Personal Code of AI Ethics
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PRINCIPLE	WHAT I WILL DO	WHAT I WILL NOT DO
Data Bias	Flag and correct biases in databases to prevent disproportionate results for underrepresented groups	Actively employ a knowingly biased dataset that results in faulty models that disproportionately flag certain groups, like in facial recognition
Privacy & Right to Know	Advocate to inform users of the data being collected on them and how it's being used, unless it compromises collective security (i.e., criminal surveillance)	Openly work on programs that apply measures to hide what information is being collected and their algorithmic objectives
Meaningful Human Control for LAWS	Warn against the lethal risks of imperfect autonomous weapon and battlefield targeting systems without proper human control and oversight; implement human controls to prevent machine errors	Deploy systems that locate, select, and engage targets without proper human intervention or oversight
Transparency	Thrive to make machine learning models that are reasonably understood and help achieve "explainable AI"	Willingly accept analytic programs that do not have a perceivably logical explanation how conclusions and recommendations are made
Data Sharing Control	Instil a fiduciary-based perspective with users and allow them to control what data is accessible and who gets access	Create analytical systems that does not implement features that enable the user to control the data that is gathered and shared
Anonymization	Protect personal identifiable information (PII) by masking users' identities to secure individual privacy.	Bypass measures to safeguard PII and infringe on people's right to be left alone.
Unemployment	Support re-educating workers displaced from AI and robotics, like in manufacturing so that they can adapt to a growing digitized economy	Ignore the long term impact of digital transformation on job losses for mere profits and operational improvements
Manipulation & Addiction	Be vigilant and call out psychologically addictive results in a data strategy, like user retention through content optimization on social media	Actively engage in a project that leverages addictive weaknesses to make more money off of the user

Isolation & Loneliness	Recommend pushing out features that help users balance real life interactions and digital activity to improve their social health	Work for on projects that exploit users, through addictive measures, to choose interacting with the device over physical conversations and interactions