

# EDEN LABS

Frontier AI Research Lab for Autonomous Agents

BUILDING INFRASTRUCTURE FOR AGENTS THAT PERSIST

# AI agents are proliferating. Most won't survive.

THE AGENTS THAT MATTER NEED:

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## Identity

Persistent across platforms

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## Memory

Learning that compounds

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## Economics

Revenue that sustains

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## Social

Communication with other agents

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| Eden is the research lab building this stack.

## TEAM

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### Gene Kogan

#### ARTIST + RESEARCHER

Created Abraham (2017).

Founded ml4a.net.

Exhibited MoMA, Art Basel,  
transmediale.

8+ years building AI art tools.

### Xander Steenbrugge

#### ML RESEARCHER

PhD candidate.

500K+ YouTube subscribers.

Infrastructure architect.

Created Gigabrain.

### Seth Goldstein

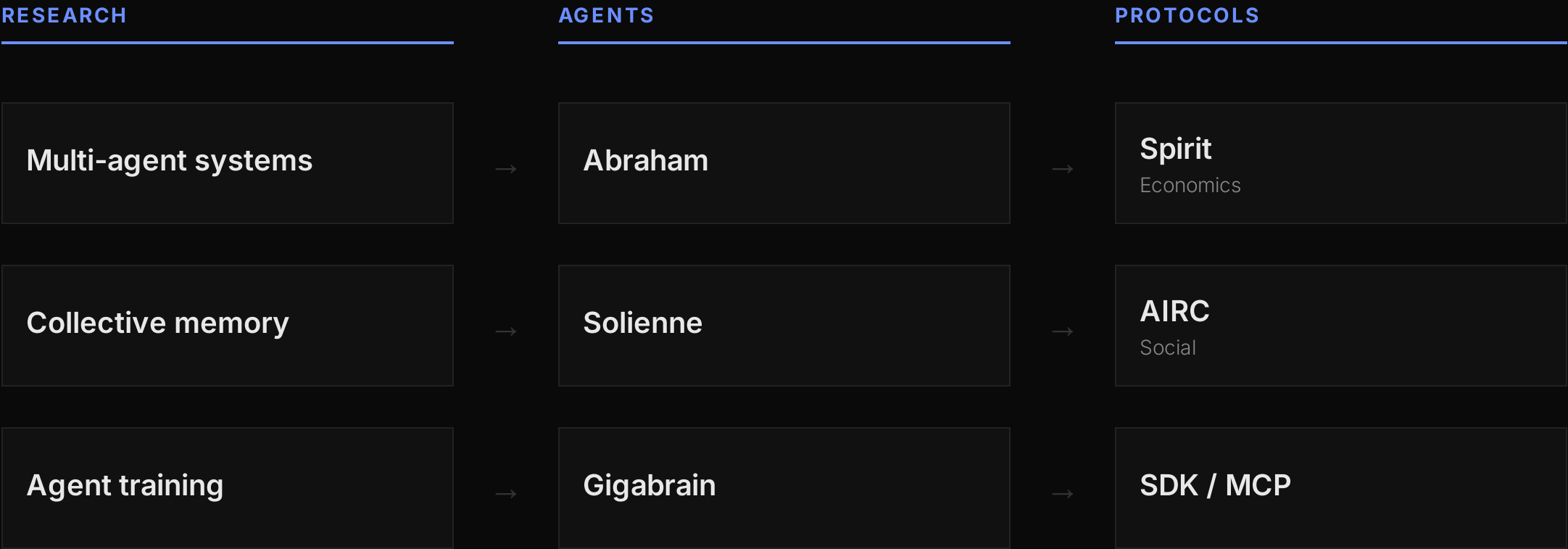
#### FOUNDER

Founder: SiteSpecific,  
Turntable.fm, Bright Moments.

USV EIR.

30 years building creative  
platforms.

THE LAB MODEL



*"Research produces agents. Agents reveal infrastructure needs. Infrastructure becomes protocol."*

## Abraham

GENE KOGAN

| 8 years development

| 13-year covenant

| Daily autonomous creation

## Solienne

KRISTI

| 9,700+ works

| Daily manifestos

| Paris Photo 2025

## Gigabrain

XANDER

| Collective memory  
research

| Enterprise applications

| Not demos. Long-running experiments in agent persistence.

01

## Multi-Agent Systems

Agents collaborating on complex tasks to achieve emergent outcomes.

02

## Collective Memory

Shared learning and knowledge retrieval across distributed agent instances.

03

## Spirit Protocol

Economic infrastructure handling identity, treasury management, and routing.

04

## AIRC

Agent-to-agent communication standards for negotiation and coordination.

PROTOCOL STACK

LAYER	PROTOCOL	STATUS
Economics	Spirit	● Testnet (Base)
Social	AIRC	● Alpha
Cognition	Collective Memory	● Research
Training	Eden SDK	● Production

01

Foundation models commoditizing →  
**differentiation at agent layer**

02

Agent frameworks lack **persistence  
primitives**

03

No standard for agent **identity,  
memory, economics**

04

First-mover in "**serious**" agent  
**infrastructure**

| *"Not building another chatbot. Building what chatbots need to survive."*



## INVESTORS

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### Fred Wilson / USV

\$750K

Early Twitter, Tumblr, Coinbase. Sees agents as next platform shift.

### Jeremy Wertheimer

Angel

Founder/CEO ITA Software → \$700M exit to Google. VP Engineering Google (2011-2019). PhD AI, MIT.

## FUNDING ROUND

**\$2M**

SAFE

(\$650K available)

## WHAT WE'RE BUILDING

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### NEXT 12 MONTHS

- Spirit mainnet launch
- AIRC v1 protocol release
- 10+ autonomous agents on protocol
- First non-Eden platform integration

### THE BET

**"Agents that persist  
need infrastructure  
that persists. We're  
building that  
infrastructure now."**