Project Title:

A CRM Application for Professional Development <u>Training Institute.</u>

Project Overview:

This project focuses on creating a CRM application for a Professional Development Training Institute. The goal is to manage the institute's relationships with corporate clients and their employees, automating processes like training program enrollment, session scheduling, and feedback collection. By leveraging Salesforce, the application will enhance operational efficiency, improve client experience, and provide in-depth analytics on training effectiveness.

• The CRM application for the Professional Development Training Institute serves as a centralized system to manage corporate client relationships and streamline training programs. It enables client managers to create and oversee client profiles, allowing corporate clients to enroll employees in specific training sessions, view progress, and receive feedback. By automating key tasks such as session scheduling, employee registration, and data validation, the CRM optimizes administrative efficiency while ensuring accuracy and consistency. Additionally, the system provides real-time reporting on training effectiveness, helping both clients and managers assess program impact and make data-driven decisions for future training needs.

Objectives:

- > Automate corporate client management, employee training enrollments, and session scheduling.
- > A centralized Corporate Client Portal for client and employee management.
- > Reporting on training progress, feedback.

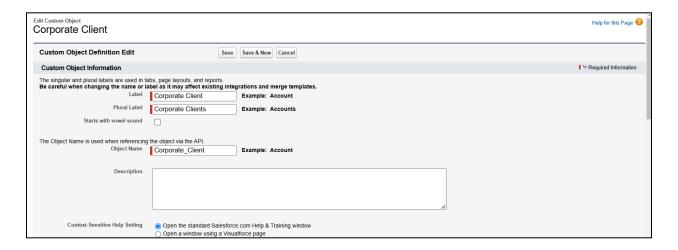
Salesforce Key Features and Concepts Utilized:

- > **Custom Objects**: Corporate Clients, Employees, Training Programs, Appointments, Feedback.
- > **Screen Flows**: For training program enrollment, employee registration, and feedback submission.
- > **Approval Process**: For handling custom training requests from corporate clients.
- > Validation Rules: To ensure data accuracy (e.g., valid email formats, session date checks).
- > **Reports:** To provide real-time insights into training effectiveness and client satisfaction.

Detailed Steps to Solution Design:

>> Data Model:

Corporate Client Object:



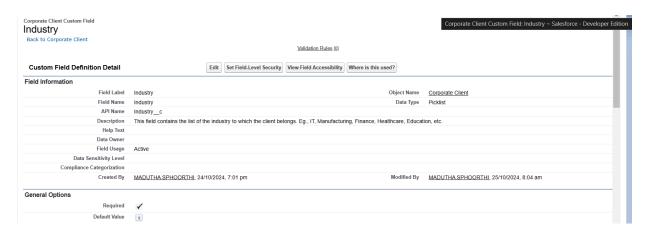


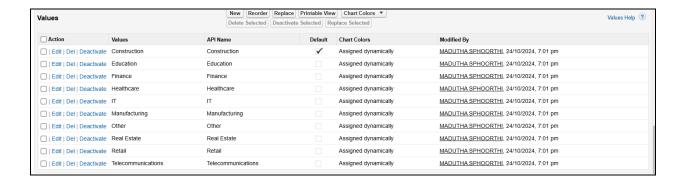
Fields for Corporate Client:

1. Company Name (Text, Required)



2. Industry (Picklist, Required)





3. Number of Employees (Number)



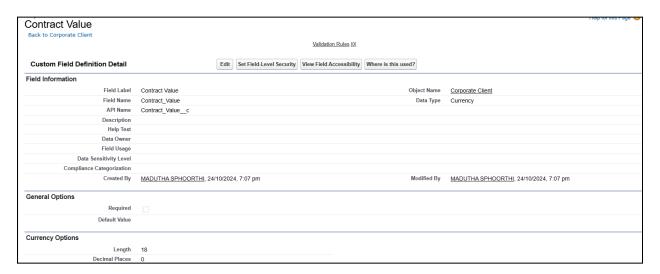
4. Contact Person (Lookup → Contact)



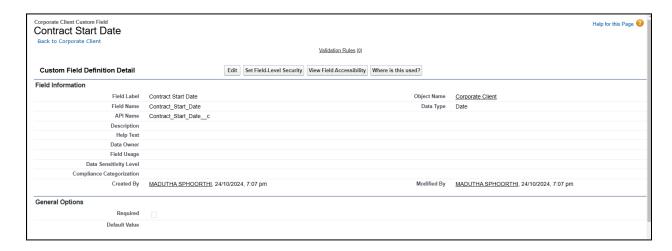
5. Account Manager (Lookup → User)



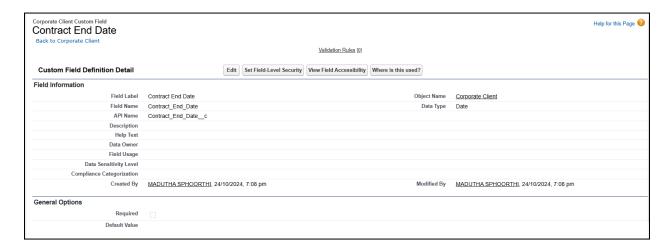
6. Contract Value (Currency)



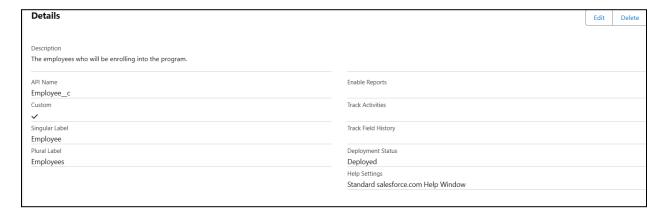
7. Contract Start Date (Date)



8. Contract End Date (Date)



Object 2: Employee



Fields for Employee:

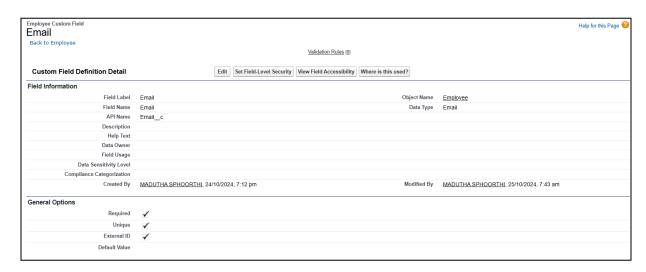
1. First Name (Text)



2. Last Name (Text)



3. Email (Email)



4. Phone (Phone)



5. Job Title (Text)



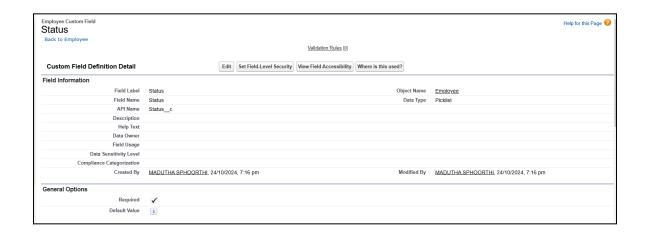
6. Corporate Client (Lookup → Corporate Client)



7. Date of Hire (Date)

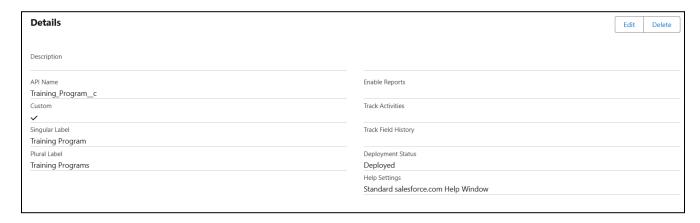


8. Status (Picklist: Active, Inactive)



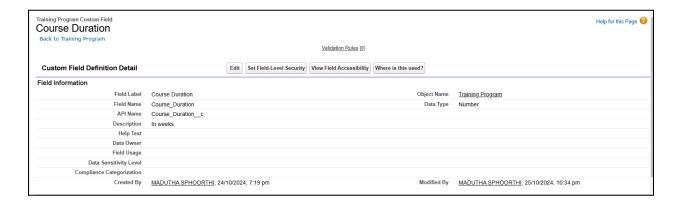


Object 3: Training Program



Fields for Training Program:

1. Course Duration



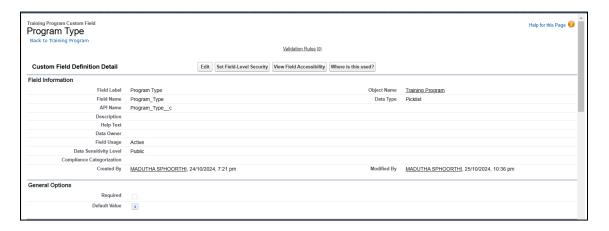
2. Program Fee (Currency)



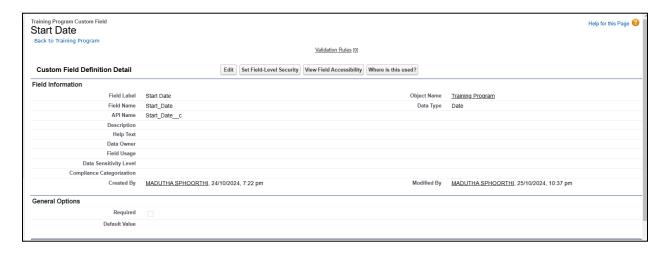
3. Trainer (Lookup \rightarrow User)



4. Program Type



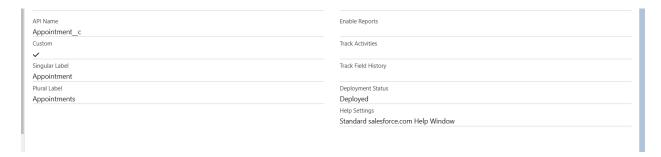
5. Start Date (Date)



6. End Date (Date)



Object 4: Appointment (Training Session)

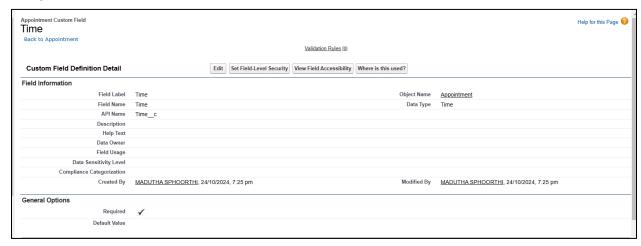


Fields for Appointment:

1. Session Date



2. Time



3. Training Program (Lookup → Training Program)



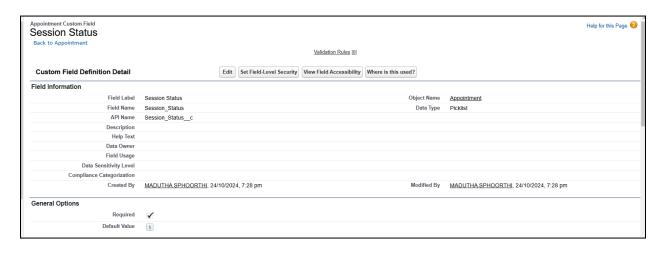
4. Trainer (Lookup \rightarrow User)

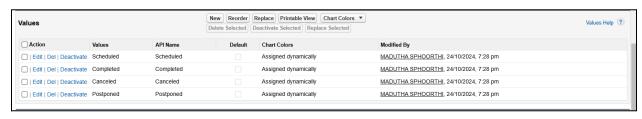


5. Employee (Lookup → Employee)

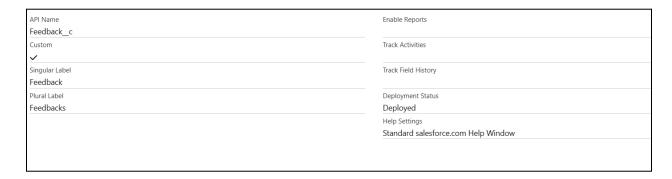


6. Session Status (Picklist: Scheduled, Completed, Canceled)





Object 5: Feedback

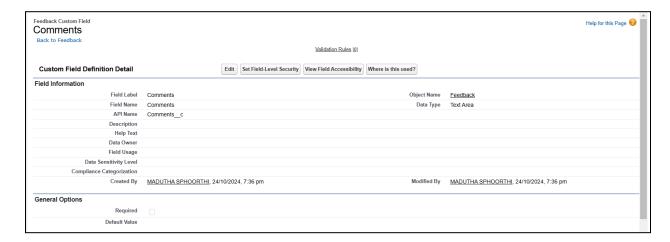


Fields for Feedback:

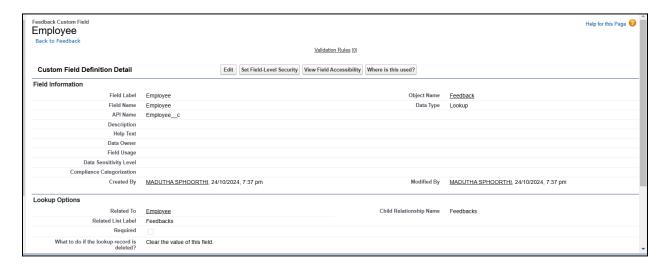
1. Rating (Number, 1-5)



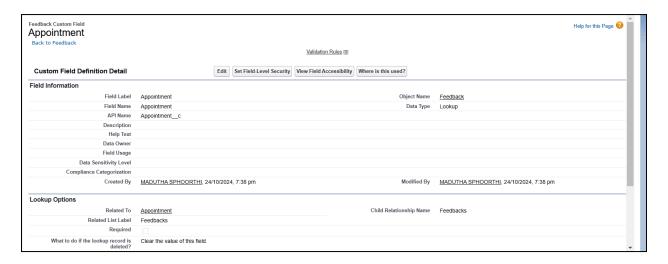
2. Comments (Text Area)



3. Employee (Lookup \rightarrow Employee)



4. Appointment (Lookup → Appointment)



5. Submitted Date (Date)



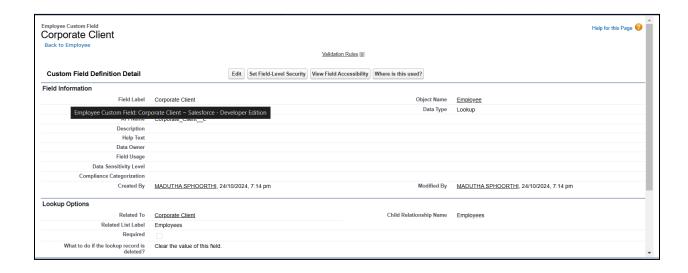
Define Relationships Between Objects

>Lookup Relationships

Corporate Client ↔ Employee:

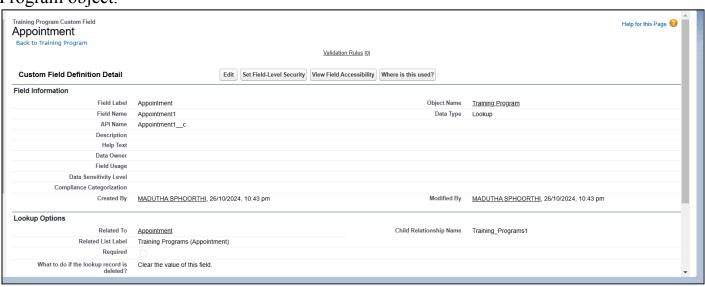
Lookup field on the Employee object that references the Corporate Client object.

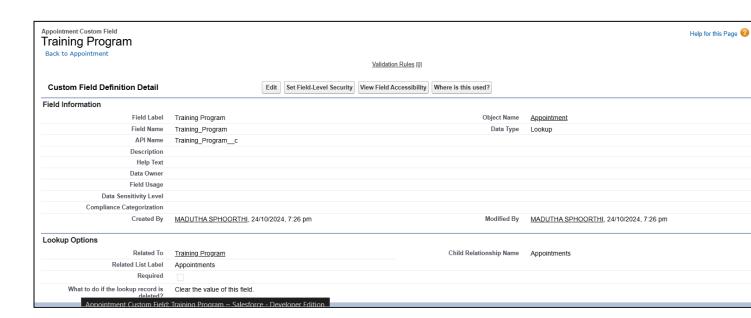




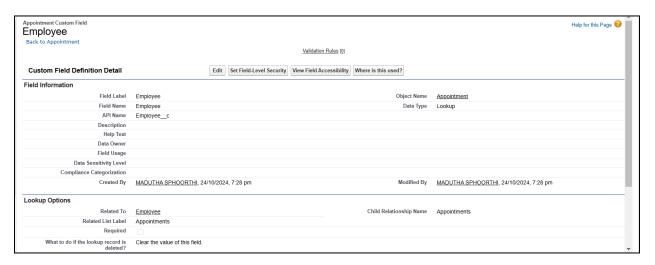
Training Program ↔ Appointment:

Lookup field on the Appointment object that references the Training Program object.



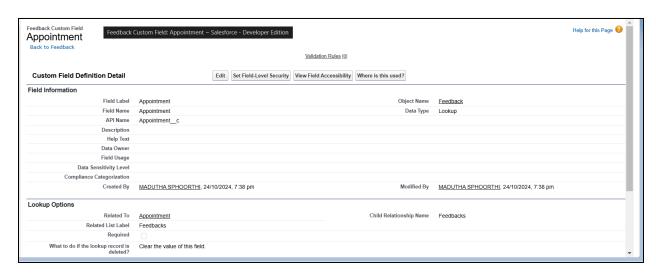


Employee ↔ Appointment:





Feedback ↔ Appointment and Employee:







Validation Rules

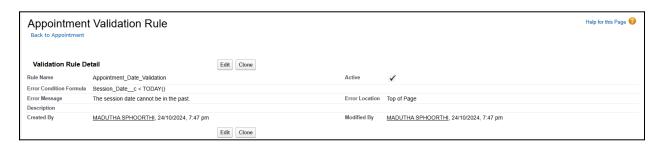
>Email Validation (Employee Object):

This ensures that the email address is formatted correctly.



>Appointment Date Validation (Appointment Object):

Ensures that the session date is not in the past.



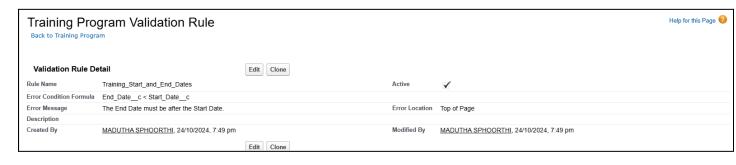
>Session Time Validation (Appointment Object)

Ensure that the session time is scheduled within business hours (e.g., 9 AM to 5 PM).



>Training Program Start and End Dates (Training Program Object)

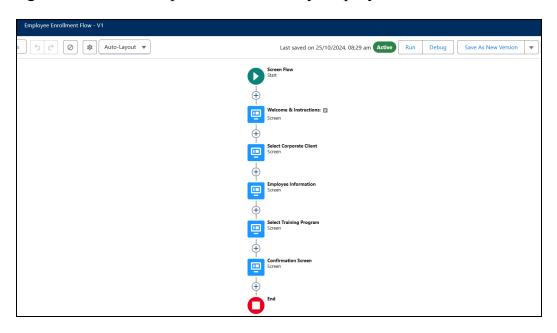
Ensure that the end date of a training program is always after the start date.



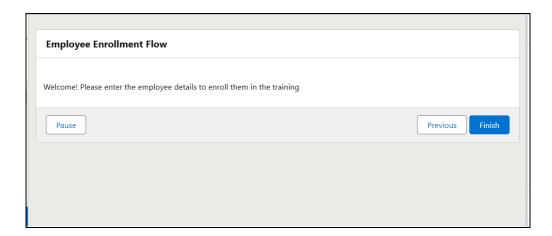
Key Screen Flows Application:

>Employee Enrollment Flow:

Allow corporate clients to enroll their employees in training programs using a guided flow that captures all necessary employee details.



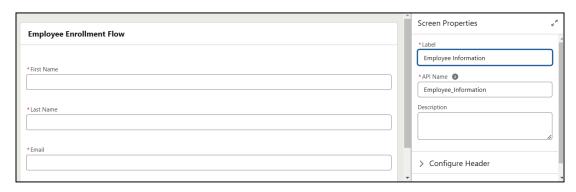
→ Welcome



→ Corporate Client



→ Employee Information



→ Training Program

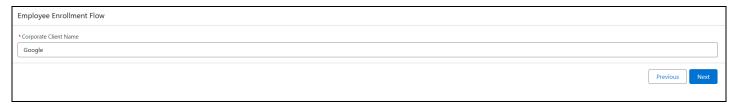


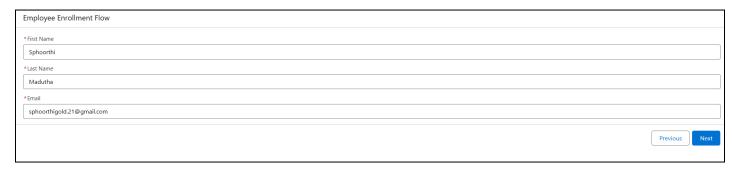
→ Confirmation



→ The flow as it is run.



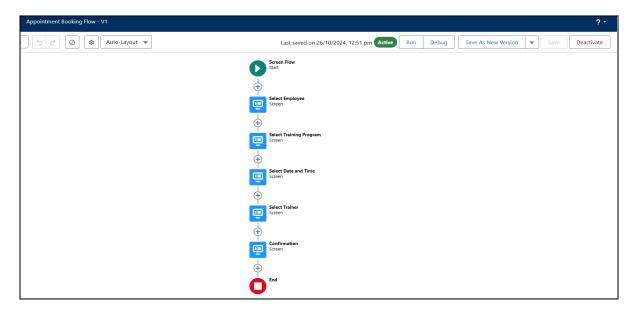






Appointment Booking Flow

Allow corporate clients or admins to book training sessions for employees.



→ Select Employee:



→ Select Training Program:



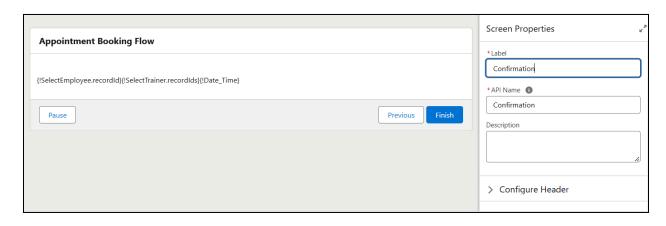
→ Select Date and Time:



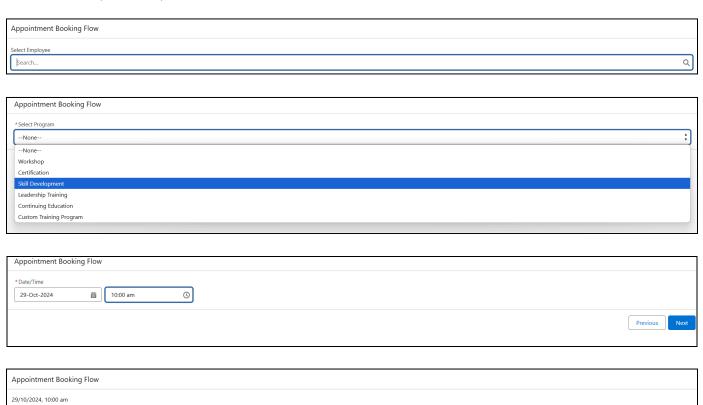
→ Select Trainer:



→ Confirmation



→ RUN (of Flow)



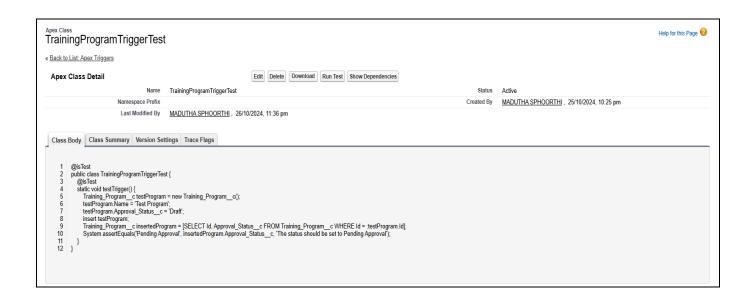
Testing and Validation

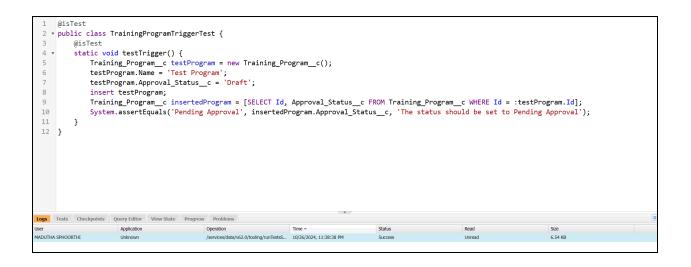
Unit Testing (Apex Classes, Triggers).

Apex Classes:

| Developer Console New Generate from WSDL Run All Tests Schedule Apex | | | | | | | |
|--|---|---|---|---|---|---|--|
| lame ↑ | Namespace Prefix | Api Version | Status | Size Without Comments | Last Modified By | Has Trace Flags | |
| rainingProgramApprovalTriggerTest | | 62.0 | Active | 1,575 | MADUTHA SPHOORTHI, 25/10/2024, 11:01 pm | | |
| rainingProgramTriggerTest | | 62.0 | Active | 559 | MADUTHA SPHOORTHI, 25/10/2024, 10:31 pm | | |
| <u>IpdateEmployeeStatusOnApproval</u> | | 62.0 | Active | 48 | MADUTHA SPHOORTHI, 25/10/2024, 8:56 pm | | |
| ra | ainingProgramApprovalTriggerTest ainingProgramTriggerTest | ainingProgramApprovalTriggerTest ainingProgramTriggerTest | ainingProgramApprovalTriggerTest 62.0 ainingProgramTriggerTest 62.0 | ainingProgramApprovalTriggerTest 62.0 Active ainingProgramTriggerTest 62.0 Active | ainingProgramApprovalTriggerTest 62.0 Active 1,575 ainingProgramTriggerTest 62.0 Active 559 | <u>ainingProgramApprovalTriggerTest</u> 62.0 Active 1,575 <u>MADUTHA SPHOORTHI,</u> 25/10/2024, 11:01 pm <u>ainingProgramTriggerTest</u> 62.0 Active 559 <u>MADUTHA SPHOORTHI,</u> 25/10/2024, 10:31 pm | |

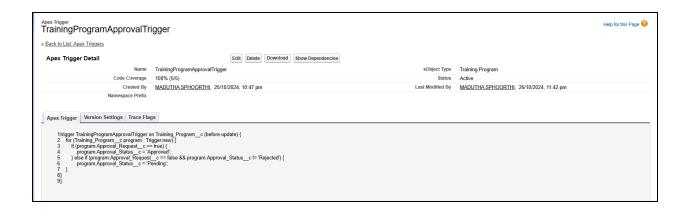
```
Class Body Class Summary Version Settings Trace Flags
              @isTest
               public class TrainingProgramApprovalTriggerTest {
                   @isTest
                   ugs less:
static void testApprovalStatus() {
    // Create a test training program
    Training_Program_c_testProgram = new Training_Program_c();
    testProgram.Name = 'Test Program';
                       testProgram.Approval_Request__c = false;
insert testProgram;
  8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 33 34 35 36 37 38 39
                      // Update the program to mark it as approved testProgram.Approval_Request__c = true; update testProgram;
                        // Retrieve the updated record
                        Training_Program_c updatedProgram = [SELECT Id, Approval_Status_c FROM Training_Program_c WHERE Id = :testProgram.Id];
                       // Assert that the approval status is set correctly
System.assertEquals('Approved', updatedProgram Approval_Status_c, 'The approval status should be set to Approved');
                        // Test for pending status
                       In test to perfund status testProgram. Approval_Request_c = false; update testProgram = [SELECT Id, Approval_Status_c FROM Training_Program_c WHERE Id = :testProgram.Id]; System.assertEquals(Pending', updatedProgram.Approval_Status_c, 'The approval status should be set to Pending');
                        // Test for rejected status
                       // rest for rejected status
testProgram.Approval_Status_c = 'Rejected';
update testProgram:
updatedProgram = [SELECT id, Approval_Status_c FROM Training_Program_c WHERE Id = :testProgram.Id];
System.assertEquals(Rejected', updatedProgram.Approval_Status_c, 'The approval status should be set to Rejected');
                       // lest for draft status testProgram.Approval_Status__c = 'Draft'; update testProgram. | c WHERE Id = :testProgram. | updated testProgram = |SELECT Id, Approval_Status__c FROM Training_Program_c WHERE Id = :testProgram.ld]; System.assertEquals('Draft', updatedProgram.Approval_Status__c, 'The approval status should be set to Draft');
```





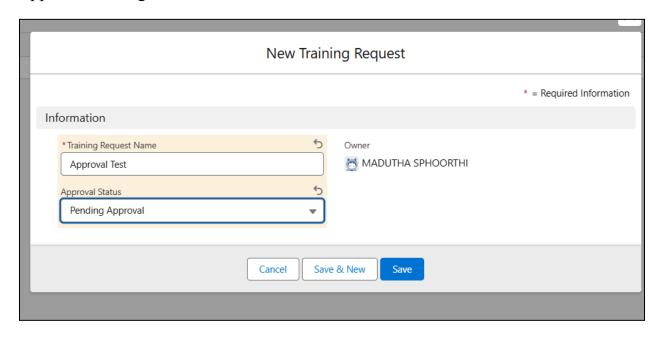
```
@isTest
public class TrainingProgramApprovalTriggerTest {
   @isTest
    static void testApprovalStatus() {
        // Create a test training program
        Training_Program__c testProgram = new Training_Program__c();
       testProgram.Name = 'Test Program';
       testProgram.Approval_Request__c = false;
       insert testProgram;
        // Update the program to mark it as approved
        testProgram.Approval_Request__c = true;
       update testProgram;
        // Retrieve the updated record
        Training_Program_c updatedProgram = [SELECT Id, Approval_Status_c FROM Training_Program_c WHERE Id = :testProgram.Id];
        // Assert that the approval status is set correctly
        System.assertEquals('Approved', updatedProgram.Approval_Status_c, 'The approval status should be set to Approved');
```

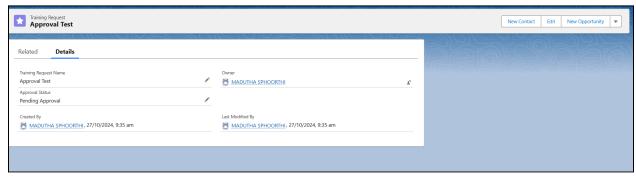
| Overall Code Coverage | | ≫ |
|--------------------------------|---------|----------|
| Class | Percent | Lines |
| Overall | 100% | |
| TrainingProgramApprovalTrigger | 100% | 5/5 |
| TrainingProgramTrigger | 100% | 2/2 |
| | | |

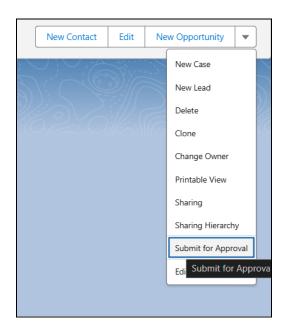


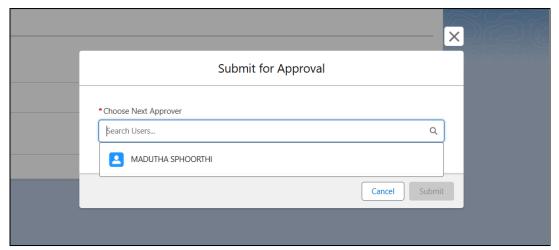


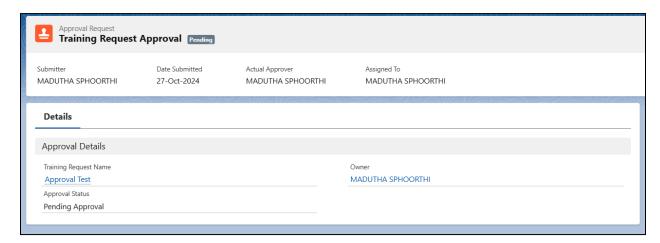
Approval Testing:

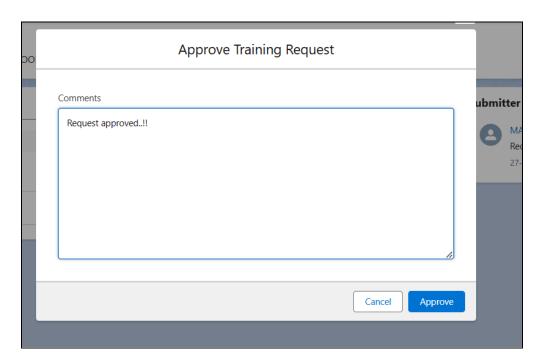


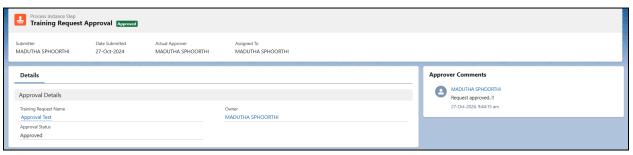


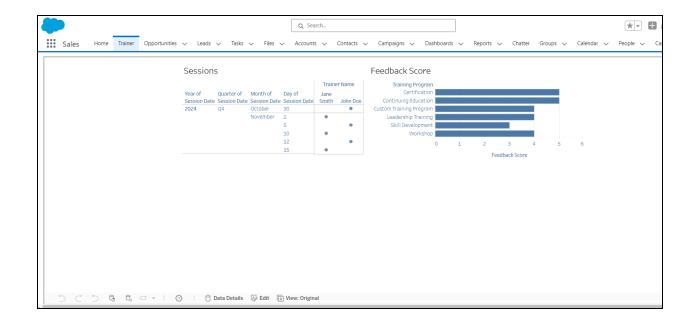












Key Scenarios Addressed by Salesforce in the Project:

- ➤ Corporate Client Training Management:
- Clients can easily book training programs for their employees and track their progress.
- > Feedback Collection:
- Employees can provide feedback after training, helping the institute improve program quality.
- > Appointment Scheduling:
- Clients can schedule training sessions for employees, assign trainers, and track attendance.

Conclusion

Through this CRM, corporate clients can seamlessly manage their employee training programs. The project automates key tasks such as session scheduling, employee enrollment, and feedback collection. Additionally, the CRM provides insights into employee progress, trainer effectiveness, and overall client satisfaction.