# **Sean Pennino**

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#### Experience

Sept 2016-Jan 2018

#### Full Stack Engineer & Director of Product Castle, entercastle.com

Implemented full-stack solutions in JavaScript and TypeScript using Angular, Node, and Firebase Designed and built data pipelines in JavaScript for warehousing to support business analytics Set high-level product strategy and managed end-to-end product development for a team of five Conducted user interviews, designed features, and wrote technical specs for other engineers

Sept 2015-Aug 2016

## Full Stack Engineer Teespring, teespring.com

Built a fulfillment API using Ruby on Rails to support Teespring's Shopify ecommerce application Launched Airbnb's open-source software, Airflow, to warehouse data for business intelligence Implemented sales and marketing features to enable users to easily manage ad campaigns

July 2014-Sept 2015

## Manager of Analytics Teespring, teespring.com

Hired, trained, and led team of 6 analysts responsible for reporting across all departments Performed regular statistical analyses of product, finance, production, and marketing data Defined company wide KPIs for monitoring business health, presented to team leaders biweekly Designed and built the initial implementation of an analytics database and visualization tools

Aug 2012-July 2014

#### Growth Analyst / Early Employee Teespring, teespring.com

Designed and programmed product split tests in jQuery, increased conversion rates 15% Established the company's online marketing initiatives, drove an incremental 6-8% lift in revenue Built and trained initial Customer Support team to cover email, phone, and live chat support

June 2012-June 2014

## Venture for America Fellow Venture for America, ventureforamerica.org

Selected to be one of 38 Fellows to participate in the inaugural class of Venture for America Completed a 5-week startup bootcamp that included sessions run by IDEO and McKinsey Picked by peers to serve on the Alumni Board to maintain relationships and recruit future classes

Skills

Languages: JavaScript, TypeScript, Python, Ruby, HTML, CSS, MySQL, PostgreSQL, NoSQL, Git

Frameworks: Angular, Node, Ruby on Rails, Airflow

Non-Eng: Sketch, Photoshop, InDesign, ice hockey, distance running, rock climbing, piano, pizza

Education

## **Brown University** Master of Science

Innovation Management and Entrepreneurship, Class of 2012

## University of Notre Dame Bachelor of Science

Physics, Minor in Italian Studies, Class of 2011