

SPENCER TAIRA

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EMPLOYMENT

KING'S HAWAIIAN BAKERY

Executive Project Leader | Financial Analyst | Project Administrator

Torrance, CA
June 2012 – Present

Finance

- Coordinated efforts between all function heads to build a \$400M fiscal budget through cross-functional engagement ensuring financial and strategic alignment between both the overall company and individual departments
- Spearheaded an external company analysis which led to an invest of \$3M resulting in a competitive advantage in the product space and a potential 500% ROI
- Presented conclusions of monthly financial operations to the Leadership Team (LT) by interfacing with all departments to build a complete analysis of the financial performance
- Built an excel macros to automate monthly reporting using data from our MAS500 ERP system to import monthly data into over 30 separate excel sheets and update each month leading to an optimization of the \$60M SG&A budget by \$2.5M

Strategic Thinking and Analysis

- Coded a financial model forecasting the negative impact of switching sales brokers and convinced the LT of a new option that saved \$1.5M in incremental costs and provided better strategic retail relations
- Led company's global expansion by analyzing international markets, trade regulations, and foreign governments resulting in a successful entry into 11 countries through our global partner PriceSmart
- Initiated a data transformation within the company by building a business case showcasing industry standards, the company's inefficiencies, and the potential growth that data could provide

Project Management

- Synthesized the sales forecast, inventory system, and production planner all into one master file providing enhanced data driven business insights, which led to reduced customer shortages by 10% and improved shipping efficiencies by 25%
- Implemented a new procure to pay software by successfully completing the requirements gathering and due diligence process with the accounting, sales, and production team which resulted in a reduction of late payment fees by 15%.
- Managed \$3M office rebuild ensuring the CEO's vision was met by establishing clear communication between the LT, architects, interior designers, and general contractors in order to successfully move everyone in on time

ESPORTS ONE

Business Development and Finance Intern

Santa Monica, CA
June 2019 – August 2019

- Designed and forecasted Esports One's financial model to match a change in business direction and core product by coordinating with the founder and the engineering team to predict costs, growth, and timeline
- Developed go to market strategy for Esports One's product by tailoring a marketing strategy that fit the product's and company's core strengths while integrating with engineering management resulting in a successful product launch

EDUCATION

UCLA ANDERSON SCHOOL OF MANAGEMENT

M.B.A., Full-Time Program

Los Angeles, CA
June 2020

- *Leadership:* VP of Membership Engagement - Asian Management Student Association

LOYOLA MARYMOUNT UNIVERSITY

B.S. Electrical Engineering Major, Applied Mathematics Minor

Los Angeles, CA
May 2012

- *Leadership:* Kappa Sigma Fraternity: Scholarship Chair

ADDITIONAL

- *Office Proficiencies:* Microsoft: Project, Excel, Powerpoint, and Word, ClickUp, Asana, and Miro
- *Software Proficiencies:* VBA, SQL, VHDL, MATLAB, HTML, CSS, and JavaScript
- *Interests:* Building computers, fishing, dodgeball, straight razor shaving, and eating my way through the world