Does Having a Criminal Record Affect the Chances of Receiving A Call Back for a Job Interview? Part IV: Focus on White Applicants

Let's continue working with the data from the experiment in Milwaukee where researchers randomly assigned whether the job applicant had a criminal record. As a reminder, Table 1 shows the names and descriptions of the variables in this dataset, where the unit of observation is individual job applications.

variable	description
job_id	identifying number of job opening
criminal	whether the job applicant presented himself as having a criminal record $(1=yes, 0=no)$
race	race of applicant (black or white)
call	whether job application received a call back for a job interview (1=yes, 0=no)

Table 1: Variables in "applications.csv"

In this problem set, we practice (1) how to estimate an average treatment effect using data from a randomized experiment and (2) how to determine whether the estimated average treatment effect is statistically significant at the 5% level.

As always, we start by loading and looking at the data:

```
## load and look at the data
applications <- read.csv("applications.csv") # reads and stores data
head(applications) # shows first observations
## job_id criminal race call
## 1
          1
                   0 white
## 2
          1
                   1 white
## 3
           2
                   1 white
## 4
                   0 white
                             0
           3
## 5
                   1 white
                             0
                   0 white
                             0
## 6
```

To simplify our analysis, let's focus on one of the two pairs: the pair of white applicants. To do so, we can run the piece of code below, which creates a new dataframe containing only the job applications that correspond to the white applicants. (It uses the [] operator to extract a selection of observations from a dataframe, as explained on page 208 of DSS.)

```
## create new dataframe containing only the job applications for white applicants applications _white <- applications [ applications $race=="white", ]
```

Now, we are ready to start our analysis:

1. In the dataset about the white applicants, what is the estimated average causal effect of having a criminal record on the probability of receiving a call back for a job interview?

This material was produced for instructors using Llaudet, Elena and Kosuke Imai.

Data Analysis for Social Science: A Friendly and Practical Introduction. (Princeton University Press) and should not be shared beyond those who are enrolled in this class.

- a. Fit a linear model to the data in such a way that the estimated slope coefficient is equivalent to the difference-in-means estimator you are interested in and store the fitted model in an object called *fit* (R code only). (5 points)
- b. What is the estimated slope coefficient, $\widehat{\beta}$? (5 points)
- c. Now, let's answer the question: What is the estimated average treatment effect? Provide a full substantive answer (make sure to include the assumption, why the assumption is reasonable, the treatment, the outcome, as well as the direction, size, and unit of measurement of the average treatment effect) (10 points)
- 2. Is the effect statistically significant at the 5% level?
 - a. Let's start by specifying the null and alternative hypotheses. Please provide both the mathematical notations and their meaning. (10 points)
 - b. What is the value of the observed test statistic, z^{obs} ? (Hint: the code summary()\$coeff might be helpful here.) (5 points)
 - c. What is the associated p-value? (5 points)
 - d. Now, let's answer the question: Is the effect statistically significant at the 5% level? Please provide your reasoning. (10 points)