- 1. Sarah C. Jackson has contrast in the type she used on her 'resume' page. Some of the differences are subtle, such as a slight size change of her type size. Some of it, however, has a drastic change in the font and the color. She changes some of it to red instead of black, and the fonts are different in many aspects. The contrast is extremely different and attracts the eye.
- 2. One thing she did with her graphic design that I find very appealing is the filigree heading, specifically on her contact page. On her contact page she has a little red filigree on the white next to her information. Although the colors & designs contrast they coordinate nicely with the heading. They are also simple, yet interesting to look at. You have two different designs but the proximity makes them seem more united. Thus, they come together to form an interesting page.
- 3. The feature I find least appealing with her portfolio is I feel there is too much space. Her 'home' and 'about' page both seem empty to me. There's too much proximity on her home page. I feel the design on the left book page and the text on the right have too much proximity and don't feel united. As well as her about page, which is just text, and the background, is black. Since her text box is smaller it leaves this big, black void around her page making one feel like there's a void on the page.
- 4. I would mimic repetition of the heading design. I really am a fan of filigree designs. I would also love to incorporate a book into my own portfolio as well.