Layout Analysis and Reconstruction

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Agenda

1. Google
2. Bing
3. YouTube
4. Twitter

Feedback Assignment

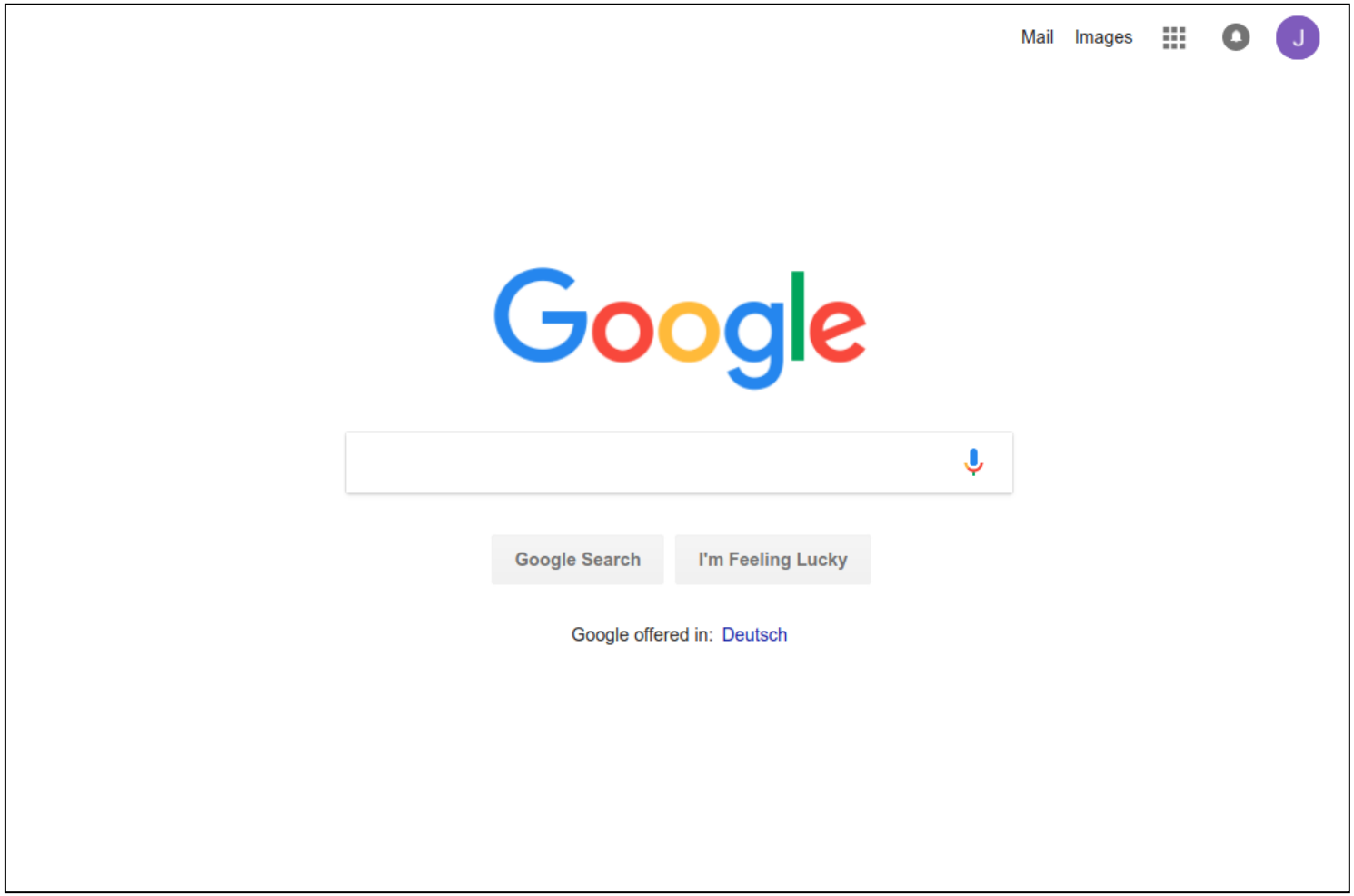
- First Group
  - Started colouring + effecting the elements first
- Second Group
  - Started positioning + aligning the elements first

Feedback Assignment

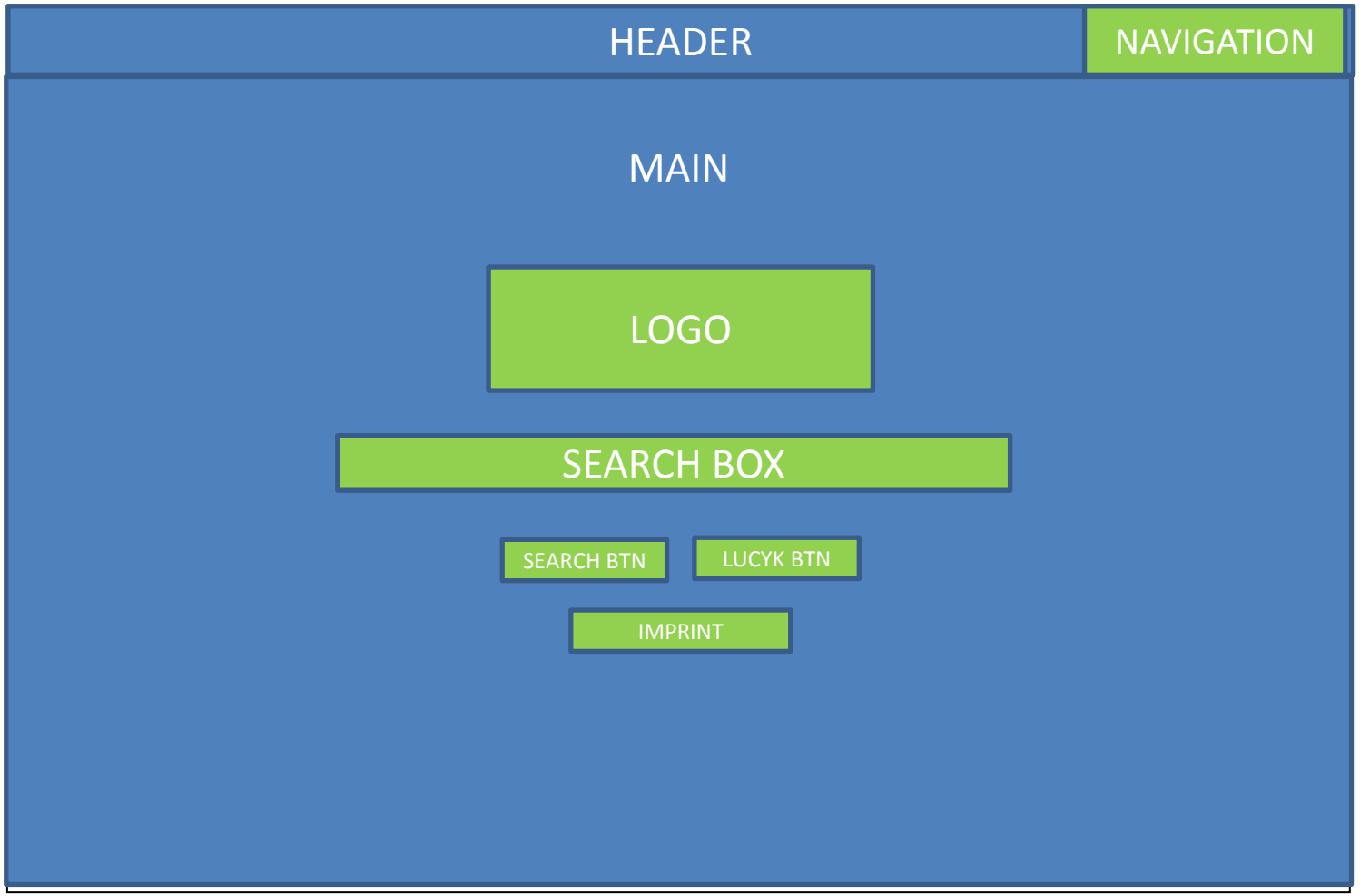
- First Group
  - Started colouring + effecting the elements first
- Second Group
  - Started positioning + aligning the elements first

- **Second Group has the better approach!**
  - **Divide & Conquer!**

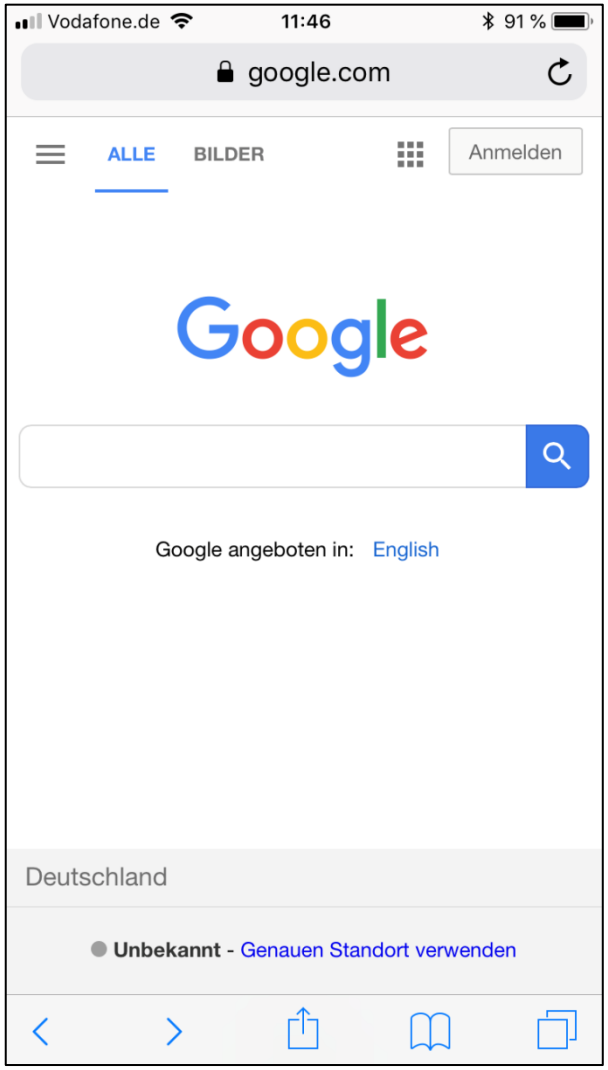
1. Google - Mobile



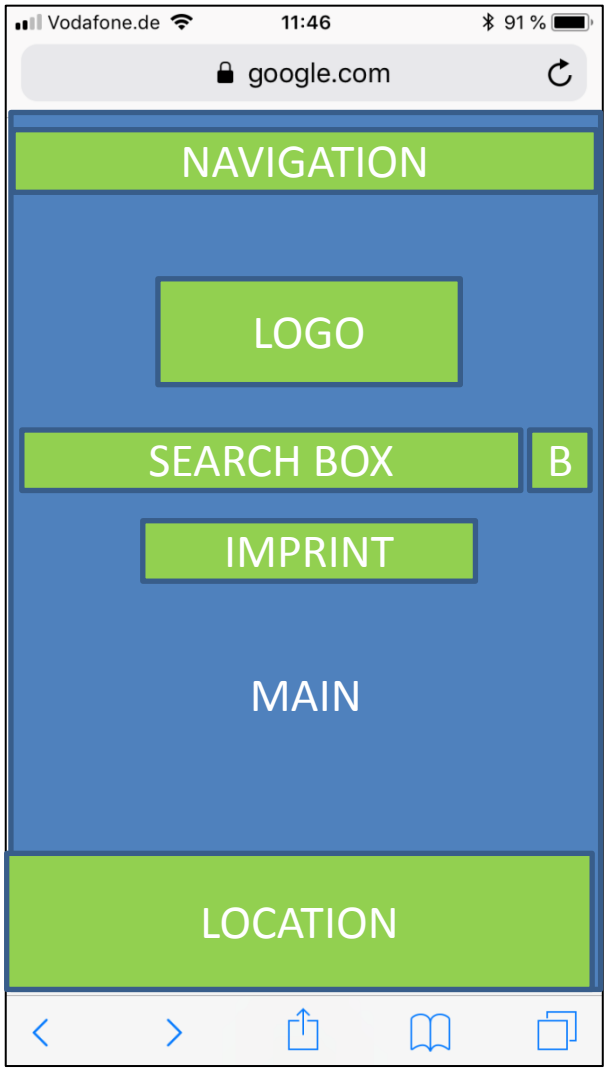
1. Google - Mobile



1. Google - Desktop



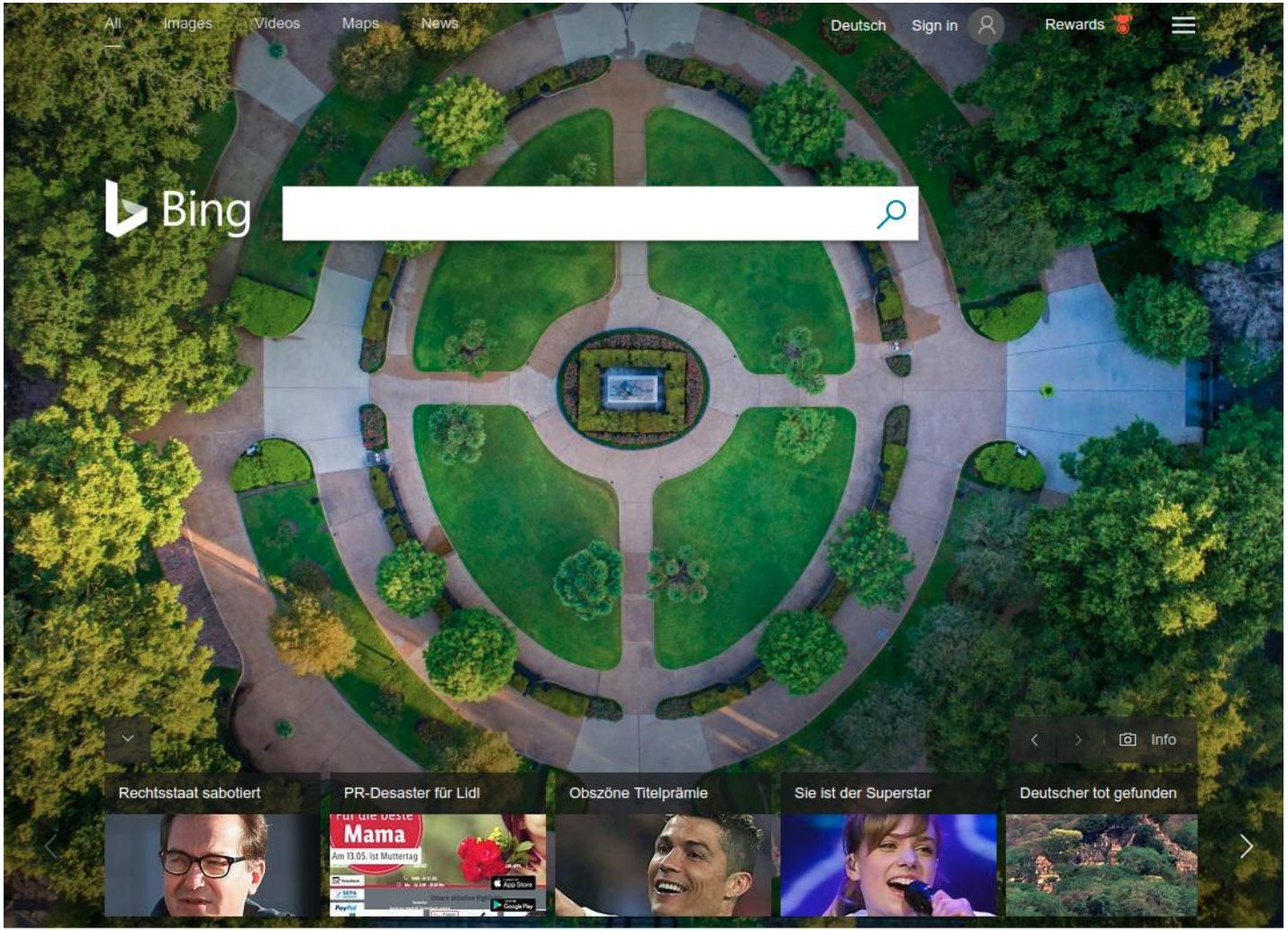
1. Google - Desktop



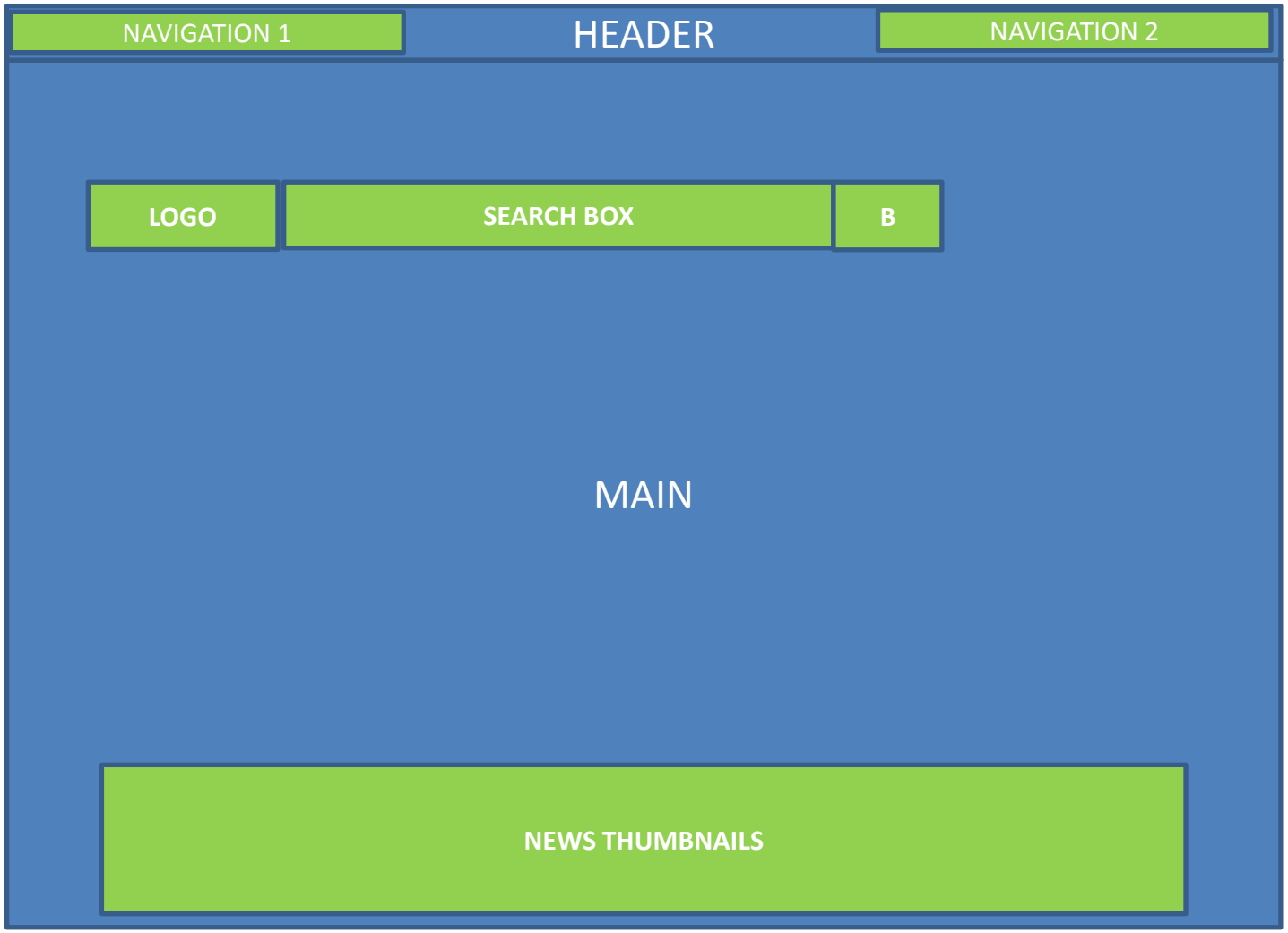
Task:

1) Analyze the following websites using Chrome Devtools and your abstraction skills!
2) Take a pencil and a sheet of paper and illustrate a graphical concept of the fundamental parts of each website!

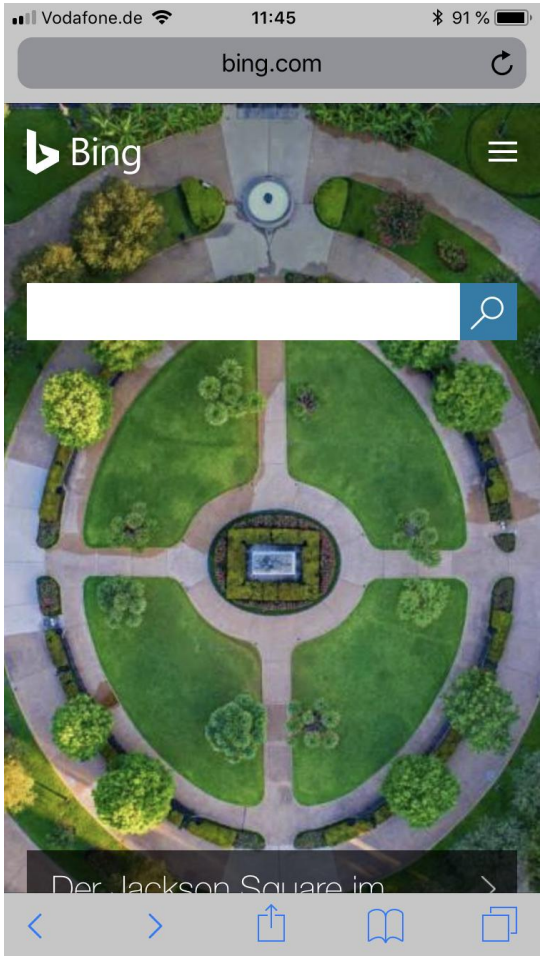
2. Bing


All
Images
Videos
Maps
News
Deutsch
Sign in
Rewards
Bing
Info
Rechtsstaat sabotiert
PR-Desaster für Lidl
Obszöne Titelprämie
Sie ist der Superstar
Deutscher tot gefunden
Mama
Am 13.05. ist Muttertag

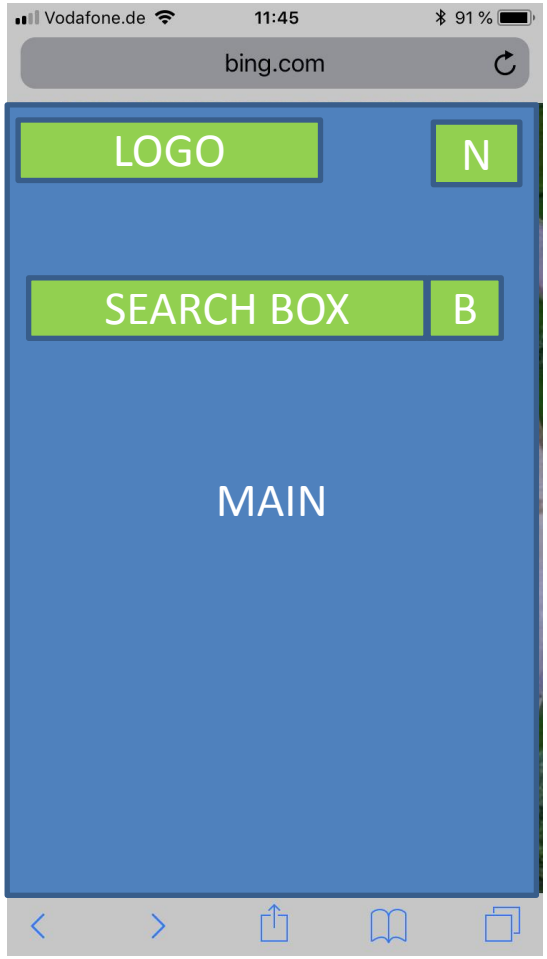
2. Bing


NAVIGATION 1
HEADER
NAVIGATION 2
LOGO
SEARCH BOX
B
MAIN
NEWS THUMBNAILS

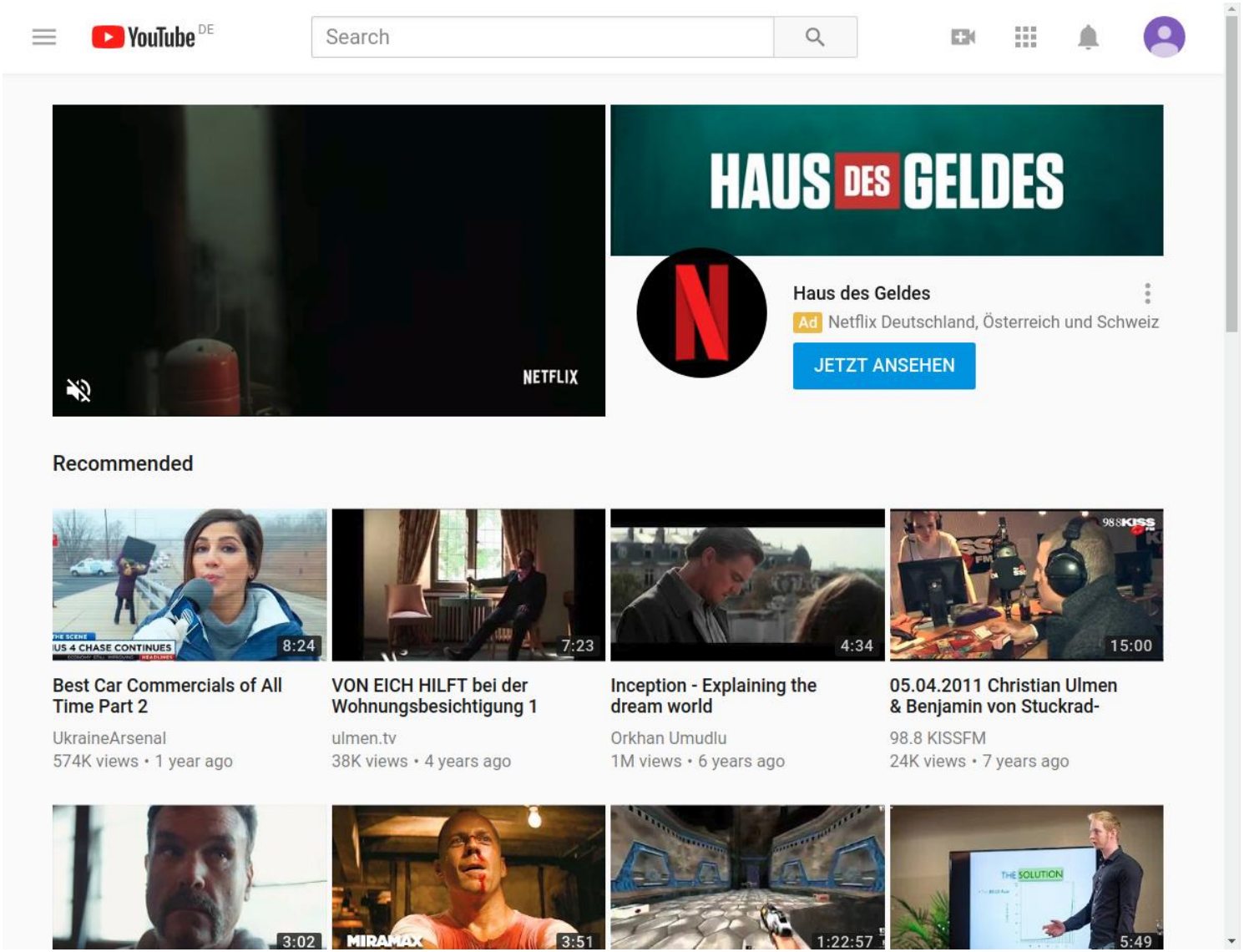
2. Bing



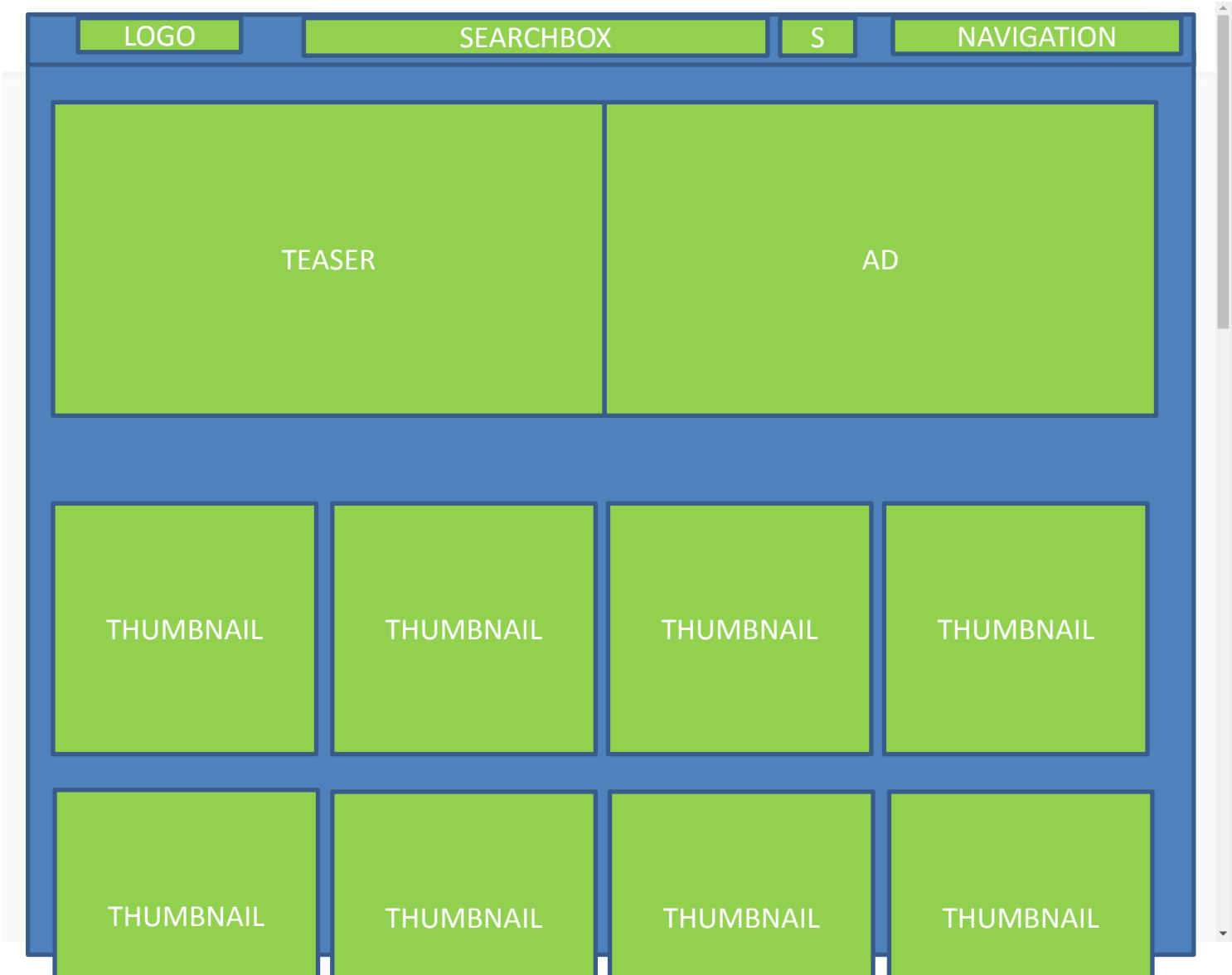
2. Bing



3. YouTube


YouTube DE
Search
NETFLIX
HAUS DES GELDES
Haus des Geldes
Ad Netflix Deutschland, Österreich und Schweiz
JETZT ANSEHEN
Recommended
8:24
Best Car Commercials of All Time Part 2
UkraineArsenal
574K views • 1 year ago
7:23
VON EICH HILFT bei der Wohnungsbesichtigung 1
ulmen.tv
38K views • 4 years ago
4:34
Inception - Explaining the dream world
Orkhan Umudlu
1M views • 6 years ago
15:00
05.04.2011 Christian Ulmen & Benjamin von Stuckrad-
98.8 KISSFM
24K views • 7 years ago
3:02
3:51
1:22:57
5:49
THE SOLUTION

3. YouTube


LOGO
SEARCHBOX
S
NAVIGATION
TEASER
AD
THUMBNAIL
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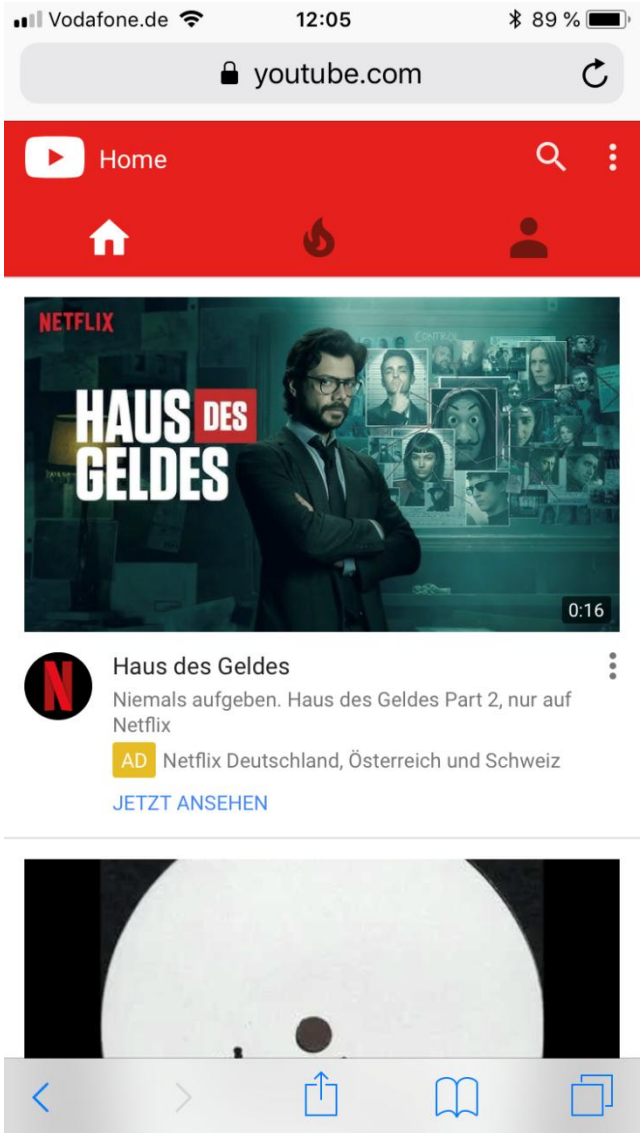
3. YouTube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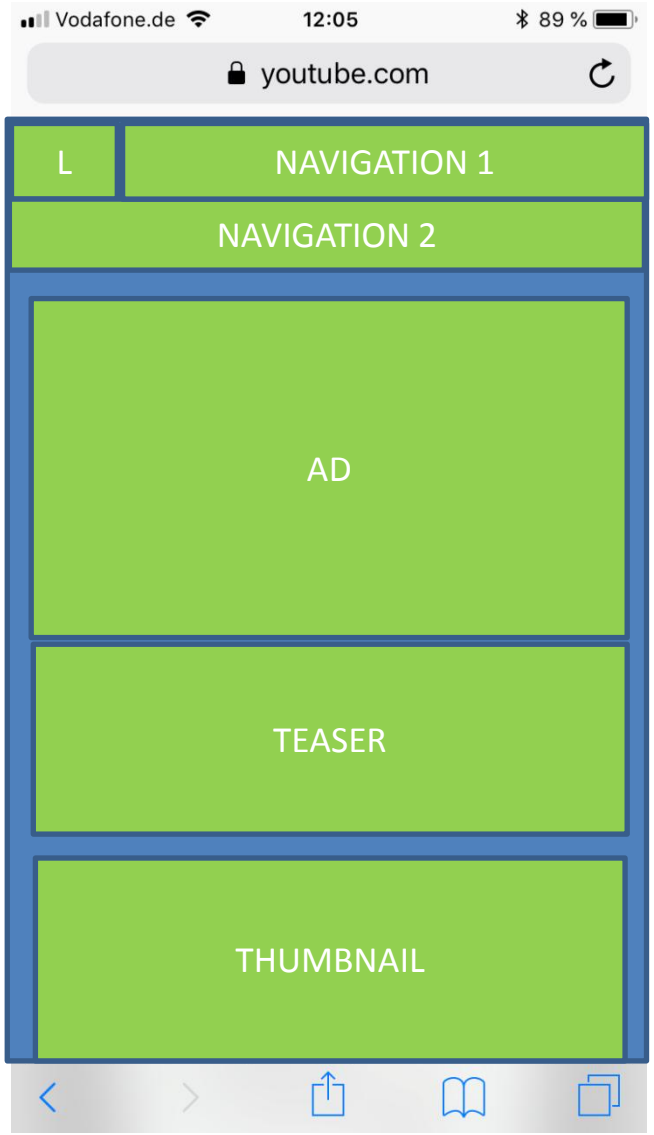
12:05
89 %
youtube.com
Home
NETFLIX
HAUS DES GELDES
0:16
Haus des Geldes
Niemals aufgeben. Haus des Geldes Part 2, nur auf Netflix
AD
Netflix Deutschland, Österreich und Schweiz
JETZT ANSEHEN

3. YouTube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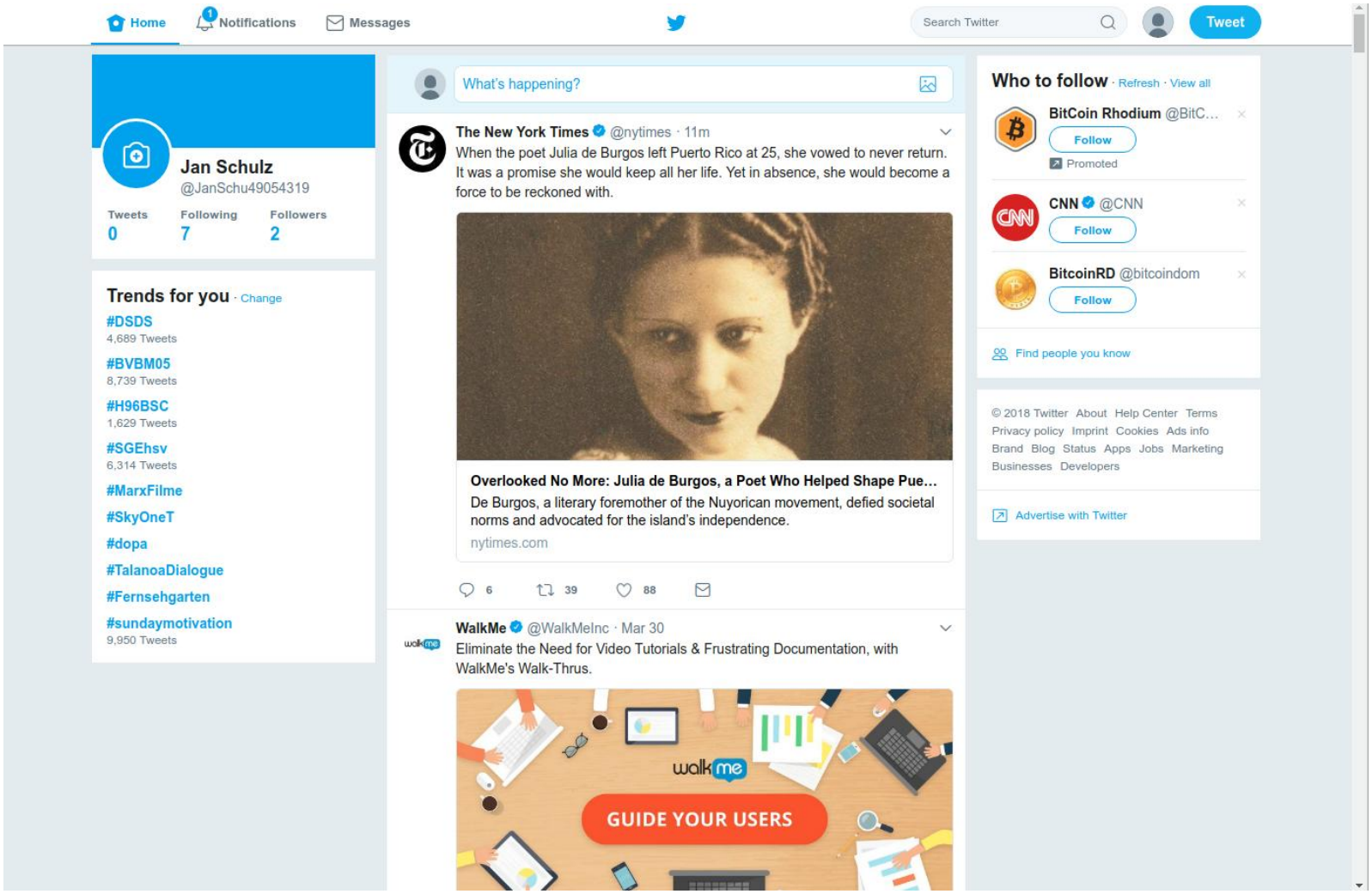
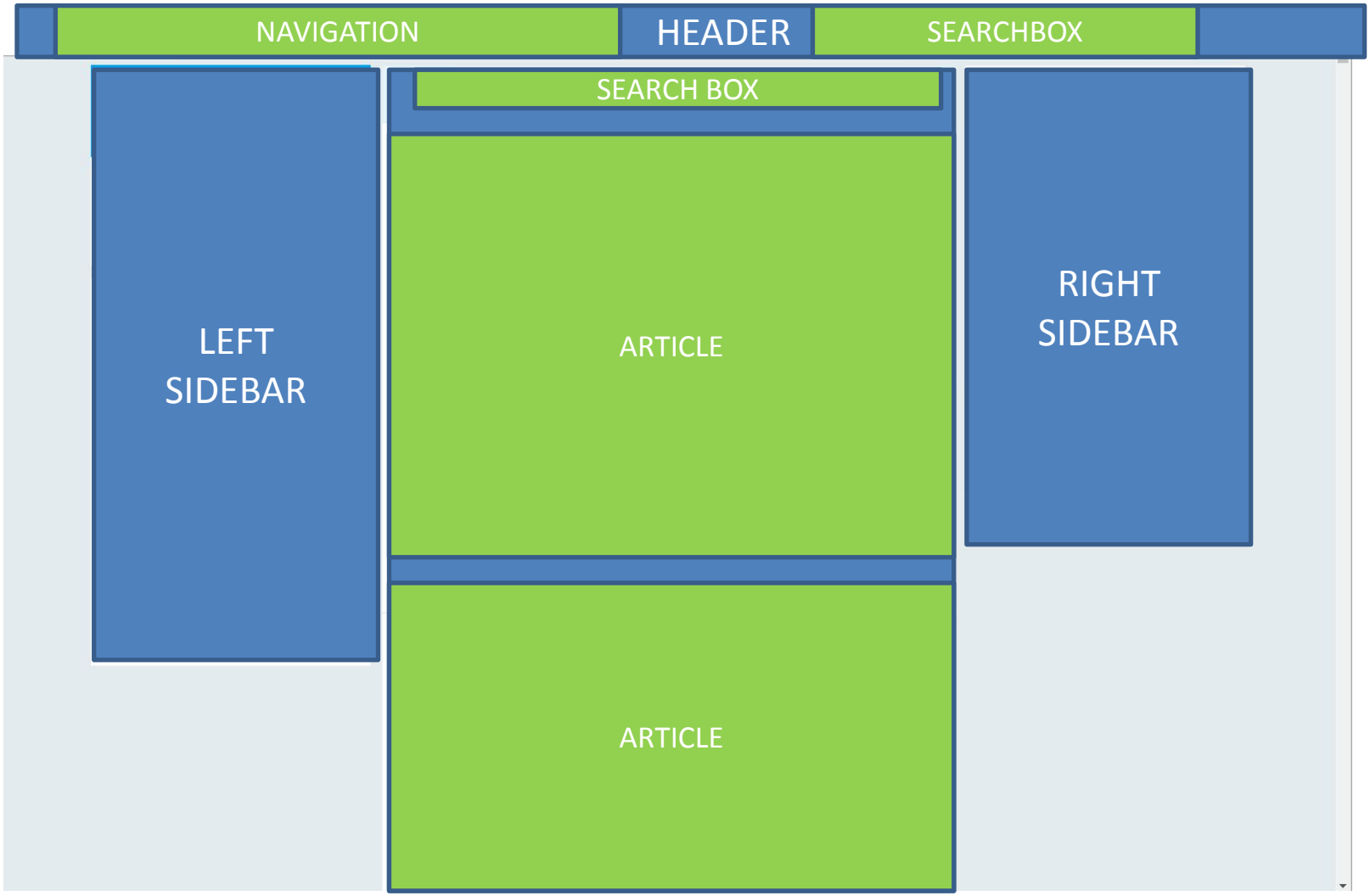
NAVIGATION 1
NAVIGATION 2
AD
TEASER
THUMBNAIL

4. Twitter


Home
Notifications
Messages
Search Twitter
Tweet
Jan Schulz
@JanSchu49054319
Tweets 0
Following 7
Followers 2
Trends for you · Change
#DSDS
4,689 Tweets
#BVBM05
8,739 Tweets
#H96BSC
1,629 Tweets
#SGEhsv
6,314 Tweets
#MarxFilme
#SkyOneT
#dopa
#TalanoaDialogue
#Fernsehgarten
#sundaymotivation
9,950 Tweets
What's happening?
The New York Times @nytimes · 11m
When the poet Julia de Burgos left Puerto Rico at 25, she vowed to never return. It was a promise she would keep all her life. Yet in absence, she would become a force to be reckoned with.
Overlooked No More: Julia de Burgos, a Poet Who Helped Shape Pue…
De Burgos, a literary foremother of the Nuyorican movement, defied societal norms and advocated for the island's independence.
nytimes.com
6
39
88
WalkMe @WalkMeInc · Mar 30
Eliminate the Need for Video Tutorials & Frustrating Documentation, with WalkMe's Walk-Thrus.
walkme
GUIDE YOUR USERS
Who to follow · Refresh · View all
BitCoin Rhodium @BitC…
Follow
Promoted
CNN @CNN
Follow
BitcoinRD @bitcoindom
Follow
Find people you know
© 2018 Twitter About Help Center Terms
Privacy policy Imprint Cookies Ads info
Brand Blog Status Apps Jobs Marketing
Businesses Developers
Advertise with Twitter

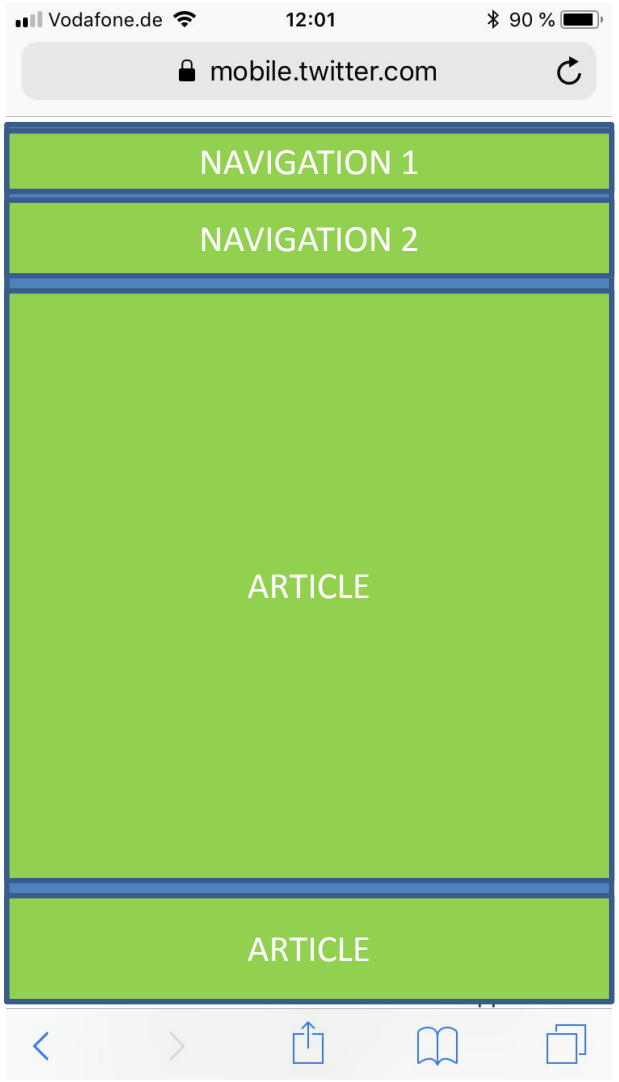
4. Twitter


NAVIGATION
HEADER
SEARCHBOX
SEARCH BOX
LEFT SIDEBAR
ARTICLE
RIGHT SIDEBAR
ARTICLE

4. Twitter

Vodafone.de
12:01
90 %
mobile.twitter.com
Home
Bill Gates @BillGates · 19h
The students who joined Melinda and me for this @60Minutes segment are incredible role models for other young people. We learned a lot from talking with them.
Why Bill and Melinda Gates put 20,000 students through college
cbsnews.com
207
686
4.7K
Sharegate @sharegatetools · Mar 28
Office 365 is a very secure platform, b
human errors and data leaks can happen. Use

4. Twitter


Vodafone.de
12:01
90 %
mobile.twitter.com
NAVIGATION 1
NAVIGATION 2
ARTICLE
ARTICLE

Task

- Implement your concepts as HTML/SCSS layouts!