



Spencer Fairbairn

Student at The University of Colorado Boulder



800 28th St,
Boulder, CO 80303



(720) 475-6629



spfa8301@colorado.edu
www.fairbairnsj.com



Education

Bachelor of Science
in Information Science
University of Colorado
2016-2020
Boulder - United States

Minor in Business Analytics
University of Colorado
2016-2020
Boulder - United States



Technical Skills

- Website Design
- Data Analytics
- Quantitative Research
- Usability Testing
- Social Media Analytics
- Networking



Computer Skills

- Python
- HTML
- Microsoft Office
- R - Studio
- Adobe Platforms



Personal Skills

- Conflict Resolution
- Interpersonal Savvy
- Event Planning
- Drive for Results
- Dealing with Ambiguity

Professional Summary

I am currently enrolled at the University of Colorado Boulder, Majoring in Information Science and minoring in Business Analytics. Delivering top performance and driving high quality analysis of data are what I do best, Whether challenged with a complex issue, or the need to manage multiple initiatives with competing demands at one time, my ability to lead projects and quickly analyze and solve problems provide me the ability to excel in every position that I have worked with high levels of performance.



Employment Experience

Apple

January 2019 - Present

Specialist

Find the complete solution for the customer by assisting with the purchase of Apple products. Delivered optimal customer service through professionalism and product knowledge. Designed and delivered solutions-based sales demos and presentations. Provided effective demos and presentations in a variety of environments. Sold Over \$100,000 worth of Apple products

American Campus Communities

May 2017 - December 2018

Leasing Coordinator

Contribute over 2 million dollars in sales. Assist in marketing campaigns, leasing efforts, residence life programs and communicating with parents. Responds to leads, attracting prospective residents to tour, closing out leases by ensuring application approval and obtaining lease signatures. Maintaining a professional correspondence with all residents pertaining to maintenance requests and resident issues to ensure resident retention. Work with property manager on marketing ideas to create and implement ideas for the leasing and renewal season. Strongly enforce policies, lease violations, maintain lease records, conduct lease audits, distribute delinquency notices. Provide superior customer service

Field Work Denver

January 2016 - Present

Market Research Participant

Assist in coordination of research groups to help companies such as Gatorade and Asics gather information on marketing demographics.