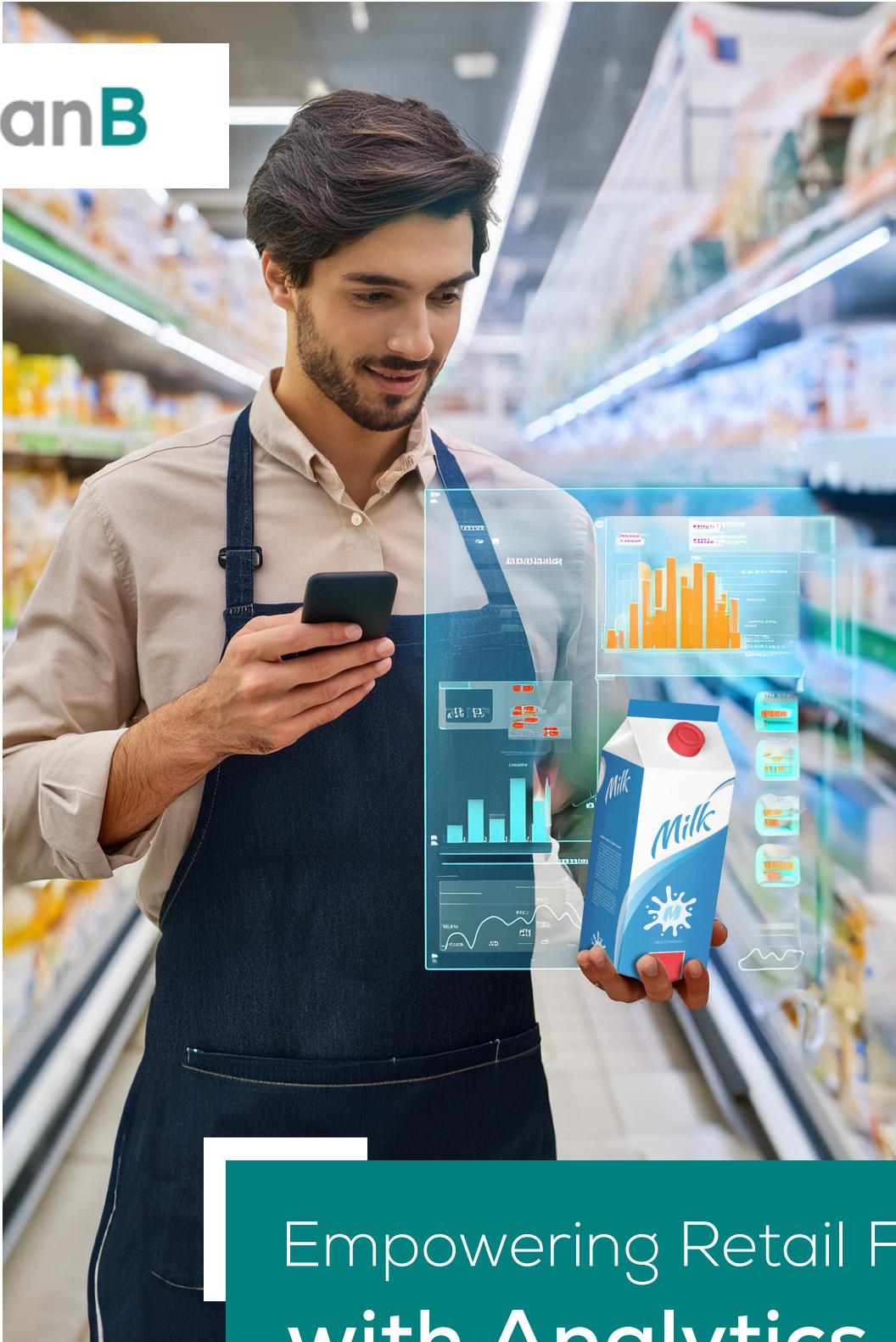


**ScanB**



Empowering Retail Force  
**with Analytics**  
Across all Levels

Powered by **TurnB**

# Do you want to have a birds-eye view of your retail business?



# Get the answers you seek with advanced Business Intelligence (BI)

Implementing BI systems with powerful analytics capabilities can unlock a wealth of invaluable insights into the health of a business. Advanced BI simplifies the analytical process, putting actionable insights literally at your fingertips.

## Dynamic Retail Industry powered by Advanced BI results in:

**Agile Decision-Making Systems:** Essential in retail's fast-paced environment, these systems deliver timely actionable insights.

**Instant Insights:** BI systems featuring visually interactive dashboards empower users to effortlessly explore deeper insights in an instant.

**Big Data Management:** BI aids in analysing complex data sets versus legacy systems.

**Workforce Empowerment across all Levels:** BI provides tailored role-specific insights, improving productivity at all levels of the work force.

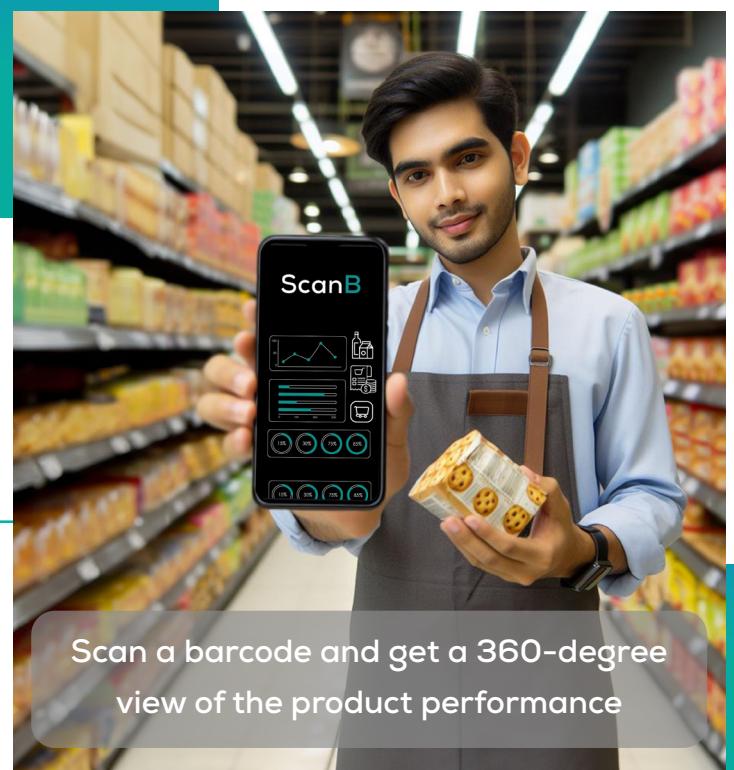
**Optimum Data Utilization:** BI maximises the value derived from data assets by leveraging data for strategic decision making, operational improvements, customer-centric initiatives.



# ScanB: The BI Suite that unravels the Retail Insights

A revolutionary plug-and-play business analytics suite developed by TurnB, a veteran in data analytics.

ScanB is a retail analytics suite featuring visually striking dashboards that offer valuable business insights, empowering data-driven decision-making. Crafted by retail experts, ScanB delivers enriched business insights honed through years of expertise, presenting meticulously curated metrics to facilitate informed decision-making processes. ScanB, with its interactive dashboards, delves deeper, filters and analyses data from diverse angles for comprehensive insights.



Scan a barcode and get a 360-degree view of the product performance



Access data insights across multiple devices

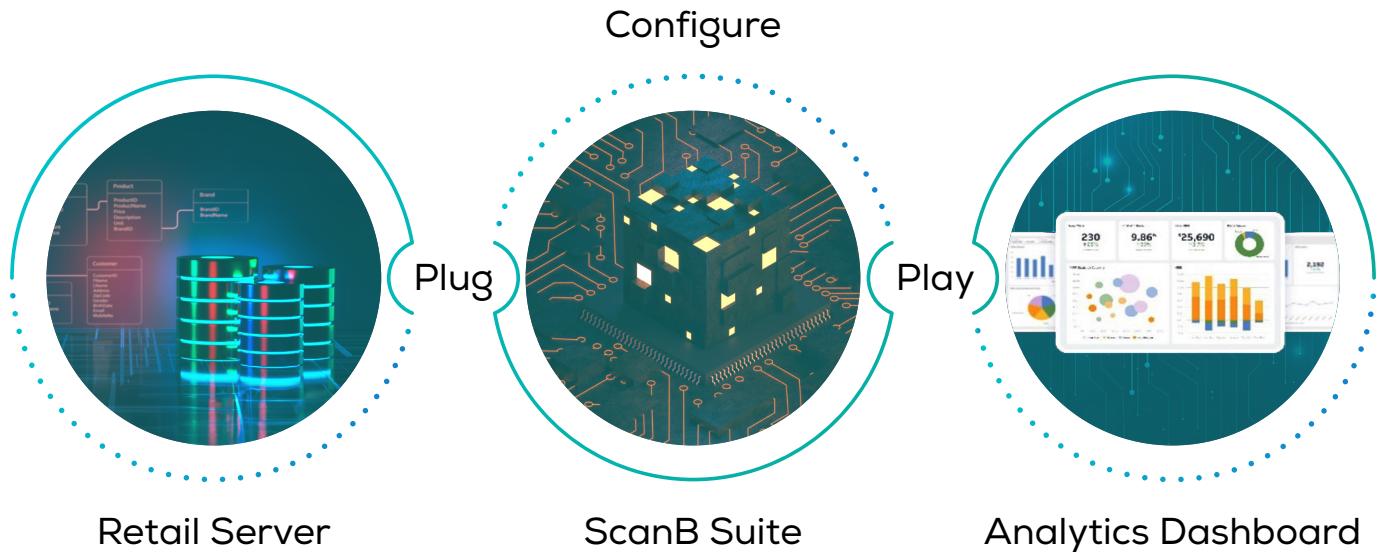
ScanB fosters democratization of business insights by making them accessible and understandable to everyone, regardless of their technical acumen.

ScanB offers advanced retail analytics with quick deployment.

The suite delivers visually striking dashboards that convey the entire business story.

ScanB aids in unlocking growth opportunities by providing holistic insights into business.

# ScanB brings your Data to Life, Effortlessly



Integrate analytics into the DNA of your business; fuse ScanB effortlessly with your existing systems, ensuring minimal disruption with our plug-configure-play model.

## Level up your Analytical Maturity with ScanB

With ScanB's advanced BI solution, propel several steps ahead on your journey towards retail excellence.



Analytical Maturity

# Uncover ScanB's Game-Changing Advantages

ScanB offers a number of features and benefits to help you make the right strategic, tactical and operational decisions quickly. Designed by our expert team who specialize in solving complex business problems, this solution is enriched by years of experience in retail and deep understanding of the retail business, its dynamics and its challenges.

**Effective solutions at a cost-effective price:** You gain valuable insights in a shorter time frame at a zero development cost.

**Subscription Model :** Allows for various tiers or plans, granting flexibility in selecting the service level, starting with monthly subscription.

**Interactive Dashboards:** Our data dashboards will enable users to drill down the data into specific details, filter data based on different criteria, and view information from different angles.

**High-level Security:** ScanB is bolstered by Microsoft Azure AD security. It operates on authorized IP addresses and offers role-based access management.





**Powered by Microsoft:** Built utilizing Microsoft's sophisticated Power BI platform for advanced analytics capabilities.

**Multi-device Access:** Meetings will become smarter with business insights accessible on mobile through Android and iOS and the web app.

**Change Management:** Capability to enhance/modify product post-deployment, including creating customised dashboards and metrics upon request.

**Training Modules:** ScanB possesses training materials which can be used to train and educate users across organizations.

# Actionable Insights, Transformational Impacts

## SALES



### Insights

- YoY sales comparison – stores to product category
- Sales targets attainment tracking across time frames
- In-depth product category sales analysis
- 360-degree product performance insights

### Impacts

- Improved consistent sales target attainment
- Quick discovery of sales growth and decline areas
- Boosted sales by tackling areas of decline
- Capitalization on sales growth opportunities

## PROCUREMENT



### Insights

- Restock planning parameter estimation & product restock suggestions
- Continuous procurement stakeholder performance assessment
- Procurement efficiency monitoring
- Identifying SKUs at risk of understocking/overstocking

### Impacts

- Enhanced procurement efficiency
- Improved accuracy in procurement
- Minimized labor costs
- Minimized sales opportunity losses

## INVENTORY



### Insights

- Critical SKU stock out notifications & opportunity loss estimation
- Product stock burnout estimation & segmentation based on burnout time
- Stock level assessment across product categories, stores & WHs
- Visibility of non-moving & excess stock SKUs

### Impacts

- Streamlined inventory management and enhanced operational efficiency
- Minimized sales opportunity losses
- Slashed inventory costs, aged inventory write-offs & locked up capital through inventory
- Optimized utilization of inventory storage space

The power of ScanB goes beyond these initial areas. It's a versatile platform designed to enhance a wide range of retail functions including marketing analytics, customer analytics, supplier analytics and more.....



## Want more than the standard reports? No problem!!

ScanB goes beyond pre-built dashboards to create custom dashboards specifically designed for your business needs. This means you get the information that matters most, visualized in a way that's easy to understand.



### ScanB is flexible with :

**Additional Insights:** Incorporate additional metrics/KPIs into existing dashboards.

**Fresh Dashboards:** Develop tailored dashboards to address specific customer requirements.

**Extra Views:** Expand existing dashboards with additional deep dive views/detailed analyses.

**Dashboard Customization:** Adjust aesthetics and metrics to match customer business language.

# Embrace ScanB Intelligence to drive smarter meetings



## Trust TurnB Expertise

TurnB, the developer of ScanB, serves as your strategic partner in achieving business excellence through data analytics. With over a decade of experience working with Fortune 50 clients and retail giants in GCC, we understand business problems and leverage the power of data analytics to deliver data driven solutions. TurnB seamlessly integrates advanced analytics services and robust Software as a Service (SaaS) offerings to effectively tackle the complexities and demands of modern business landscapes.

**Connect with us and join the retail revolution with ScanB**

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