

CARRICULUM VITAE

PHILEMON MUTISYA

Phone Number - +254790617211

Email Address – philemonmutisya@gmail.com

Portfolio URL –

<https://sites.google.com/view/phillcode/home>

Location – Kenya

Personal Summary

A versatile and results-driven professional with 5+ years of experience across web development, real estate marketing, and tourism/adventure trip management. Expertise in building and maintaining custom websites, creating digital marketing strategies for real estate properties, and planning unique travel experiences. Adept at problem-solving, project management, and client engagement. Proven track record of delivering projects efficiently and with high customer satisfaction.

Key Skills

- **Web Development:** HTML, CSS, JavaScript, Responsive Design, 3D CSS, Gradient Features
- **Real Estate Marketing:** SEO, Social Media
- **Tourism & Adventure:** Trip Planning, Adventure Tourism, Customer Relationship Management
- **Problem Solving**
- **Digital Marketing:** Content Marketing, Email Campaigns, Graphic Design (Figma, Canva)
- **Client & Team Management**

Professional Experience

Web Developer | Phillcode

Freelance / Aug 2019 – Present

- Designed and developed custom websites for clients in various industries, focusing on user-friendly, responsive designs.
- Integrated 3D CSS and gradient features into websites for a modern, visually engaging user experience.
- Collaborated with a development team ranging from junior to senior levels (2 months to 14 years of experience) to deliver over 50 successful projects.
- Special focus on church-related websites and projects, implementing specific client requirements.

Real Estate Marketing Specialist | [Real Estate Company Name]

Freelance / Cocoa, FL / Sep 2023 – Present

- Developed targeted marketing strategies for residential and commercial properties, resulting in increased visibility and lead generation.
- Managed social media campaigns across Facebook, Instagram, and LinkedIn to promote property listings.
- Utilized SEO techniques to enhance property listing rankings on real estate websites, driving traffic and engagement.
- Created and analyzed digital marketing reports to improve future campaign effectiveness.

Founder & Tourism Adventure Specialist | HIGHLANDHIKES

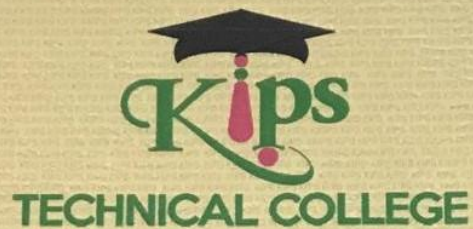
2022 – Present

- Organized and led bespoke adventure and travel experiences, including hiking, camping, and cultural tours.
- Developed marketing strategies to attract clients through social media, blogs, and targeted advertising campaigns.
- Provided exceptional customer service by offering customized travel plans, resulting in a 30% increase in repeat business.
- Built a network of travel enthusiasts and engaged with them through newsletters and social media campaigns.

Education

SOFTWARE DEVELOPMENT

[collage – computer pride |



This is to certify that

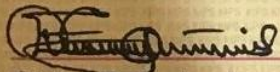
PHILEMON MUTISYA
ADM NO:GRN/I09/0747/22

has successfully completed a course in
COMPUTER APPLICATIONS
and covered the following units:

- Introduction to Computer
- Ms. Windows
- Ms. Word
- Ms. Excel
- Ms. Access
- Ms. PowerPoint
- Ms. Publisher
- Internet & E-mail

OVERALL RESULTS: CREDIT

FROM::JULY 2022 TO:AUGUST 2022


Chief Principal




Registrar (Academic)

Issue Date 06/12/2022

Serial No: 15973

CERTIFICATE



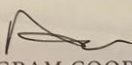
OF COMPLETION

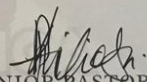
This certificate is presented to:

Philemon Mutisya

ON 16TH APRIL 2023

For Satisfactorily Completing Our Annual EX-CANDIDATE Program For Form Four
Graduates at PEFA CHURCH DONHOLM


PROGRAM COORDINATOR
ALLAN JUMA


SENIOR PASTOR
BISHOP DR. PAUL HABWE

PEFA Church Donholm
P.O. Box 84856-00200
Nairobi-Kenya
Cell: 0722 812131/0738 120 120
Email: pefachurchdonholm@gmail.com

24 March

SMILE COMMUNITY CENTRE

2023



CERTIFICATE

of appreciation

THIS CERTIFICATE IS PRESENTED
TO

Philemon Mutisya

For dedication to offering volunteer services at Smile Community Centre Children's
Home from 1 February, 2023 to 24 March, 2023

Margret Nekesa



FOUNDER

Certificate of Achievement

This is to certify that

PHILEMON MUTISYA

has successfully completed a course in

Java Programming

and in recognition thereof is awarded this certificate

M. K. Abdullabhai

M.K Abdullabhai, Director, Computer Pride

Date: 22nd March 2024

R/No. 2024/0055



computerpride



Certificate of Achievement

This is to certify that

PHILEMON MUTISYA

has successfully completed a course in

Python Programming

and in recognition thereof is awarded this certificate

M. K. Abdullabhai

M.K Abdullabhai, Director, Computer Pride

Date: 26th April 2024

R/No. 2024/0055



computerpride





Notable Projects

Phillcode Portfolio Website

- Developed and showcased various web development, digital marketing, and tourism projects.
- Portfolio URL - <https://sites.google.com/view/phillcode/home>

Real Estate Marketing Campaigns

- Managed and successfully increased property visibility through digital marketing efforts, resulting in a 40% increase in leads.

Tourism & Adventure Blog

- Personally Created a blog focused on travel tips, destination guides, and adventure planning services. Engaged a growing community of travel enthusiasts.

References

Computer pride – Nairobi

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