
2012 RIVER-TO-WELL PHOTO COMPETITION
OFFICIAL RULES & GUIDELINES

SPONSOR //

The 2012 River to Well Photo Competition is hosted by the 2012 River to Well Team with support and sponsorship from various organizations and business owners around the country.

PURPOSE //

The River to Well Photo Competition uses 100% of the entry fees collected to implement water supply {new wells or well restorations} for communities that don't have a reliable and sustainable source of clean water. In addition, we partner with Vox United to ensure proper water education and well maintenance to the communities we serve and foster accountability with the local leaders and governments.

Our goal is to transform the lives of those facing the world water crisis, which affects nearly one billion people around the planet. Together we can pool our passions, talents, and resources in photography to raise funds – providing a better quality of life for people without the luxury of clean water and ultimately lifting people out of poverty.

DIVISIONS //

Each entrant must enter under one of the following divisions. The River to Well Judging Committee will pick a Grand Prize winner from each of the three divisions below:

- Professional
- Amateur
- Student

CATEGORIES //

Each photo entry must be categorized under one of the following categories. The River to Well Judging Committee will pick 1st, 2nd, and 3rd Place winners for each category in its respective division. Only one Grand Prize winner will be selected within the division; the Grand Prize photo may be from any of the three categories below:

- **PEOPLE:** Portraits, festivals, ceremonies, daily life, etc.
- **PLACES:** Landscape, architecture, monuments, cultural objects, etc.
- **PLANTS & ANIMALS:** Plants and animals

ELIGIBILITY CRITERIA //

Contestants may compete in only one of the three divisions listed above. A contestant may submit multiple entries under any category.

ENTRIES //

- All photography must be the original work of the contestant.
- No same photo may be submitted under multiple divisions or categories.
- There is no requirement as to when/what date the photograph was taken.

FORMAT //

All entries must be submitted digitally at www.rivertowell.com. Entries must be in JPEG format, no less than 240 dpi, and no greater than 5mb in size. If saved through Photoshop, the quality must be set to no less than 10.

If a contestant wishes to enter film photography, the print must be scanned and submitted digitally. Slides, transparencies or any other media will not be accepted.

Contestants have the freedom to submit work with any dimensions so long as the photo does not exceed or fall short of the requirements and limits listed above.



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SUBMISSION DEADLINE //

All entries must be received by **midnight** on **Sunday, September 30, 2012**.

SUBMISSION FEES:

Student / Amateur Non-Student / Professional

1 entry -- \$15

2 entries -- \$25

3 entries -- \$30

4 entries OR more -- \$35 + \$5 for every additional entry over 4

All entry fees {100%} collected from the 2012 River to Well Photo Competition entries will fund the costs directly associated with the building of wells and implementation of clean water projects in the community we will be serving. In addition to the construction and maintenance, we also provide education on clean water and hygiene to the local community for a holistic implementation.

PRIZES & RECOGNITION //

Winners will be selected for 1st, 2nd, and 3rd Place within each category (People, Places, Plants & Animals). A single Grand Prize also will be selected for each of the 3 divisions, and may be from any category. The 2012 Judging Committee will judge the Grand Prize and Place Winners. The 2012 River to Well Team will pick Honorable Mentions to be in the River to Well Exhibitions.

River to Well Photo Exhibitions may be held in multiple cities featuring all the winning and honorable mention photos. Details will be posted on www.rivertowell.com as the event approaches.

Prizes of valuable consideration will be awarded to each of the Grand Prize winners within a Division. The River to Well Photo Competition Exhibition will contact and coordinate the delivery and/or pick-up of prizes after judging has concluded. If entries under any given Division are not of sufficient merit, all prizes may not be awarded, and possibly no prize will be awarded for that category.

All winners will receive an email notifying him/her of the honor, and their work will be posted in the River to Well Online Gallery.

COPYRIGHT & RELEASE //

By submitting, your photography becomes the property of the River to Well Permanent Collection. River to Well reserves the right to use these entries for display in and promotion of the River to Well Photo Competition and/or sell the entries to raise funds for the building of the well during that specific photo competition year.

Each contestant will retain copyrights to their submitted photo(s). However, by entering the competition, contestants agree that they grant River to Well royalty-free use of the images for use in public exhibitions and displays, in media releases related to the contest, and in printed and electronic publications. The contestants will be given full credit as the creator of their respective image(s) in all such displays and publications. For all Grand Prize, Place Winners, and Honorable Mention photographs, River to Well will create physical prints for the River to Well Photo Competition Exhibitions across the country.

Additionally, images displayed in the River to Well Photo Exhibitions may be sold royalty-free to raise additional funding for clean water projects; of the \$35 collected for each physical print sold, approximately \$30 goes directly toward the costs of water projects (\$5 allocated to cover printing and shipping expenses). Multiple prints of a single image may be sold if there are multiple prospective buyers, and only during the current year's competition/fundraising events. River to Well will provide buyers with physical prints sourced from the original submission. **IMPORTANT:** River to Well will only sell images in physical print form, and will under no circumstances sell images in digital form.

Additional questions can be directed to the River to Well Team at info@rivertowell.com.



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JUDGING & DIGITAL MANIPULATION //

Members of the River to Well Photo Competition Judging Committee take no part in the planning of the River to Well Photo Competition but possess deep study and/or experience in the art of photography. Additionally, no member of the River to Well Team serves as a member of the River to Well Judging Committee. Credentials on individual members of the River to Well Photo Competition, as well as a Judges Statement, can be found at www.rivertowell.com after the photo competition has closed and judging has begun.

The River to Well Photo Competition Judging Committee reserves the right to reject entries that it determines to be in contradiction to any of the official competition rules or that fail to meet the required standards. Any entries deemed distasteful, obscene or offensive by the sponsor may be rejected. In such an event, applicable entry fees will be refunded. The River to Well Judging Committee will not consider photos in any category other than that identified in the Official Entry Form for that specific entry. All entries should accurately reflect the subject matter and the scene as it appeared. Photos that have been digitally altered beyond standard optimization (removal of dust, cropping, adjustments to color and contrast, etc.) will be disqualified.

High Dynamic Range (HDR) images will NOT be accepted.

RULE OF THUMB: Submit photos that are as un-manipulated and real as possible. We don't want to see cartoony, gimmicky, oversaturated and deceptive photography. The world is full of authentic moments and stories – all of which are beautiful in their own way at the time the photograph was taken.

If an entry is found to be fraudulently represented, any prizes or recognition already awarded through this competition will be revoked and any applicable entry fees will be forfeited. Furthermore, the contestant will be disqualified from entry in subsequent contests hosted by the sponsor. Should such disqualification of a winning photo occur, a new winner will be declared. In the event of a dispute regarding interpretation of the rules of this competition, the decision of the River to Well Photo Competition Judging Committee shall be considered the final resolution.

Members of the River to Well Judging Committee, River to Well Photo Competition Team, and those engaged in planning the competition shall be ineligible to enter, place, or receive honorable mention in this current year's competition.

RESPECT FOR SUBJECT PRIVACY //

Entrants should be sensitive to the privacy of human subjects. Therefore, photographs that include people in situations where the privacy of the individuals in the photograph may appear to have been infringed upon will be ineligible for competition and display, unless such photographs are accompanied by some sort of signed model release from the subject. Such cases would include, but are not limited to, ones where the photographer appears to have intruded on the subject's seclusion or made private facts public. The River to Well Photo Competition Judging Committee shall determine the applicability of this consideration. If a winning entrant cannot provide the required release, that winning entry will be reclassified as ineligible and a new winner will be declared.

CONTACT INFORMATION //

River to Well

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