

Jumping Worlds

Jessica Cain

Teaser Trailer

Hook

Imagine a world where kids can travel to different worlds. Follow Katie, Spencer and Raven across the multiverse to fight monsters, solve problems, and help people.



Value Prop

I'm building a short teaser animation as proof of concept with the future goal of creating a pilot for a full series for people who like action-adventures to explore the hero's journey.

Deliverable List

Due by the end of the 2019 Fall Semester:

- A complete animation
 - Documentation about plans for a series
 - Plans/ideas for a pilot episode
 - Plans for Kickstarter

Team

I will be the only person working on this project. During the spring semester, I will be recruiting voice actors for dialog.

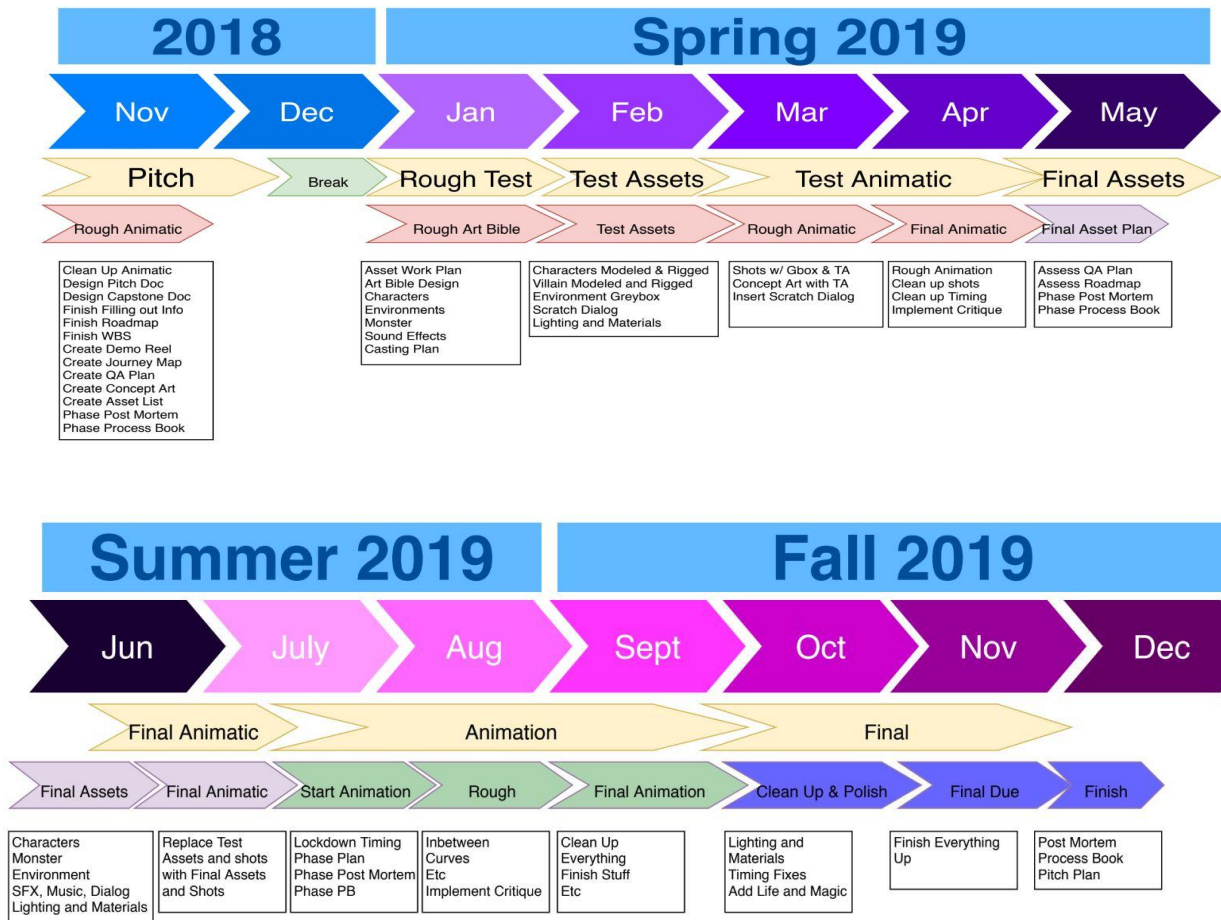
Target Audience

- People who like action-adventure cartoons
- People who have nostalgia for shows like Digimon Adventure, Avatar the Last Airbender, My Hero Academia, and Soul Eater

Roadmap

I'm planning on 2 week sprints starting January 2 with soft and hard deadlines for each piece.

I've planned on taking a few days' break every 6 weeks or so.



Design Requirements

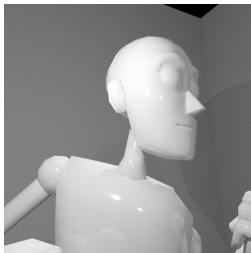
- The idea is to incorporate 3D into a 2D style
 - 3D environment or test shots
 - 3D where 2D is difficult
 - 2D stills
 - 2D painted over 3D if needed for polish
- The show is an action hero adventure. It should have bright colors and easily distinguishable locations.
- The action should be energetic. Jokes and humor can be used to lighten the mood.
- Each character should have moments where they are strong and moments where they are weak.

Pipeline

Concept



3D Scene



Paint over 3D



Grayscale



Lighting



Color



1. Concept
2. 3D Scene
3. Paint over 3D scene
 - a. Line art
4. Grayscale
5. Lighting
6. Color
7. Clean and Polish

Constraints

Platform: Youtube

Software: Adobe Suite, 3Ds Max/Maya,
Zbrush, 3D Coat, Storyboard Pro,
Blender, Toon Boom Harmony, Asana
for Project Management

Characters

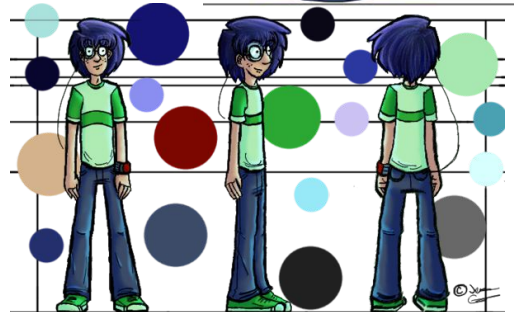
Katie



Raven



Spencer



Risks

Prob/Risk	Low	Med	High
Low	Power Outage, Moving Out	Not Getting into Capstone F 2019, Car Breaks Down	No Voice Actors, Getting a Real Job
Med	Internet Outage, Mom needs a big chore done	3D vs 2D, Forgetting to do a task, Not taking enough breaks	Bad Audio, Too many Work Hours, Flu, Vague or Undefined tasks, Mechanical Failure
High	MEGA/Volunteer work taking too much energy, Doggo needs walkies	Needing to Redo any part of the story, Too much to do/not enough time, Panic Attacks	HD Failure, Week 6 Slump

Quality Assessment

- A

- Animation is fluid
- Art design is appealing
- Looks professional

- B

- Animation is choppy
- Assets are Missing
- Art Design Needs work

- C

- Scenes are Missing
- It's an Animatic rather than an animation
- No lighting or materials

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- Pilot Episode Plan
- Kickstarter Plan
- First Season Episode List

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- Pilot Episode Documentation
- Kickstarter plan started, but not ready to go live
- Some First Season Documentation

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- No Pilot Episode Plan
- No Kickstarter Plan
- No Season Documentation

Any Questions?