



Sean Sperte

I'm a designer with over 20 years experience in products, media, and marketing. I am looking for a new lead role on a collaborative team where I can help deliver real, lasting value.

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My core competencies include software design, user experience design, and **product management**.

I'm naturally good at **design and systems thinking**.

I'm adept at working with **design tools** and software.

I'm an **experienced front-end coder** (including SASS and LESS).

My favorite tools are words (verbal and written) and whiteboards.

I am a **servant leader**: Protect, Prepare, and Push.

I like to challenge the status quo and apply **creativity and innovation** to everything.

I distill broad and complex concepts into **simple and essential** ideas.

I am passionate about **diversity**.

My experience

2011-2017: Tagboard

Co-founder; Chief Product Officer; Chief of Staff

As co-founder, I crafted the brand and designed and built the first version product from the ground up. As Chief Product Officer (and later Chief of Staff), I helped lead our **57-person team** in supporting customers worldwide, generating **billions of impressions per month** across thousands of digital properties, including public displays and websites. As a leader of the company I was heavily involved in **strategic direction**, partner relationships (including Facebook, Twitter, and Snapchat), innovative initiatives, intellectual property strategy and defense, important client activations, human resources, and **product management**. I also provided general guidance and support for the leadership and Board as a trusted consigliere. [More info: bit.ly/spertewhatsnext]

2009-2017: Sky Balloon

Co-founder; Principle Designer

This side company was a three-person team that met once a week to develop iOS apps and hone our skills. I acted as our **product manager and lead designer**. We worked on over a dozen apps and shipped five, including a popular quick-launch video recording app called Capture.

2000-2011: The City Church

Media Manager; Web Director

During my tenure at The City Church, we grew from one campus to five, and quadrupled average weekly attendance (to near 10,000). To manage this growth, I **designed and built a multi-channel digital media strategy** to meet the needs of each of our individual communities. This included website properties, a scaled and shared CMS, audio and video podcasts, social media profiles, and more. I also designed and led an award-winning marketing campaign, "JESUS IS ___", which was nationally recognized for its innovative approach and impact.