SPENCER FRANCISCO

Senior Business Analyst | Bridging Business Needs and IT Solutions

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PROFESSIONAL EXPERIENCE

Senior Business Analyst

Oct 2018 - Present

Zebra Technologies Corporation • Lincolnshire, IL

- Co-led \$4M Salesforce project optimizing quoting tools for pre-sales application processing custom media data with pricing logic and validation
- Designed wireframes and customer-facing UI pages with SMEs, conducted Salesforce process analysis, and implemented Power Automate solutions
- Mentored junior analysts, advocated for pre-sales SME requirements via Jira/testing, and cultivated cross-functional IT-business partnerships

Enterprise Systems Analyst

Feb 2013 - Oct 2018

Zebra Technologies Corporation • Lincolnshire, IL

- Supported global supply chain centers with Oracle applications and thirdparty integrations, achieving timely delivery and enhanced operational efficiency
- Developed SQL queries addressing critical data issues, collaborated with DBAs to resolve data corruptions, and led waterfall methodology projects meeting budget/timeline requirements

Client Systems Administrator

Dec 2011 - Feb 2013

Zebra Technologies Corporation • Lincolnshire, IL

 Optimized IT processes using ServiceNow platform, administered Oracle Business Suites for enterprise users, facilitated employee onboarding/offboarding, and streamlined user roles ensuring data security and productivity

PERSONAL PROJECTS

Kanban Board Application

2025

Vibe Coding Personal Project

 Built fully functional task management app with serverless database using single-prompt vibe coding approach; serverless database was leveraged using a MCP tool case within Windsurf using Claude Sonnet 3.7

Al Agent Prompt Engineering

2025-Present

Personal AI Development Projects

 Specialized in context management, task logging, feedback loops, and PRD-driven development workflows for AI agents

SUMMARY

Business analyst with 10+ years bridging stakeholders and development teams. Expert in translating complex requirements into technical solutions using modern Alassisted development approaches. Proven track record leading multi-million dollar digital transformation initiatives.

TECHNICAL SKILLS

Business Analysis

Requirements Gathering

User Story Creation

Process Optimization

Cross-functional Leadership

Wireframing

Programming & Development

Python JavaScript

SQL/PL-SQL Vibe Coding

Claude/Gemini | GitHub Copilot

Windsurf

Enterprise Platforms

Salesforce Oracle Business Suite

Power Automate ServiceNow

Jira

Project & Process

Agile Methodologies

Waterfall Project Management

Data Analysis

System Integration

Testing & QA

EDUCATION

Bachelor of Science

Advanced Software Development University of Phoenix, 2018-2020

Associate of Applied Science

Computer Network Systems

ITT Technical Institute, 2008-2010

Graduated with Honors