Hey – I'm still working on getting this page fully-baked, so please excuse my use of a pdf. It's less work than designing, coding and testing a new page type.

I needed to move quickly on getting my portfolio up to date, to apply for the job that probably brought you here.

This is the MVP version of an "other-projects-details-page"

PROJECT TARGA

I had a guy approach me about an app idea he had to "revolutionize the custom car purchase market". The problem centered on owners not putting in the correct or relevant info in their listings, or dealerships just copying and pasting the same generic description into every field on sites like auto-trader, or ksl cars.

His idea was to create a service that integrated with the automaker's database, so you put in your vin and all the mfg data would be ported in, then you just have to add whatever custom add ons you may have modified your car with.

We talked about a guided photo upload process that had you take pictures from the same angle, to help users better compare cars side by side.

I mocked this up after he bought me lunch and talked to me about his idea. No sketching, testing, or real critical thinking... just straight to XD for a high fidelity mockup, a fun exercise, but it definitely needs some more polish. If you know of a service that gives you a percentage match on a car, based on a query – plz lmk I am dying to find one.