

Wanted: senior marketing executive

We're seeking a senior marketing executive to work at our new offices in Stockley Park near Heathrow. We're the UK's largest web hosting company with exciting growth plans.

Key responsibilities of the role include delivery of the organisation's objectives through the management, planning and implementation of marketing communications to increase market share through new sales and strong long term relationships with our customer base.

Core functions:

- Overall responsibility for all marketing communication channels including print, PR, customer marketing and online activities
- Manage a small team of marketing executives, providing strong direction and represent marketing at management level
- Devise and implement new promotional campaigns across all brands to increase sales and market share
- Establish a clear strategy to maximise our existing customer base's ARPU and lifetime
- Work with the new media and product management teams to develop coherent product propositions and brand positioning in the market
- Liaise with other departments to ensure projects are completed on time
- Manage the marketing budget

You should be educated to degree level and/or have an appropriate marketing qualification (e.g. CIM).

We are looking for a an experienced marketer (both ATL & BTL marketing), preferably from within the IT sector, who is able to manage a £1m+ marketing budget and is familiar working in an ecommerce environment with responsibility for a small marketing team.

We are looking for a confident person who is willing to use their initiative to enable them to deal competently with a range of people and tasks: someone who has excellent organisation and communication skills and can prioritise work, and respond quickly and accurately to meet tight deadlines.

You should show excellent attention to detail, and be innovative, enthusiastic, creative, motivated, flexible, proactive and adaptable.

More about us

We're a nice bunch of people based at offices in Stockley Park. It's a relaxed office environment just a couple of miles from Heathrow airport, but tucked away from the flight paths.

You can reach us easily by car (5 minutes from the M4) and you can park for free. Or come by train - we're just 10 minutes from the station.

We pay a good salary and offer plenty of benefits, like private healthcare, company pension and life assurance.

To apply:

If you're interested, please email your CV and a covering letter to vacancies@webfusion.com (we are an internet company, after all).

Don't forget to tell us which role you're applying for. Please include a covering letter, curriculum vitae, and some links to where we can see your work, plus your current and expected salary.