

steve rokitka

*A Seattle-based designer
and developer with a
passion for beautiful
words and images.*

education

Cornell University

Ithaca, NY

Extramural Study

2009-2011

Web Programming

Rochester Institute of Technology

Rochester, NY

Bachelor of Science in

Professional & Technical

Communication

May 2004

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experience

Spinetree Media *Sept. 2008 - Present*

principal designer & consultant

Provided web and mobile design and development, print design and illustration services to clients all over the country. Provided usability testing, training and consulting services for both agency and corporate clients.

Bitcount *July 2013 - Aug 2016*

ui/ux designer

Owned UI/UX and brand design at a tiny mobile app company. Designed company identity and marketing materials and took multiple apps from inception to release. Managed social media presence, advertising, promotions and customer service.

ShareBuilder Capital One *July 2012 - June 2013*

ui/ux designer

Created UI designs, assets, redlines and wireframes for a large stock brokerage site. Worked with developers & QA to ensure successful development and deployment.

Design Commission *Feb 2012 - May 2012*

designer & front-end developer

Designed and built websites and applications at a busy UX-focused agency.

Cornell University *Jan 2007 - December 2011*

designer/developer/editorial assistant *(multiple)*

Designed websites and marketing materials and created editorial illustrations for Cornell's library system, College of Architecture, Art and Planning, and Humanities Communication PR department. Worked on a usability/UX team that did usability research, training, testing and consulting throughout the university.

In love with:

- Solid, measurable goals
- Deadlines
- Being useful to the team
- Good Communication

Experienced with:

- Photoshop, Illustrator & InDesign
- Sketch, Axure & InVision
- HTML/CSS/SASS
- PHP
- Javascript & jQuery
- Google Analytics
- Git/SVN
- Wordpress, Drupal & Shopify
- Usability testing

Certifications:

- Wilderness First Responder - *June 2016*