

# Netflix Stock Profile 2017

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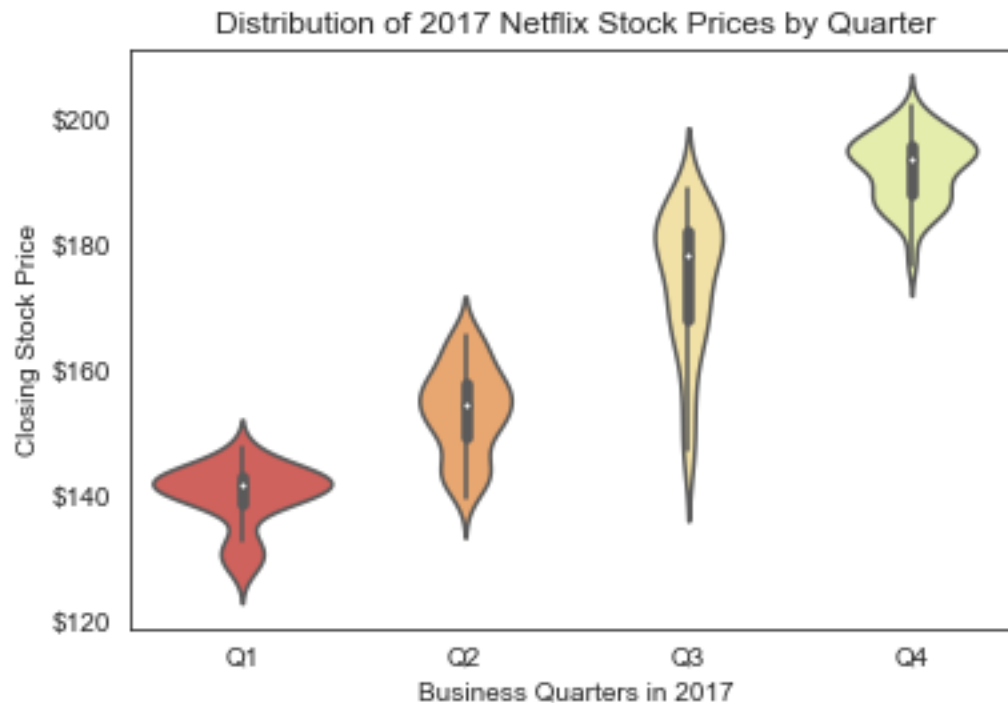
Data Visualization Developer

# List of Visualizations

To analyze the stock profile of Netflix, I created the following graphs:

- The distribution of stock prices for Netflix in 2017
- The actual vs. estimated earnings per share for the four quarters in 2017
- Netflix's earnings and revenue in recent quarters
- Netflix stock against the Dow Jones stock in 2017

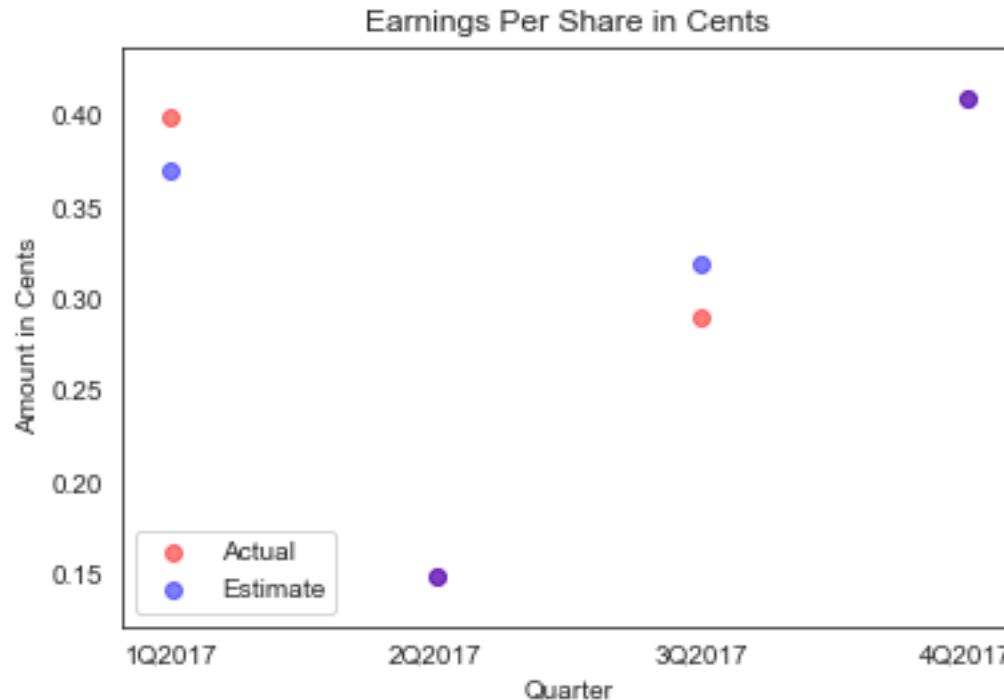
# The distribution of stock prices for Netflix in 2017



Looking at the data, we can say that the value of NFLX stocks have increased consistently throughout 2017. Its stock prices have highly fluctuated in the third quarter. We may need to look into the reasons why.

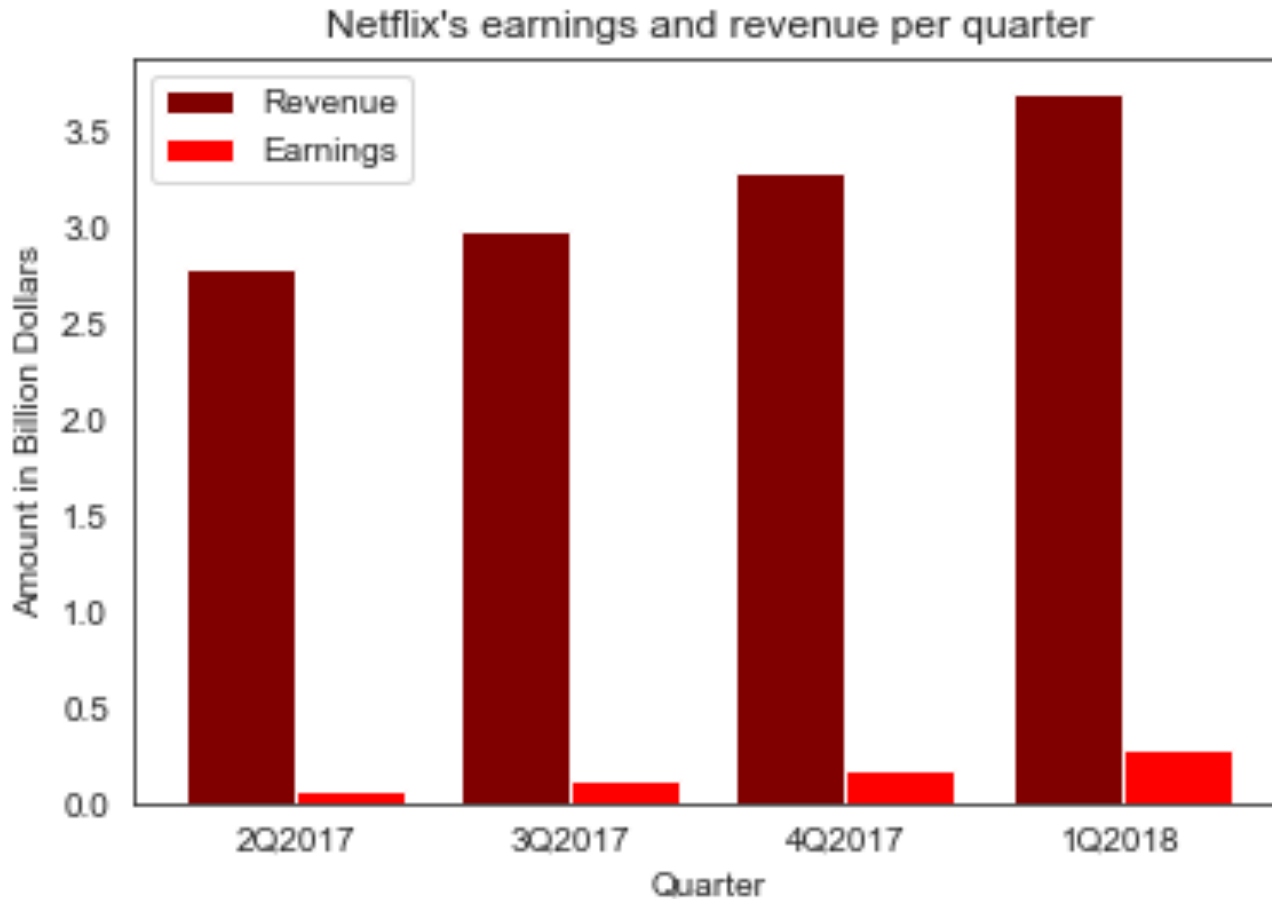
Lowest price was \$127.49 in first quarter and highest price was \$202.68 in the fourth quarter.

# The actual vs. estimated earnings per share (EPS) for the four quarters in 2017



In the first quarter of 2017, actual EPS was higher than estimate. In Quarters 2 and 4, actual EPS was the same as estimate. In the third quarter, the actual EPS was lower than estimate, this might be due to lower than expected new subscriber numbers for that period.

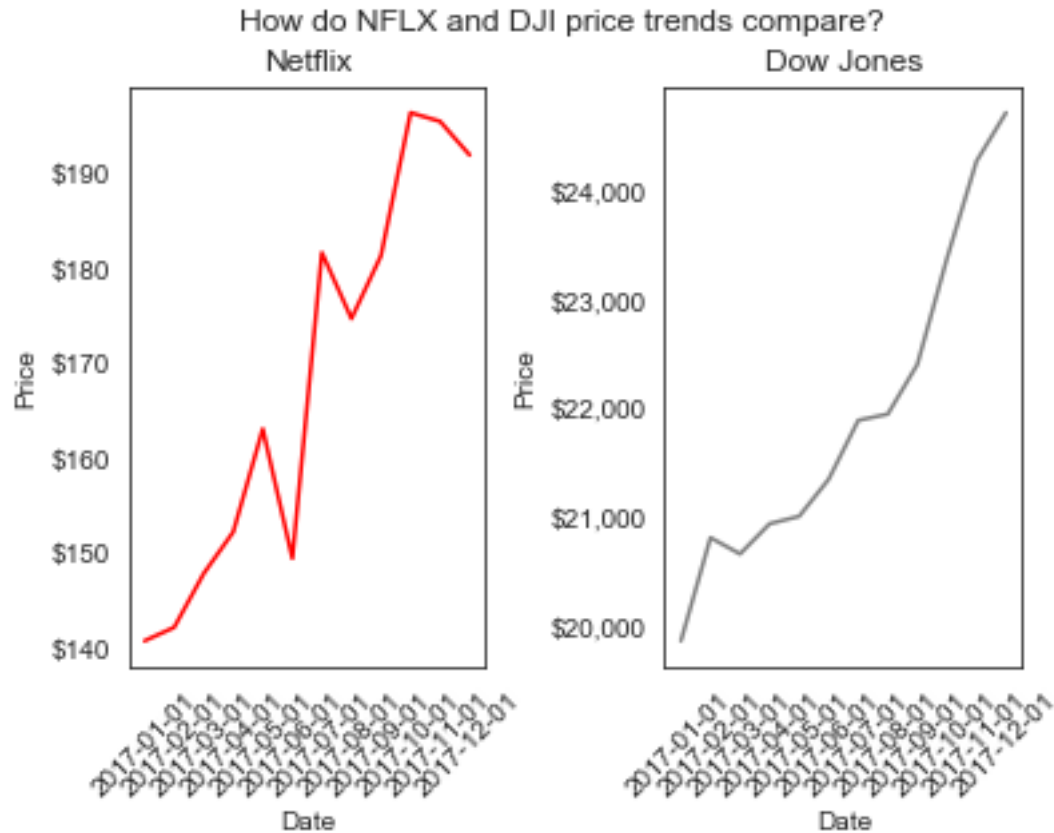
# Netflix's recent earnings and revenue per quarter



Both revenue and earnings have been increasing.

The percentage of the revenue that constitutes earnings have increased from 2% to almost 8%.

# Netflix stock against the Dow Jones index in 2017



Overall Netflix stock prices showed a similar trend as Dow Jones Industrial Average in 2017, gaining about 35.7% net value. In comparison, DJI gained about 25% net value. Netflix stocks were more volatile compared to general market trends. Netflix price is a fraction of Dow Jones Industrial Average, which is normal since DJI harbors 30 constituents.