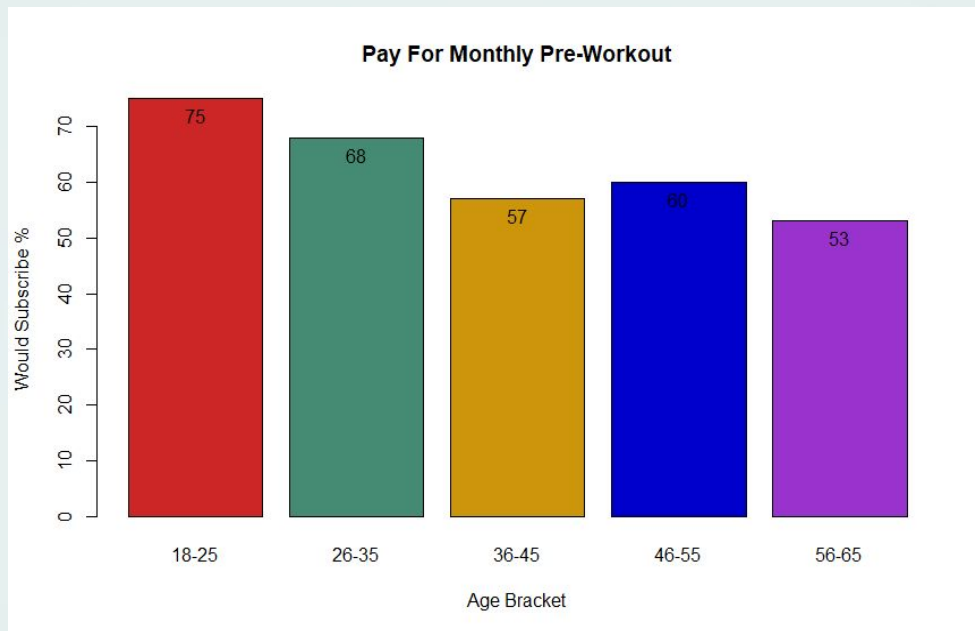
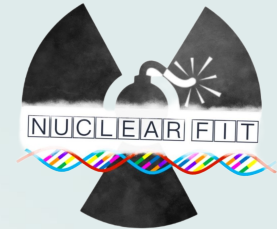
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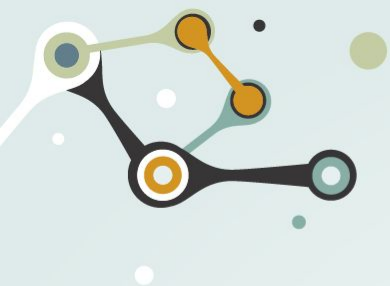
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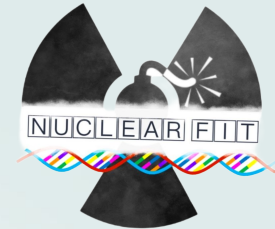


Customer Discovery





Ecosystem



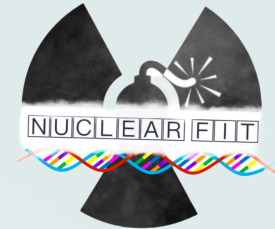
Proprietary genetic & microbiome test

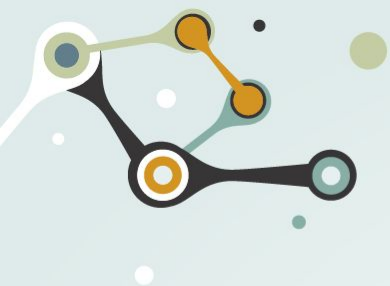
Subscription service platform

Consumer microbiome data

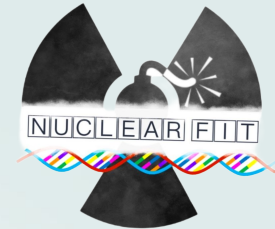


Timeline





Budget



The amount of money that we need to accomplish these goals within the next 9 months is \$500,000 USD



Thank You

Do you have any questions?

AskNuclearFit@nuclearfit.com

(704)-687-8622

<https://github.com/speercolin/NuclearFit>



CREDITS: This presentation template was created by **Slidesgo**, including icons by **Flaticon**, and infographics & images by **Freepik**



<div>PROBLEM</div> <ul style="list-style-type: none">Current pre-workouts in the market wear off quickly or last too long.Generic flavors aren't great and force people to hate pre-workouts.Formulas are generic and don't always work well for each individual. This can lead to headaches and more.	<div>SOLUTION</div> <ul style="list-style-type: none">Our pre-workouts will be engineered with the highest-quality ingredients giving our customers nuclear energy for as long as they need.Our personalization tests will allow us to predict the perfect flavor for each individual.Our genetics and microbiome tests will allow us to formulate the perfect pre-workout for each unique person.	<div>UNIQUE VALUE PROPOSITION</div> <ul style="list-style-type: none">Proprietary at home lab kit to aid in the personalization of pre workout formula, tests for things such as genetic predispositions and inclinations towards certain ingredients (caffeine sensitivity, metabolism, blood levels of certain vitamins and nutrients, etc)Research backed and developed questionnaire to better understand customers needs (goals, current body composition and metrics, etc)Cost effectiveness by eliminating unnecessary ingredients	<div>UNFAIR ADVANTAGE</div> <ul style="list-style-type: none">Lab testing model allows us to move away from "one size fits all" approach seen by other supplement companies	<div>CUSTOMER SEGMENTS</div> <ul style="list-style-type: none">Competitive AthletesHardcore Gym goersCollege students (late night studying)Casual gym goers (yoga moms, beginners, etc)Chronic caffeine users (coffee doesn't do the trick anymore, people trying to avoid dreaded caffeine crash, long hours/late night workers)
	<div>KEY METRICS</div> <ul style="list-style-type: none">Sales from monthly subscriptionsAmount of genetic tests sold		<div>CHANNELS</div> <ul style="list-style-type: none">Social media marketing with the use of "fitness" and "productivity" influencersTrade shows and expos that allow us to demonstrate and give out samples for the productAdvertise/Samples in college campuses and gyms	
<div>COST STRUCTURE</div> <div>\$125 microbiome genetics test</div> <div>Subscription service</div> <div>\$50 per month</div> <div>\$450 per year</div>			<div>REVENUE STREAMS</div> <ul style="list-style-type: none">Our primary revenue will be grants received from corporations:<ul style="list-style-type: none">STTRAngel Investor(500,000)Customer sales.Sharing consumer microbiome data	