Project Title:

A CRM Application for Professional Development <u>Training Institute.</u>

Project Overview:

This project focuses on creating a **CRM application for a Professional Development Training Institute**. The goal is to manage the institute's relationships with **corporate clients** and their employees, automating processes like **training program enrollment**, **session scheduling**, and **feedback collection**. By leveraging Salesforce, the application will enhance operational efficiency, improve client experience, and provide in-depth analytics on training effectiveness.

Objectives:

- > Automate corporate client management, employee training enrollments, and session scheduling.
- > A centralized Corporate Client Portal for client and employee management.
- > **Reporting** on training progress, feedback.
- > **Dashboards** for admins, trainers, and corporate clients.

Salesforce Key Features and Concepts Utilized:

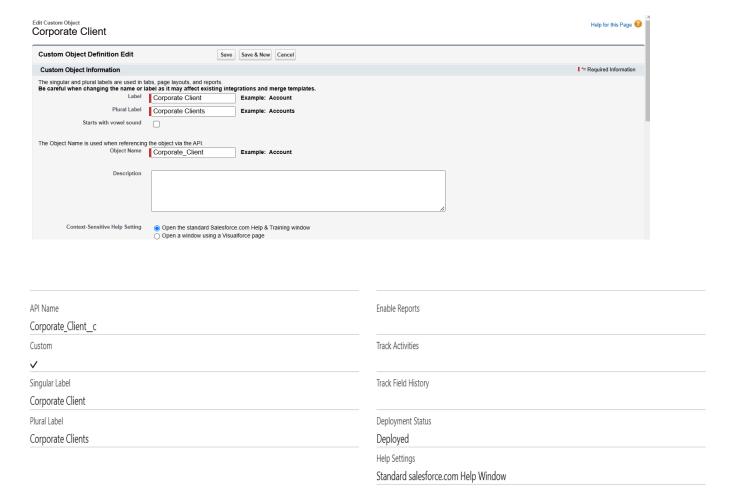
- > **Custom Objects**: Corporate Clients, Employees, Training Programs, Appointments, Feedback.
- > **Screen Flows**: For training program enrollment, employee registration, and feedback submission.
- > **Approval Process**: For handling custom training requests from corporate clients.
- > **Lightning App Builder**: For building a user-friendly dashboard with all relevant components.

- > Validation Rules: To ensure data accuracy (e.g., valid email formats, session date checks).
- > **Reports and Dashboards**: To provide real-time insights into training effectiveness and client satisfaction.

Detailed Steps to Solution Design:

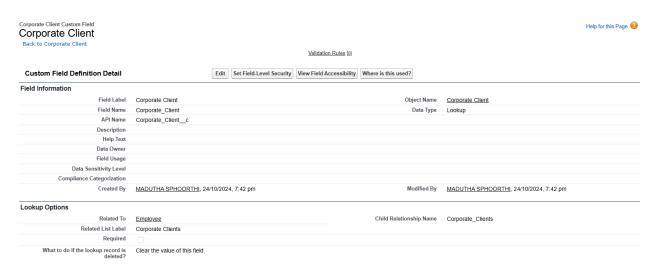
>> Data Model:

Corporate Client Object:

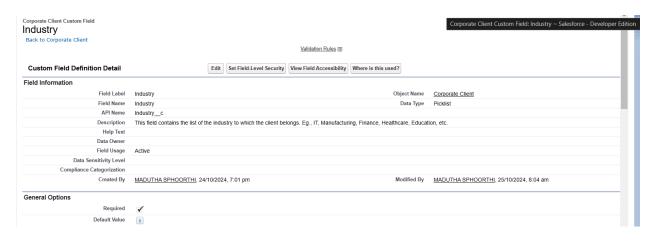


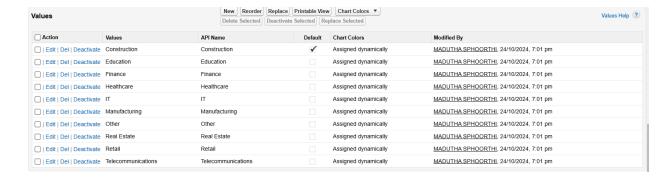
Fields for Corporate Client:

1. Company Name (Text, Required)

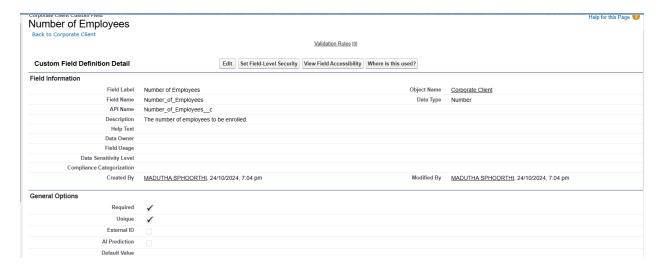


2. Industry (Picklist, Required)

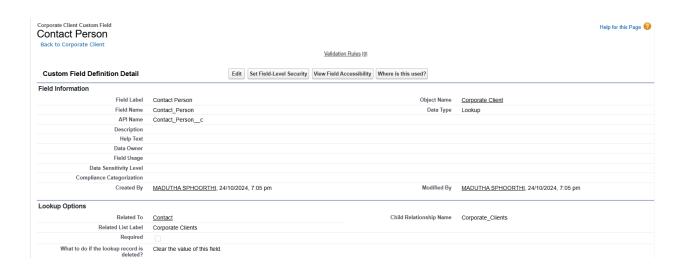




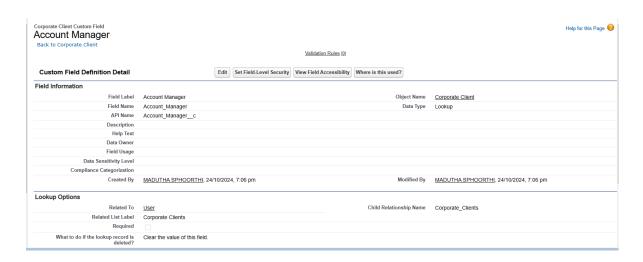
3. Number of Employees (Number)



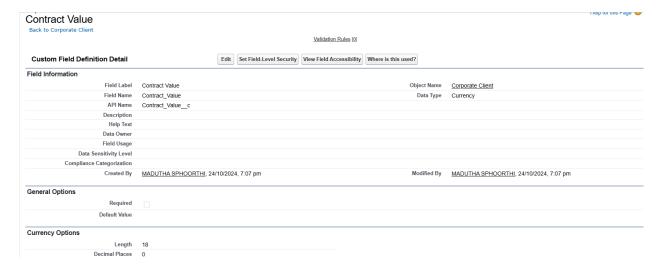
4. Contact Person (Lookup → Contact)



5. Account Manager (Lookup → User)



6. Contract Value (Currency)



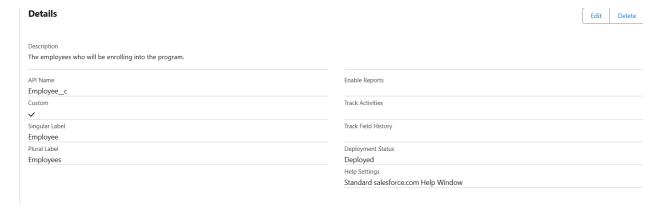
7. Contract Start Date (Date)



8. Contract End Date (Date)

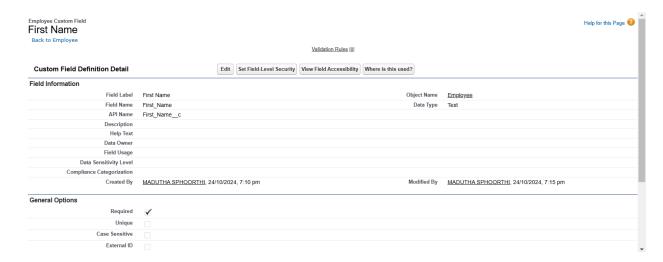


Object 2: Employee

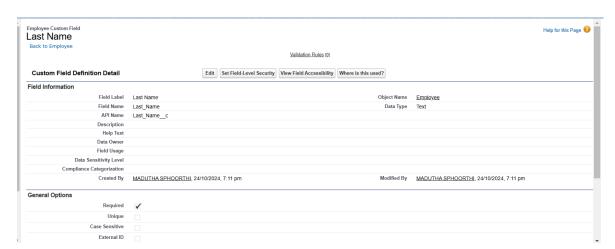


Fields for Employee:

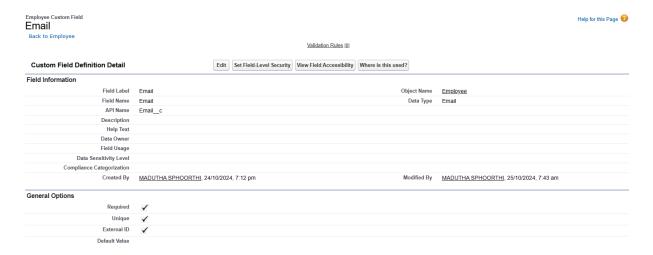
1. First Name (Text)



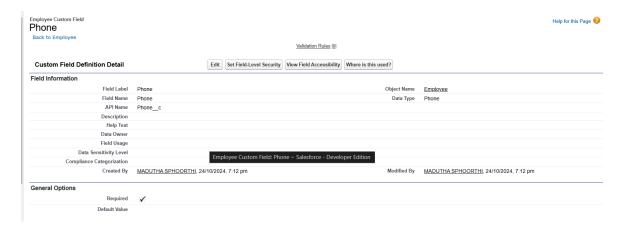
2. Last Name (Text)



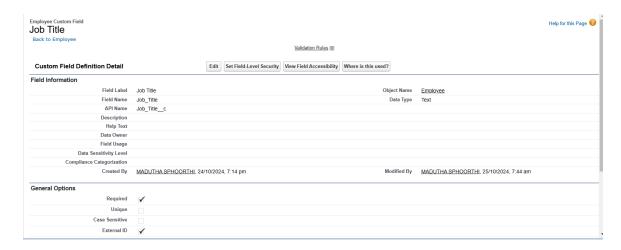
3. Email (Email)



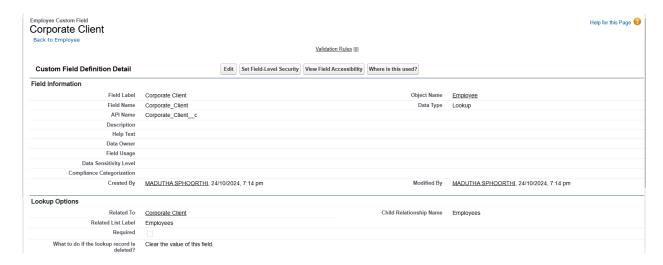
4. Phone (Phone)



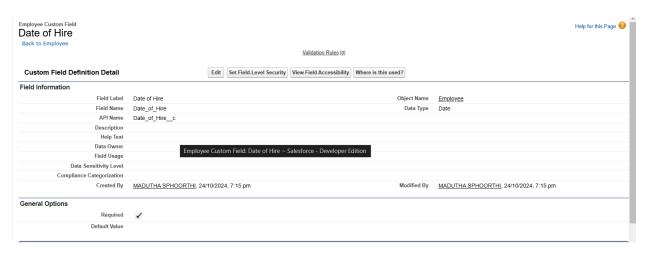
5. Job Title (Text)



6. Corporate Client (Lookup → Corporate Client)



7. Date of Hire (Date)

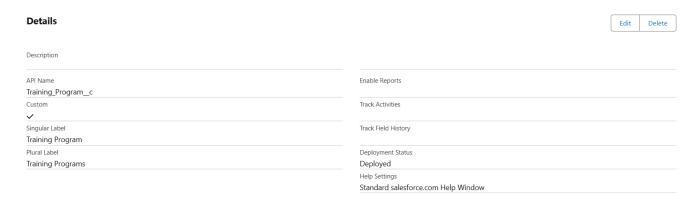


8. Status (Picklist: Active, Inactive)



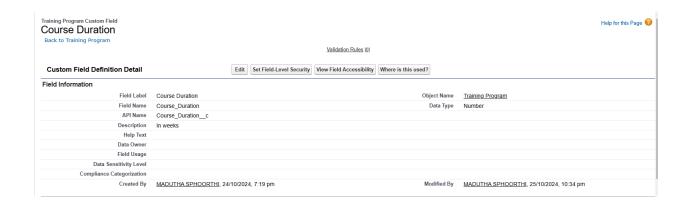


Object 3: Training Program



Fields for Training Program:

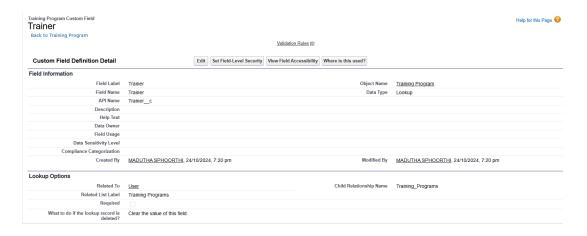
1. Course Duration



2. Program Fee (Currency)



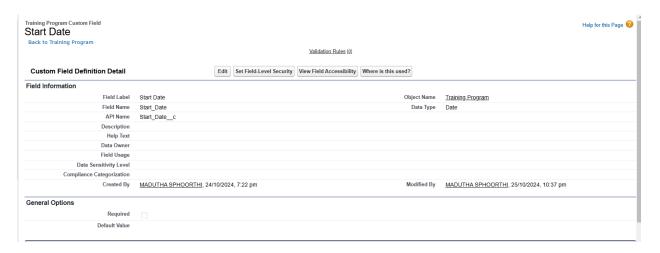
3. Trainer (Lookup \rightarrow User)



4. Program Type



5. Start Date (Date)



6. End Date (Date)

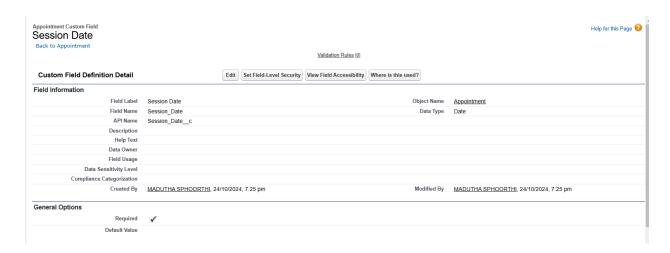


Object 4: Appointment (Training Session)

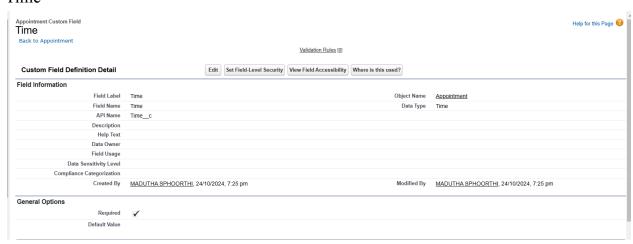


Fields for Appointment:

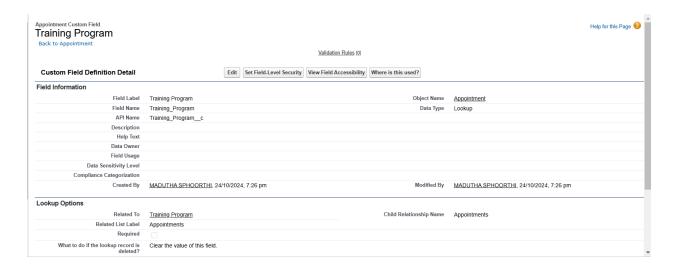
1. Session Date



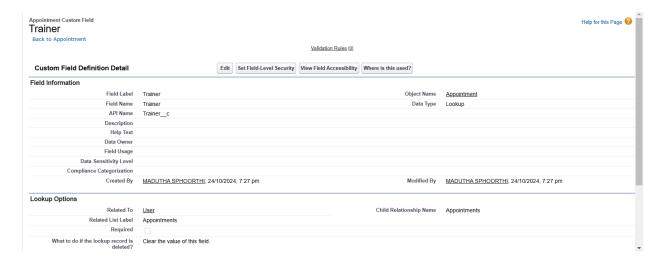
2. Time



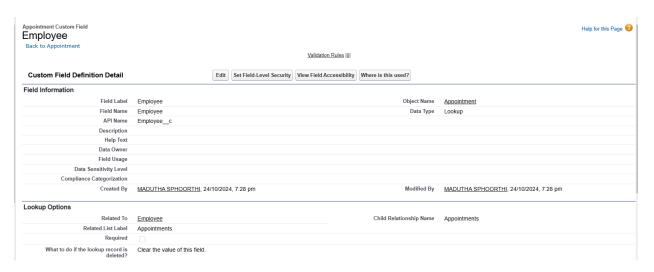
3. Training Program (Lookup → Training Program)



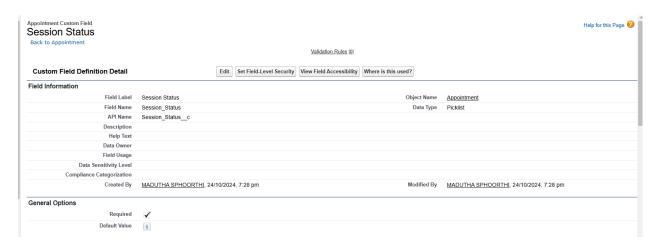
4. Trainer (Lookup \rightarrow User)

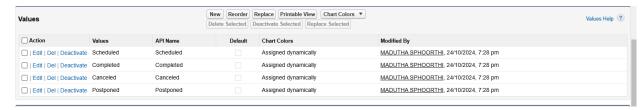


5. Employee (Lookup → Employee)

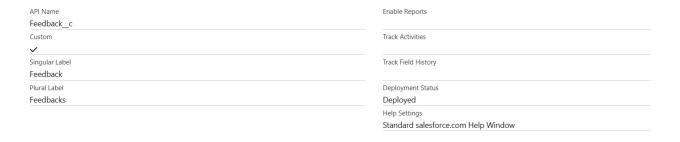


6. Session Status (Picklist: Scheduled, Completed, Canceled)



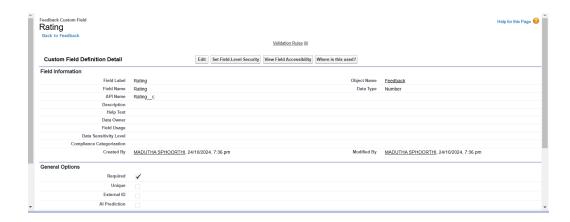


Object 5: Feedback



Fields for Feedback:

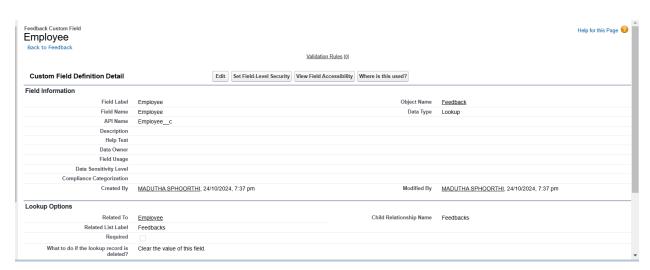
1. Rating (Number, 1-5)



2. Comments (Text Area)



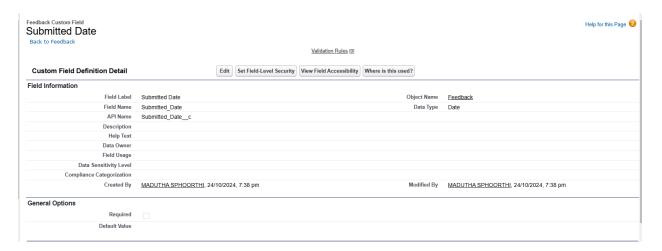
3. Employee (Lookup \rightarrow Employee)



4. Appointment (Lookup → Appointment)



5. Submitted Date (Date)

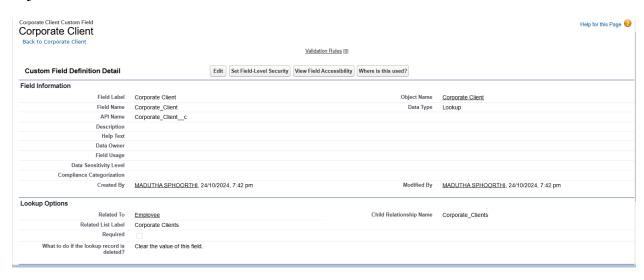


Define Relationships Between Objects

>Lookup Relationships

Corporate Client ↔ Employee:

Lookup field on the Employee object that references the Corporate Client object.

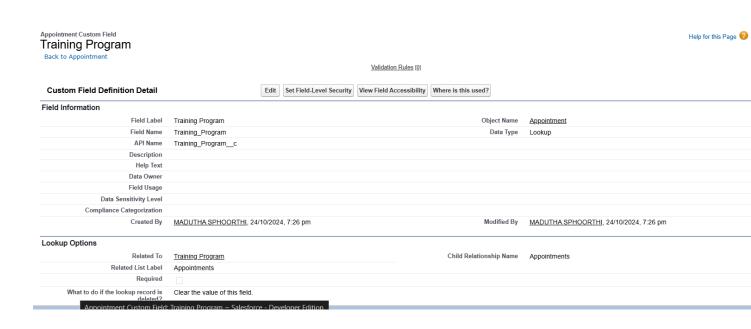




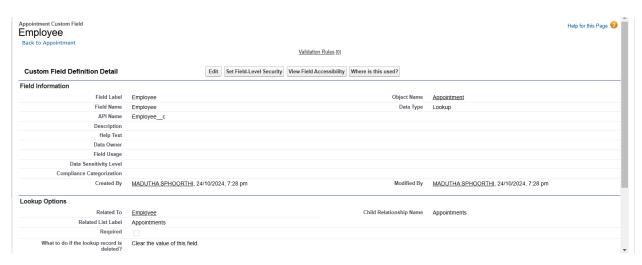
Training Program ↔ Appointment:

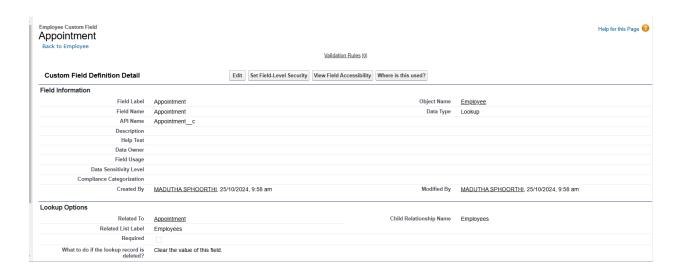
Lookup field on the Appointment object that references the Training Program object.

Training Program Custom Field Appointment Back to Training Program		Help for this Page 🕜
	Validation Rules (0)	
Custom Field Definition Detail	Edit Set Field-Level Security View Field Accessibility Where is this used?	
Field Information		
Field Label	Appointment Object Name <u>Training Program</u>	
Field Name	Appointment1 Data Type Lookup	
API Name	Appointment1_c	
Description		
Help Text		
Data Owner		
Field Usage		
Data Sensitivity Level		
Compliance Categorization		
Created By	MADUTHA SPHOORTHI, 26/10/2024, 10:43 pm Modified By MADUTHA SPHOORTHI, 26/10/2024, 10:43 pm	
Lookup Options		
Related To	Appointment Child Relationship Name Training_Programs1	
Related List Label	Training Programs (Appointment)	
Required		
What to do if the lookup record is deleted?	Clear the value of this field.	

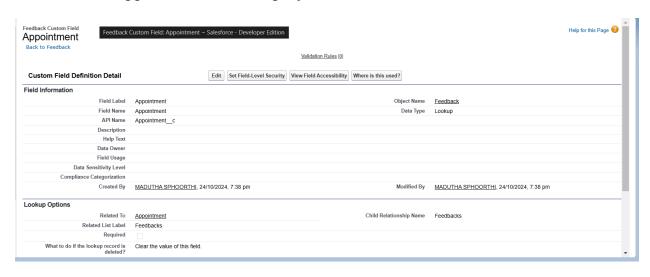


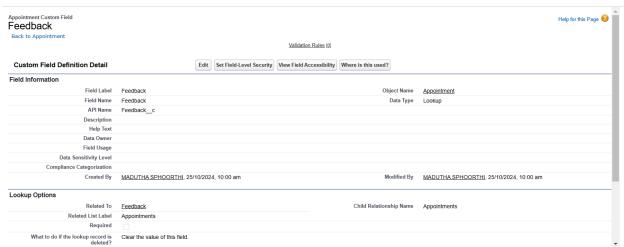
Employee ↔ Appointment:

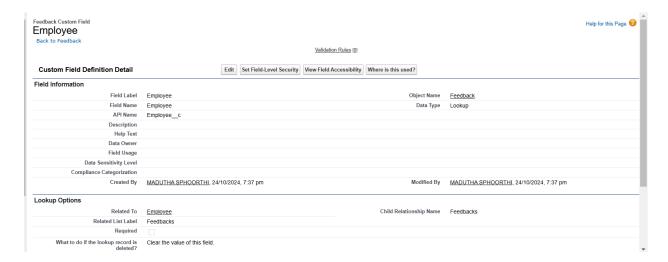




Feedback ↔ Appointment and Employee:



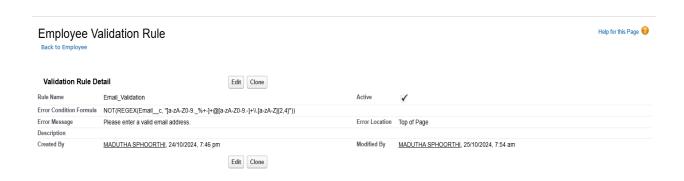




Validation Rules

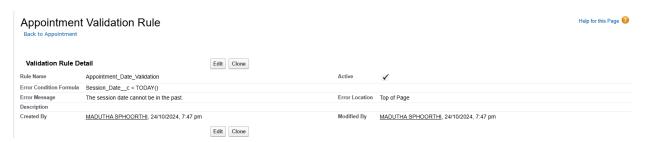
>Email Validation (Employee Object):

This ensures that the email address is formatted correctly.



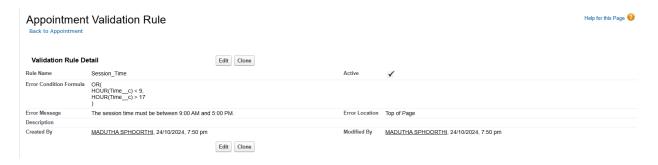
>Appointment Date Validation (Appointment Object):

Ensures that the session date is not in the past.



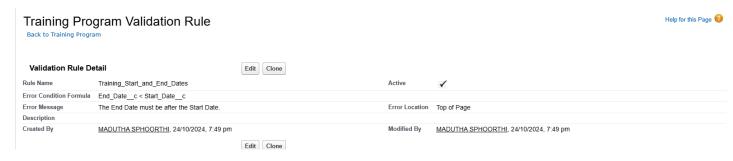
>Session Time Validation (Appointment Object)

Ensure that the session time is scheduled within business hours (e.g., 9 AM to 5 PM).



>Training Program Start and End Dates (Training Program Object)

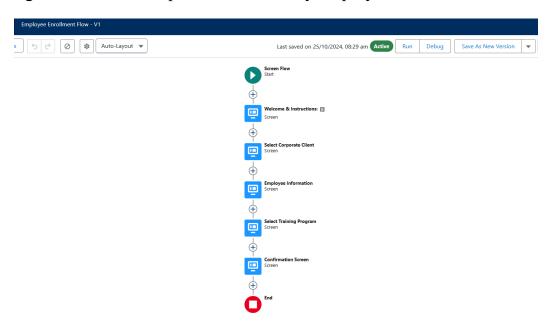
Ensure that the end date of a training program is always after the start date.



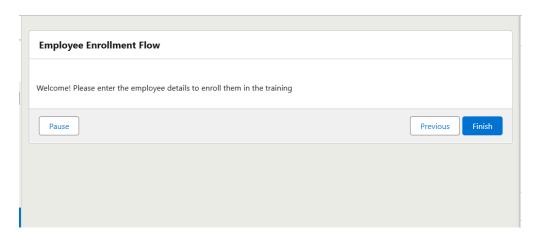
Key Screen Flows Application:

>Employee Enrollment Flow:

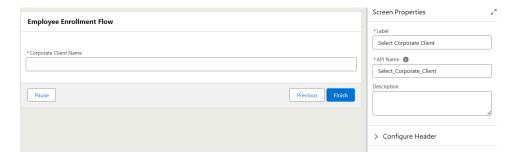
Allow corporate clients to enroll their employees in training programs using a guided flow that captures all necessary employee details.



→ Welcome



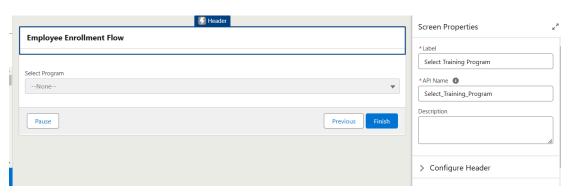
→ Corporate Client



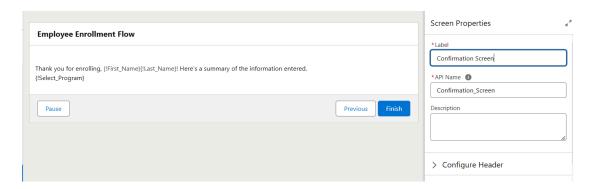
→ Employee Information



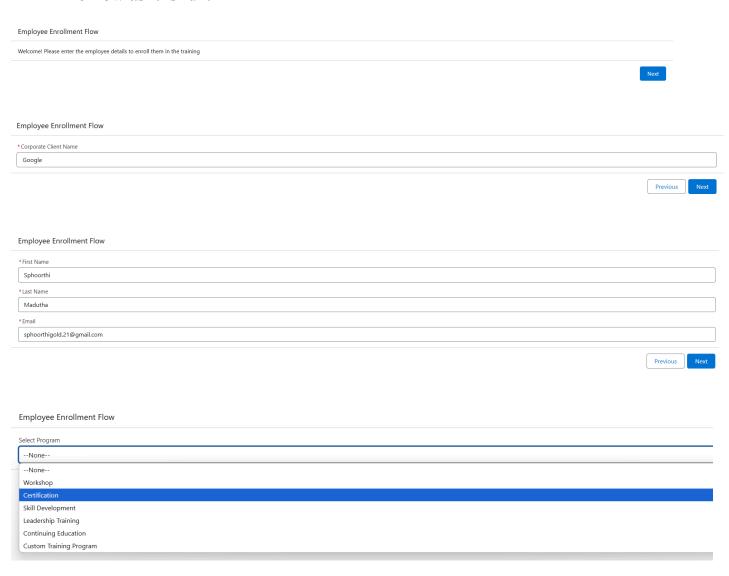
→ Training Program



→ Confirmation

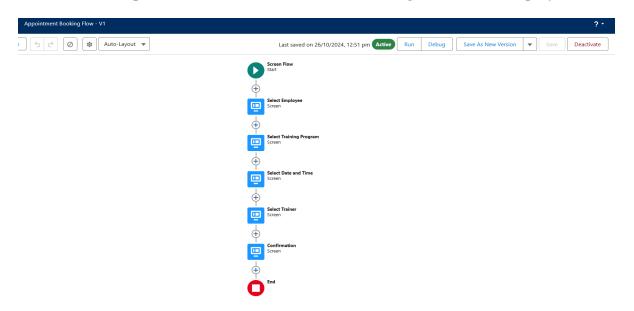


→ The flow as it is run.



Appointment Booking Flow

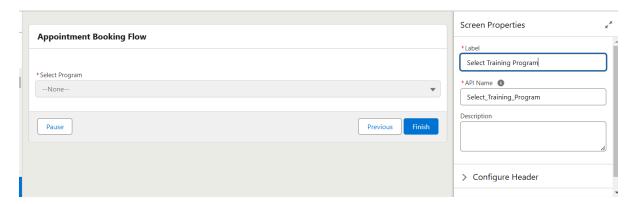
Allow corporate clients or admins to book training sessions for employees.



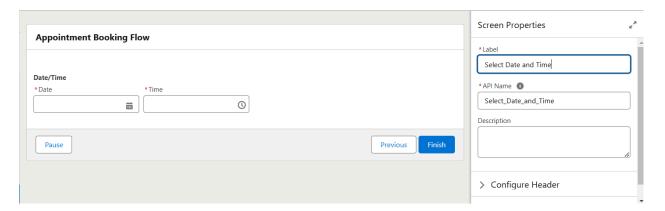
→ Select Employee:



→ Select Training Program:



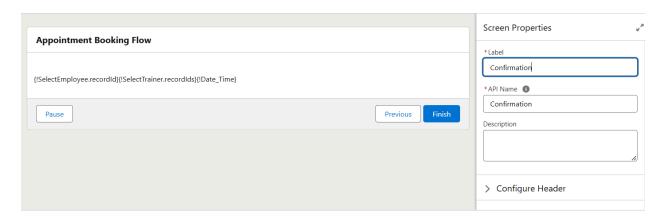
→ Select Date and Time:



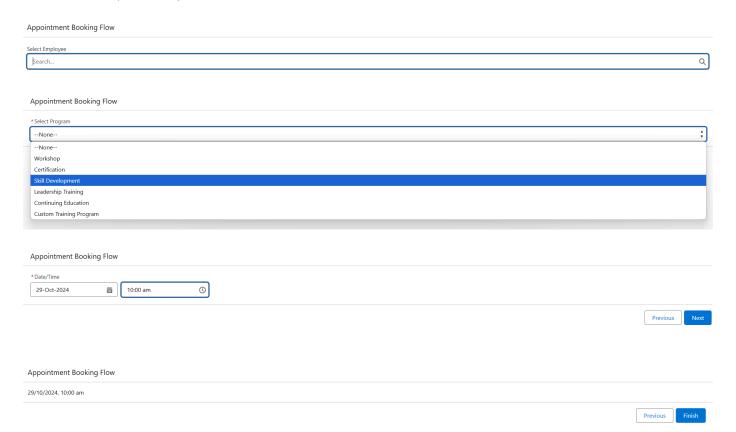
→ Select Trainer:



→ Confirmation



→ RUN (of Flow)

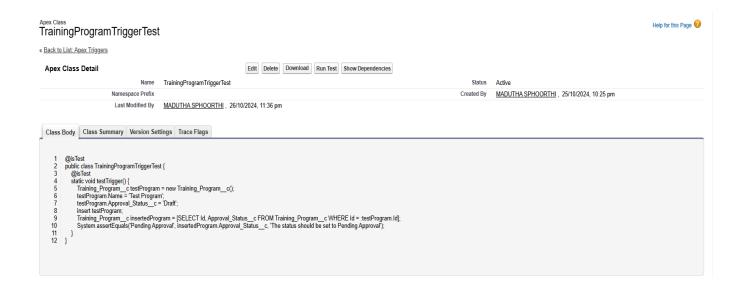


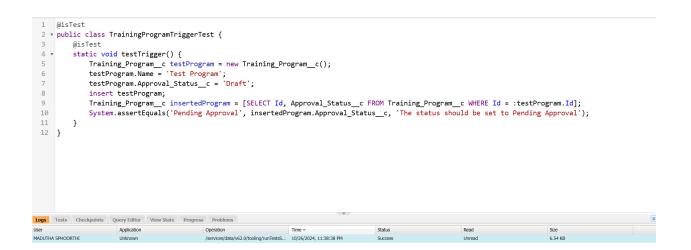
Testing and Validation

Unit Testing (Apex Classes, Triggers).

Apex Classes:

Developer Console New Generate from WSDL Run All Tests Schedule Apex									
Action	Name †	Namespace Prefix	Api Version	Status	Size Without Comments	Last Modified By	Has Trace Flags		
Edit Del	<u>TrainingProgramApprovalTriggerTest</u>		62.0	Active	1,575	MADUTHA SPHOORTHI, 25/10/2024, 11:01 pm			
Edit Del	<u>TrainingProgramTriggerTest</u>		62.0	Active	559	MADUTHA SPHOORTHI, 25/10/2024, 10:31 pm			
Edit Del Security	<u>UpdateEmployeeStatusOnApproval</u>		62.0	Active	48	MADUTHA SPHOORTHI, 25/10/2024, 8:56 pm			





```
@isTest
public class TrainingProgramApprovalTriggerTest {
    @isTest
    static void testApprovalStatus() {
        // Create a test training program
        Training_Program_c testProgram = new Training_Program_c();
        testProgram.Name = 'Test Program';
        testProgram.Approval_Request_c = false;
        insert testProgram;

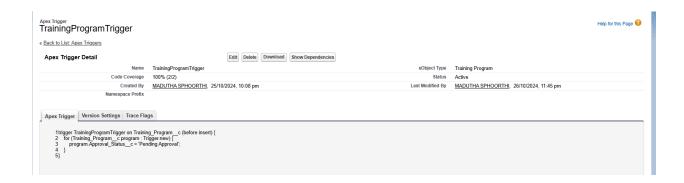
        // Update the program to mark it as approved
        testProgram.Approval_Request_c = true;
        update testProgram;

        // Retrieve the updated record
        Training_Program_c updatedProgram = [SELECT Id, Approval_Status_c FROM Training_Program_c WHERE Id = :testProgram.Id];

        // Assert that the approval status is set correctly
        System.assertEquals('Approved', updatedProgram.Approval_Status_c, 'The approval status should be set to Approved');
```

Overall Code Coverage		≫
Class	Percent	Lines
Overall	100%	
TrainingProgramApprovalTrigger	100%	5/5
TrainingProgramTrigger	100%	2/2





Key Scenarios Addressed by Salesforce in the Project:

- ➤ Corporate Client Training Management:
- Clients can easily book training programs for their employees and track their progress.
- > Feedback Collection:
- Employees can provide feedback after training, helping the institute improve program quality.
- ➤ Appointment Scheduling:
- Clients can schedule training sessions for employees, assign trainers, and track attendance.

Conclusion

Through this CRM, corporate clients can seamlessly manage their employee training programs. The project automates key tasks such as session scheduling, employee enrollment, and feedback collection. Additionally, the CRM provides insights into employee progress, trainer effectiveness, and overall client satisfaction.