

CampusCollab

A platform that enables student entrepreneurs to collaborate on ideas, projects, and startups.

The website will host activity based around a certain school. When students are connected on the website, they have the option to meet in person and work on their idea. This is opposed to zooming in with a student that you can't have a genuine cofounder interaction with.

The familiarity with the school – majors, classes, types of students – will also help a smoother collaboration process as a student looking for a cofounder with certain skills will be more familiar with a potential candidate's experience, as opposed to not trusting what a student from another school is saying about the content of their classes, i.e. it gives validity to users at the same school.

One of the most significant impacts AI will have is in the education space. Learning is and will be much more accessible because of chatgpt like education bots to more efficiently and effectively, opening up the world of possibilities for creation and innovation in all spaces, but especially the STEM categories. It is generally harder to study STEM because there are more technical and abstract concepts, two elements that make any class more difficult. Because an AI powered education engine would be able to learn the best way to teach a student, the student will be able to act on and utilize their knowledge to create and innovate.

These students will need a place to share their ideas and use the help and support of others to act on that creative, entrepreneurial spirit. This is where CampusCollab can be used.

Long Term

CC would have an investment fund to choose select startups created on CC to invest in in return for a stake in the company. The startup would have access to CC's resources, most importantly the broad reach and exposure to the college aged population in the US. One further idea is to take advantage of the college landscape – every school has an identity in multiple groups, whether it's a region ("southern school"), location (Boston has many schools), reputation (Arizona-party, Harvard-smart but controversy), sports world, etc. startups in the CC investment pipeline can, with the support and direction of the CC team, methodically test and iterate on their product with this expansive dataset.

The great part about the internet is it is accessible to everyone. CC will be accessible to poor students who are brilliant and have the capacity and willpower to build a startup, but don't have the resources. The investment fund could award scholarships to not only
Special scholarships for poor students

A lot of these features of CC sound like other things in the tech world – CC itself is similar to YC's Cofounder Matching Platform, CC investment fund sounds like a VC fund and/or

competitions with prize money to continue work on the project (YC), and scholarships are everywhere.

CC has a hyperfocus on college students at the same school. This is a much smaller population than the hundreds of thousands on YCs platform, which is bad because there is less of a selection pool but good because you are already with similar enough people you have a connection with and are more likely to find a match to begin with, increasing your probability of success from the start by **making the starting line more accessible**.

Historic data on student entrepreneurs?

<https://www.intelligent.com/17-of-2022-college-grads-run-their-own-businesses-another-43-plan-to-follow-suit/>

Monetization

At first there wouldn't be any monetization as you need solid user traffic to have any meaningful ad revenue. Once the traffic requirement is met, ads would be placed. As the user base grows, and more user data is collected, ad placement will become more valuable. The hope is that in the long run, direct investments into CC founded companies would yield a far higher return than any ad revenue.

CC would also have many companies under its umbrella that can allow for a pipeline of students, whether recent grads for full time or students for internships, to work at these startups when they have matured to some degree down the road.

CC could be an easy to use platform for student entrepreneurs to manage their startups

Some companies will succeed, some not. The worst that could happen for a student who invests their time in a startup with a fellow student is that they have a significant resume builder with the ability to speak to managing a business and people. Best case its successful and they do it after school. Best best case is it keeps going after that. Best worst case you got funding for your startup and worked on it for two years, have x revenue and users and maybe even sold it to CC for its scraps (maybe its has a couple thousand users unique to existing CC user data, or a promising cofounder fit for another company...)

CC would also be enabled to connect cofounders that maybe have two stagnating or don't know where to go next scenarios in their respective businesses.