# Sonia Jaffe

 $spj@uchicago.edu \cdot www.soniajaffe.com \cdot sonia.jaffe@microsoft.com$ 

## **Employment**

2019-	Senior Research Economist, Office of the Chief Economist, Microsoft
2018 – 2019	Research Economist, Office of the Chief Economist, Microsoft
2015-2018	Postdoctoral Scholar, University of Chicago

#### Education

2015	Ph.D. in Economics, Harvard University Economics PhD Dissertation: "Heterogeneity in Markets and Games"
	Dissertation Committee: David Cutler, Roland Fryer, Edward Glaeser, Nathaniel Hendren, David Laibson
2012	M.A. in Economics, Harvard University
2008	B.A. in Economics, University of Chicago Economics Honors BA Thesis: <i>Iterative Thinking by Facebook Users</i>
	GPA: 3.96/4.00

## Published and Forthcoming Papers

- S. Jaffe and M. Shepard, "Price-linked subsidies and health insurance markups." *American Economic Journal: Economic Policy*, vol 12, no. 3, 2020.
- A. Dupuy, A. Galichon, S. Jaffe, and S. Kominers, "Taxation in matching markets." *International Economic Review*, vol 61, no. 4, 2020.
- D. Batzilis, S. Jaffe, S. Levitt, J. A. List, and J. Picel, "How Facebook can deepen our understanding of behavior in strategic settings: Evidence from a million rock-paper-scissors games," *Games*, vol 10, no. 2, 2019.
- S. Jaffe and S. Weber, "The effect of meeting rates on matching outcomes." *Economic Theory*, vol 67, 2019.
- K. Hult, S. Jaffe, and T. Philipson, "How does technological change affect quality-adjusted prices in health care? Evidence from thousands of innovations," *American Journal of Health Economics*, vol 4, no. 4, 2018.
- B. Edelman, S. Jaffe, and S. D. Kominers, "To Groupon or not to Groupon: The profitability of deep discounts," *Marketing Letters*, vol. 27, no. 1, 2016.
- S. Jaffe and E. G. Weyl, "The first-order approach to merger analysis," *American Economic Journal: Microeconomics*, vol. 5, no. 4, 2013.
- S. Jaffe and S. D. Kominers, "Discrete choice cannot generate demand that is additively separable in own-price," *Economics Letters*, vol. 166, no. 1, 2012.
- S. Jaffe and E. G. Weyl, "Price theory and the merger guidelines," *CPI Antitrust Chronicle*, vol. 3, no. 1, 2011.
- B. Edelman, S. Jaffe, and S. D. Kominers, "To Groupon or not to Groupon: New research on voucher profitability," *Harvard Business Review* [Blog], 2011.
- S. Jaffe and E. G. Weyl, "Linear demand systems are inconsistent with discrete choice," Berkeley Electronic Journal of Theoretical Economics: Advances, vol. 10, no. 1, 2010.

## Books & Chapters

- J. Teevan, B. Hecht, and S. Jaffe, eds. *The New Future of Work: Research from Microsoft on the Impact of the Pandemic on Work Practices.* 1st ed. Microsoft Technical Report, 2021. https://aka.ms/newfutureofwork
- S. Jaffe, R. Minton, C. B. Mulligan, and K. M. Murphy, *Chicago Price Theory*. Princeton University Press, 2019.
- S. Jaffe, "Inequity and Unequalness in Health," *More equal by design: Economic design responses to inequality* Ed. Scott Kominers, Ed. Alexander Teytelboym. (Forthcoming).

## Experience

2018	Instructor for Elements of Economic Analysis I, University of Chicago
2011-2012	Teaching assistant for Price Theory I, University of Chicago
2011-2012	Undergraduate advisor, Harvard Economics department
2010	Student Assistant (Economics), Bureau of Economics, FTC
2006-2008	Research Assistant, University of Chicago for Steven Levitt

#### Honors

2014	Bradley Fellowship, Lynde and Harry Bradley Foundation
2012-2013	Pre-doctoral Scholar, Becker Friedman Institute
2012	IQSS Graduate Fellowship, Institute for Quantitative Social Sciences
2011-2014	NSF Graduate Fellowship, National Science Foundation
2011	Terence M. Considine Fellow in Law and Economics, John M. Olin Center for Law, Economics, and Business
2009-2011	Presidential Scholar Fellowship, Harvard University
2008	DG Johnson BA Thesis Award, University of Chicago
2007	Phi Beta Kappa in junior year, University of Chicago

#### **Invited Talks**

2019	Harvard Center of Mathematical Sciences and Applications
2018	Microsoft; Dartmouth College; Amazon; Managerial Economics and Decision Sciences Department, Northwestern Kellogg School of Management
2017	Federal Reserve Bank of Chicago
2015	University College London; University of Glasgow; University of Wisconsin – Madison; University of Chicago
2013	University of Wisconsin-Madison; Rotman School of Management, University of Toronto
2012	Managerial Economics and Decision Sciences Department, Northwestern Kellogg School of Management

## Conferences and Workshops

#### Presenting

- The 15<sup>th</sup> Annual International Industrial Organization Conference; The Health Care Markets Conference, Kellogg School of Management; International Health Economics Association Biannual Congress
- NBER Health Care Program Meeting; The Health Sector and the Economy, University of Chicago; The 6<sup>th</sup> Biennial Conference of the American Society of Health Economists, UPenn; Conference on Optimization, Transportation and Equilibrium in Economics, NYU
- 2014 Optimal Transport, Equilibrium, and Applications to Economics, Fields Institute for Research in Mathematical Sciences
- Workshop on Advances in Market Design, Paris School of Economics, AEA Annual Meetings: Demand Systems and Imperfect Competition
- 2012 Matching Problems: Economics Meets Mathematics, Becker Friedman Institute; AEA Annual Meetings: Merger Analysis and Policy
- The 4<sup>th</sup> Annual Federal Trade Commission Microeconomics Conference; The 4<sup>th</sup> Annual Searle Research Symposium on Antitrust Economics and Competition Policy; The 9<sup>th</sup> Annual International Industrial Organization Conference

#### **Organizing**

- 2012 Merger Analysis and Policy, session at the AEA Annual Meetings
- 2011 Segregation: Measurement, Causes, and Effects, a conference of the *Inequality:*Measurement, Interpretation, and Policy Network

#### Discussing & Chairing

- 2017 International Health Economics Association Biannual Congress
- 2011 Conference on Market-Based Models of Matching, Milton Friedman Institute; The 9<sup>th</sup> Annual International Industrial Organization Conference

### Other Professional Activities

#### Refereeing

The B.E. Journal of Theoretical Economics; Econometrica; Economics Theory; Economics Bulletin; Economics Letters; European Economic Review; Games; International Journal of Industrial Organization; Journal of Economic Theory; Journal of Health Economics; Journal of Industrial Economics; Journal of Law, Economics, and Organization; Journal of Public Economics; Management Science; OMEGA; The RAND Journal of Economics; Review of Industrial Organization.