Prop	Already available variable					
Company Name	Needs to be populated serverside					
Company Name						
Prop		VARIABLE			·	1 1
Sile o de la ve %-\$sile o eVar3 e ve Var3 e Prop3 En content Type content Type content Type content Type content Type content Type e Var9 e Prop6 En row set to "amp content Type Content Type e Var9 e Var9 e Prop6 En row set to "amp content Type Content Type e Var9 e Var9 e Var9 e Prop6 En row set to "amp content Type Content Type e Var9	Company Name	company	, , , ,,			Will always be "news corp au"
PropR   Prop	Brand	brand	&v2=\${brand}	eVar2	Prop2	Can this be dynamically populated by TCOG?
Page Name         9 geR Name         4 10 − D-pageName         eVar 10         - No         The page that from -shead>-citile>something-ditile>-chead>	Site	site	&v3=\${site}	eVar3	Prop3	Can this be dynamically populated by TCOG?
Visitor ID         Visito	Content Type	contentType	&v9=\${contentType}	eVar9	Prop9	For now set to "amp content"
PCSID PCSID PCSID V12=\$[PCSID) v12=\$[PCSID] v12=\$[PCSID] v14=\$[PCSID]	Page Name	pageName	&v10=D=pageName	eVar10	-	The page title from <head><title>something</title></head>
Article ID articleid & v16=\${articleId} & v16=\${articleId} & v4r6=\${articleId} & eVar16 Prop16 Can this be dynamically populated by TCOG?  Articlo Name Article Mame Article Byline articleByline arti	Visitor ID	visitorId	&v11=D=vid	eVar11	Prop11	The Google AMP visitor ID
Article Name articleName artic	PCSID	PCSID	&v12=\${PCSID}	eVar12	Prop12	Not populated but added for eventual future capability
Article Byline B	Article ID	articleId	&v16=\${articleId}	eVar16	Prop16	Can this be dynamically populated by TCOG?
Article Syndication Source Article Syndication Source Article Syndication Source Article Syndication Source Article Dublished Date published	Article Name	articleName	&v17=\${articleTite}	eVar17	Prop17	Can this be dynamically populated by TCOG?
Article Published Date published Dat	Article Byline	articleByline	&v18=\${articleByline}	eVar18	Prop18	Can this be dynamically populated by TCOG?
Timestamp timestamp & v22=\$(timestamp) & v212= Prop22 Number of seconds that have elapsed since 1970. (Epoch time)  Timezone timezone & timezone & timezone \$ timezon	Article Syndication Source syndicationSource &v19=\${syndicationSource}		eVar19	Prop19	Can this be dynamically populated by TCOG?	
Timezone timezone timezone \$timezone \$timezone \$timezone \$timezone \$timezone \$timezone \$timezone \$timezone \$timezone offset from UTC, in minutes (example value: 480 for Pacific Standard Time) Page URL \$q\$ \$v34-D-g\$ \$v44-D-g\$ \$v44-D-g\$ \$v44-D-g\$ \$v44-D-g\$ \$v44-D-g\$ \$v44-D-g\$ \$v45-D-g\$ \$v46-D-g\$ \$v47-D-g\$ \$v46-D-g\$ \$v47-D-g\$ \$	Article Published Date	publishedDate	&v20=\${publishedDate}	eVar20	Prop20	Can this be dynamically populated by TCOG?
Timezone timezone &timezone &timezone stimezone stimezone extimezone) eVar25 Prop25 Time)  Page URL g g & &v34=Dg &v34Dg eVar34 Prop34 The AMP document URL  Article Canonical URL canonical Url (canonical Url) &canonical Url (scanonical Url) &eVar35 Prop35 The canonicalised URL for the given article/content  Referer r a &v56=\${document Referrer} eValue  Page Load Time &v60=\${pageLoad Time} &v60=\${pageLoad Time} &v460 Prop60 Prop60 Page Ioad time (the time taken to load the whole page)  Page Name &pageName *{title} &variable (also collected in eVar11) Prop20)  Vid &vid=CLIENT_[D(amp_id) Prop20)  Screen Size & \$s=\${availableScreenWidth}x\${availableScreenHeight} Pefault Variable (also collected in eVar11) Prop11)  Page URL (Default Variable) Page URL (Default Variable) Prop34  Referer (Default Variable) Prop34  Re	Timestamp	timestamp	&v22=\${timestamp}	eVar22	Prop22	Number of seconds that have elapsed since 1970. (Epoch time)
Article Canonical URL Referer  r	Timezone	timezone	&timezone=\${timezone}	eVar25	Prop25	Provides the user's time-zone offset from UTC, in minutes (example value: 480 for Pacific Standard Time)
Referer Page Load Time Page Name Pag	Page URL	g	&v34=D=g	eVar34	Prop34	The AMP document URL
Page Load Time  page Load Time  page Load Time  page Name  page Na	Article Canonical URL	canonicalUrl	&canonicalUrl=\${canonicalUrl}	eVar35	Prop35	The canonicalised URL for the given article/content
pageName &	Referer	r	&v56=\${documentReferrer}	eVar56	Prop56	The document.refere value
pageName pageName & pageName & pageName = \${title} eVar20) Prop20}  vid vid & vid CLIENT_ID(amp_id) Pefault Variable (also collected in eVar11) Pefault Variable (also collected in eVar11) Pof11)  Screen Size s	Page Load Time	pageLoadTime	&v60=\${pageLoadTime}	eVar60	Prop60	Page load time (the time taken to load the whole page)
vid     vid     &vid=CLIENT_ID(amp_id)     eVar11)     Prop11)       Screen Size     s     &s=\${availableScreenWidth}x\${availableScreenHeight}     Default Variable     Default Variable     Screensize e.g. 375 x 667       Page URL (Default Variable)     g     &g=\${ampdocUrl}     Default Variable (also collected in eVar34)     Default Variable (also collected in eVar34)     Default Variable (also collected in eVar34)       Referer (Default Variable)     r     &r=\${documentReferrer}     Default Variable (also collected in eVar36)     Default Variable (also collected in eVar36)     Default Variable       Colour Depth     c     &c=\${screenColorDepth}     Default Variable     Default Variable     Screen colour depth       Screen Width     bw     &bw=\${screenWidth}     Default Variable     Default Variable     Screen width	pageName	pageName	&pageName=\${title}	Default Variable (also collected in eVar20)		
Screen Size  s }  Default Variable Default Variable Default Variable Screensize e.g. 375 x 667  Page URL (Default Variable) g &g={ampdocUrl} Default Variable (also collected in eVar34) Default Variable (also collected in Prop34) Default Variable (also collected in Prop34) Default Variable (also collected in Prop56)  Colour Depth Colour Depth Screen Width Default Variable Default Variable Default Variable Default Variable Default Variable Default Variable Screen Width Default Variable Default Variable Default Variable Screen width Screen width	vid	vid	&vid=CLIENT_ID(amp_id)			
Page URL (Default Variable)     g     &g={ampdocUrl}     eVar34)     Prop34)       Referer (Default Variable)     r     &r={documentReferrer}     Default Variable (also collected in eVar56)     Default Variable (also collected in Prop56)       Colour Depth     c     &c={screenColorDepth}     Default Variable     Default Variable     Screen Width       Screen Width     bw     &bw={screenWidth}     Default Variable     Default Variable     Screen width	Screen Size	s	&s=\${availableScreenWidth}x\${availableScreenHe}		Default Variable	Screensize e.g. 375 x 667
Referer (Default Variable)     r     &r=\${documentReferrer}     eVar56)     Prop56)       Colour Depth     c     &c=\${screenColorDepth}     Default Variable     Default Variable     Screen colour depth       Screen Width     bw     &bw=\${screenWidth}     Default Variable     Default Variable     Screen width	Page URL (Default Variable)	g	&g=\${ampdocUrl}			
Screen Width bw &bw=\${screenWidth} Default Variable Default Variable Screen width	Referer (Default Variable)	r	&r=\${documentReferrer}			
	Colour Depth	С	&c=\${screenColorDepth}	Default Variable	Default Variable	Screen colour depth
Screen Height bh &bh=\${screenHeight} Default Variable Default Variable Screen height	Screen Width	bw	&bw=\${screenWidth}	Default Variable	Default Variable	Screen width
	Screen Height	bh	&bh=\${screenHeight}	Default Variable	Default Variable	Screen height