SPENCER DIXON



EXPERIENCE: 2020 – Present: Weave

Sr UX/UI Designer (P4)

I work as the only UX designer on a team of devs. I prototype, design, test, and develop digital experiences on the consumer facing website, the company intranet, and some one-off ipad apps. I brainstorm large brand campaigns, fill designOps functions like maintaing component libraries, dashboards, and spearhead a lot of our creative process improvement.

2015 - 2020: ExpertVoice

Interactive Experience Designer

Worked as part of a design team to accomplish the goals of the client but also of the in-house agency. Handled many concurrent, high-profile projects where I wholly owned UI design, user testing, development, and presentation of web components and digital experiences, in the retail training space.

2018 - Present: Step-Friends

Co-Founder, Designer, Emoji-Maker.

I lead design efforts on all the apps and services we create. I interace directly with both users and developers to design digital solutions that are code-efficient and solve issues for our users. I also develop a good amount of the front end user interfaces I design.

2013 – 2017: Design Contracting

CityGro, Artemis Health.

User testing, redesigns, prototypes, interaction design, developer handoff.

EDUCATION: 2013 – 2015: University of Utah

College of Architecture and Design, Multi-Disciplinary Design Major.

2010 – 2013: Woods Cross High School

STRENGTHS: Learning, problem solving, teamwork, Figma, HTML, SCSS, Javascript,

CMS/LMS, CRO, usability testing, design thinking, ping pong, process, brevity.

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