ReportFormatter domain model

User

admin *boolean*
current_sign_in_at *datetime*
current_sign_in_ip *string*
email *string* *
encrypted_password *string* *
first_name *string* *
last_name *string* *
last_sign_in_at *datetime*
last_sign_in_ip *string*
remember_created_at *datetime*
reset_password_sent_at *datetime*
reset_password_token *string*
sign_in_count *integer* *

Report

name *string* *

Site

latitude *float*
line_item_id *integer*
longitude *float*
name *string*
postcode *string*

LineItem

campaign *string*
clicks *integer*
ctr *decimal*
date *date*
impressions *integer*