* Discuss the business problem and the data-analytic approach undertaken by your team for solving it;
* Explain in detail how each data inconsistency/issue (outlier, missing value, duplicates, etc.) was resolved prior to the analysis;
* Carefully apply the data-driven approach that your team designed to the data that you received and “cleaned.” Employ the necessary technical sophistication and depth, including but not limited to accurate residual diagnostics, model fitting summaries, and model validation; and
* Clearly lay out all the assumptions behind both the data-analytic approach and the time series models that you used.
* What are the Ethical implications for making forecasts using this case study?
  + **Context**: What was the original purpose of the collection? How close is the new use to its original purpose?
  + **Consent**: Was informed consent necessary from affected patients before data collection? If so, did they provide informed consent prior to data collection? Did they have an opportunity to decline?
  + **Reasonability**: Is the depth and breadth of the dataset reasonable for the forecast?
  + **Fairness**: Will the results be equitable for all parties (patients, Fargo Health, public health agencies, Fargo Health employees, etc.) when your forecasting model is deployed?
  + **Ownership**: Who owns the dataset, analysis, and insights gleaned from data analysis? Is there a moral obligation for Fargo Health to act based on the forecasting model?
  + **Accountability**: Who is accountable for mistakes and unintended consequences in data collection and analysis? Can the affected parties check the results that affect them?