




Spencer Dixon

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 **(801)-513-6589**

Skills

Adobe Illustrator
████████████████████

Adobe Photoshop
██████████████████

HTML 5 & CSS 3
██████████████████

Jquery
██████████████████

Sketch / Adobe XD
██████████████████

Work Experience



Interactive Experience Designer – Experticity

Experticity connects marketers to a closed network of influencers, category experts and passionate product recommenders to create better buying experiences for consumers.

At Experticity I design and build a mix of both eLearning web content and other marketing materials, for clients like Oakley, Nokia, Sig Sauer, Puma, TOMS, Glock, Ugg, Klipsch and (almost) one hundred more.

Contract UX and Graphic Designer – CityGro

Rebuilt the CityGro stye guidelines, organized a pattern library and implemented the changes across their business and service sites. I also created graphic content for infographics, ipad kiosks, branded apparel, company ads, business facing displays, etc.

Web Content Manager – LDS.org

Creating, managing, and updating websites under the LDS.org domain. Conformed to style guides, stayed on-brand, and used a proprietary CMS. before transitioning to Adobe Experience Manager. Built a lot of user centered experiences, focused on retention, ease of use.

Manager, Design Consultant – Top Hat Video

Maintaining and rebuilding parts of the existing website to reflect the desires of the owners. Creating graphic content for both web and printed marketing efforts including social media and email based marketing/promotion.

Managing a team to provide the best customer experience in the dwindling video rental industry, in addition to providing tier-3 technical support with hardware and software, Mac and PC, databases and POS systems.

Education



Graphic Design – University of Utah

AUGUST 2013 – PRESENT?

Woods Cross High School

2010 – JULY 2013

References available upon request