

# Kaleigh Spitzer

UX/UI Designer

HCI graduate student at DePaul with a B.S. in Computer Science & Statistics, transitioning into UX/UI design. Skilled in research-driven design, prototyping, and usability testing, with strong analytical and technical expertise. Passionate about crafting intuitive digital experiences where design meets code.

## EXPERIENCE

### Logan Square Chamber of Commerce, Chicago, IL — UX/UI Designer

MARCH 2025 - JULY 2025

- Led a full redesign of the Logan Square Chamber of Commerce website, improving usability for local businesses and residents, resulting in a 5% increase in site sessions and 4% increase in unique visitors.
- Conducted user research, stakeholder interviews, and analytics review to uncover navigation and engagement issues.
- Rebuilt site architecture and designed mobile-first prototypes in Figma, resulting in clearer user flows and improved mobile performance.

### EBM Software, Chicago, IL — Data Analyst

OCTOBER 2024 - DECEMBER 2024

- Redesigned Power BI dashboards based on user feedback to improve clarity and engagement (+20% usage).
- Automated schema validation in Python to automate data integrity checks, saving 10+ hours/week and freeing time for product testing and iteration.

### EBM Software, Chicago, IL — Junior Data Analyst

JULY 2023 - OCTOBER 2024

- Led redesign and prototyped an internal web app with improved layout and navigation - resulting in 15% increased engagement.
- Partnered with developers to refine UI components in dashboards and reporting tools.
- Ran UX workshops and team training on data visualization and interface logic.

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[spitzer4.github.io](https://spitzer4.github.io)

Chicago, IL

## EDUCATION

### Depaul University— M.S. in Human-Computer Interaction

2025 - 2027

### University of Illinois at Urbana-Champaign, B.S. in Computer Science and Statistics

2019 - 2023

## SKILLS

Interaction & Visual Design  
Design Systems  
Information Architecture  
Accessibility  
User Flows  
Wireframes  
Prototyping  
Research  
Usability Testing  
Responsive Web Design  
App Design

## LANGUAGES

Python  
HTML  
CSS