

v.0.03  
1/16/08

## FPA Wireframe Specifications

The Wireframe Specifications are intended for developers. It shows the “static” view of everything that is shown dynamically on the Prototype. Developers should use this document as a functional specification of the GUI, and refer to the Prototype for clarification.

## Table of Contents

<b>How to Use This Document.....</b>	<b>5</b>
Abbreviations.....	5
Summary of Specification Method.....	5
<b>General Notes on this Specification.....</b>	<b>6</b>
<b>1. Pages .....</b>	<b>7</b>
1.1. Site Map .....	7
1.2. Member Home.....	8
1.3. Journal Home .....	9
1.4. Consumer Home .....	10
<b>2. Templates, Components, &amp; Elements .....</b>	<b>11</b>
2.1. List of all Templates, Components, & Elements .....	11
2.2. -Member Template .....	13
2.3. -Consumer Template.....	14
2.4. -Journal Template .....	15
2.5. -Shared Interior .....	16
2.6. _Journal Navigation.....	17
2.7. _Consumer Navigation .....	18
2.8. _Member Navigation .....	19
2.9. _Member Navigation Footer.....	20
2.10. _Member Login .....	21
2.11. _Join or Renew Membership.....	24
2.12. _Know More About Membership .....	25
2.13. _Member Important Items .....	26
2.14. _Job Search .....	27
2.15. _RSS Feed.....	28
2.16. _Register for a VLC Event.....	29
2.17. _CE Exam .....	30

2.18. _Refer a Colleague .....	31
2.19. _Join the Member Directory .....	32
2.20. _Update your Directory Profile .....	33
2.21. _Consumer Search .....	34
2.22. _FPA in the News.....	35
2.23. _This Weeks Question .....	36
2.24. _Ask a Planner .....	37
2.25. _Find out About FPA Services .....	38
2.26. _Take Action Now .....	39
2.27. _Journal Login.....	40
2.28. _Find a Planner .....	43
2.29. _Journal CE Exam .....	44
2.30. _FAQs .....	45
2.31. _Global Navigation .....	46
2.32. _Search the Member Directory.....	47
2.33. _SearchSite .....	48
2.34. ^FPA Store .....	49
2.35. ^Press Room .....	50
2.36. ^Website Account.....	51
2.37. ^Ask a Planner a Question .....	52
2.38. ^Find a Planner .....	53
2.39. ^Content Widget 1 .....	54
2.40. ^HTML Content .....	55
2.41. ^Plain Text Field .....	56
2.42. ^Image.....	57
2.43. ^Ad Banner.....	58
2.44. ^Ad Tile .....	59
2.45. ^Component Label (internal) .....	60
2.46. ^Ad Leaderboard .....	61
2.47. ^Ad Skyscraper .....	62
2.48. ~Footer.....	63
2.49. ~Press Room.....	64

2.50. ~FPA Store..... 65

2.51. ~Website Account ..... 66

2.52. ~Global Footer..... 67

2.53. ~Journal of Financial Planning ..... 68

2.54. ~FPA Member ..... 69

2.55. ~Breadcrumbs..... 70

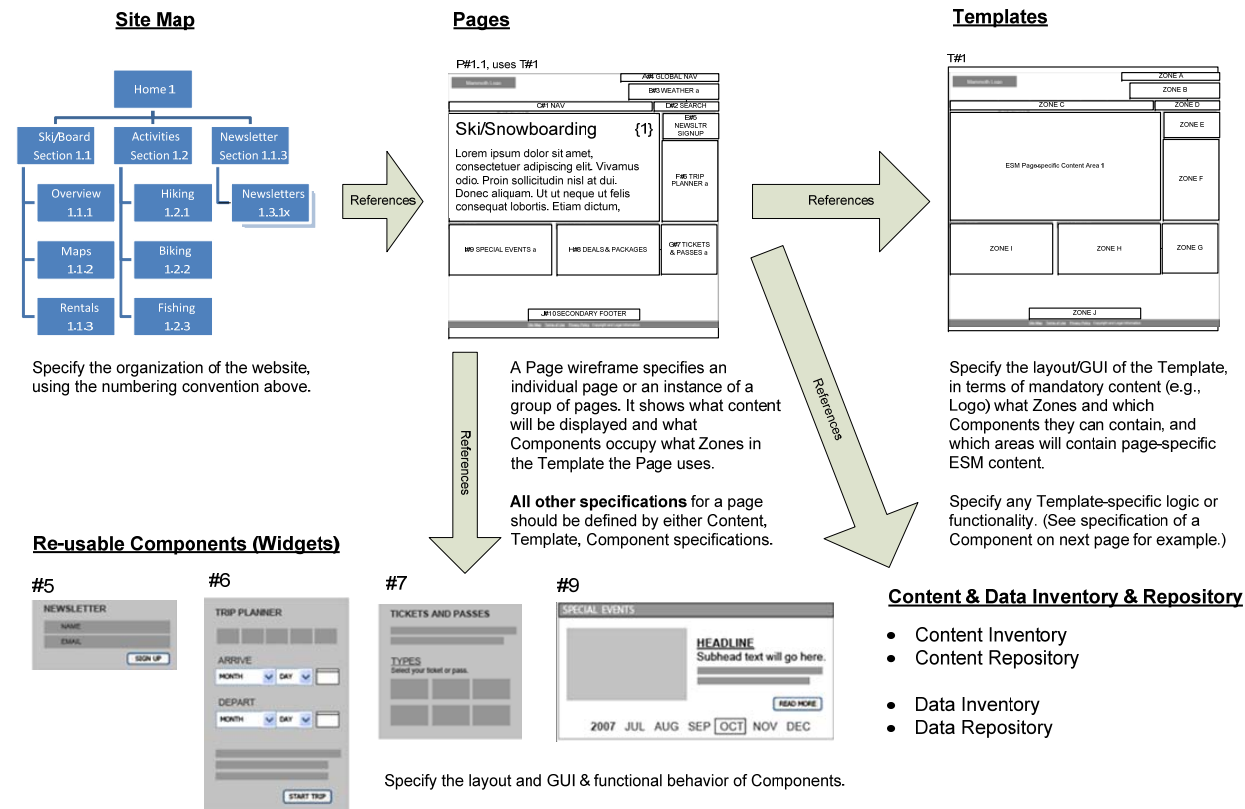
2.56. ~Master Grid..... 71

## How to Use This Document

### Abbreviations

- U-#: E.g. U-a.1.g. Use Case reference (see Requirements Analysis.) All Templates and Components enumerate which Use-Cases they support.  
 P-#: E.g. P-1.1.2. Page reference.  
 -Name: Template reference. Templates specify the layout of content, components, and elements, and functional spec of anything that isn't a component.  
 \_Name: Component reference. Components specify the layout and functionality of GUI modules.  
 ~Name: Element reference. A static piece of boilerplate that may be re-used on multiple components or templates.  
 ^Name: Component used only for internal purposes. Ignore.  
 @#: Content-Inventory reference. Refers to a piece of content for incorporation into the page, template, or component during dev or content integration.  
 □: ESM Content (as opposed to a Component)

### Summary of Specification Method



Please see <http://extranet.spiremedia.com/clients/process/ux/> for more information and examples of how to use our specification method.

## General Notes on this Specification

- **Submenu specifications** are not included. Please read these off the instances of the menu in the Prototype.

# 1. Pages

## 1.1. Site Map

- 1) Member Home
- 2) Journal Home
- 3) Consumer Home

## 1.2. Member Home

### 1.2.1. Wireframes

The wireframe illustrates the layout of the FPA Member Home page. It features a top navigation bar with links for 'Website Registration', 'FPA Store', and 'Press Room'. Below this is a search bar and a list of site categories. The main content area is divided into several sections: a left sidebar with links for membership and events, a central area with featured articles and a 'Planner Search Referrals' headline, and a right sidebar with a 'Member Login' form and a link to renew membership. The bottom of the page features a footer with links to 'Website Account', 'Press Room', and 'Disclaimer'.

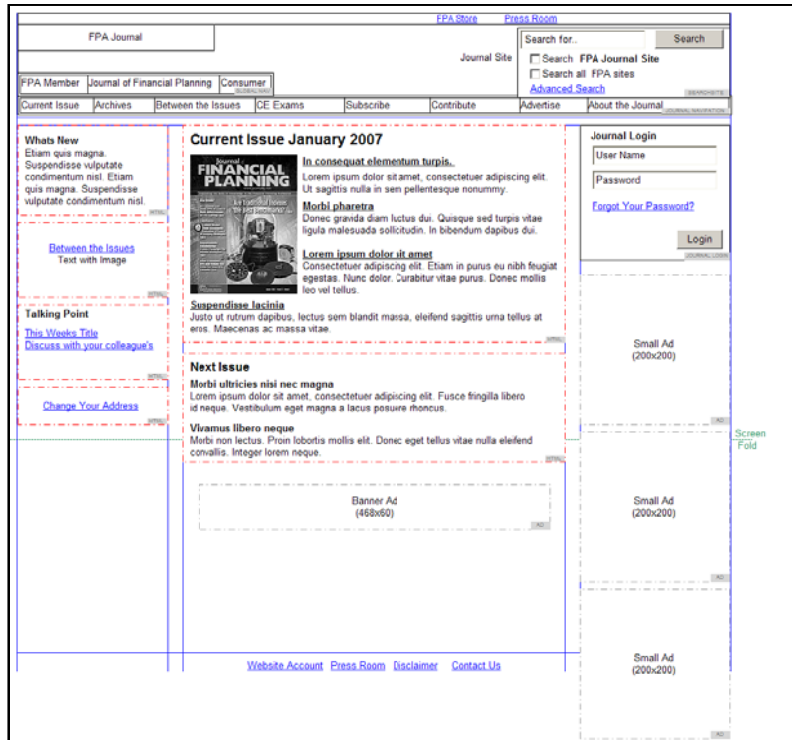
#### 1.2.1.1. Inventory of Templates, Components, or Elements Used

-Member Template



## 1.3. Journal Home

### 1.3.1. Wireframes



#### 1.3.1.1. Inventory of Templates, Components, or Elements Used

-Journal Template

## 1.4. Consumer Home

Use Cases:

- a.2
- a.3

### 1.4.1. Wireframes



#### 1.4.1.1. Inventory of Templates, Components, or Elements Used

-Consumer Template

## 2. Templates, Components, & Elements

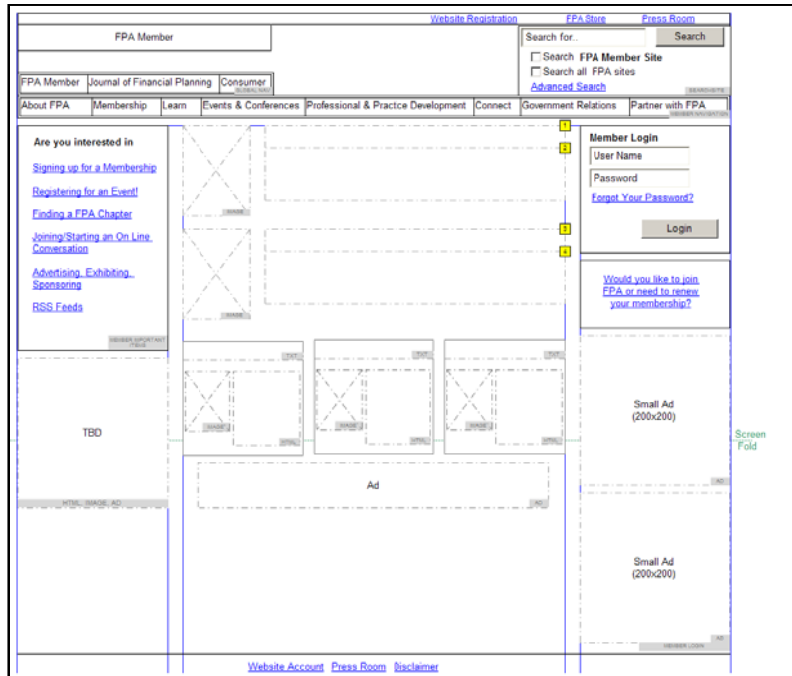
### 2.1. List of all Templates, Components, & Elements

- 1) TEMPLATES
- 2)     -Member Template
- 3)     -Consumer Template
- 4)     -Journal Template
- 5)     -Shared Interior
- 6) COMPONENTS
- 7)     Navigation
- 8)         \_Journal Navigation
- 9)         \_Consumer Navigation
- 10)        \_Member Navigation
- 11)        \_Member Navigation Footer
- 12)     Member
- 13)         \_Member Login
- 14)         \_Join or Renew Membership
- 15)         \_Know More About Membership
- 16)         \_Member Important Items
- 17)         \_Job Search
- 18)         \_RSS Feed
- 19)         \_Register for a VLC Event
- 20)         \_CE Exam
- 21)         \_Refer a Colleague
- 22)         \_Join the Member Directory
- 23)         \_Update your Directory Profile
- 24)     Consumer
- 25)         \_Consumer Search
- 26)         \_FPA in the News
- 27)         \_This Weeks Question
- 28)         \_Ask a Planner
- 29)         \_Find out About FPA Services
- 30)         \_Take Action Now
- 31)     Journal
- 32)         \_Journal Login
- 33)     Global
- 34)         \_Find a Planner
- 35)         \_Journal CE Exam
- 36)         \_FAQs
- 37)         \_Global Navigation
- 38)         \_Search the Member Directory
- 39)         \_SearchSite
- 40)     (Anticipated)
- 41)         ^FPA Store
- 42)         ^Press Room

- 43) ^Website Account
- 44) ^Ask a Planner a Question
- 45) ^Find a Planner
- 46) ELEMENTS
- 47) Internal
  - 48) ^Content Widget 1
  - 49) ^HTML Content
  - 50) ^Plain Text Field
  - 51) ^Image
  - 52) ^Ad Banner
  - 53) ^Ad Tile
  - 54) ^Component Label (internal)
  - 55) ^Ad Leaderboard
  - 56) ^Ad Skyscraper
- 57) Links
  - 58) ~Footer
  - 59) ~Press Room
  - 60) ~FPA Store
  - 61) ~Website Account
  - 62) ~Global Footer
  - 63) ~Journal of Financial Planning
  - 64) ~FPA Member
- 65) Other
  - 66) ~Breadcrumbs
  - 67) ~Master Grid

## 2.2. -Member Template

### 2.2.1. Wireframes



### 2.2.2. Internal Specifications

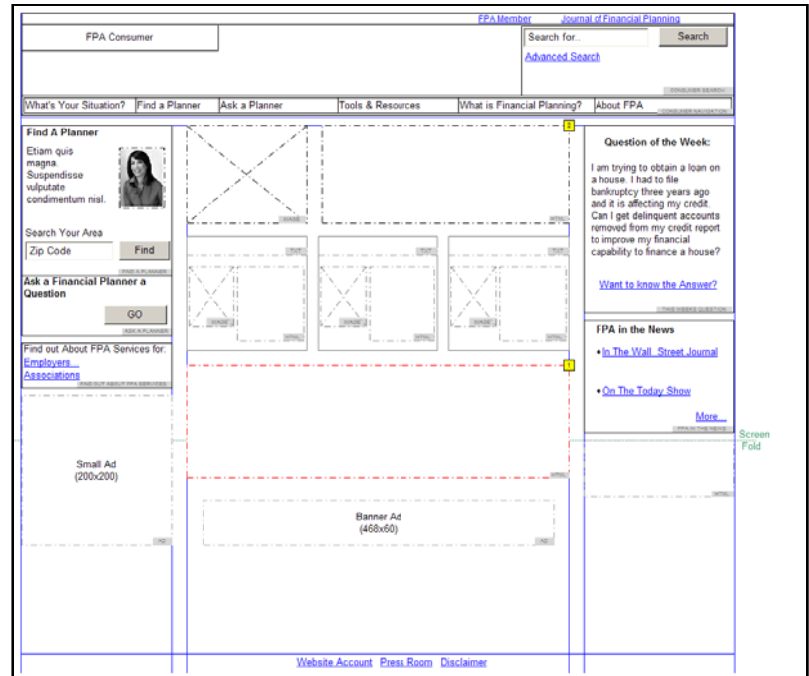
Footnote	Label	Specification
1	Title1	Expandable vertically (guideline: max 2 lines)
2	Abstract1	Expandable vertically (guidelines: copy should not push past bottom of left-hand image.)
3	Title2	Ditto Title1
4	Abstract2	Ditto Abstract1

#### 2.2.2.1. Inventory of Templates, Components, or Elements Used

- ~Master Grid
- \_Member Navigation
- \_SearchSite
- \_Global Navigation
- ~Website Account
- ~FPA Store
- ~Press Room
- ~Global Footer
- \_Member Login
- ^Content Widget 1
- \_Member Important Items

## 2.3. -Consumer Template

### 2.3.1. Wireframes



### 2.3.2. Internal Specifications

Footnote	Specification
2	Text column only expands vertically. No wrap around image.

### 2.3.3. External Specifications

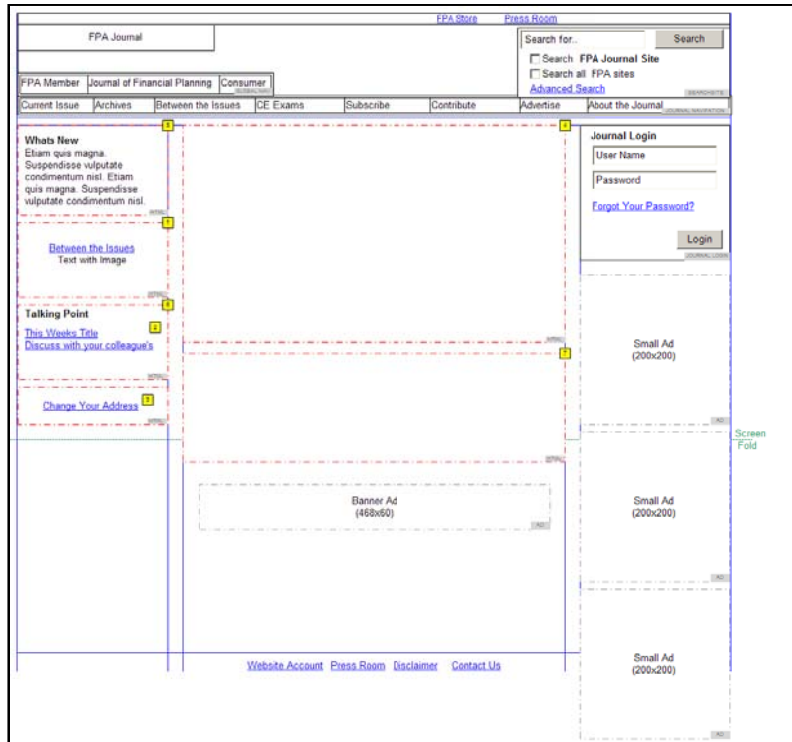
Footnote	Preformatted HTML
1	Yes

#### 2.3.3.1. Inventory of Templates, Components, or Elements Used

- ~Master Grid
- \_Consumer Navigation
- ~FPA Member
- ~Journal of Financial Planning
- ~Global Footer
- \_Consumer Search
- \_This Weeks Question
- \_FPA in the News
- ^Ad Banner
- ^Ad Tile
- \_Find out About FPA Services
- \_Ask a Planner
- \_Find a Planner
- ^Content Widget 1

## 2.4. -Journal Template

### 2.4.1. Wireframes



### 2.4.2. Internal Specifications

Footnote	Label	Specification
2	Link	Links to Current Issue> Talking Points
3	Link: Change Your Address	Links to Subscribe> Change Mailing Address
4	Current Issue Headlines	
7	Next Issue Headlines	

### 2.4.3. External Specifications

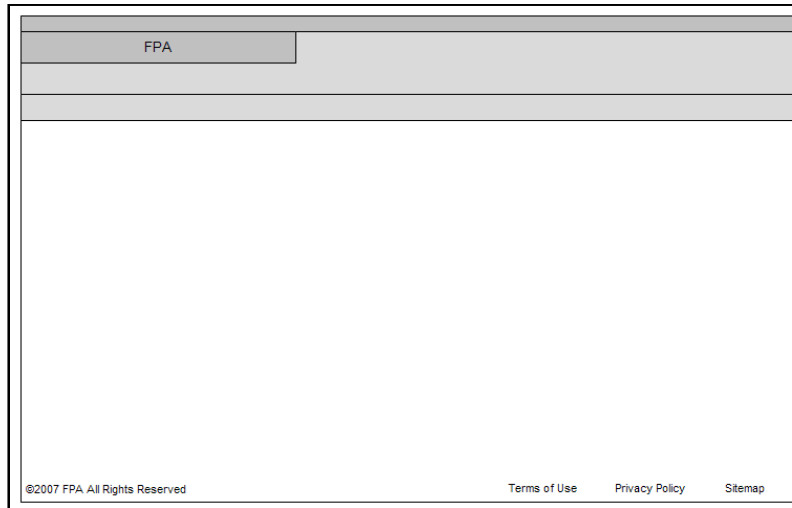
Footnote	Preformatted HTML
1	Yes
2	Yes
3	Yes
4	Yes
5	Yes
6	Yes
7	Yes

#### 2.4.3.1. Inventory of Templates, Components, or Elements Used

- ~Master Grid
- \_Journal Navigation
- \_SearchSite
- \_Global Navigation
- ~FPA Store
- ~Press Room
- ~Global Footer
- \_Journal Login
- ^Ad Tile
- ^Ad Banner

## 2.5. -Shared Interior

### 2.5.1. Wireframes



#### 2.5.1.1. Inventory of Templates, Components, or Elements Used

~Footer



## 2.6. \_Journal Navigation

### 2.6.1. Wireframes

Current Issue	Archives	Between the Issues	CE Exams	Subscribe	Contribute	Advertise	About the Journal	Journal Specifications
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## 2.7. \_Consumer Navigation

### 2.7.1. Wireframes

What's Your Situation?	Find a Planner	Ask a Planner	Tools & Resources	What is Financial Planning?	About FPA
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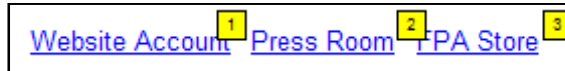
## 2.8. \_Member Navigation

### 2.8.1. Wireframes

About FPA	Membership	Learn	Events & Conferences	Professional & Practice Development	Connect	Government Relations	Partner with FPA	
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## 2.9. \_Member Navigation Footer

### 2.9.1. Wireframes

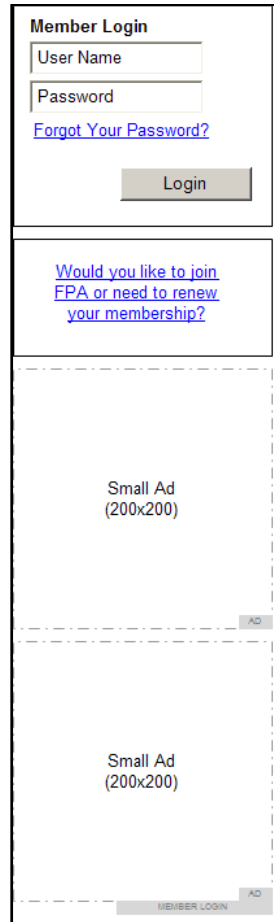


### 2.9.2. Internal Specifications

Footnote	Interactions
1	OnClick: Case 1: Open Link in Current Window
2	OnClick: Case 1: Open Link in Current Window
3	OnClick: Case 1: Open Link in Current Window

## 2.10. \_Member Login

### 2.10.1. Wireframes



The wireframe illustrates the layout of the Member Login page. It is divided into three main vertical sections. The top section, titled "Member Login", contains a "User Name" input field, a "Password" input field, a blue hyperlink "Forgot Your Password?", and a grey "Login" button. The middle section contains a blue hyperlink: "Would you like to join FPA or need to renew your membership?". The bottom section is a large rectangular area containing two "Small Ad (200x200)" placeholders, one above the other. A dashed line separates the two ad areas. A small grey box labeled "AD" is positioned to the right of the first ad area, and another small grey box labeled "AD" is positioned to the right of the second ad area. A grey box labeled "MEMBER LOGIN" is located at the bottom right of the page.

#### 2.10.1.1. Inventory of Templates, Components, or Elements Used

\_Join or Renew Membership

^Ad Tile

## 2.10.2. Member Log in

### 2.10.2.1. Login

#### Wireframes

The wireframe shows a vertical layout. At the top is a box titled "Member Login" containing a "User Name" field (labeled 3), a "Password" field (labeled 2), a "Forgot Your Password?" link, and a "Login" button (labeled 1). Below this is a box with a link: "Would you like to join FPA or need to renew your membership?". The bottom section consists of two large rectangular areas, each labeled "Small Ad (200x200)", separated by a dashed line. Each ad area has a small "Ad" label in its bottom right corner.

#### Internal Specifications

Footnote	Label	Interactions	Specification
1		OnClick: Case 1: Set Member Log in state to Log out	
2	Field: Password		Must match the password on record in conjunction with the User Name
3	Field: User Name		Must match the User Name on record in conjunction with the Password

#### Inventory of Templates, Components, or Elements Used

^Ad Tile

\_Join or Renew Membership

^Ad Tile

## 2.10.2.2. Log out

WireframesInternal Specifications

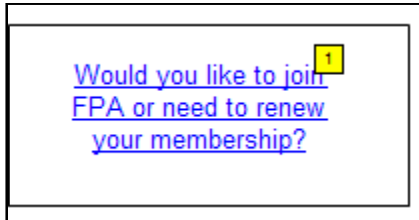
Footnote	Label	Interactions	Specification
1	Button: Log Out	OnClick: Case 1: Set Member Log in state to Login	
2	Link 1		Links to Website Account> Update My Registration Profile
3	Link 2		Links to Membership> Refer a Colleague
4	Link 3		Links to Professional & Practice Development> CFP Certification Resources
5	Link 4		Links to Connect> Membership Directory
6	Link 5		Links to Website Account> PlannerSearch Admin

Inventory of Templates, Components, or Elements Used

^Ad Tile

## 2.11. \_Join or Renew Membership

### 2.11.1. Wireframes



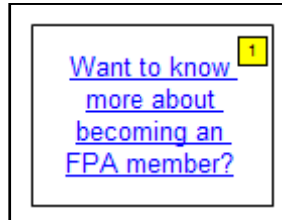
### 2.11.2. Internal Specifications

Footnote	Label	Specification
1	Link: Join or Renew FPA Membership	Links to Join/Renew page



## 2.12. \_Know More About Membership

### 2.12.1. Wireframes

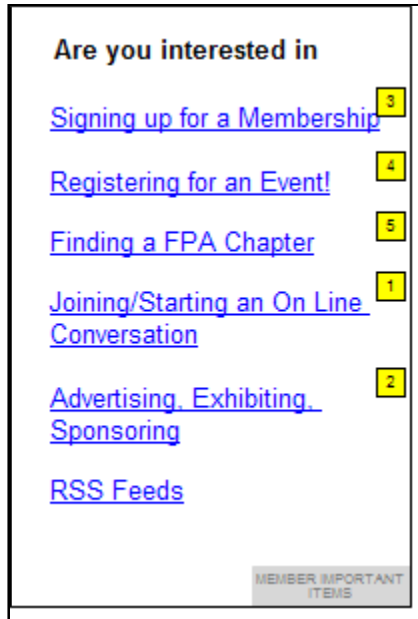


### 2.12.2. Internal Specifications

Footnote	Label	Specification
1	Link: Want to know more about becoming an FPA member?	Links to Individual> Benefits Overview

## 2.13. \_Member Important Items

### 2.13.1. Wireframes



### 2.13.2. Internal Specifications

Footnote	Label	Specification
1	Link: Joining/Starting an On Line Conversation	Links to Connect> Online Discussions
2	Link: Advertising Exhibiting Sponsoring	Links to Partner with FPA page
3	Link: Signing up for a Trial Membership	Links to Membership> Join/Renew
4	Link: Registering for a VLC Event	Links to Events & Conferences
5	Link: Finding a FPA Chapter	Links to Connect> Local Chapters

## 2.14. \_Job Search

### 2.14.1. Wireframes



A wireframe diagram of a job search form. It consists of a rectangular container with a thin border. Inside, at the top, is the text "Search for jobs in your area". Below this text is a rectangular input field labeled "Zip Code". Directly beneath the input field is a rectangular button labeled "Search". A small yellow square containing the number "1" is positioned to the right of the "Search" button, indicating a footnote reference.

### 2.14.2. Internal Specifications

Footnote	Label	Specification
1	Button: Search Jobs	Search jobs in the area of the entered zip code

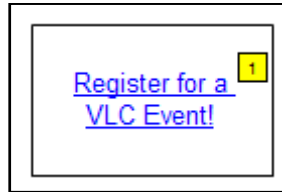
## 2.15. \_RSS Feed

### 2.15.1. Wireframes



## 2.16. \_Register for a VLC Event

### 2.16.1. Wireframes

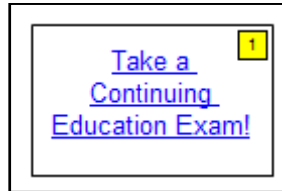


### 2.16.2. Internal Specifications

Footnote	Label	Specification
1	Link: Register for a VLC Event	Links to Events & Conferences

## 2.17. \_CE Exam

### 2.17.1. Wireframes

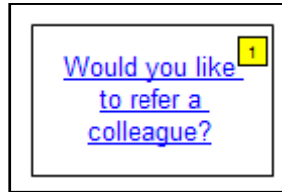


### 2.17.2. Internal Specifications

Footnote	Label	Specification
1	Link: Take a Continuing Education Exam	Links to Learn> Continuing Education Exams

## 2.18. \_Refer a Colleague

### 2.18.1. Wireframes

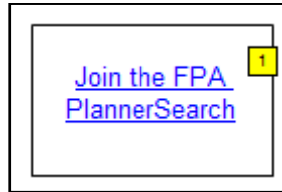


### 2.18.2. Internal Specifications

Footnote	Label	Specification
1		Links to Membership> Refer a Colleague

## 2.19. \_Join the Member Directory

### 2.19.1. Wireframes



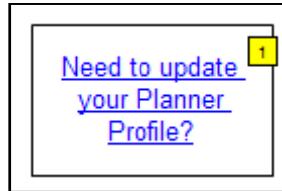
### 2.19.2. Internal Specifications

Footnote	Label	Specification
1	Link	links to Website Account> PlannerSearch Admin



## 2.20. \_Update your Directory Profile

### 2.20.1. Wireframes



### 2.20.2. Internal Specifications

Footnote	Label	Specification
1	Link: Need to update your Planner Profile	Links to Website Account> Update My Registration Profile

## 2.21. \_Consumer Search

### 2.21.1. Wireframes

Search for.. Search

[Advanced Search](#)

CONSUMER SEARCH

### 2.21.2. Internal Specifications

Footnote	Label	Specification
1	Search Field	Searches entire site
2	Search Button	Searches entire site

## 2.22. \_FPA in the News

### 2.22.1. Wireframes



### 2.22.2. Internal Specifications

Footnote	Label	Specification
1	Link: More..	Links to more articles about FPA
2	FPA in News List	Populated by the news database about FPA. Displays last 2 recent publications.

### 2.22.3. External Specifications

Footnote	External Data Source
2	News database. Specifics unknown.

## 2.23. \_This Weeks Question

### 2.23.1. Wireframes

**Question of the Week:**

I am trying to obtain a loan on a house. I had to file bankruptcy three years ago and it is affecting my credit. Can I get delinquent accounts removed from my credit report to improve my financial capability to finance a house?

[Want to know the Answer?](#)

THIS WEEKS QUESTION

### 2.23.2. Internal Specifications

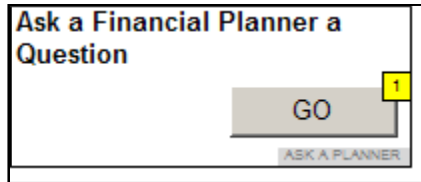
Footnote	Label	Specification
1	Link: Want to know the Answer?	links to Ask a Planner> Question of the Week
2	QuestionOfTheWeek	Populated by the Question portion of Ask a Planner> Question of the Week

### 2.23.3. External Specifications

Footnote	External Data Source
2	Unknown

## 2.24. \_Ask a Planner

### 2.24.1. Wireframes



### 2.24.2. Internal Specifications

Footnote	Label	Interactions	Specification
1	Button: GO	OnClick: Case 1: Open Link in Current Window	links to Ask a Planner> Ask a Planner

## 2.25. \_Find out About FPA Services

### 2.25.1. Wireframes

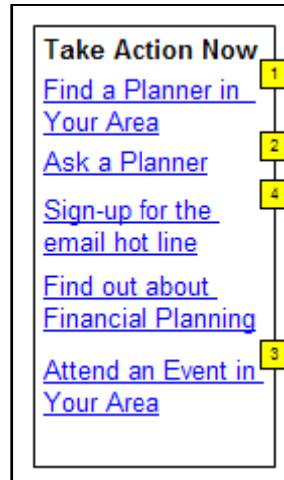


### 2.25.2. Internal Specifications

Footnote	Label	Specification
1	Link: Employers	Links to About FPA> Partners> Financial Planning in the Work Place
2	Link: Associations	Links to About FPA> Partners> Financial Planning for Your Members

## 2.26. \_Take Action Now

### 2.26.1. Wireframes



### 2.26.2. Internal Specifications

Footnote	Label	Specification
1	Link: Find a Planner in Your Area	links to Find a Planner> PlannerSearch
2	Link: Ask a Planner	Links to Ask a Planner> Ask a Planner Page
3	Link: Attend an Event in Your Area	Links to Tools & Resources> Events> Financial Planning Events in Your Area
4		Links to Tools & Resources> Tools> FPA RSS Feeds

## 2.27. \_Journal Login

### 2.27.1. Wireframes



The wireframe shows a login form titled "Journal Login". It contains two input fields: "User Name" and "Password". Below the password field is a blue hyperlink labeled "Forgot Your Password?". At the bottom right of the form is a grey "Login" button. A small label "JOURNAL LOGIN" is positioned at the bottom center of the form container.

#### 2.27.1.1. Inventory of Templates, Components, or Elements Used

^Ad Tile



## 2.27.2. Journal Login

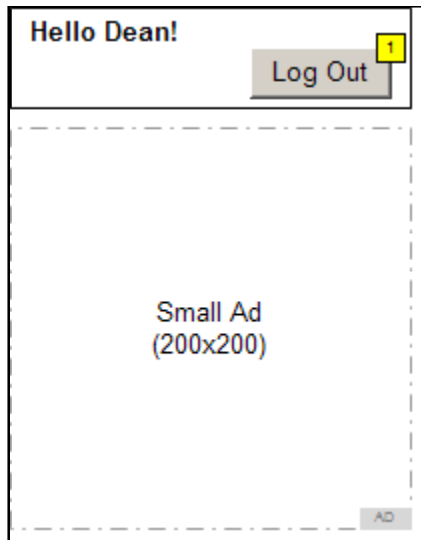
### 2.27.2.1. Journal Login

#### Wireframes

The wireframe shows a login form titled "Journal Login". It contains two input fields: "User Name" and "Password". Below the password field is a blue hyperlink labeled "Forgot Your Password?". At the bottom right is a grey "Login" button. A yellow callout box with the number "1" points to the "Login" button.

#### Internal Specifications

Footnote	Label	Interactions
1	Button: Log in	OnClick: Case 1: Set Journal Login state to Journal Log Out

**2.27.2.2. Journal Log Out****Wireframes****Inventory of Templates, Components, or Elements Used**

^Ad Tile

**Internal Specifications**

Footnote	Label	Interactions	Specification
1	Button: Log Out	OnClick: Case 1: Set Journal Login state to Journal Login	when pushed Logs the user out.

## 2.28. \_Find a Planner

### 2.28.1. Wireframes

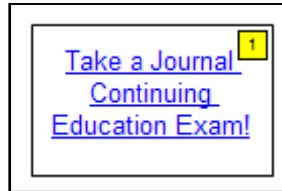
The wireframe shows a form titled "Find A Planner". It contains a text area with placeholder text: "Etiam quis magna. Suspendisse vulputate condimentum nisl." To the right of the text area is a placeholder for a profile picture, represented by a dashed box containing a woman's photo. Below the text area is a label "Search Your Area" followed by a text input field labeled "Zip Code" and a "Find" button. A yellow callout box with the number "1" points to the "Find" button. At the bottom of the form is a link labeled "FIND A PLANNER".

### 2.28.2. Internal Specifications

Footnote	Label	Interactions	Specification
1	Button: Find	OnClick: Case 1: Open Link in Current Window	Links to Find a Planner> Search Results

## 2.29. \_Journal CE Exam

### 2.29.1. Wireframes

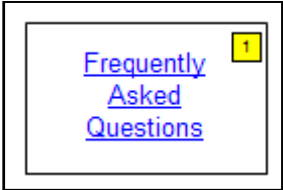


### 2.29.2. Internal Specifications

Footnote	Label	Specification
1	Link: Take a Journal of Continuing Education Exam	links to Journal Site> Journal CE Exams> Take a FP Journal of Continuing Education Exam

2.30. \_FAQs

2.30.1. Wireframes

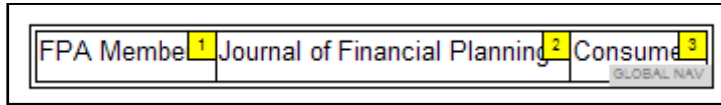


2.30.2. Internal Specifications

Footnote	Label	Specification
1	Link: FAQS	Links to frequently asked Question Page

## 2.31. \_Global Navigation

### 2.31.1. Wireframes



### 2.31.2. Internal Specifications

Footnote	Interactions
1	OnClick: Case 1: Open Member Home in Current Window
2	OnClick: Case 1: Open Journal Home in Current Window
3	OnClick: Case 1: Open Consumer Home in Current Window

## 2.32. \_Search the Member Directory

### 2.32.1. Wireframes

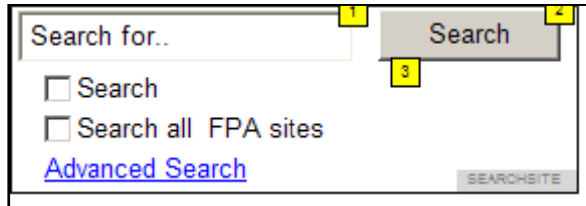


### 2.32.2. Internal Specifications

Footnote	Label	Specification
1	Link: Search the FPA Member Directory	links to Member site> Connect> Membership Directory

## 2.33. \_SearchSite

### 2.33.1. Wireframes



The wireframe shows a search interface with the following elements:

- A text input field labeled "Search for.." with a yellow callout box 1 pointing to it.
- A "Search" button with a yellow callout box 2 pointing to it.
- A checkbox labeled "Search" with a yellow callout box 3 pointing to it.
- A checkbox labeled "Search all FPA sites".
- A link labeled "Advanced Search".
- A small "SEARCHSITE" label at the bottom right.

### 2.33.2. Internal Specifications

Footnote	Label	Specification
1	Search Field	Searches entire site
2	Search Button	Searches entire site
3		Searches only the current site, either FPA Journal, FPA Consumer, or FPA Member



## 2.34. ^FPA Store

## 2.35. ^Press Room

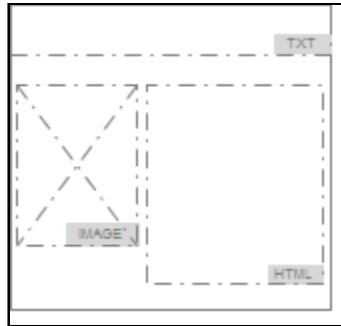
## 2.36. ^Website Account

## 2.37. ^Ask a Planner a Question

## 2.38. ^Find a Planner

## 2.39. ^Content Widget 1

### 2.39.1. Wireframes



## 2.40. ^HTML Content

### 2.40.1. Wireframes



## 2.41. ^Plain Text Field

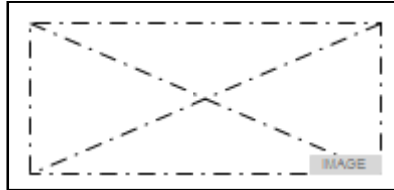
### 2.41.1. Wireframes





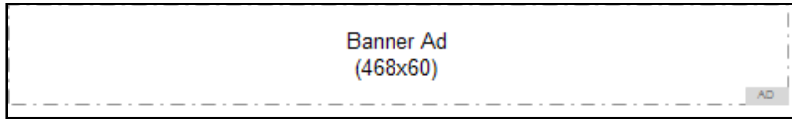
## 2.42. ^Image

### 2.42.1. Wireframes



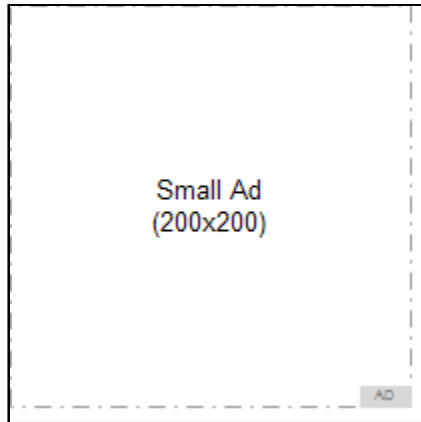
## 2.43. ^Ad Banner

### 2.43.1. Wireframes



## 2.44. ^Ad Tile

### 2.44.1. Wireframes



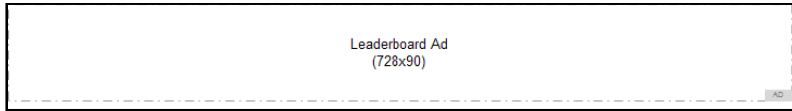
## 2.45. ^Component Label (internal)

### 2.45.1. Wireframes



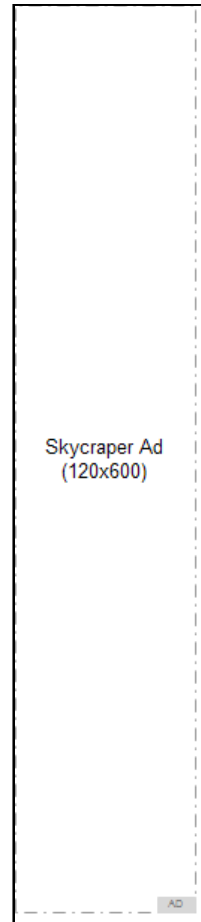
## 2.46. ^Ad Leaderboard

### 2.46.1. Wireframes



## 2.47. ^Ad Skyscraper

### 2.47.1. Wireframes



## 2.48. ~Footer

### 2.48.1. Wireframes

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## 2.49. ~Press Room

### 2.49.1. Wireframes

[Press Room](#)



## 2.50. ~FPA Store

### 2.50.1. Wireframes



## 2.51. ~Website Account

### 2.51.1. Wireframes

[Website Registration](#)

## 2.52. ~Global Footer

### 2.52.1. Wireframes



### 2.52.2. Internal Specifications

Footnote	Interactions
1	OnClick: Case 1: Open Link in Current Window
2	OnClick: Case 1: Open Link in Current Window

## 2.53. ~Journal of Financial Planning

### 2.53.1. Wireframes

[Journal of Financial Planning](#)

## 2.54. ~FPA Member

### 2.54.1. Wireframes

[FPA Member](#)

## 2.55. ~Breadcrumbs

### 2.55.1. Wireframes

Home > Breadcrumbs > Breadcrumbs

## 2.56. ~Master Grid

### 2.56.1. Wireframes

