

Pitch Deck - Spring 2025

Palisade

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1. Problem

IP is essential, but difficult to analyze and expensive to defend.

\$12 T

Intangible asset value held
on US balance sheets

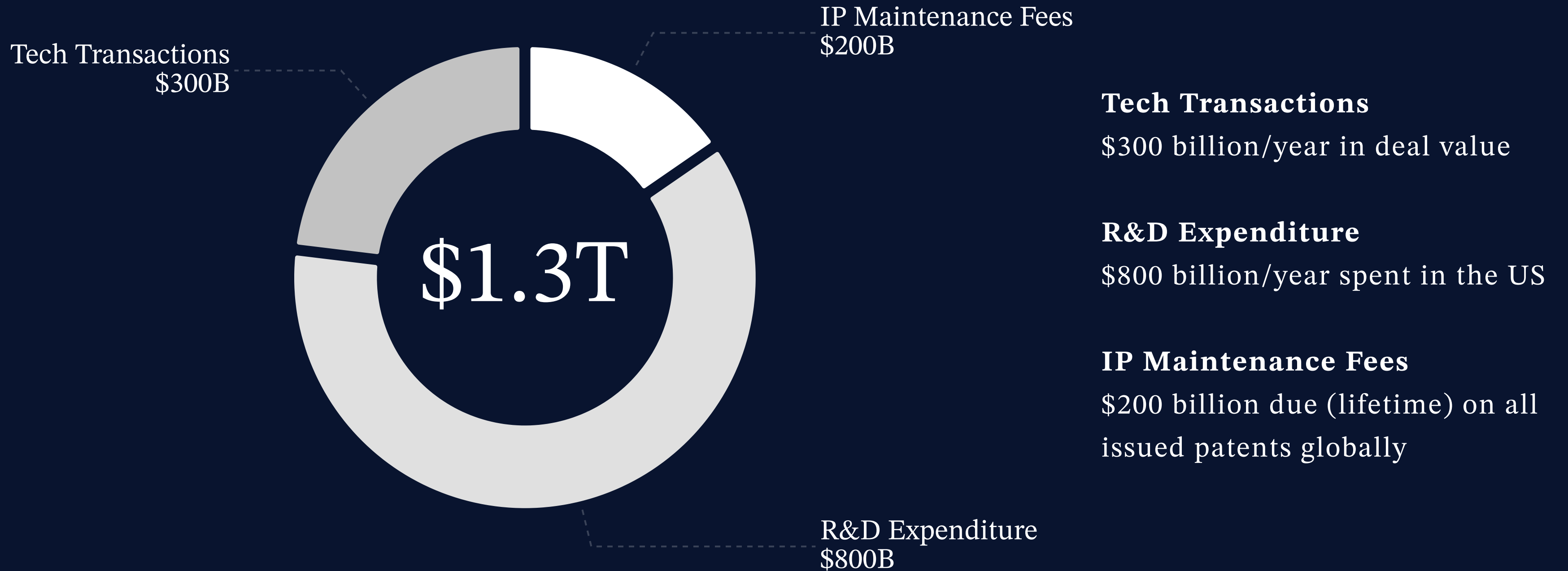
70%

Challenged claims found unpatentable
by the Patent Trial and Appeal Board

\$1.7 M

Median cost of patent litigation
through discovery

2. Market Opportunity



3. Solution

A search engine for innovation

AI-native technology research:

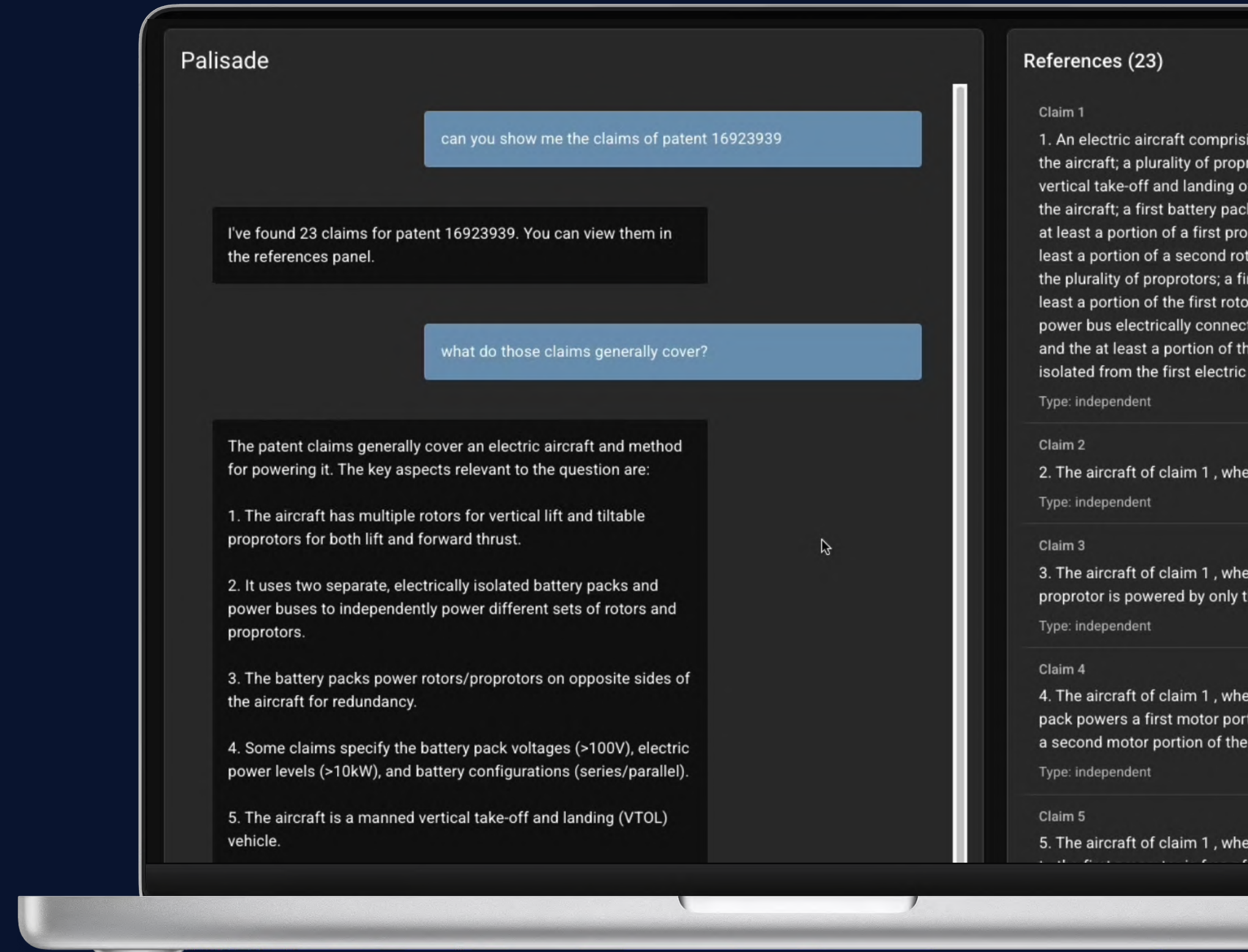
Analyze patents and scientific papers

Visualize IP portfolios

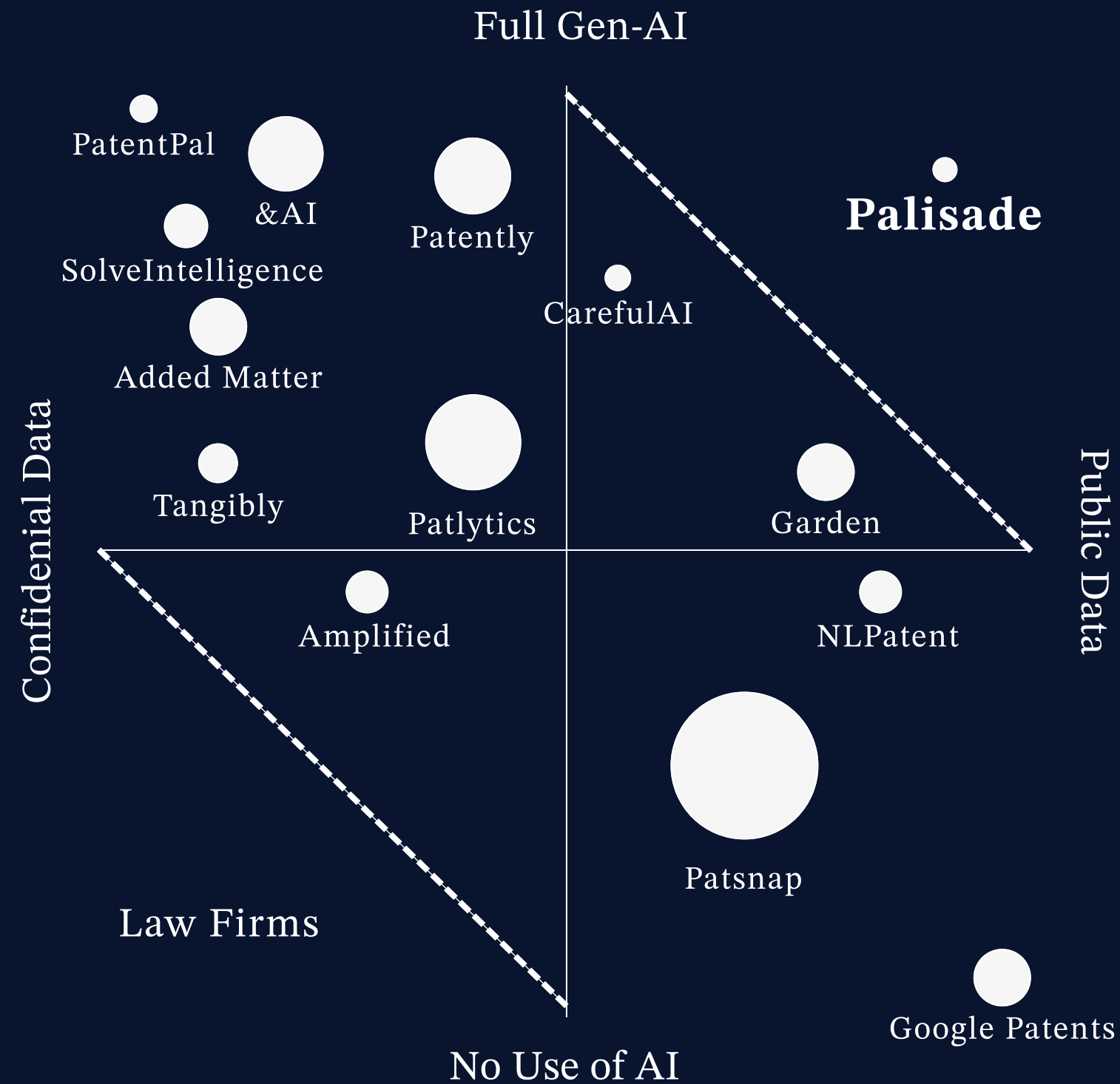
Detect technology trends

Identify subject matter experts

Lower the cost of due diligence



4. Competition



What we aim to do *better*:

1. **Search:** AI-native RAG pipeline for IP research and innovation benchmarking
2. **Answer:** AI-generated answers to complex technical questions

What we do *not* want to do:

- We do NOT want to draft patent applications.
- We do NOT want to buy patents.
- We do NOT want to analyze IP value (only risk).

5. Founder



Spencer Perkins

Founder

Duke University, BSE (MechE)

Georgetown Law, J.D.

Engineer: Awarded scholarship from the Department of Defense for research on photoelectrochemical energy conversion. Graduated with departmental distinction for research on non-linear energy harvesting in ocean buoys.

Inventor: Patented several hardware designs related to wearable sensors and devices used in hazardous work conditions.

Patent Lawyer: Worked at Finnegan, an IP boutique of roughly 250 attorneys, focusing on district court litigation and strategic counseling. Attended trial between world's largest lithium-ion battery suppliers and attended depositions in Tokyo, among other projects.

6. Progress, Status, Next Steps

Progress

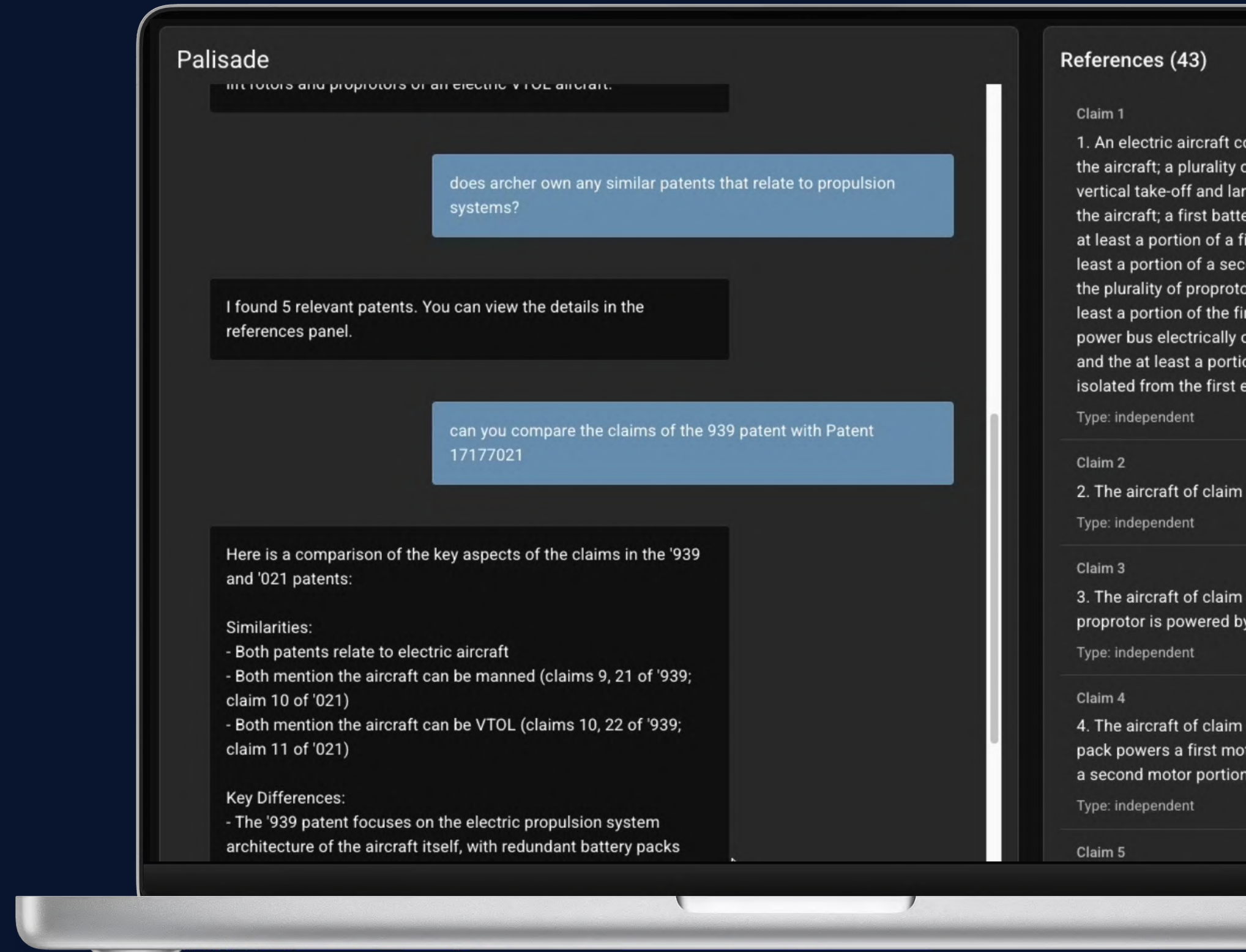
"Chat" demo built (actual screenshots shown)
Proprietary database for development

Status

Building cloud-native database
Further developing "chat" features

Next Steps

Seeking co-founding engineer
Not currently fundraising



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Thank you

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