

## Creators:

Baby Yoda's Blog

Tagline:

The way, this is. Hmmmmmm.

Overview Desc:

“”

Join Mando and I on all of our adventures through my blog. I make posts about every adventures that we go on. I've been operating this blog for about 2 years now (ever since the show started). Not only do I make posts about each adventure, I also write about my experience on the show and what goes on behind the scenes.

””

Of our adventures through my blog join Mando and I on all. Posts about every adventures that we go on, I make. For about 2 years now (ever since the show started) i've been operating this blog. Not only, make posts about each adventure, do I, my experience on the show and what goes on behind the scenes I also write about. Herh herh herh.

“”

The blog has gotten extremely popular because of the Disney+ show. Each post will get about 1-2 million views in the first week. I make content on a very consistent basis, as long as the ship's wifi is functioning. Don't be worried about the fact that I'm only a baby (technically, I'm probably older than you, I'm 50 years old), Mando proof reads all of my posts, and makes sure they're accurate (I tend to stretch the truth a bit in my posts).

“”

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Audience Desc:

I have a very dedicated audience, primarily because of the show (and Star Wars is a pretty big name in almost every galaxy). Like I said before, my posts get millions of views in the first week, and have an average of 4.5 million views.

My audience are on the younger side, 18-45 years old, with a 50/50 split between male and female readers. My fans are obviously high Star Wars fans, but they are also very interested in all things sci-fi.

Sponsor Desc:

I'm looking for a sponsor that is in the sci-fi genre. I can promote almost anything that a sponsor would like, bit my readers are primarily interested in sci-fi related things.

## Bob Ross's Blog

Tagline:

Let's get crazy.

Overview Desc:

For starters, I know that I'm technically not alive, but don't pay too much attention to that.

On my blog, I do teach painting techniques and I also review tools/products for painting. I have a whole section dedicated to painting tutorials that are similar to the show, but go into much more depth on the techniques I use. I usually use the same paintings from the show, and give examples and teach more about the techniques that I use in each painting.

I also have a section on my blog for reviewing art tools and products. I only will review and praise products that I would use myself. I don't promote products that I think are no good or too expensive.

Audience Desc:

I've been operating this blog for about 12 years now. I have a very dedicated audience that also watch the show. My readers are primarily older women, in the 55-75 age range. My readers are mainly interested in art, painting specifically. Each one of my tutorials will get about 2-3 million views, and most of my readers read and follow my posts religiously.

Sponsor Desc:

I'm looking for a sponsor that's in the painting supply niche. Like I said before, I will only review products that I feel I would use. I primarily will review various types of brushes, easels, paints, etc. I like to approve of the products before hand, so if you order this listing, I will likely checkout the product first, just to make sure it's something that I'd approve of.

## Dumpldore's Diary Blog

Tagline:

Draco Dormiens Nunquam Titillandus (Never tickle a sleeping dragon)

#### Overview Desc:

This blog is about all my experiences and stories I have from being the headmaster at Hogwarts School of Witchcraft and Wizardry. I have thousands of posts, and I have many more to come. I've been making posts for quite some time now, about 20 years, ever since a Hogwarts student introduced me to the internet and told me I should start a blog.

#### Audience Desc:

I have a very dedicated audience of witches and wizards, many of which are students of Hogwarts. My readers are on the younger side, 18-35 years old, with a 50/50 split between male and female readers. Due to the books and movies, my blog has gotten quite popular. I get about 500,000-1,000,000 views per post.

#### Sponsor Desc:

I'm looking for a sponsor in the wizarding niche. I wouldn't mind promoting a product or service that would be useful to my students. Like I said in the audience description, many of my readers are students, so a student oriented sponsorship would make sense for my blog.

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### 1. Starks Blog

#### Tagline:

Genius, Billionaire, Playboy, Philanthropist... Enough Said.

#### Overview Description:

I am Iron Man.

This blog, operated by yours truly, is all about me. We're keeping Iron Man out of this one. This blog is about me and my life. After the events of New York, I had some... issues. Probably PTSD or something. So, a good friend of mine, who happens to be a doctor, not in physiology though, recommended that I write to help with my panic attacks. So far it's helped quite a bit, but enough about me.

I've been running this personal blog for about 9 years now. I'm not sure I mentioned this, but all the posts are about me and my daily life. Sometimes I write about projects I'm working on, what I did that day and anything in between. There's hundreds of posts on the blog, so there's plenty of reading material. After 9 years and hundreds of posts, the blog is pretty established.

#### Audience Description:

Like I said before, my audience is quite established, and I know them pretty well.

Some of my audience are Iron Man fans and the rest are people that also have some issues, and are trying to work through them, and I feel that my blog really helps.

It's about a 50/50 split between male and female readers. Most of them are older, in the 25-55 age group. Most of my readers are avid technology users (that's why they connect with me so well) and are in a higher income bracket, according to my analytics.

#### Sponsor Description:

I'm looking for either mental health related sponsors or technology related ones.

For the health related ones, on my blog, I often talk about my panic attacks and possibly undiagnosed PTSD. I often chat with my readers about this topic, and many of the have asked for advice and places to go for mental health related stuff. So, a mental health sponsorship would make sense.

For the tech sponsors, since I'm you know, Tony Stark. The tinkerer of terror, the modern Einstein, the robot expert (I just made all those up), I talk a lot about tech. I'll usually post about projects I'm working on, and I talk about tools, resources, read material, etc. that I use. So, a technology related sponsorship would also make a lot of sense. Something like [brilliant.com](http://brilliant.com) or engineering tool companies wouldn't be bad.

## 2. The Science of Deduction (Sherlock)

#### Tagline:

The world's only consulting detective's blog.

#### Overview Description:

I'm Sherlock Holmes, the world's only consulting detective.

I'm not going to go into detail about how I do what I do because chances are you wouldn't understand. If you've got a problem that you want me to solve, then contact me. Interesting cases only please.

This is what I do:

1. I observe everything
2. From what I observe, I deduce everything.
3. When I've eliminated the impossible, whatever remains, no matter how mad it might seem, must be the truth.

My blog consists of informative posts, case files, and a forum section where I chat with people. I have many informative posts, which primarily consist of opinions that I have, inventions I've made, etc. The case file section consists of most of the cases I've worked on and solved, I include all my notes and thoughts on each case file. In the forum, there's thousands of posts, most I reply to.

If you need assistance, go to my blog and contact me, we'll discuss its potential.

#### Audience Description:

I don't use any analytics software, I just use my detective skills to determine all my analytics info about my audience.

I've been running this blog for quite some time now, about 15 years. So, my audience is quite established.

My readers are mostly all very intelligent chaps. I chat with many of them, so I know a lot about them. About 75% of my readers are male and 25% are female. They're all older, in the 35-65 age range. Most of them are in higher income brackets, upper middle class to lower high class.

#### Sponsor Description:

I will sponsor just about anything. I won't do an entire post about a sponsorship, but I will most definitely mention and praise a product/service/business if I feel that it's worthy. I will do this to help my audience, to make the sponsor money, and primary to make money for myself, since as you probably know, I provide my detective services free of charge, so I can always use a little walking around money.

As I said, almost nothing is off limits in terms of sponsorships I will accept. I'm also willing to get "creative" in the way that I exhibit the sponsor's product/service/business if they're up for it.

### 3. Indiana Jones Blog

#### Tagline:

Professor of Archaeology, expert on the occult, and how does one say it... obtainer of rare antiquities.

#### Overview Description:

Alright, I don't like to dilly dally, I'm just gonna give it to you straight. My blog is half about my adventures and half about the rare antiquities I find. My blog has quite a following. I get about 2-3 million views per article on my blog.

#### Audience Description:

My readers are primarily older, 45-65 years old, most of them are artifact connoisseurs or professionals. 80% male and 20% female.

Sponsor Description:

I would like to work with sponsors in the education niche, think [brilliant.com](https://brilliant.com) or I could promote courses that I would approve of/use myself.

4. The Dude

Tagline:

I'm the Dude, so that's what you call me...

Overview Description:

I review and discuss weed and other substances on my blog. Primarily weed though. That's pretty much it, simple, to the point, no BS. That's it, I just review weed.

Audience Description:

My audience ranges from all kinds. My readers are all weed connoisseurs.

Sponsor Description:

I feel like this one is pretty obvious. I think that a weed company would be a good fit here.

## 5. The Adventures of Ron Burgundy

### Tagline:

I'm Ron Burgundy. You stay classy.

### Overview Description:

As you know, I'm a famous news anchor, probably one of the best if you ask me, but I digress... now I'm an internet influencer. I influence the inter webs through my blog where I review and discuss the best restaurants, locations, etc. in San Diego.

I started this blog when I was between news anchor jobs (rough times let me tell you). It then gained a pretty good following so I continued to make posts (News Center Four did eventually hire me back though).

### Audience Description:

My audience is primarily based in San Diego, since my blog is about locations in San Diego, duh. My readers are in the age range of 25-45 years old, with 65% being female and 35% being male. After a short stint of being blind, I made the blog friendly to the visual impaired, so there's that.

### Sponsor Description:

I'd like to work with a sponsor that's based in San Diego, since you know, my blog is about stuff in San Diego. I wouldn't mind reviewing restaurants, small businesses, etc. I've reviewed and discussed many different things on my my site, so I'll promote just about anything.

## 6. Doc Browns Blog

### Tagline:

If my calculations are correct, when you click on my listing, you're gonna see some serious S\*\*\*!

### Overview Description:

This blog is primarily about my inventions and the methods and techniques I use in all of my inventions. I also do tutorials and how to articles on basic engineering concepts. I have 348 posts in total, each with an average of 50,000 views, my top viewed post is 247,000 views.

### Audience Description:

I've been operating this blog for quite some time now, about 12 years. I found it to be quite therapeutic actually. Over the years, I've gained quite the following. I have a very loyal following.

My demographic is 65% male and 35% female, with an older age demographic of 35-55. My audience's interests are in engineering, science, and math.

#### Sponsor Description:

I'm looking for a sponsor in the technology niche. A DIY/at home product/business would be a perfect fit for my blog. I'd be able to do almost any kind of post that a sponsor would want (I'm a little low on funds, so I'll do whatever).

### 7. Hanibal Lectors Notes

#### Tagline:

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#### Overview Description:

My blog is primarily about all my cases. I've documented every single case, and I've uploaded all their contents onto my blog. I then discuss and give extra notes on them within various blog posts on my blog.

I've done various sponsored posts in the past, primarily for courses and learning material on the field of psychology. I've had great success with them in the past.

#### Audience Description:

My audience primarily consists of highly intelligent individuals that are interested in psychology. They learn more about the subject through analyzing my case files & notes, and I commonly have discussions with my readers about my notes.

My readers are older, 30-60 years old, with a 50/50 split between male and female readers.

#### Sponsor Description:

I'm looking for a sponsor that's in the psychology niche. I'd be willing to work with a sponsor that's in the education/self learning niche, but I'd prefer that it was specifically psychology.



## 8. Baba Yaga

Tagline:

I'm thinking I'm back.

Overview Description:

I'll make this simple, this blog is about all the stuff I know. I teach self defense techniques (hand to hand, firearms, melee, etc. I specialize in pencil combat though.) and other things that one would need to know to survive in combat.

Audience Description:

My audience consists of all age ranges, but my readers are primarily male, with 80% being male and 20% being female.

My audience is interested in self defense knowledge.

Sponsor Description:

I'd be happy to do reviews of combat weapons or anything of the like.

## 9. The One Who Knocks

Tagline:

I am the one who... writes!

Overview Description:

This blog is all about chemistry, and the various things you can do with it (you know what I mean). As you may know, I am quite qualified to be writing and teaching chemistry as I have degrees in chemistry and I happen to actually teach chemistry as my career.

On my blog, I do tutorials and how to articles on everything chemistry. Ranging from the basics to very complex topics that few can grasp, and for the few that can handle it, I also make posts on lesser known techniques in chemistry that can be quite... lucrative.

Audience Description:

My audience consists of chemistry lovers and people who are gifted learners. My readers are 60% male and 40% female. With a surprisingly younger age range of 18-35 years old. Most of my readers are in school getting a degree in chemistry or are already knowledgeable in the field of chemistry and are looking to find different avenues for "work".

#### Sponsor Description:

I'm looking for a technology or education based sponsor. I'd be comfortable making content for either of these niches and I would be able to do almost any type of post.

#### Sponsors:

##### Central Perk

#### Tagline:

We sell coffee.

#### Overview Desc:

Central Perk is a coffeehouse in New York. We primarily sell coffee and other light snacks. We have a very fun and vibrant atmosphere here in the shop. We welcome folks to come in and hang out with their friends. We are open 24/7, so anyone is welcome at any time.

We have some of the best baristas and the top notch customer service. We pride ourselves on the connection and friendships we have with our customers. We strive to connect with our customers, and give them the best experience possible when they're in our coffee shop.

#### Audience Desc:

Our customers are based in New York, since that's where our primary location is based. We have customers from all facets of life. We have no specific demographic that we target. We just strive to make good coffee.

Creator Desc:

We would like to work with a creator that is based out of New York. We have no specific niche in mind.

Dunder Mifflin Paper Company

Tagline:

That's what she said.

Overview Desc:

**Dunder Mifflin Paper Company, Inc.** (Stock Symbol **DMI**) is a paper company. The [Scranton, Pennsylvania Branch](#) of Dunder Mifflin serves as the primary location.

The company was founded by [Robert Dunder](#) and [Robert Mifflin](#) in 1949, where they supplied metal brackets. Eventually, the company started selling paper and opened several branches across the Northeastern United States

Audience Desc:

As of right now, our customer base is shrinking by the minute. We are having trouble competing with modern chains such as Staples and Office Depot. I primarily work with small local businesses that are located here in Scranton Pennsylvania.

Creator Desc:

We are looking for a creator that can help us expand within the online world. As of right now, our online presence is minimal, but with the proper sponsorships, we hope to grow.

Bubba Gump Shrimp Co.

Tagline:

Overview Desc:

**Bubba Gump Shrimp Company** Restaurant & Market is an American seafood restaurant chain. Forty Bubba Gump Shrimp Co. restaurants operate worldwide. Twenty-nine of these locations are in the [United States](#), four are in [Mexico](#), three are in [Japan](#), and one each in the [United Kingdom](#), [Hong Kong](#), [Indonesia](#), [Canada](#), the [Marianas](#), the [Philippines](#) and [Qatar](#). The company is based in [Houston, Texas](#), and has been a division of [Landry's Restaurants](#) since 2010.<sup>[2]</sup>

The first Bubba Gump restaurant opened in 1996 in [Monterey, California](#) by Rusty Pelican Restaurants in partnership with Viacom. The Bubba Gump restaurant is named after Benjamin Buford "**Bubba**" Blue and **Forrest Gump**.

Audience Desc:

Bubba Gump Shrimp Co. is a nation wide chain, so we have a very wide array of customers. We have no target demographic. We strive to really connect with our customers and give them the best experience we can at any of our forty locations.

Creator Desc:

We are looking to work with creators that can help us grow our online presence. We have no specific niche in mind, but we would prefer to work with creators that have a large following.

## 1. Stark Industries

Tagline:

Stark Industries is a multinational industrial company and the largest tech conglomerate in the world.

Overview Description:

Stark Industries was founded by [Howard Stark](#) during the early twentieth century, a great pioneer in different types of technology and constantly helping the [United States Armed Forces](#) with different and innovative weapons, helping the government to create the [Super Soldier Serum](#). Years later, he created an [Arc Reactor](#) along with [Anton Vanko](#), a source which provided free, pure and efficient energy for Stark Industries' main plant.

Stark later opened a new base for Stark Industries in [New York City](#), building the [Stark Tower](#), which was powered by a new prototype Arc Reactor inside the tower. Meanwhile, Potts procured permits to build a Stark Tower in [Washington, D.C.](#)<sup>[5]</sup>

#### Audience Description:

As of right now, the primary customer of Stark Industries is the United States Government. But now, Stark Industries is looking to branch out to the private technology sector.

#### Creator Description:

Stark Industries is looking for a technology related creator that has a large audience. We are looking for a creator that get at least 1-2 million views weekly. We are also looking for a creator that is willing to put a lot of work into the sponsored content.

## 2. Gringotts Wizarding Bank

#### Tagline:

The only bank in the wizarding world. Fortius Quo Fidelius.

#### Overview Description:

**Gringotts Wizarding Bank** is the only bank of the [wizarding world](#), and is owned and operated by [goblins](#). It was created by a goblin called [Gringott](#), in [1474](#). Its main offices are located around the [North Side of Diagon Alley](#) in [London, England](#). In addition to storing money and valuables for [wizards and witches](#), one can go there to exchange [Muggle money](#) for [wizarding money](#), which appeared to not be very difficult, as shown when [Hermione Granger](#)'s parents did so while paying for her school supplies. The currency exchanged by [Muggles](#) is later returned to circulation in the [Muggle world](#) by goblins.<sup>[1]</sup> According to [Rubeus Hagrid](#), other than [Hogwarts School of Witchcraft and Wizardry](#), Gringotts is the safest place in the wizarding world.

#### Audience Description:

Right now, Gringotts Bank only is available to the wizarding world, but we are looking to expand into the world of muggles.

Since we only serve the wizarding world right now, our entire clientele consists of only wizards and witches.

#### Creator Description:

We are looking for creators that have a large influence and following with muggles. Especially ones that are in older age brackets, such as 45-65 years old. We are looking for creators in the lifestyle niche specifically, we feel that this is the best niche to advertise our business to.

### 3. Monsters Inc.

#### Tagline:

*We scare because we care.*

#### Overview Description:

Monsters, Inc.'s main duty is to provide all citizens in **Monstropolis** with energy in the form of captured screams collected from children. They accomplish this by crossing into the **Human World** through the closets of children's bedrooms and scaring them to the best of their ability. The screams are then collected in special **canisters** for use as energy.

The factory is an immense facility equipped to fulfill the needs of its employees. Scaring takes place in rooms called "Scare Floors," where the monsters cross over into the human world using the doors of the children's closets. The doors are stored in an immense "**Door Vault**" and are brought to and from the Scare Floor by an automated system. Each Scarer has an assistant to help coordinate the energy collection. Any door belonging to a child who has no fear of monsters is promptly destroyed in the Door Shredder, as their screams cannot be collected.

#### Audience Description:

As of right now, Monster Inc. is based only in Monstropolis, but we're looking to branch out to other areas. We have been based in Monstropolis for decades now, so we feel that our company is ready to branch out to other parts of the world.

#### Creator Description:

We are looking for a creator that can help us branch out to other areas. Preferably a creator that has a large following in the technology niche. We would like to work with a creator that get at least 3-4 million views per week.

#### 4. Krusty Krab

Tagline:

The finest eating establishment ever established for eating.

Overview Description:

The **Krusty Krab** is a fast food restaurant located in Bikini Bottom. It is famous for its signature burger, the **Krabby Patty**, the formula to which is a closely guarded **trade secret**.

The restaurant was founded by **Eugene H. Krabs** (Mr. Krabs), who is also the owner and manager. It has two full-time employees: **SpongeBob SquarePants**, who works as the **fry cook**; and **Squidward Tentacles**, who works as the **cashier**. The Krusty Krab is deemed "the finest eating establishment ever established for eating", and it is constantly challenged by its primary competitor, the **Chum Bucket**, which is operated by Mr. Krabs' **nemesis** and former best friend, **Plankton**.

Audience Description:

Our current customer base is all residents of Bikini Bottom.

We are looking to branch out to other parts of Bikini Bottom, since we have gotten very good reception at our current location.

Creator Description:

We are looking for a creator that is based in Bikini Bottom. We do not have a large budget, since we are a smaller sized business, so the creator does not need a large following, just one that primarily consists of Bikini Bottom residents.

As said before, we are looking to branch out to other locations in Bikini Bottom, and hope to work with a creator that can help us grow in popularity with the residents of Bikini Bottom.

## 5. Acme

Tagline:

Overview Description:

The **Acme Corporation** is a corporation that featuring outlandish products that fail or backfire catastrophically at the worst possible times.

The company is a conglomerate which produces every product type imaginable, no matter how elaborate or extravagant. We are also known as "Acme Rocket-Powered Products, Inc." based in Fairfield, New Jersey. Many of its products are to be produced specifically for Wile E. Coyote, for example, the ACME Giant Rubber Band, subtitled "For Tripping Road Runners."

Audience Description:

As said in the overview description, our primary customer is a mister Wile E. Coyote. He has been our oldest and most loyal customer.

We are very thankful for his business and loyalty as a customer, but we are looking to branch out to other sectors and attain a more... diverse customer base.

Creator Description:

We are looking for a creator that can help use branch out to attain a more diverse audience.

We are looking to work with a creator that is in the DIY niche. We feel that this would be the best niche to target and we feel that we would be able to communicate best with a creator in this type of niche.

## 6. Los Pollos Hermonos

Tagline:

Overview Description:



Audience Description:  
Creator Description:

## 7. Mom Corp. (Futurama)

Tagline:

The Chicken Brothers.

Overview Description:

**Los Pollos Hermanos** is a fast-food restaurant chain that specializes in fried chicken operating across the southwestern United States. The name, pronounced [los 'po.ɰos er'ma.nos], is ungrammatical Spanish for "The Chicken Brothers." Founded by **Gustavo Fring** and **Max Arciniega**, the restaurant chain had fourteen locations throughout the southwest. Los Pollos Hermanos was a subsidiary of **Madrigal Electromotive**, a German conglomerate with an ownership stake in the company. The restaurant also provides money-laundering and logistics for illegal activities.

Don't pay too much attention to that last part.

Audience Description:

We have a very diverse customer base. We have many locations and serve a wide array of dishes, so we attract many different types of customers.

Creator Description:

After one of our founders sadly past away in a tragic explosion, we are looking to find a suitable replacement, and we need the help of a creator that is in the food niche to help us advertise and find a replacement.

As said before, we are looking for a creator in the food niche, and one that has a very large following. We are looking to get in front of at least 1-2 million viewers.

## 8. Wonka Candy Company

Tagline:

Your golden ticket to imagination and adventure!

Overview Description:

The Wonka Candy Company is one of the largest candy manufactures in the world. We pride ourselves on the quality of our candy and the hard work that goes into making it.

Not only that, but we also pride ourselves in the private tours that we give to a select few prize winners that obtain a golden ticket. We have been doing this for a very long time, and we feel that it allows us to really connect with our customers.

#### Audience Description:

We have a very large customer base. Since we make every shape and size of candy, our customers also are of all kinds of shapes and sizes.

We take great pride in the fact that we are very close to our customers, and we feel that we know what they like and don't like. We would like to get even closer to our customers, to get to know them even better with our private Wonka factory tours.

#### Creator Description:

We are looking to work with a creator that has a very large following, at least 4-5 million views per week. We would also prefer that the creator is in the food niche, bonus points if they are in the candy niche.

Also, any creator that we work with, will receive a golden ticket, allowing them to take part in one of our private factory tours (you can bring one guest if you'd like).

### 9. Buy N Large (Wall-E)

#### Tagline:

*Happiness is what we sell, that's why everyone loves BnL*

#### Overview Description:

Buy N Large is a mega corporation that manufactures and sells everything and anything. We sell everything imaginable, ranging from common household items to sophisticated robots, such as Wall-E. We pride ourselves in the wide range of products and services that we provide to our loyal customers.

Buy n Large is your super store, we've got all you need and so much more. If there's something you need, we've got it. There's no need to shop anywhere else other than Buy N Large, we have everything you need, at the best prices.

#### Audience Description:

Since we sell a very wide variety of items, we have a very diverse customer base. We have no real target demographic, but we know our customers very well, and hope to get to know them better.

#### Creator Description:

We are looking to work with a creator that has an extremely large following, upwards of 5 million views per week. We don't have a preference in the niche that the creator is, just that the creator is family friendly, since we are a family friendly company.