# ALL ABOUT ME

HI MY NAME IS
RAHIL JOSHI

I'M FROM THE COLORFUL COUNTRY OF INDIA

I HAVE 10+ YEARS OF EXPERIENCE IN SEO

WHAT YOU MUST KNOW ABOUT ME:

I'M EXPERIENCED SEARCH ENGINE MARKETER WITH 8+ YEARS IN THE FIELD, AIMING TO USE MY MARKETING SKILLS AND METHODS TO INCREASE BRAND AWARENESS AND SALES FOR CLIENTS IN A AGENCY ATMOSPHERE. I'M COMMITTED TO USING MY KNOWLEDGE OF THE LATEST MARKETING TOOLS AND STRATEGIES TO CONTRIBUTE TO YOUR SEO SUCCESS.

SEO TOOLS I USE
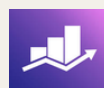
FEW FACT

100+ CLIENTS SERVED ACCROSS DOMAINS

100M+ IMPRESSIONS GENERATED FOR CLIENTS ON GOOGLE

1M+ TRAFFIC GENERATED FOR CLIENTS ON GOOGLE

$500K+ REVENUE GENERATED FOR CLIENTS FROM GOOGLE

LIKE TO READ

BOOKS   BOOKS   BOOKS

TESTIMONIALS

Upwork Verified

Completed successfully!

★★★★★

Rahil is strict with his deadline and know how to incorprate quality with deadline. I started with keyword research, now I will be hiring him for complete...

Upwork Client

upwork

Completed successfully!

★★★★★

SEO MY WEBSITE

He is just superb in his work. He committed me exact range of hours required to rank my keyword.

upwork

Completed successfully!

★★★★★

SEO Specialist - 3 locations

I will highly recommend Rahil again and we are going to work with Rahil again.

upwork

Completed successfully!

★★★★★

Rahil has been great to work with kept to all his promises and delivered everything so far, trustworthy, reliable and professional at his job....

Upwork Client

upwork

Completed successfully!

★★★★★

Rahil does great work, responds quickly, is efficient, handles deadlines with ease, and does a great job in all things SEO! I enjoyed working with him and will...

Upwork Client

upwork

Completed successfully!

★★★★★

Great freelancer, initially I thought he is charging high but he actually finoshed the job faster than exected. He didn't billed even an extra minute than...

Upwork Client

upwork

7STEP TIMELINE

SEO AND COMPETITOR AUDIT

CONDUCT A THOROUGH ASSESSMENT OF YOUR WEBSITE'S PERFORMANCE AND IDENTIFY AREAS WHERE COMPETITORS ARE EXCELLING.

KEYWORD RESEARCH

DISCOVER HIGH-VALUE KEYWORDS THAT ALIGN WITH YOUR AUDIENCE'S SEARCH BEHAVIOR AND DRIVE RELEVANT TRAFFIC TO YOUR SITE.

CONTENT STRATEGY

DEVELOP AND OPTIMIZE CONTENT THAT RESONATES WITH USERS WHILE IMPROVING SEARCH ENGINE VISIBILITY.

ON-PAGE SEO OPTIMIZATION

FINE-TUNE INDIVIDUAL WEB PAGES TO ENSURE THEY RANK HIGHER AND PROVIDE A BETTER USER EXPERIENCE.

TECHNICAL SEO OPTIMIZATION

ADDRESS BACKEND ISSUES SUCH AS SITE SPEED, MOBILE RESPONSIVENESS, AND CRAWLABILITY TO BOOST PERFORMANCE.

OFF-PAGE SEO OPTIMIZATION

BUILD CREDIBILITY THROUGH STRATEGIC LINK-BUILDING AND ENHANCE YOUR WEBSITE'S AUTHORITY ACROSS THE WEB.

MONITORING AND REPORTING

CONTINUOUSLY TRACK KEY METRICS AND DELIVER INSIGHTS THAT GUIDE ONGOING OPTIMIZATION EFFORTS.

SEO AUDIT

CHECKLIST

REVIEW SITE PERFORMANCE (LOAD TIME, MOBILE-FRIENDLINESS, SECURITY)

IDENTIFY AND FIX BROKEN LINKS AND 404 ERRORS

ENSURE PROPER INDEXING OF ALL PAGES BY SEARCH ENGINES

CHECK FOR CRAWL ERRORS USING GOOGLE SEARCH CONSOLE

ANALYZE SITE STRUCTURE AND URL HIERARCHY

ENSURE PROPER IMPLEMENTATION OF SCHEMA MARKUP AND STRUCTURED DATA

EVALUATE TITLE TAGS AND META DESCRIPTIONS FOR ACCURACY

CHECK FOR PROPER USE OF HEADER TAGS (H1, H2, H3)

REVIEW KEYWORD PLACEMENT AND DENSITY IN CONTENT

ASSESS THE QUALITY AND RELEVANCE OF EXISTING CONTENT

IDENTIFY CONTENT GAPS AND OPPORTUNITIES FOR IMPROVEMENT

TEST MOBILE RESPONSIVENESS ACROSS DIFFERENT DEVICES

EVALUATE AND OPTIMIZE PAGE LOAD SPEEDS

ANALYZE INTERNAL LINK STRUCTURE FOR PROPER NAVIGATION

ENSURE IMPORTANT PAGES ARE PROPERLY LINKED AND EASY TO FIND

IDENTIFY DIRECT AND INDIRECT COMPETITORS IN YOUR NICHE

ANALYZE COMPETITORS` WEBSITE TRAFFIC AND TOP-PERFORMING PAGES USING TOOLS LIKE SEMRUSH OR AHREFS

CONDUCT KEYWORD GAP ANALYSIS TO FIND HIGH-VALUE KEYWORDS COMPETITORS ARE TARGETING

EVALUATE COMPETITORS` BACKLINK PROFILES FOR POTENTIAL LINK-BUILDING OPPORTUNITIES

REVIEW COMPETITORS` TOP-PERFORMING CONTENT AND DETERMINE WHY IT RANKS WELL

ANALYZE THE CONTENT TYPES THAT ENGAGE COMPETITORS' AUDIENCE (BLOGS, GUIDES, VIDEOS, ETC.)

COMPARE COMPETITORS` SITE SPEED, MOBILE OPTIMIZATION, AND OVERALL TECHNICAL STRUCTURE

IDENTIFY COMPETITORS' PRESENCE IN RICH SNIPPETS, LOCAL PACKS, AND OTHER SERP FEATURES

COST - $300/ ONE TIME

KEYWORD RESEARCH

CHECKLIST

IDENTIFY PRIMARY KEYWORDS RELEVANT TO YOUR BUSINESS, PRODUCTS, OR SERVICES

RESEARCH SEARCH VOLUME, KEYWORD DIFFICULTY, AND COMPETITION LEVEL FOR TARGET KEYWORDS

ANALYZE KEYWORD TRENDS AND SEASONALITY TO OPTIMIZE FOR HIGH-DEMAND PERIODS

CONDUCT LONG-TAIL KEYWORD RESEARCH TO CAPTURE MORE SPECIFIC AND TARGETED QUERIES

USE KEYWORD RESEARCH TOOLS SUCH AS GOOGLE KEYWORD PLANNER, SEMRUSH, OR AHREFS FOR DEEPER INSIGHTS

ANALYZE COMPETITOR KEYWORDS AND IDENTIFY OPPORTUNITIES TO OUTPERFORM THEM

GROUP KEYWORDS BY SEARCH INTENT (INFORMATIONAL, NAVIGATIONAL, TRANSACTIONAL) FOR BETTER TARGETING

EXPLORE USER QUESTIONS AND QUERIES THROUGH TOOLS LIKE ANSWERTHEPUBLIC OR GOOGLE'S "PEOPLE ALSO ASK"

IDENTIFY KEYWORD GAPS IN YOUR EXISTING CONTENT AND CREATE NEW OPPORTUNITIES

PRIORITIZE HIGH-VALUE KEYWORDS BASED ON POTENTIAL TRAFFIC, RELEVANCE, AND RANKING DIFFICULTY

ENSURE KEYWORD DIVERSITY BY TARGETING DIFFERENT STAGES OF THE CUSTOMER JOURNEY

TOOLS USED

GOOGLE KEYWORD PLANNER
SEMRUSH
AHREFS KEYWORDS EXPLORER
MOZ KEYWORD EXPLORER
UBERSUGGEST
KWFINDER
ANSWERTHEPUBLIC
KEYWORDTOOL.IO
SOOVLE
GOOGLE TRENDS
SPYFU
SERPSTAT
LONG TAIL PRO

COST INVOLVED

$ 100 FOR FIRST 5 PAGES
$ 90 FOR ADDITIONAL 5
$ 80 EVERY 5 PAGE SET

CONTENT OPTIMIZATION

CHECKLIST

PERFORM A CONTENT AUDIT TO ASSESS CURRENT PERFORMANCE AND IDENTIFY GAPS

CREATE CONTENT THAT ALIGNS WITH YOUR TARGET AUDIENCE'S NEEDS AND SEARCH INTENT

OPTIMIZE CONTENT WITH PRIMARY AND SECONDARY KEYWORDS NATURALLY

ENSURE CONTENT IS WELL-STRUCTURED WITH CLEAR HEADINGS (H1, H2, H3) FOR READABILITY

FOCUS ON QUALITY OVER QUANTITY—PRIORITIZE VALUABLE AND INFORMATIVE CONTENT

UPDATE AND REFRESH OUTDATED CONTENT TO MAINTAIN RELEVANCE

INTEGRATE MULTIMEDIA ELEMENTS LIKE IMAGES, VIDEOS, AND INFOGRAPHICS TO ENHANCE ENGAGEMENT

WRITE ENGAGING META TITLES AND DESCRIPTIONS FOR EVERY PIECE OF CONTENT

ENSURE PROPER INTERNAL LINKING TO RELATED CONTENT AND IMPORTANT PAGES

OPTIMIZE CONTENT FOR FEATURED SNIPPETS AND OTHER SERP FEATURES

DEVELOP A CONSISTENT PUBLISHING SCHEDULE TO MAINTAIN REGULAR UPDATES

ENCOURAGE USER-GENERATED CONTENT, SUCH AS REVIEWS AND COMMENTS

REPURPOSE HIGH-PERFORMING CONTENT INTO DIFFERENT FORMATS (E.G., BLOG POSTS INTO VIDEOS)

TOOLS USED

GOOGLE DOCS
GRAMMARLY
SURFERSEO
WORDPRESS
HEMINGWAY APP
AHREFS CONTENT EXPLORER
GOOGLE SEARCH CONSOLE

COST INVOLVED

$ 200 FOR FIRST 5 PAGES
$ 180 FOR ADDITIONAL 5
$ 180 EVERY 5 PAGE SET