Politics Genie

Track your voters

We are living in the times of a technological revolution. We have already seen the benefits of technology across various sectors in our country and politics is no exception. We at "Data Works" are leading the technological revolution for politics through our all-in-one politics platform "Politics Genie".

Gone are those days where people must wait outside political offices to submit memos. People want immediate results. Laws are passed on demand. We are living in a dynamic world. Everything happens with the power of a click. To keep up with the phase of the dynamic world it is paramount for political parties to go digital.

Introducing Politics Genie

Your one stop digital politics platform.

Our digital politics platform provides all capabilities to help politicians carry out their duties in an efficient manner.
It helps them keep track of their political history, engage with their voter base, understand the pulse of the people and much more.

The 4 key pillars for the success of any political party are:
1)Understanding the needs of the people
2)Timely action
3)Transparency
4)Trust

Let us see how our digital politics platform helps in each of these 4 aspects

Understanding the needs of the people

By establishing a dedicated communication channel with the public through our digital solutions like surveys and grievance cell the politicians can understand the pain points of the public and take appropriate actions.

Timely Action

The public can raise their concerns via our digital platform, and this goes to the attention of their politician immediately.
This enables the politician to act on pressing issues immediately with might otherwise not be the case due to the involvement of multiple middlemen/laborious manual processes.
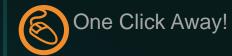
Transparency

Transparency is core foundation of our platform.

At any point in time the public can track the status of their requests through our digital platform. The politicians also have a transparent track of their administrative tasks which can be used as solid points for future election campaigns. The platform establishes proper ownership and governance.

Trust

Trust is the basis of all relationships be it personal or political.

By leveraging the capabilities of our digital platform, a mutual trust can be established between the public and the political party / politician. By adopting a data driven approach that is tamper-proof long-lasting ties are made between both parties.

One Click Away!

By moving to our completely digital politics platform all important information is available at the click of a button.

Politicians can get key insights regarding public opinion, analyze the sentiments of the people, prioritize the needs based on the trend and act accordingly to gain the trust of the public there by increasing the voter base.

All the information regarding good policies and actions taken by their politician are available at a single click for the public. This enables them to take informed decisions turning the scale back to balance.

Continuous Engagement

Our digital platform provides a two-way dedicated communication channel between the politician and the public.

The public can interact with their representative any time they want and raise their concerns.
The Politicians will have 24x7 access to all the concerns raised by the public and can take necessary action.