

# Cisco Webex Meetings: Simple, Modern Video Meetings for the Global Workforce

Although the digital age has made it easier to connect across borders without the cost and hassle of travel, the human connection is still critical. Video has saturated every corner of our daily interactions, from social media to personal calls with friends and family. Strong businesses start with strong relationships. And strong relationships are forged on a foundation of strong communication. That's why Cisco Webex® Meetings puts video at the forefront of communication and collaboration to empower over 130 million people to put their best face forward.

With Cisco Webex Meetings, we're making it easier than ever for everyone to be seen, be heard, and work together effectively, even when they are miles apart. Anyone can join a meeting from inside or outside the organization, using mobile, desktop, video room devices (even a third-party device), or their browser. Everyone can enjoy consistent, easy meeting experiences and be fully engaged in the meeting, without technical complexity. Organizations need to implement solutions that remove the complexity of the video meeting experience—with crystal-clear audio and content sharing in the same meeting. For more effective, secure, and reliable meetings, use Cisco Webex.



# **⊘**ePillars

# **Benefits**

- Simple video-first experiences from any device
  - Engage in video-first meetings, with integrated voice and content sharing, to collaborate more effectively with customers, partners, and employees without the need to travel
  - Experience lifelike meetings by combining Cisco's award-winning video room devices with Webex Meetings
  - Or join from any third-party video device even Microsoft Skype for Business
  - Easily call back to your meeting using video system proximity detection
- Best mobile experience on the market
- · Simplest joining and scheduling
  - No downloads and plug-ins required. Easily join your meeting with the Webex® web app for the industry's best browser experience, with full meeting functionality on all major browsers
  - One consistent join experience across all devices just tap the big green button
  - Join and host easily from any device—desktop, mobile, video, or browser—with no downloads or plug-ins required
  - Just add @webex Stay on Track for the simplest scheduling experience on the market today—even on mobile devices
- Integrated into the tools you use most
- Delivered on a secure, scalable global platform for an uncompromised experience
- Take the worry out of your meeting with multilayer security based on Cisco's industry-leading expertise without compromising the user experience
- Integrated audio
- Dedicated solutions for specialty meetings such as events, training, and remote support

# Simple, video-first meetings

#### Industry-leading video

Customize how you want to work and who you want to see in your meeting with multistream HD video. Add Cisco's award-winning video room and desk devices to your Webex meeting for lifelike experiences (Figure 1). Enjoy exceptional mobile meetings even while you're on the go.

Figure 1. Cisco Webex Room 55

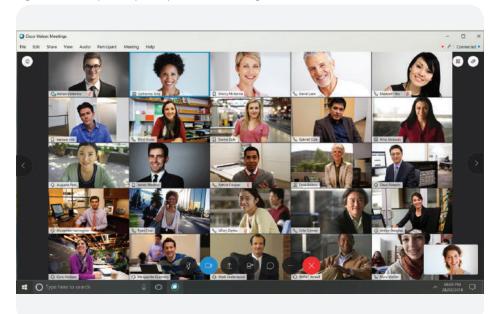


## Customizable layouts

Customize how you want to view your meeting with layout options, including active speaker plus seven participants. Choose a full-screen video layout with the ability to switch to a grid view that shows equal-sized windows for up to 25 video streams at once (Figure 2). Toggle back and forth between your content share and your video, depending on your meeting preference. Easily navigate your meeting with the centralized control bar for easy access to all your meeting controls. Lock and pin individual videos so that you can focus on the participant of your choosing and see their reactions. Chat privately or publicly with participants during a meeting, and monitor interest with real-time polls.



Figure 2. See up to 25 participants in a meeting



#### Personal rooms

Meet even faster in your own permanent, personal room (Figure 3).

Schedule ahead or leave your room open, lock it, and easily admit people waiting in your lobby. If you are unavailable to attend your meeting, choose an alternate host to start and run the meeting in your personal room. Save time and join Cisco Webex meetings from your Cisco Webex Teams™ app, or easily continue your conversations in a Webex Teams™ space after your meeting ends.

## Document, application, and screen sharing

Share an application or your entire screen with remote attendees in real time (Figure 4). Attendees can take control and share content, or annotate yours. On the go, share your content or screen from your browser, Android devices, or iPhone or iPad. With the Webex desktop app, easily share your screen wirelessly via Proximity. Organizations can have a faster-moving, smarter, and more connected workforce by sharing files from the IBM Connections Cloud and Microsoft One Drive.

Figure 3. Customize your video and content layouts





#### Crystal-clear, integrated audio

Offer an interactive meeting experience with Cisco Webex Meetings integrated audio—available through the Cisco Webex Public Switched Telephone Network (PSTN) or Webex Cloud Connected Audio administered by your company or a certified service provider. You can also use a range of third-party audio options. Choose toll or toll-free, or call-in or call-back. Or give attendees the option to connect using Voice over IP (VoIP) or your computer's built-in audio. Wideband audio support using VoIP provides outstanding audio quality—even over low-bandwidth networks.

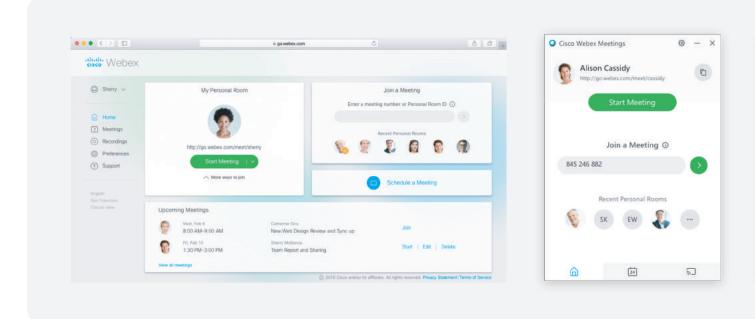
#### Call-me

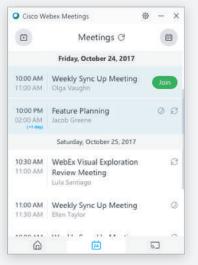
Have your meeting call you. Simply enter your phone number or preferred video device when the meeting begins, and the meeting will call you—no dialing, no passcodes. Webex Meetings can also detect nearby proximity-enabled video systems (on-premises or cloud registered) and prepopulate those video addresses for easy access.

### Simple, fast join and scheduling experiences

No downloads or plug-ins required, no dialing or fumbling with cords, codes, or integrations. Just one button to press—even on Cisco video room devices. Join from any device of your choice, including desktop, mobile, browser, third-party standards-based room devices, even Skype for Business. Have a consistent meeting experience no matter how you join. Get the simplest scheduling experience on the market today, even on your mobile devices. Schedule and join directly from your desktop for the fastest entrance into your meetings.

Figure 4. Just hit the big green button to join all your meetings







# Integrated where you work

#### Integrated with the tools you use

Meet where you work in the tools you use, including Microsoft Teams, Slack, Workplace by Facebook, and Salesforce. Meet where you learn in learning management systems such as Canvas and Moodle. Easily schedule meetings in Microsoft Outlook, Microsoft Office 365, Google Calendar, and Lotus Notes. Use single sign-on to access Cisco Webex. Take advantage of integration and interoperability with Cisco collaboration products such as Cisco Jabber®, Cisco Webex Teams, and Cisco video devices.

## Interactive multimedia experience

Engage your audience by incorporating multimedia into your presentations, including PowerPoint, Flash animations, audio, and web-based and video files. In addition, the multimedia experience supports third-party closed captioning services that offer streaming live text or a sign language interpreter video feed. Stream your Webex meeting via Facebook Live to your respective audiences for even broader reach.

## **Cross-platform support**

Meet with anyone on all common operating system platforms, such as Windows, Mac, and Linux. Join meetings from Internet Explorer, Safari, Firefox, Chrome, and Edge browsers.

# Mobile optimized

## Exceptional mobile experience

Enjoy a rich meeting experience with audio, 720p video, and content sharing across Android, iPhone, iPad, Apple Watch, and Android wearables. For meeting participants on the go, Cisco and Apple are delivering industry-leading application, calling, and collaboration experiences for the modern enterprise, with new features in iOS 11, including tap to join, native screen sharing, and 3-D augmented reality file sharing. Sign in with Touch ID or Face ID on iPhone X and join your meetings faster with voice commands through Siri. Control your meetings easily with the MacBook Touch Bar.

#### Mute/unmute and background audio noise detection

Make meetings less distracting by muting yourself, and as a host you can mute specific participants or everyone. You can also mute or unmute your audio simultaneously from either your headset or your computer. Computer call-in users can experience fewer interruptions with Cisco Webex background noise detection that can identify noises such as typing, knocking, sirens, and dogs barking, and will prompt you to mute your microphone.

# Trusted security and scalability

## Industry-leading security and compliance

Webex Meetings is built with Cisco's industry-leading security expertise. With a global architecture and network, Webex Meetings helps ensure speed and performance with data centers located throughout the globe. Get high-quality video meetings without delays—no matter where participants are located.

## Recording, editing, and playback of meetings

Securely create encrypted and password-protected recordings of your meetings for future reference, training, or demonstrations. Play back meetings from mobile devices as well. Replay your recordings along with transcription.

## Advanced analytics

Get advanced analytics for Cisco Webex Meetings with the Pro Pack from the Cisco Webex Control Hub. Get real-time access and details on Cisco Webex meetings, such as meeting duration and participants list.





# Next steps

For more information or a free demo, call +971 4-326-3939

Cisco Webex Meetings is updated regularly to meet the latest system compatibility needs.

#### Secure, scalable, and reliable service

Cisco Webex Meetings helps reduce costs and allows IT to focus on core priorities. It is a cloud service on the Cisco Webex platform, making it easy to deploy and scale as your organization grows. The global, enterprise-grade Cisco Webex platform is designed specifically for highly secure delivery of real-time applications. It offers a scalable architecture, consistent availability, and multilayer tenant security validated by rigorous independent audits, including SSAE-16 and ISO 27001. If you require FedRAMP authorization, we have that too.

#### Languages

Languages supported include English, Brazilian Portuguese, Chinese (simplified and traditional), Danish, Dutch, European Spanish, French, German, Italian, Japanese, Korean, Russian, Spanish, Swedish, and Turkish.

#### Cisco Webex Assist Services for meetings

Cisco Webex Assist producers help every step of the way to provide a polished, captivating presentation. Premium Assist services include a consultation and best practices advice, pre-meeting support, in-meeting assistance, and post-meeting results and recordings.

# The Cisco advantage

Teams can meet, collaborate, and stay productive anywhere, anytime, and on any mobile device or video system. Cisco Webex video conferencing helps you make decisions faster, with integrated audio, video, and content sharing. Save time and money by relying on highly secure and scalable Cisco Webex Meetings from the cloud.

ePillars Systems LLC #208, Le Solarium, Silicon Oasis - Dubai Telephone: +971 4 326 3939 E-mail: info@epillars.com Website: www.epillars.com