Welcome to Hiring, Firing, and Inspiring an Exceptional Team!

**<click: Once upon a time…>**

I’m Seth, and to introduce myself and explain why I feel qualified to stand up here, I want to tell you a quick story.

<click: show team>

Once upon a time, I joined the programming team at my current company. I was a pretty good programmer and I spent six or seven years on this team as an individual contributor, slowly gaining more and more technical leadership but really not *responsible* for other people.

Eventually, however, I was promoted into management.

<click: promoted to management>

My head grew a few sizes, and I traded code reviews in Visual Studio for TPS reports and time sheet approvals. Super exciting stuff.

<click: Things were great for awhile>

Things were great for awhile and the team seemed happy and productive. I encouraged them to be open and honest with me about problems they might have, no one said anything, and so I believed there not to *be* any problems.

<click: but all good things come to an end>

But all good things come to an end, and eventually …

<click: someone quit>

… someone quit.

Unfortunately, this wasn’t a case of someone moving on to bigger and better things, it was a case of someone hitting the end of their rope and walking out.

<click: shook>

This really shook me. This was a key employee that I really depended on, and who I had thought to be happy and challenged in their job. I was taken totally by surprise.

<click: uncomfortable>

This was my first real blow as a manager, and the first real blow to the team I’d started to lead. I had to face the uncomfortable truth that it *wasn’t* sunshine and rainbows for everyone.

<click: lets fix it / got to work >

But instead of letting things fester, we worked hard to address those issues. I did a lot of research. I did a lot of introspecting. The team talked about morale and about how we interact with each other.

<click: things improved>

And you know what? Things got better! We identified some issues and fixed them. We strengthened our relationships, and it feels like the team really is productive and healthy now.

<click: … and then …>

I’m happy to report that this story has a happy ending! A few months later, the person that had quit came back.

<click: hey team, haz job>

A few months working elsewhere made him realize that while Heuristics isn’t perfect, we really are an exceptional group, and he really wanted to be part of it.

<click: yay>

So we welcomed him back with open arms. The end.

**<click: cool story bro>**

My point is that I have firsthand experience with an exceptional team, and that experience is why I feel qualified to give this talk.

**<click: dividends>**

One of the reasons I think my company is exceptional is that when we find the right people, they stick around. Seven people out of 20 have over 10 years of service with the company. On the team that I run, the average tenure is 6.5 years, which is like 6 programmer lifetimes or something. And over our 20-year history, 5 people have left for various reasons and then come back.

But people don’t rage quit from exceptional teams, do they? When that valued employee left, it made me question a lot of things I took for granted. I started reading books and listening to podcasts about management and leadership and through that research I put together a 4-step model for managing an exceptional team.

**<click: agenda>**

My agenda today is to share this model with you and to give you some specific advice in each of these 4 areas:

* How to identify the right people to hire from your recruiting pool
* How to get off on the right foot with a new hire
* How to build relationships with your existing team through effective 1-1s
* How to inspire and retain your team by giving them autonomy, mastery, and purpose

It was through the application of this model that I identified and addressed some of the issues my team was having, and this is the model I continue to use today.

**<click: stuff you don’t know you don’t know>**

I want this talk to be more than just a random collection of tips from some guy at a conference, so I’m going to introduce some concepts that I learned about during my research that I was previously totally unaware of.

~~My objective today is to reduce the amount of “stuff you don’t know you don’t know”.~~

~~You all know~~ *~~some~~* ~~stuff about management and leadership and people already. And there’s probably some stuff that you know you~~ *~~don’t~~* ~~know, but you could at least recognize when you’re in a situation where you’d need that knowledge, and how to go about getting it. For those things, you at least know enough terms to rely on your Google-fu to make progress.~~

~~But if you were promoted into management like I was, there’s probably a ton of stuff that is completely foreign to you. I was promoted into management because I was a good individual contributor, and someone thought “hey, Seth is great at programming and working with computers, so obviously he’d be great at management and working with people too!” What could possibly go wrong?~~

~~I wasn’t given any training, and none of my 20 years of technical experience really prepared me for what it meant to lead a team. And as a result, I had some pretty big blind spots when it came to building and motivating a team without driving away the top performers.~~

~~<click: bring in 3 images>~~

These concepts include a model for hiring team players, how to use DISC personality profiles to improve communication with your team, and how to use the Cynefin framework to empower your team to make their own decisions.

<click: cross out “don’t>

I’m not going to dive super deep into these topics, but I do want to introduce them and move them out of your “things you don’t know you don’t know” bucket into your “things you know you don’t know bucket”. That way, if they’re on your radar, you’ll be in a position to recognize when you’re in a situation where deeper knowledge might be useful and will have the language to seek out that knowledge.

**<click: back to agenda>**

Let’s start by talking about hiring.

As a manager, one of the most impactful things that you can do is to make sure that the organization hires and retains the right people. The phrase “garbage in, garbage out” really applies here; every bad hire reduces the quality of the output of the people around them, so it’s really important to get the right people to start.

I’ve been successful in this area by focusing my recruiting efforts on team players that share our corporate and team level values. We attribute the longevity of people’s careers with us to how well we’ve integrated our core values into the recruiting process. We’ve found that when we hire people that are naturally aligned with us, they tend to work out better. They feel more at home, their knee -jerk reactions and decisions are more likely to be judged as “correct”, and it’s just easier to manage people when you have similar priorities.

**<click: identify>**

The first step is to identify your core values.

I realize that this isn’t super profound, as far as advice goes. I mean, it’s kind of obvious. But I think it’s worth starting with the basics because so many teams *think* they’ve done this, but haven’t.

Quick question: how many of you have seen a memo or a powerpoint on “core values” at some point at your job? How many of you are re-exposed to those values on at least a quarterly basis? Anyone have a team habit of actually *referencing those values* during team discussions or decision making?

<click: show examples (TODO)>

At Heuristics, we have a set of corporate values that the whole company shares. They are:

1. Pioneering (*innovate / seek out new solutions*)
2. Act Intentionally (*have a reason for everything you do*)
3. Achieve Excellence With Others (*collaboration FTW*)
4. Show That You Care (*treat people as people*)

In addition, the technical team has some additional things that we like to focus on:

1. Go Slow to Go Fast (*avoid technical debt and cutting corners; stable velocity over time*)
2. Always Build Components (*invest in reusable pieces of code*)
3. Automate All the Things
4. Innovate Intentionally

I don’t want to focus too much on the values themselves, because that’s not really the point I’m trying to make. The point is that we have them, and that they aren’t something that some lofty CEO dreamt up on an African vision quest and then turned into motivational posters. These values came from the people already doing the work.

Lastly, if all you do is make up a fancy sounding list of values, throw it in a memo, and then go back to business as usual, then you’re really not doing anything “exceptional”. In order to leverage those values into some sort of improved outcome, you need to *demonstrate* them on a regular basis. There’s lots of ways to do that: you can dedicate a portion of a retrospective once a quarter to reflecting on your values. You can reference them in your 1-1s. The point is to make sure that you’re actively reinforcing these things on the team, because these shared values are the foundation upon which you’re going to build your exceptional team.

**<click: back to list, #2 highlighted>**

In order for those values to help you with hiring, you’ll need to integrate them into your recruiting process.

Recruiting and hiring is a massive time suck, and not every candidate is equally valuable. A smart manager plays the percentages; you want to spend the most time on the candidates with the greatest potential, and the least time on those with the least potential.

If you identify your core values and make them evident in your recruiting process, candidates that are really well aligned with those values are going to be excited and engaged during the screening process, and that makes them easier to identify. It also leads to more productive interviews.

And on the flip side, candidates that are *not* aligned with those values are going to be hesitant and uncertain. In fact, in the best case, candidates that are not aligned with your values will self-select *out of the process*, making it that much easier for you to avoid wasting time on them.

For example, lets say your team has identified “Be Part of the Community” as a core value. Maybe you all have a passion for open source, or you like to be active in the conference scene, or maybe you want to foster a culture of volunteering or helping others. If you talk about this in your job ad, and then you ask screening questions about it during the initial phone screen, and then you ask the candidate what sort of community involvement they are looking to have in the position, then you’re creating numerous opportunities for someone that *is* community-minded to demonstrate that to you. And at the same time, you’re sending all sorts of signals to the non-community-minded candidates that perhaps they’d be happier somewhere else.

How do go about doing this?

* Craft your job posting to appeal to the right people. If you want to attract people w/ a community focus, describe your team as community focused

TODO: More of this stuff

**<click: team players quote>**

A good manager is a “force multiplier” for the team; he or she helps the team be more than the sum of its parts, and to be more productive as a group than the members would be working independently.

In order for that to happen, however, you have to have a team that is *capable* of working together. This can be harder than it seems, which is why it gets a dedicated bullet point on this list.

<click: “go fast / go far”>

This saying has held true for my entire 24-year career in software. I can almost always get more stuff done by going heads-down and cranking through it than I can by bringing along other people. When I’m going solo I don’t have to spend time making sure that people are all “on the same page”, that they understand the decisions I’ve made, or that they agree with those decisions. I can literally spend *all* of my effort in making progress.

But what if I get sick and need someone to pick up my slack for a few days? Or what if I made a mistake, and I’m going in the wrong direction and there’s no one to point it out?

As a manager, one of your responsibilities is ensuring that the team is capable of going *far*, not just *fast*. Hiring a bunch of rock stars that insist on working alone may feel like a really good idea for a quarter or two, but a group of individually-focused people is never going to perform as well *over time* as a group of team players with a common purpose.

<click: Ideal Team Player>

There’s a book called “The Ideal Team Player” by Patrick Lencioni that lays out a really good model for building this sort of group.

In the book, he identifies 3 characteristics that are shared by the best teammates.

<click: humble>

First, team players are *humble*. This doesn’t mean they aren’t confident or self-assured or think less of themselves, they just think of themselves less. They’re open to new ideas and they aren’t selfish.

<click: hungry>

Second, team players are *hungry.* They have goals and they *go after them*. As a manager, you want hungry people on your team because they are going to give you forward progress. At least, if you’ve properly aligned their goals with your overall team goals.

<click: people smart>

Lastly, team players are *people smart.* These are the folks that have enough emotional intelligence to have healthy interactions with other people.

This is why exceptional teams always have a “No A-Holes” rule. It doesn’t matter how smart you are, how good of a programmer or tester or designer you are, it doesn’t matter how productive you are personally, if you’re an A-hole, then you’re doing damage to everyone around you, and that damage becomes a drag on the overall team effectiveness.

Team players are people smart enough to understand how to collaborate and work with other people in healthy ways.

It’s important that you get all 3 characteristics because they balance each other out. Let’s look at what happens when we hire someone that is lacking one or more of those characteristics.

<click: The Pawn>

Lencioni considers humility the most important of the three traits when it comes to teamwork, but taken on its own it may not be that desirable.

Candidates that are humble but are lacking a drive to succeed and emotional smarts can be easily taken advantage of and are unlikely to push the envelope.

<click: The Bulldozer>

Hungry candidates are the people that will push and push until the job is done. These can be your innovators and your closers and can motivate others to do better as well.

But that sort of drive, absent humility and people-smarts, creates a bulldozer that doesn’t work well with others and is more focused on their personal success than that of the team.

<click: The Charmer>

Candidates with lots of people-smarts tend to interview really well. These people are likeable and charming, but you need to make sure you’re hiring folks with humility and hunger as well. Otherwise, you’re going to end up with some very likeable people that don’t actually get much done on their own and don’t help out other people either.

What if we hire someone that has two of the characteristics, but not all three?

<click: Accidental Messmaker>

Candidates who are humble and hungry are generally good-hearted people who have a drive to succeed, but without emotional intelligence they tend to make mistakes in group settings. These are the people that might miss subtle social cues and offend other people on the team. It’s harder for these people to create strong interpersonal relationships, and that can make it hard for them to “gel” on your team.

<click: Loveable Slacker>

Candidates with emotional smarts and humility tend to be fun to have around, they care about their teammates and are willing to help, they establish good relationships, but at the end of the day they just don’t have a hunger to succeed. This makes them a loveable slacker.

This is actually a really, really damaging type of person to hire. They aren’t going to push the team forward, they aren’t going to produce a whole lot, and their colleagues are going to have to pick up their slack. But at the same time, because they’re so loveable and likeable, it can be hard to fire them.

If you’re the kind of manager that likes to be liked by your team, and you’re squeamish about holding people accountable to productivity standards, then you need to be super careful to avoid hiring Loveable Slackers.

<click: Skillful Politician>

Lencioni says that the most dangerous combination of traits is smart and hungry, but without humility. These people are like politicians; they’re skilled at working with people and they have a lot of drive, but they’re primarily focused on themselves. When faced with a choice, these people will always make the decision that benefits them personally, regardless of what it does to the team.

This is dangerous not only because they threaten your team’s ability to meet its goals, but also because these folks tend to drive away your other employees. The longer you have a “lone wolf” on your team, the harder it will be for the team to maintain its culture of teamwork, and the more likely that your valued team players will start to leave.

<click: all three>

You should avoid hiring people with just *one* of these traits.

In some situations, you might be able to hire someone with *two* of these traits and then work with them to develop the missing one.

But if you really want to build an exceptional team around the values of teamwork, then test for all three traits.

<click: how do I do that?>

If there was a formula that you could follow to predictably identify the t

<click: Now what>

OK, so you’ve done all of that stuff and you’ve finally landed this awesome new employee that’s super aligned with your values, a total team player, and ready to join this amazing team you told them about.

Now what?

I believe that teams are immutable; when you add or remove people, you don’t just *change* the team, you create an *entirely new team*. This new team is susceptible to all sorts of disruptions as a result of new communication paths, new behavior patterns, etc.

**<click: Design the Alliance>**

One way that I like to head off those disruptions is an exercise that’s called “Design the Alliance”.