

Building a Map for The Met app

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The Metropolitan Museum of Art



Apps and API

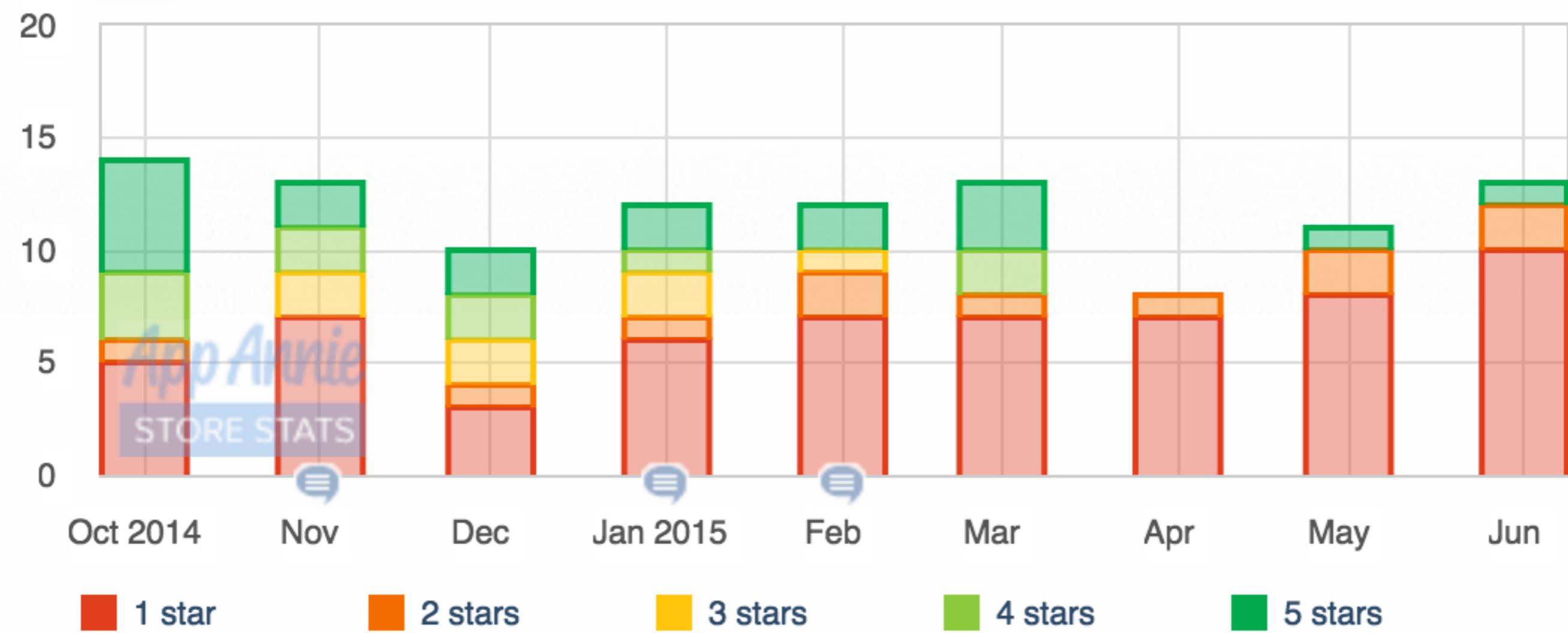


The Met App



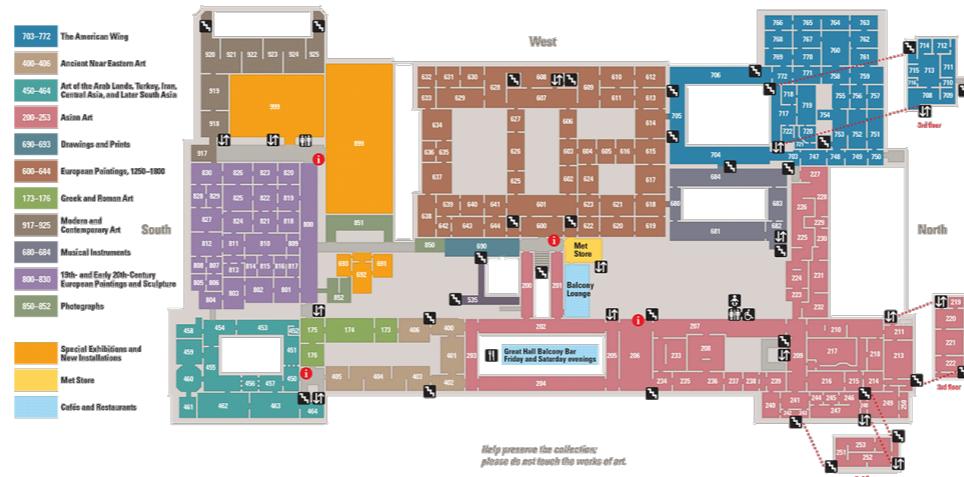
App Store Reviews

App Store Reviews

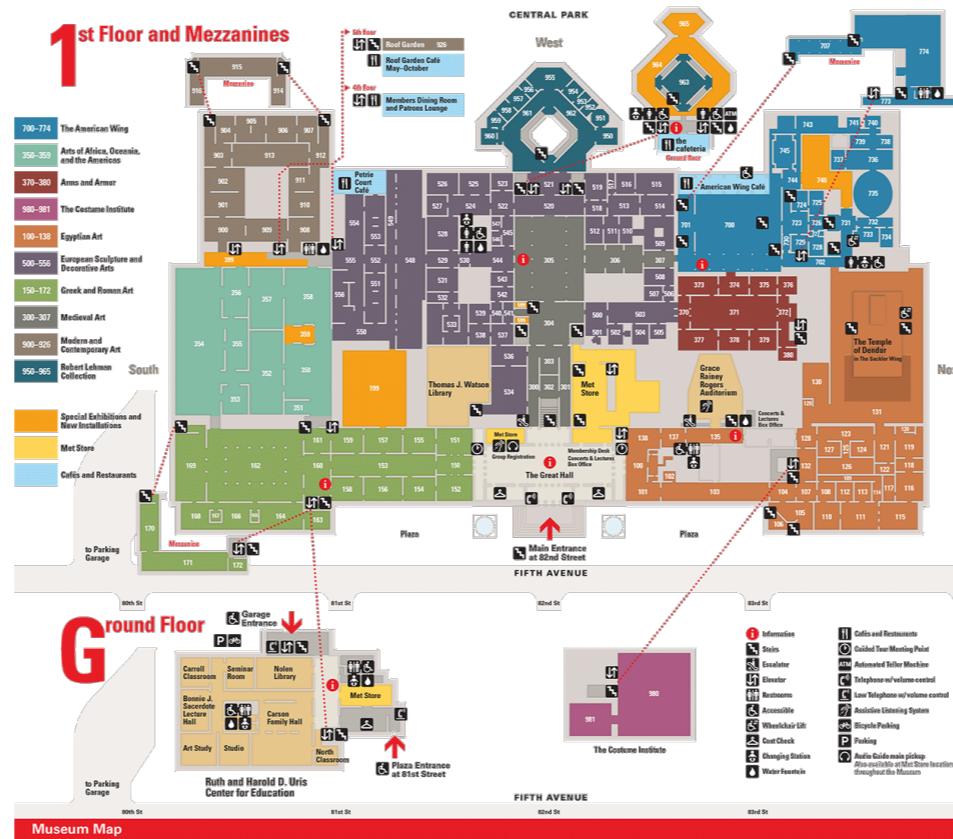


Museum Print Map

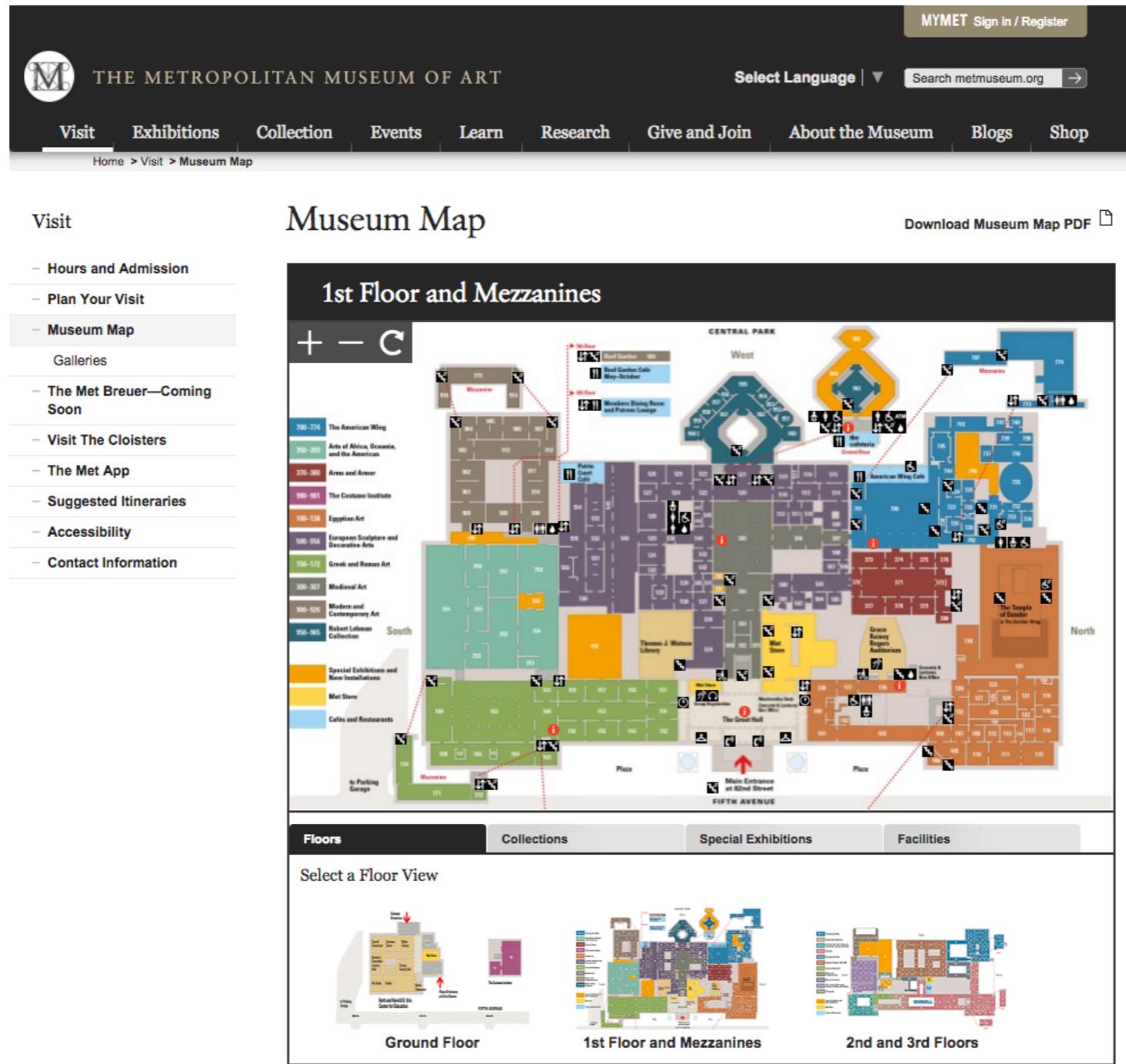
2^{nd and 3rd Floors}



1^{st Floor and Mezzanines}



Website Map



Met App Map



Tech Stack



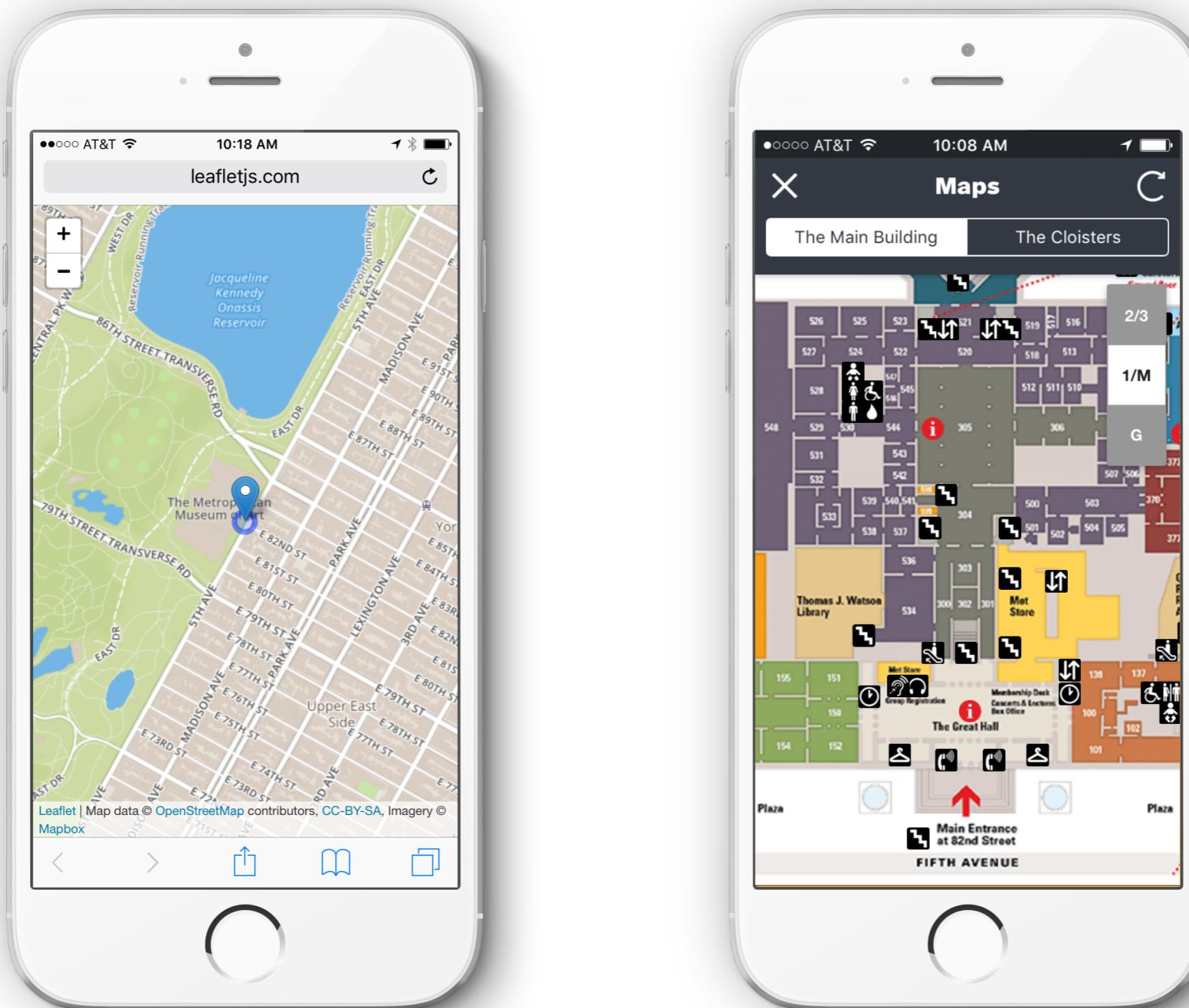
MapBox

Leaflet The Leaflet logo features the word "Leaflet" in a stylized, grey, lowercase font. A thin black horizontal line extends from the bottom of the letter "t" to the right, where two green leaves are attached, one above the other.

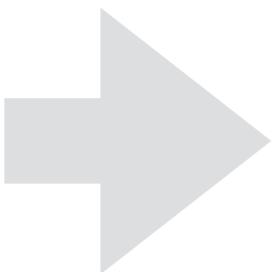


BACKBONE.JS

Indoor Mapping

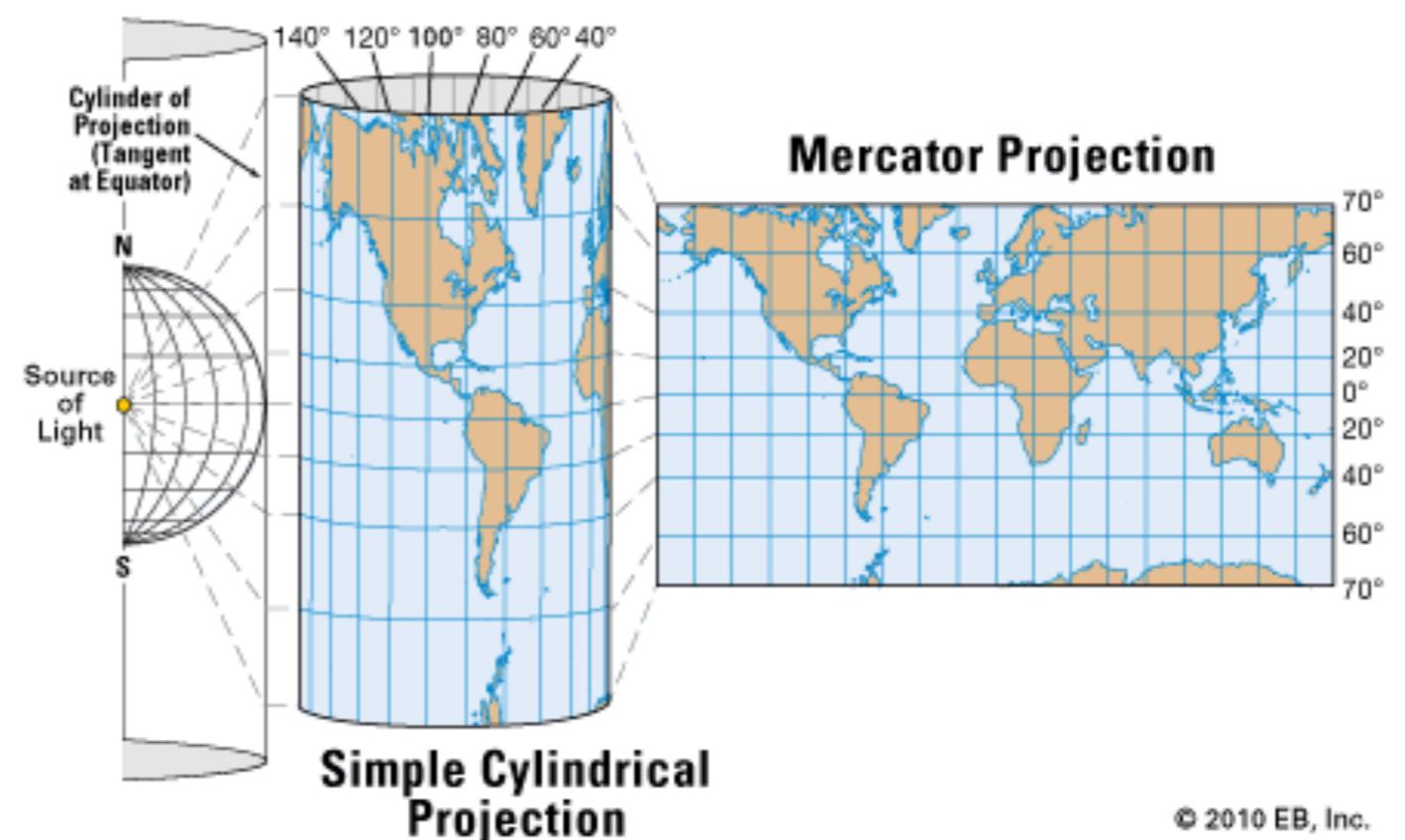


World Map Projection

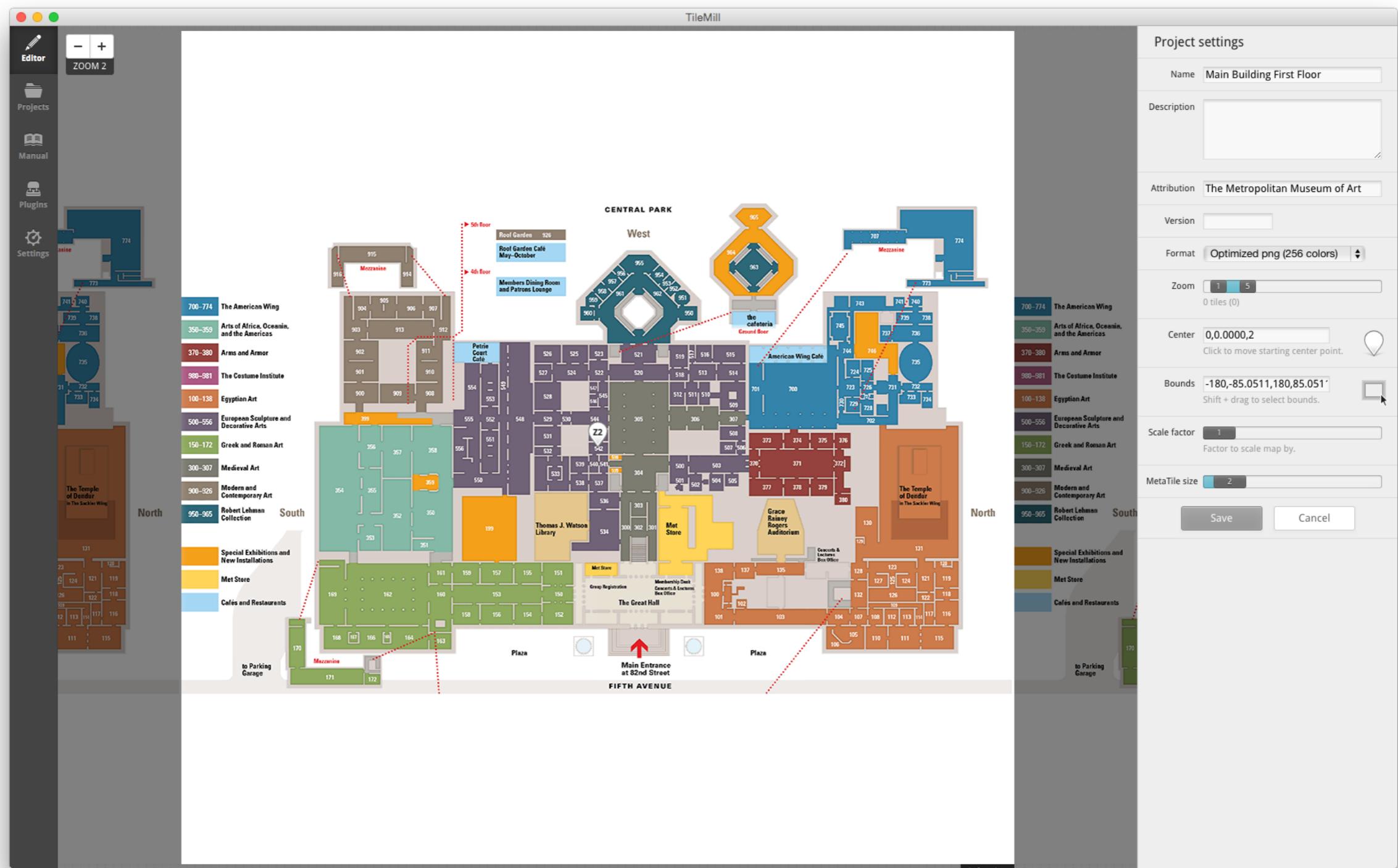


GeoTIFF is a public domain metadata standard which allows georeferencing information to be embedded within a TIFF file.

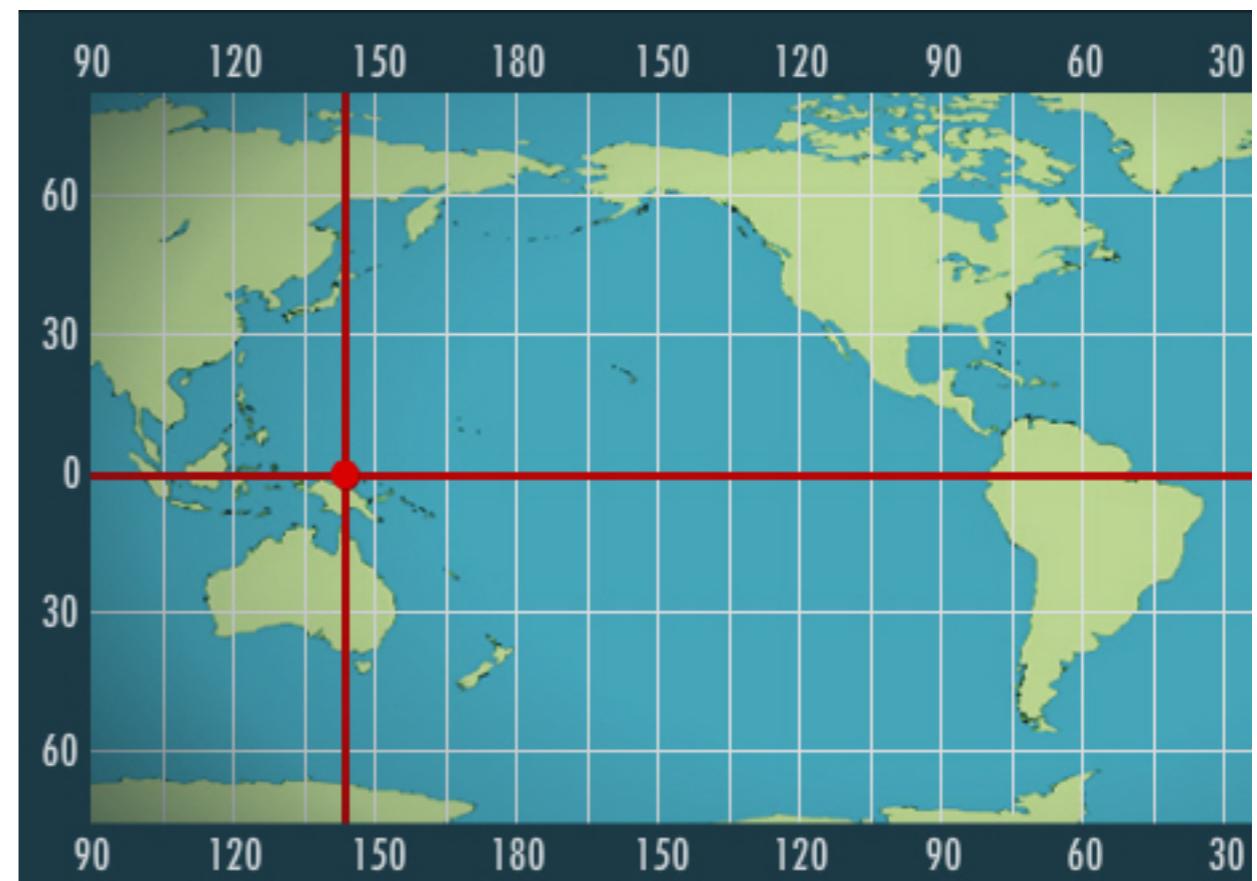
World Map Projection



Upload Tiles



(X,Y) to (Lat,Long)



Pros

Speed to market

Reusable

Using existing workflows

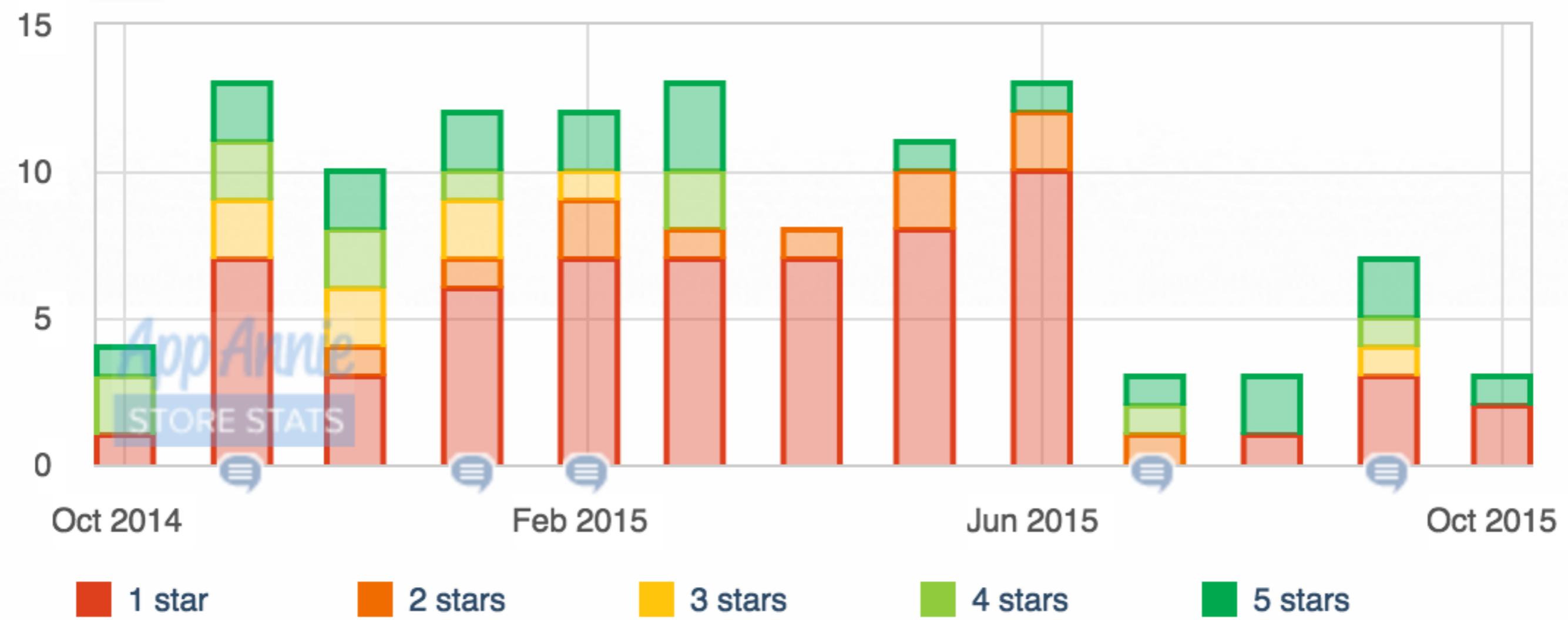
Cons

Not a vector map

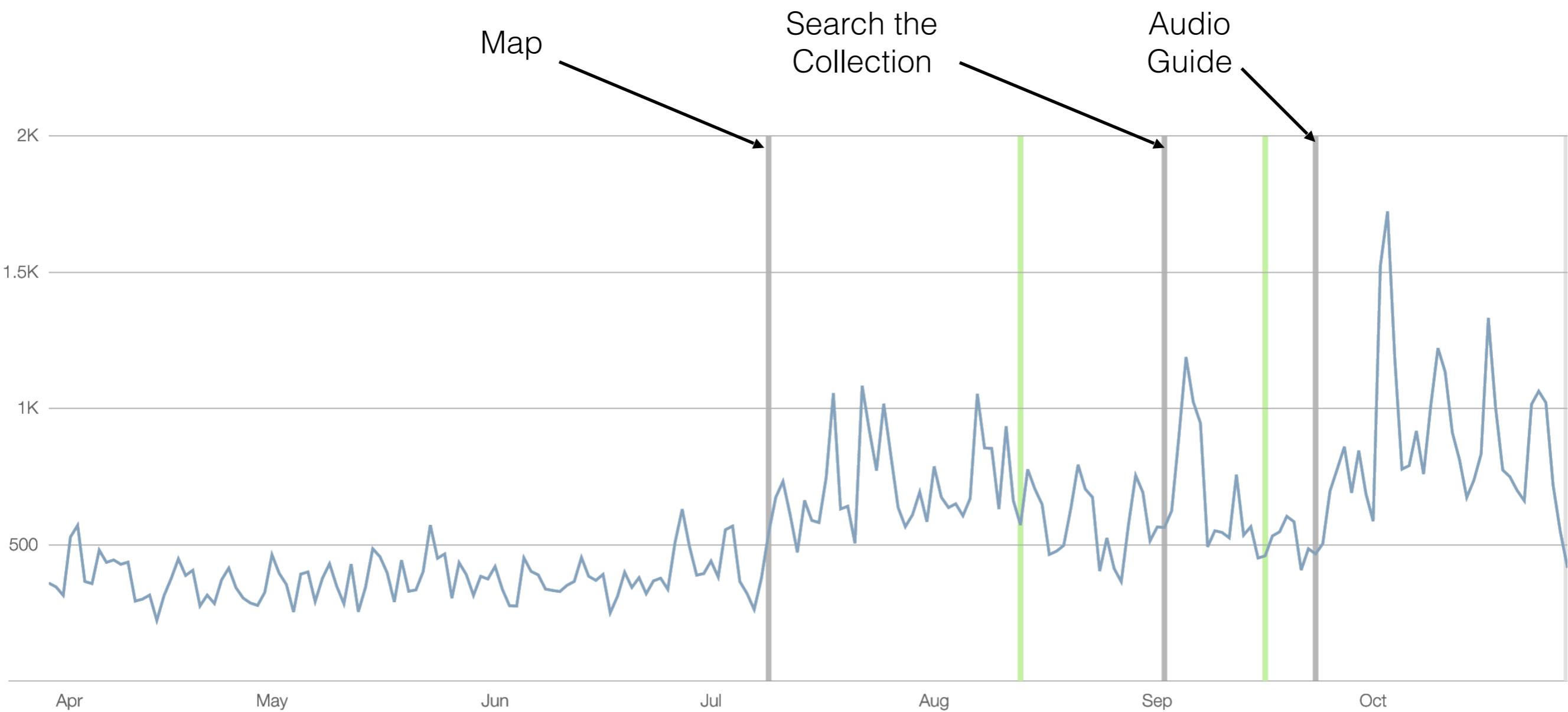
Not available offline

Not ready for indoor positioning

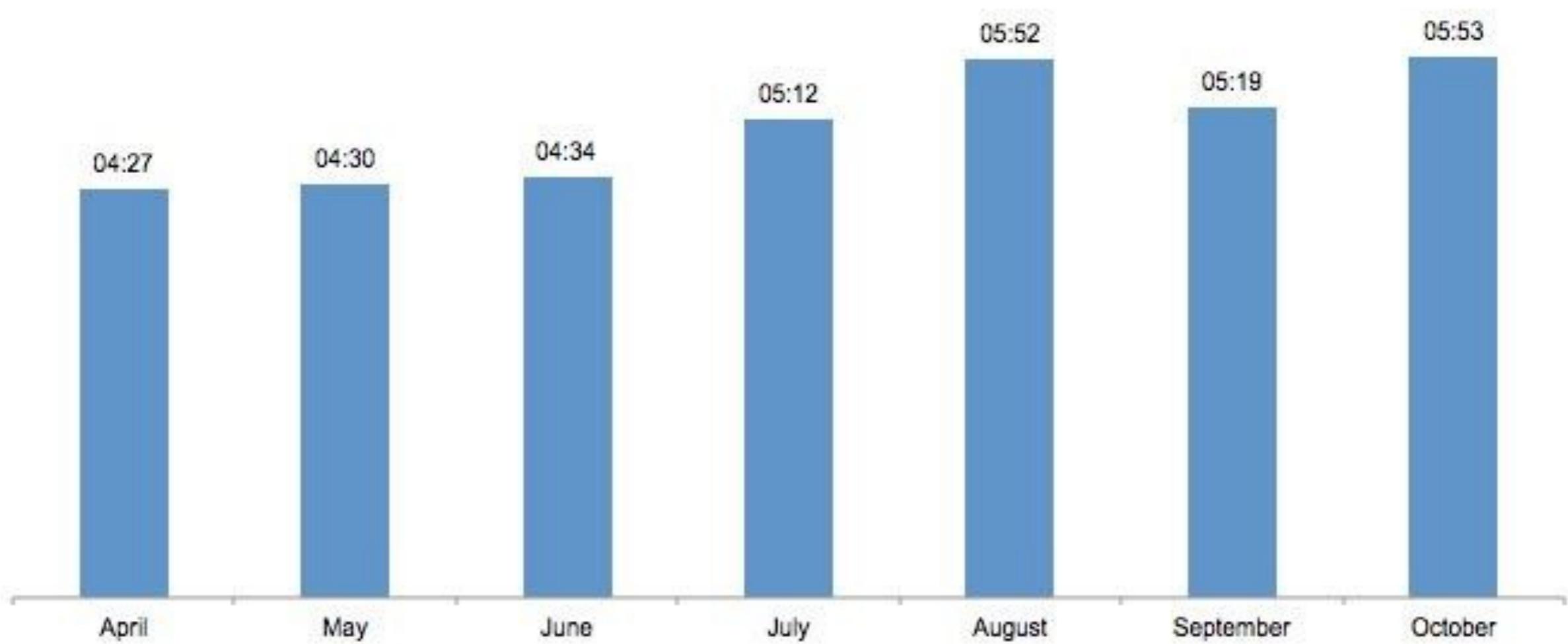
App Store Reviews



Sessions



Session Lengths



User Feedback

Font is fuzzy

No offline mode

No positioning / blue dot

Next Steps

System redesign

Digital first

Launch Spring 2016 (tentative)

Learn More

“Mapping User Feedback on the Met App”

<http://bit.ly/1rc9pnW>

“Building an indoor map with Mapbox”

<http://bit.ly/1RmyB4t>

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