Sylvia Pericles

UI/UX - Research and Design

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WORK EXPERIENCE

AXA Equitable Holdings: July-present Sr Associate UI/UX Design Intern

- Created wireframes, storyboards, user flows, process flows and site maps to effectively communicate interaction and design ideas
- Work side by side with developers to implement new UI features
- Translated wireframes/mockups into responsive, interactive features, using HTML/CSS and JavaScript
- Acted as a Scrum Master with a focus on guiding the team towards a successful project.

Aride.io: Jan-March 2018 **UI/UX Developer intern**

- Created wireframes and prototype for mobile platform
- Worked closely with the software engineer team to ensure technical feasibility and correct design implementation.
- Collaborates with product owner, development and QA teams on the mockups and navigation flows

State University of New York College at Oswego: AUG 2017-present Institutional Research and Assessment Database: Graduate Assistant

- Maintained database performance by troubleshooting problems.
- Assist in business intelligence initiatives
- Informed senior technical management by preparing reports on system performance and problems
- Developed code to create data visualizations for conference meetings

Columbia University: July -AUG 2011-2015

The Lamont-Doherty Earth Observatory | Research Assistant

- Conducted research studies alongside professional scientists
- Assisted in developing websites concerning research data
- Managed various research projects: Microbial Batteries: Isolation of Photosynthetic Anaerobic Bacteria form Piermont Marsh

SKILLS

Design & Research

- Wireframe, Prototype
- Survey/Questionnaire
- Storyboard, Personas, User Flows, Site map
- Field Study Interview
- Information Architecture

Software & Tools

- Adobe Creative Suite
- Justinmind Prototype
- **MATLAB**
- Uxpin
- InVision
- Axure
- Twine

Programming Languages

- HTML, CSS, Bootstrap
- Basic: JavaScript, Java, R

Honors/Awards

- Grow with Google 2018 Challenge Scholarship Recipient
- Institutional Research Management Scholarship
- Keynote speaker at the Black & White Gala fundraiser for Seamen's Society' Oct 2011

Languages

- Fluent: French, Haitian Creole, Spanish,
- **Elementary**: Portuguese

EDUCATION

State University of New York at Oswego

M.A. Human-Computer Interaction

Expected Graduation: May 2019

Johns Hopkins University

Data Science Specialization

State University of New York at Oswego

B.S. Health & Wellness Management Minor: Business Administration & Chemistry

Graduated: May 2017