

Hello!

WE ARE SPICE APPS

WE BUILD APPS TO SOLVE PROBLEMS
WE ENCOUNTERED PERSONALLY,
ALLOWING US TO BRING PASSION
TO ALL OF OUR PROJECTS.



TAGGEDTM



LinkedIn[®]

hi5

vimeo

VIRB[•]

badoo



xanga[®]

The Xanga logo features five colored squares (blue, orange, red, yellow, green) arranged horizontally above the word 'xanga' in a bold, black, sans-serif font.

friendster[®]

You Tube

facebook[®]

twitter



myspace
.com

The MySpace logo features a black icon of three stylized human figures standing together, followed by the word 'myspace' in a black, sans-serif font and '.com' in a smaller, black, sans-serif font.

last.fm[™]



gdgt

What are some facts?

**65 SOCIAL NETWORKS WITH
1 MILLION+ USERS.**

— *Wikipedia Raw Data*

**FACEBOOK HAS 460 MILLION USERS,
200 MILLION IN THE LAST YEAR ALONE**

**GAINS MORE THAN 1/2 MILLION
USERS EVERY DAY.**

— *Nielsen Wire*

**SOCIAL MEDIA IS NOW #1
ONLINE ACTIVITY, BEATING
PORN & PERSONAL EMAIL.**

— *Nielsen Wire*

**2/3RDS OF THE GLOBAL INTERNET
POPULATION VISIT SOCIAL NETWORKS.**

— Nielsen, *Global Faces & Networked Places*

**TIME SPENT ON SOCIAL NETWORKS
IS GROWING AT 3x THE OVERALL
INTERNET RATE, THAT'S
10% OF ALL INTERNET TIME.**

— Nielsen, *Global Faces & Networked Places*

MILLIONS OF PEOPLE ARE CREATING CONTENT FOR THE SOCIAL WEB.

“Your competitors are already there...
Your customers have been there for a long time...
If your business isn’t putting itself out there, **it ought to be.”**

— *Business Week*

(Links, Stories, Blog Posts, Photos, Videos, & More)

^

**1 BILLION PIECES OF CONTENT ARE
SHARED EACH WEEK ON FACEBOOK.**

— Nielsen Wire

TWITTER IS PROJECTED TO HAVE 1 BILLION USERS BY 2012.

If this happens, it will become the pulse of the planet.

— *Twitter Blog*

Let's talk about **CLOVE**



*Tweetdeck,
Seesmic,
Skimmer,
& more*

*There are 3 problems
with all current
social media applications*

Problem 1.
"WALLED GARDEN" APPS

Problem 2.
LIMITED SOCIAL REACH

Problem 3.
TERRIBLE USER EXPERIENCE

Answer 1.

SDK FOR DEVELOPMENT

Answer 2.

SOCIAL NETWORK INDEPENDENT

Answer 3.

NATIVE UI EXPERIENCE

Let's see a demo!



CLOVE Enterprise



**ONE-WAY MARKETING IS DEAD.
SOCIAL INTERACTION IS
TOMORROW'S MARKETING.**

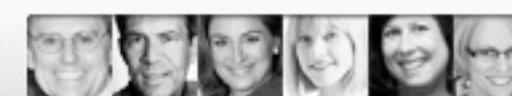
Listening first, Selling second.

**SOCIAL NETWORKS HAVE BECOME
THE MOST INFLUENTIAL SOURCE
IN HELPING CONSUMERS MAKE
PURCHASING DECISIONS.**

— *Weber Shandwick Inline Research*

1. *Branded,*
2. *Pre-configured,*
3. *Curated,*
4. *Intelligent,*
5. *Customizable*

LIVINGHOME™



Kitchen & Bath

- Conversations
- Products & Designs
- Photos
- Videos

Remodel & Build

Products & Designs

Home Theater

Conversations

Products

Buyers Guide

Interiors

Conversations

Products & Designs

Photos & Videos

Blogs

Custom Column

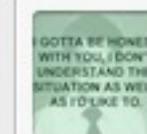
Landscapes

Conversations

Photos

Videos

Twitter: Timeline



★ tw John Mayer

14 minutes ago

Fireworks in the house. Literally. I should never be a father.

<http://yfrog.com/53363bj>

eyemagazine

2 days ago

extract from 'Pictures for rent', J. Abbott Miller
#justaddstock<http://www.eyemagazine.com/feature.php?id=...><http://youtube.com/watch?v=oS-Krd30Quw>

View Conversation (3 replies)

A Content Templates to the Rescue

7/7/09



Windows marketplace tweaked, installs to s...

5/5/09



Introduction to RDFa

6/23/09

In part one of a two-part primer on RDFa, learn how semantic features normally confined to the head of an HTML document can be used to add semantic richness to the elements of the body. Mark Birbeck shows us how.



MIT researchers discover new...

14 minutes ago

A team of scientists at MIT have discovered a previously unknown phenomenon that can cause powerful waves of energy to shoot through minuscule wires known as carbon nanotubes.

Filter



Use Arguments



Column Feed Settings

tim_erickson > Search: cloveapp

Edit

cloveapp > User Search: tweetdeck

Edit

Service: Twitter

Edit

Account: tim_erickson

Edit

Content: Timeline

Edit

Search: cloveapp

Done

Delete Column

Save Settings

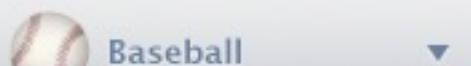
Twitter: Direct Mes





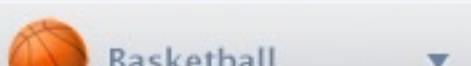
Football

- Timeline
- Mentions
- Direct Messages
- User



Baseball

News Feed

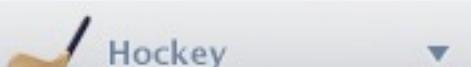


Basketball

Twitter

User: billgates

User: cloveapp



Hockey

Brand New

Engadget

GDGT

TechCrunch

Signal vs. Noise



Soccer

Twitter

Facebook

RSS

Tumblr

Experts

-  **TheHuddle.com** 20 seconds ago 
Darren Sproles - Will not tender offer to Sproles <http://url4.eu/1TdtE>
-  **KFFL.com** 5 minutes ago
NFL Draft Spotlight: Brandon LaFell, WR, LSU - <http://ow.ly/17Hns> #NFL #NFLDraft
-  **KFFL.com** 5 minutes ago
KFFL.com NFL Mock Draft - Round 1 - <http://ow.ly/1aTaq> #NFL #NFLDraft
-  **KFFL.com** 34 minutes ago
What's next for LaDainian Tomlinson? Which teams are options? <http://ow.ly/1beit> #NFL #Chargers
-  **KFFL.com** 1 hour ago
KFFL's @rblaptop checks in with a look at upcoming #NFL free-agent QBs - <http://ow.ly/1aT7i> #NFL
-  **TheHuddle.com** 4 hours ago
Lamont Jordan - Jordan released <http://url4.eu/1TXte>
-  **Walter Cherepinsky** 8 hours ago
2010 NFL Free Agency 2/24 Recap: 11 moves - <http://walterfootball.com/freeagents.php>
-  **FFTToolbox.com** 9 hours ago
Knowshon Moreno allegedly assaulted student in bar fight: Denver Broncos running back Knowshon Moreno is in a bit... <http://bit.ly/15icBp>

Filter



Use Arguments

**Search: NFL Combine**

-  **Mgrabinger** 17 seconds ago
@richeisen Even the NFL Combine isn't tape delayed on the west coast... hear that @nbc_sports?
-  **Cardinal on FanFeedr** 25 seconds ago
Gerhart Begins Work at NFL Combine <http://bit.ly/dipHVX> #stanford #cardinal
-  **Jordan Floro** 35 seconds ago
Live on the air at www.wngrradio.com from 12-1:30. Talking College BBall, NBA, and NFL Combine. Call in 864-895-4647
-  **TAUNTR** 1 minute ago
TAUNTR: Doctors advise that no one should do anything at the NFL combine <http://tinyurl.com/ydxnt47>
-  **ButtsMehre** 2 minutes ago
Blender: NFL Combine set to begin with plenty of local flair (<http://cli.gs/hXYuH>) <http://cli.gs/hXYuH> #Florida #Florida_State #FSU
-  **Michael Arndt** 2 minutes ago
Steve: Test your wits against players at the NFL combine <http://bit.ly/cxnfbj>
-  **John Q Public** 2 minutes ago
Okung's there. RT @RedskinsDieHard: 2010 NFL Combine: Redskins Top Prospect Sam Bradford Not Throwing in Indy <http://bit.ly/aHM1PO> #redskins
-  **Coach Abrams** 2 minutes ago
RT @NateMo99: When does the NFL combine come on

Twitter: Direct Mes

But this is just the beginning.

We are building a platform.

THE NEXT 3 BILLION CONSUMERS WILL ACCESS THE INTERNET FROM A MOBILE DEVICE.

“People update anywhere, anytime.
This is called the ‘super-fresh’ web.
It will force brands to engage with its customers.”

— *Wired Magazine UK*

CLOVE CORE

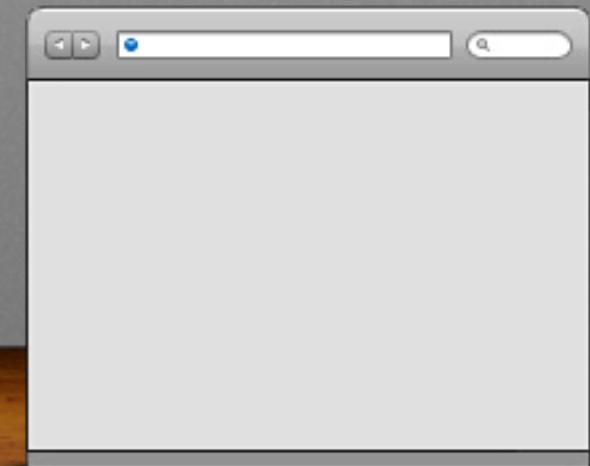
DESKTOP

via AIR



WEB

via HTML



PHONE

via Flash Lite



TV

via Google TV



Advantage 1.

SAVE DEVELOPMENT TIME

Advantage 2.

DEPLOY ACROSS 4 PLATFORMS

Advantage 3.

A FRACTION OF THE COST

What have others built?

AVATAR

DECEMBER 18, 2009 WORLDWIDE

ROLL OVER TO PURCHASE TICKETS



FILTER FEEDS •• [Twitter](#) [YouTube](#)



PLAY TRAILER ►

officialavatar: AVATAR DVD Arriving on Earth Day?
<http://bit.ly/cD7nz5>
02/20/2010



officialavatar: AVATAR Prequel Coming Soon <http://bit.ly/cNnqlc>
02/16/2010



officialavatar: How Much of an AVATAR Fan Are You?
<http://bit.ly/cQjh3>
01/31/2010



officialavatar: Go deeper into the spectacular world of James Cameron's Avatar with the official iPhone/iPod touch game:
<http://bit.ly/atOHLY>
01/28/2010



officialavatar: James Cameron's Epic Motion Picture: Avatar:
[#TrailerTuesday](http://bit.ly/aqW8bA)
01/26/2010



officialavatar: AVATAR: Biggest Movie of All-Time
<http://bit.ly/9aakP4>
01/26/2010



officialavatar: Explore the developmental and concept art used to for The Art of Avatar: James Cameron's Epic Adventure:[#avatarmovie](http://bit.ly/5yymp3)
01/25/2010



officialavatar: The Complete AVATAR Script Online
<http://bit.ly/5jGUIT>
01/22/2010



officialavatar: James Cameron Takes Home PETA's Progy Award for Avatar! [#avatarmovie](http://bit.ly/6XYcEm)
01/20/2010



Performance Capture Featurette
James Cameron and the Visual Effects team discuss the process of capturing the actors' performances in Avatar. Now playing in theaters worldwide.

01/19/2010



Leona Lewis 'I See You' video
Superstar Leona Lewis sings the theme song from James Cameron's new epic film, Avatar. Now playing in theaters worldwide.

01/07/2010



officialavatar: AVATAR Sequel
<http://bit.ly/535MXv>

01/13/2010

SHARE [Facebook](#) [Email](#) [Twitter](#) [Blogger](#) [StumbleUpon](#) [+](#)



officialavatar: Expand your Journey to Pandora by playing Avatar The Game:[#avatarmovie](http://bit.ly/8eK4Xk)
01/19/2010



officialavatar: Avatar wins Golden Globe for Best Drama, and James Cameron wins for Best Director! [#avatarmovie](http://bit.ly/7N8xeA)
01/17/2010



officialavatar: AVATAR Sequel and Details Confirmed
<http://bit.ly/535MXv>
01/13/2010



officialavatar: Want to learn the language of the Na'vi? Well, you can here:[#avatarmovie](http://bit.ly/7eM09o)
01/11/2010



online C - X

travelocity® Desktop Application

Preferences

Watch the following Trip

From

To

Refresh Interval

How often would you like the Travelocity Desktop Application to notify you of deals?

12 hrs Open on computer startup

Sharing is fun!

In one click, connect with Twitter or Facebook to share the deals you find.

twitter

Username:

facebook

Password:

Deals

v. 0.9322 *Mouse over for important price information. Taxes & Fees Info.
© 1996-2009 Travelocity.com LP. All rights reserved.

last updated: 2:44 PM C - X

travelocity® Desktop Application

Preferences

Deals from MSP to Chicago (ORD) - (40)

View As: Sort Results: Maximum Price (USD):
List Biggest Savings \$350 per person

 **W Chicago - Lakeshore**
Jan 15 - 18 Flight + 3 Nights Hotel
Travelocity Rating  Traveler Rating 
Save 36% from ~~\$392~~ **\$252** per person

Share this deal:  

 **Swissotel Chicago**
Jan 22 - 24 Flight + 2 Nights Hotel
Travelocity Rating  Traveler Rating 
Save 33% from ~~\$390~~ **\$260** per person

Share this deal:  

 **Westin Chicago River North**
Jan 28 - 31 Flight + 3 Nights Hotel
Travelocity Rating  Traveler Rating 
Save 33% from ~~\$614~~ **\$345** per person

Share this deal:  

v. 0.9322 *Mouse over for important price information. Taxes & Fees Info.
© 1996-2009 Travelocity.com LP. All rights reserved.

The screenshot shows a Mac OS X desktop environment with a window for The New York Times website. The window title is "The New York Times". The sidebar on the left contains a search bar, a date dropdown set to "THURSDAY JAN. 14", and a menu with "FRONT PAGE" selected. Below this are links for "INTERNATIONAL", "NATIONAL", "OBITUARIES", "EDITORIALS", "NEW YORK", "BUSINESS DAY", "SPORTS THURSDAY", "THE ARTS", "HOME", "THURSDAY STYLES", "MOST E-MAILED", "NEWS IN VIDEO", "NEWS IN PICTURES", and "CROSSWORD". At the bottom of the sidebar are links for "LATEST NEWS 4:14 PM" and "SETTINGS & HELP".

LATEST NEWS

Disorder Adds to Misery in Reeling Haiti; Red Cross Says Death Toll May Be 50,000
4:10 PM

Haiti Lies in Ruins; Grim Search for Untold Dead

BY SIMON ROMERO

Huge swaths of Port-au-Prince lay in ruins, and thousands of people were feared dead in the rubble.

Agony Sets In as Medics Focus on the Survivors

In Rebuke of China, Focus Falls on Cybersecurity

Meet Mikey, 8: U.S. Has Him on Watch List

Wall St. Ethos Under Scrutiny at Hearing

Democrats Fight to Hold Crucial Seat: Kennedy's

'09 Deadliest Year for Afghans, U.N. Says

Israel and Turkey Patch Up Latest Rift, Over Diplomatic Slight

© The New York Times Company 2009

AA ◀ FRONT ▶ PAGE 1 of 2 ▲ ▼

Let's see a demo!

Mozilla Firefox

EXPEDITION 206
happiness goes around

Ambassadors Community

Voici les sources du bonheur de ces gens : Satisfaction complète, santé joie et paix du coeur, paix intérieure, a l'aise, libre, la paix, avoir tout ce dont on a besoin ds la vie, la liberté, selon l'humeur, réaliser son rêve, satisfaction de vie, satisfaction totale, l'esprit tranquille, résultat satisfaisant, le bien-être, la tranquilité.

It is on the journey towards our goals that we find happiness.

Love, dance... And money! :-)

Haibao is happy to be home again!

x206 7 days ago
@7xpub Thank you very much! It's been a long but very cool ride.
We've enjoyed every second. ^Tony

x206 9 days ago
@sunnymummyaus it was awesome hanging out in Shanghai. I can't wait to get to Oz. ^Tony

x206 11 days ago
From China to Algeria... Quite the difference.

x206 11 days ago
'Traveling makes you grow' an Algerian proverb. So true.

x206 14 days ago
@marcygordon what's your opinion? ^Tony

CLOVE CORE

**VANILLA
FRAMEWORK**

**CHOCOLATE
FRAMEWORK**



1. *hello world!*
2. *plugin-plugin communication*
3. *growl plugin*
4. *clove core running on the web*

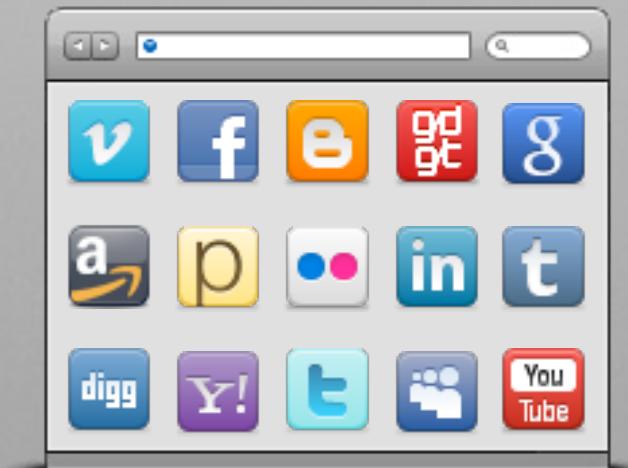
*Public beta signup
& SDK information:*

CLOVEAPP.COM

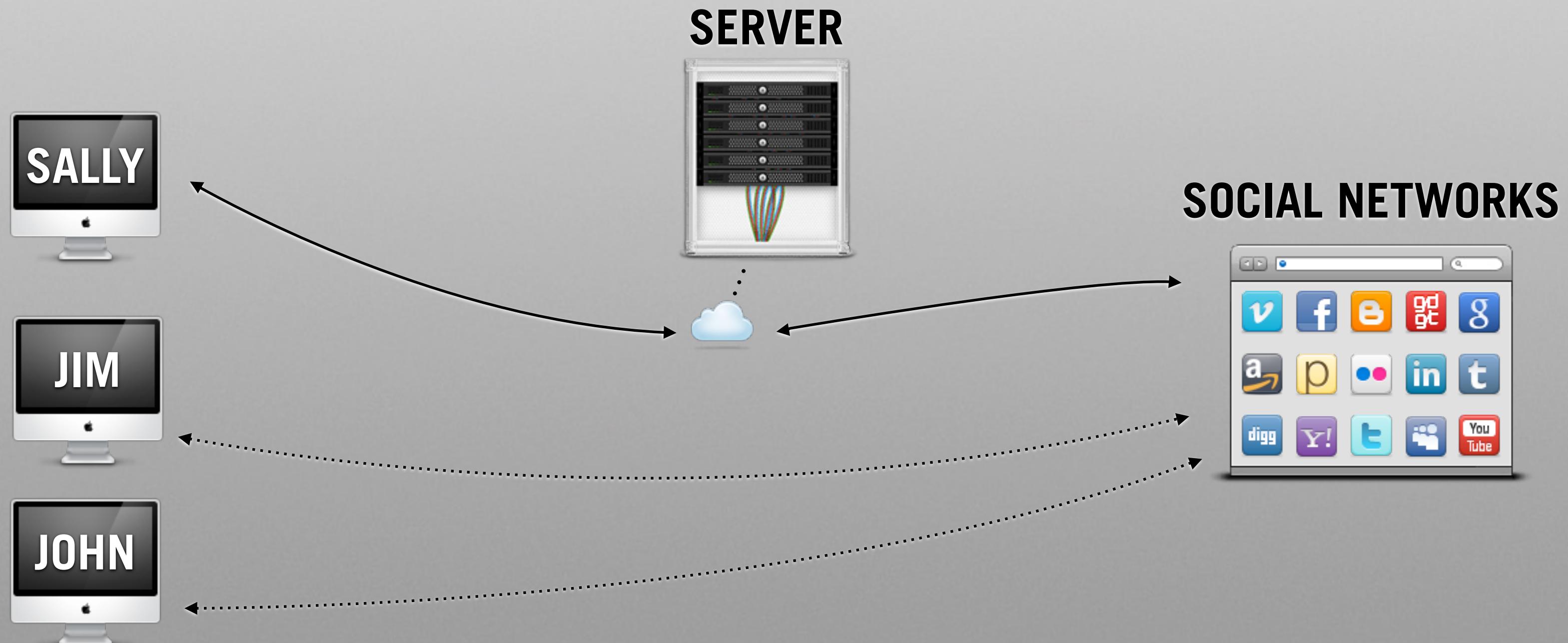
First, we see John and Jim using Clove without Scene Sync.



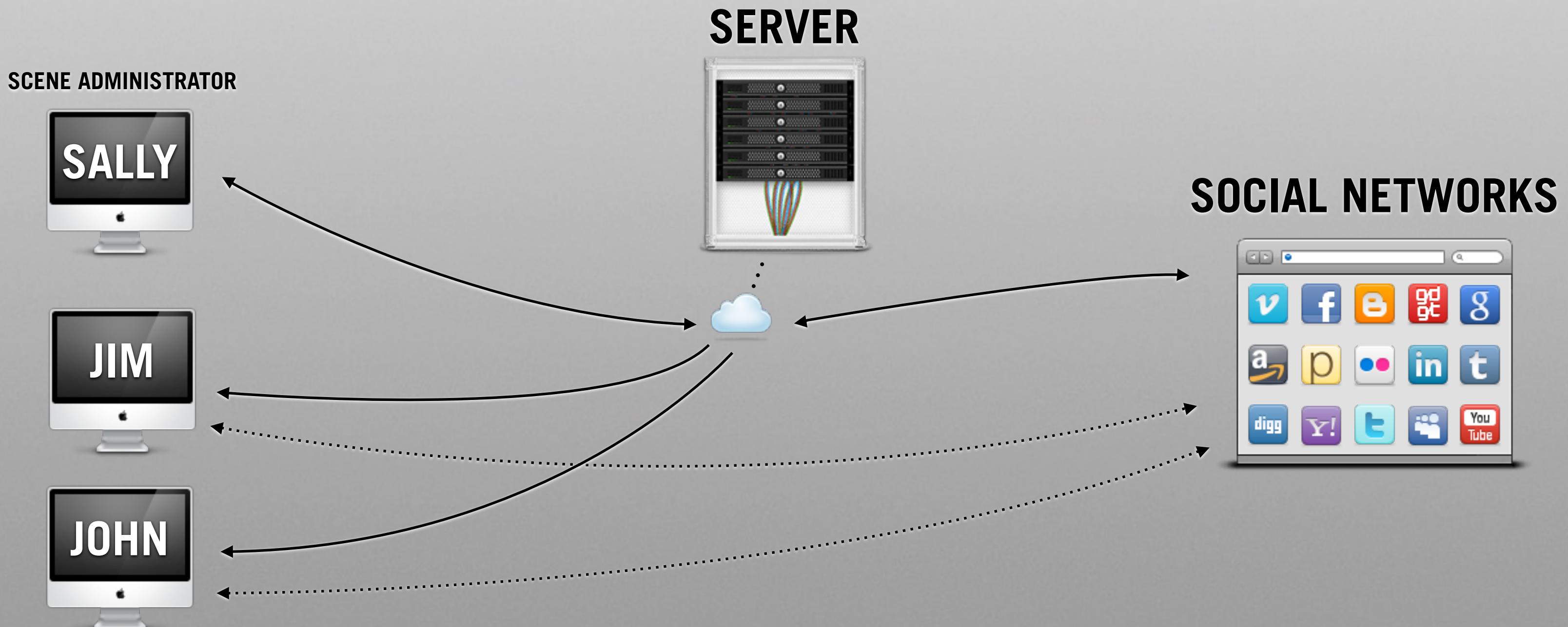
SOCIAL NETWORKS



Next, Sally creates a scene and starts adding feeds to it.



Jim and John then decide to subscribe to Sally's Scene



Beyond CLOVE?

Let's talk about
GINGER, BASIL, PAPRIKA



LITE VERSION

- 1.** *Fast, HTML5*
- 2.** *Automatic setup*
- 3.** *Skinnable*
- 4.** *Cheap*

PRO VERSION

- 1.** *Fast, HTML5*
- 2.** *Open SDK*
- 3.** *Plugin Based*
- 4.** *Robust, Feature-rich*

do Music Video

1:15 / 5:01

Rate: ★★★★★ 0 ratings

Views: 46

Share **Favorite** **Playlists** **Flag**

Send Video **MySpace** **Facebook** **more share options**

skyhighrockets November 23, 2007 **Subscribe**

(more info)

I made this YEARS ago, back when I was in middle sch...

URL <http://www.youtube.com/watch?v=lbxyz>

Embed <object width="425" height="344"></object> [Edit](#)

Video Owner Options

[Edit Video](#) [Insight](#)

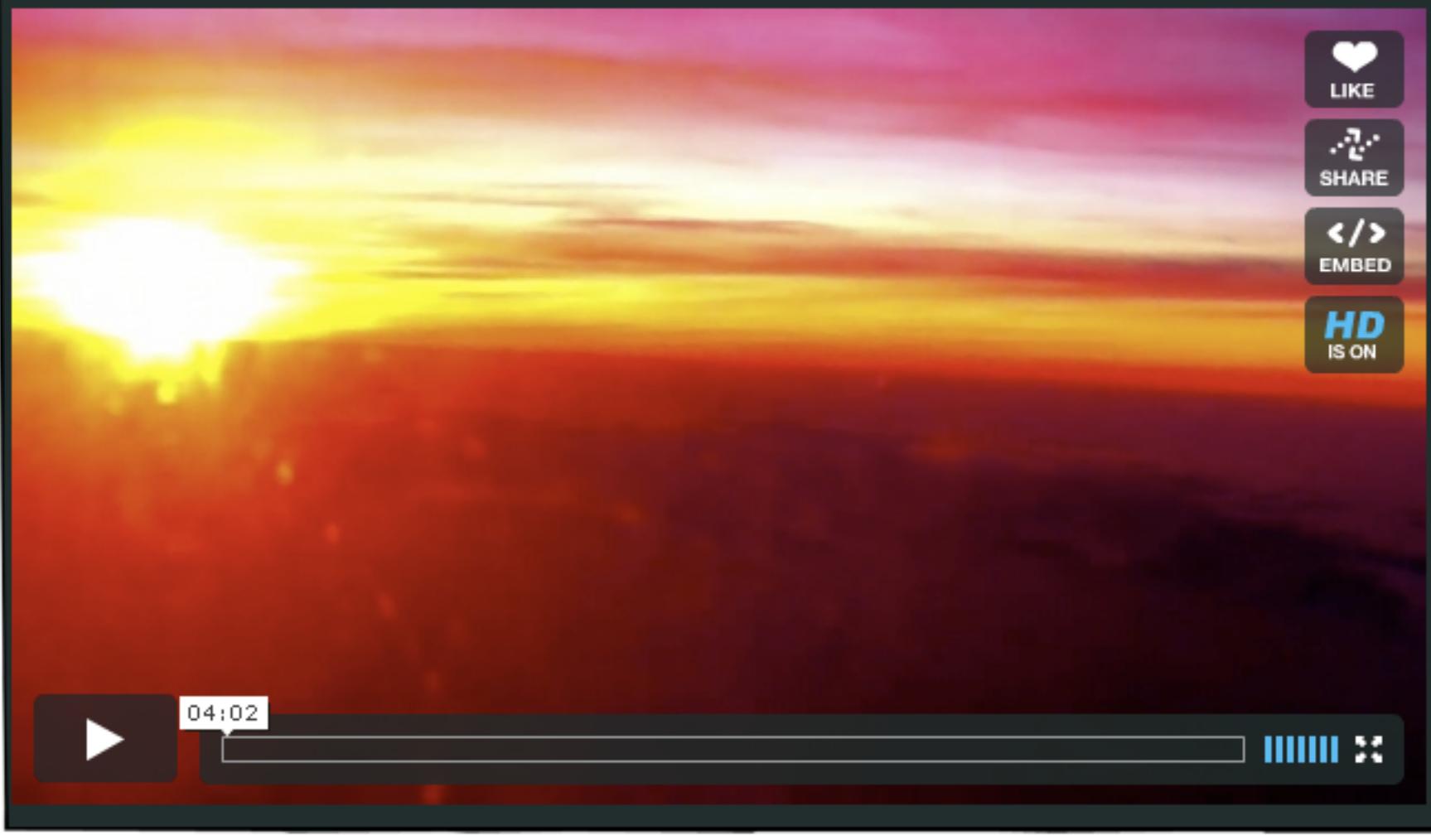
[Edit: Annotations](#) [AudioSwap](#) [Captions and Subtitles](#)

► **More From: skyhighrockets**

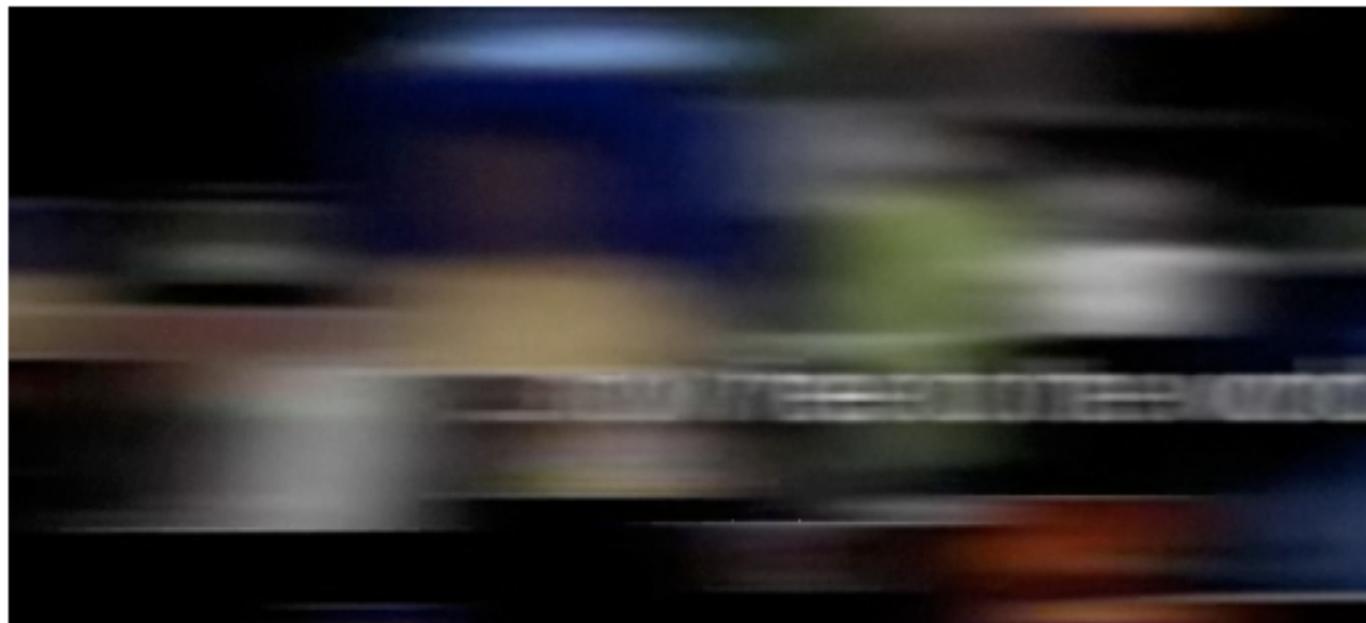
▼ **Related Videos**

- Halo Music Video-Linkin Park "In The End"**
03:43 From: pieanddanish Views: 98,838
- Arby 'n' the Chief: Episode 3 - "Attitude"**
08:07 From: machinima Views: 2,781,381
- Halo 3 - "Keep It Clean" Teaser Trailer**
machinima

Barcelona - La Gente!



Filmed Mar 2007; Posted Jun 2007



Exploring deep...

Gadget...

Life in the frozen sea of Eur...

Let's go to the moon!



00:04 | 17:43

Ratings

About this talk

Bill Stone, a maverick cave explorer who has plumbed Earth's deepest abysses, discusses his efforts to mine lunar ice for space fuel and to build an autonomous robot for studying Jupiter's moon Europa.

About Bill Stone

Engineer and daredevil caver Bill Stone pushes the frontier -- through flooded tunnels, the remotest depths of the Earth and the limits of human endurance. Next up, he's planning to mine... [Full bio and more links](#)



About our sponsor

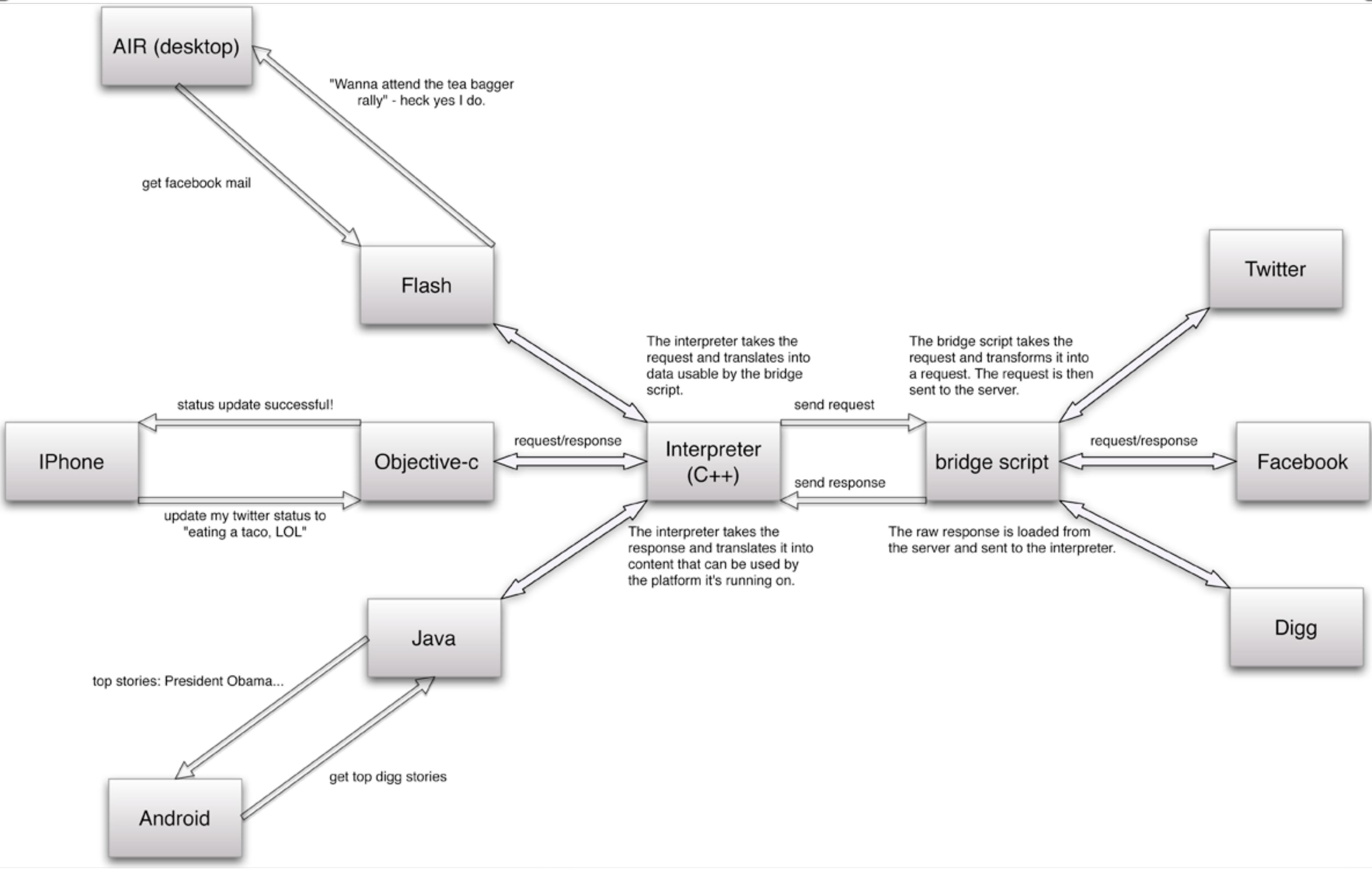
BMW supports TED's belief in the power of ideas, and underwrites the distribution of talks on this site. [Find out more »](#)

Other talks from "Tales of Invention"

The future?

THE BRIDGE

LIF BRIDGE



Thanks!

HAVE A PLEASANT DAY