

# Controls, Not Shocks: Estimating Dynamic Causal Effects in Macroeconomics

Seminar, U. Glasgow

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The views expressed here do not necessarily reflect the position of the Bank of England.

# Our Question

## ► Common Issue in Macro:

- *Goal:* Policy  $z \overset{?}{\Rightarrow}$  Outcome variable  $y$
- *Challenge:*  $z = f(\mathbf{x}) + \varepsilon$  where  $\mathbf{x} \Rightarrow y$

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1. Regress  $z$  on  $\mathbf{x}$  and call residual the 'shock' (e.g.,  $z$  change in FFR,  $\mathbf{x}$  FOMC Greenbook forecasts)
2. Regress  $y$  on constructed shock (e.g.,  $y$  CPI)

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**What is the difference between these two approaches for range of estimators?**

# Our Answer

- ▶ **Starting Point:** one- and two-step are two sides of same coin (Frisch-Waugh-Lovell)
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- ★ **Why?** *omitted-variable bias* (OVV) in two-step, leading to some combination of ...
  1. ...over-estimation of standard errors (OLS/IV without controls)
  2. ...'genuine bias' (OLS/IV/VAR with controls, QR)



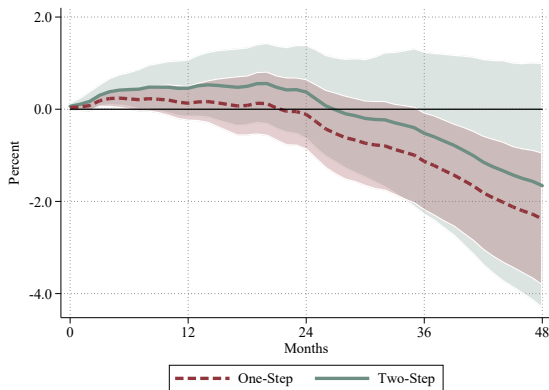
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- ★ **Matters in Practice:** headline results can differ between one- and two-step approaches
  - Revisit estimated effects of monetary policy controlling for central-bank information
  - Simple resolution to price puzzle

# Differences Matter in Practice: A Price-Puzzle Teaser

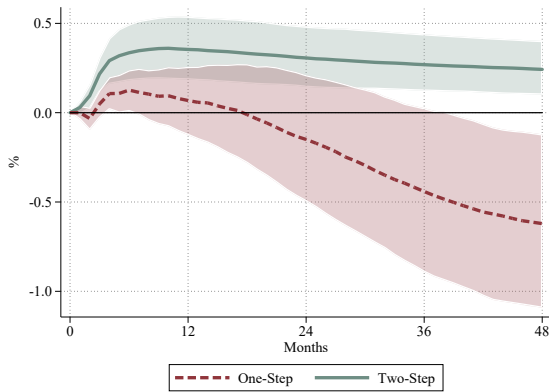
US  $\ln(CPI)$  responses to Romer-Romer-style shock, controlling for lags of CPI, IP and U/E

## Local Projection



Note: OLS-LP, US 1972m1-2007m12. 90% confidence bands from Newey-West s.e.

## VAR with Internal Instrument



Note: VAR, US 1972m1-2007m12. 68% confidence bands from wild bootstrap.

# Differences Have Broad Implications in Macro: Two-Step Widely Used

*"Any exercise in dynamic causal inference involves **two conceptually distinct steps**: 1) the construction of the shocks, and 2) the specification used to construct an impulse response once one has the shocks in hand"* [Nakamura & Steinsson 2018, JEP]

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- Used in studies of **average causal effects**:
  - Monetary policy [Romer & Romer 2004, AER; Coibion 2012, AEJ: Macro; Coibion et al. 2017, JME; Cloyne et al. 2020, REStud; Holm et al. 2021, JPE; Miranda-Agripino & Ricco 2021, AEJM; Bauer & Swanson 2022, AER]
  - Fiscal policy [Auerbach & Gorodnichenko 2013, AER; Miyamoto et al. 2018, AEJ: Macro]
  - Macroprudential policy [Ahnert et al. 2021, JFE; Chari et al. 2022, JIE]
  - Non-policy, e.g.: Oil Prices [Kilian 2009, AER]; Sentiment [Al-Amine & Willems 2023, EJ]; etc.

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- And studies of causal effects **across quantiles**:
  - Fiscal policy [Linnemann & Winkler 2016, OEP]
  - Macroprudential policy [Brandão-Marques et al. 2021, IMF WP]
  - Capital-flow measures [Gelos et al. 2022, JIE]

# Plan for Today

1. Setup
2. Key Insight: An 'Omitted-Variable Bias' (OVB) Result
3. Implications and Applications: OVB in Different Settings
  - Ordinary Least Squares and SVARs with Internal Instruments
  - Instrumental Variables and SVARs with External Instruments
  - Quantile Regression

Throughout, applications focus on transmission of US monetary policy controlling for central-bank information

[Romer and Romer, 2004; Miranda-Agrippino and Ricco, 2021]

# Related Literature

Not aware of other literature explicitly highlighting the drawbacks of the two-step approach popular in the macroeconomics literature, but most clearly related to:

#1. Various literature stresses shock-identification strategies relying on orthogonalisation **equivalent** to regression-control approach

- Angrist & Kuersteiner (2011), Jordà & Taylor (2016), Angrist, Jordà & Kuersteiner (2018), Barnichon & Brownlees (2019), Jordà, Schularick & Taylor (2020), Plagborg-Møller & Wolf (2021)
- **This Paper:** They are **not** (always) equivalent—highlight drawbacks of two-step approach

#2. Generated regressors in macroeconomics

- Pagan (1984), Murphy & Topel (2002)
- **This Paper:** We propose two-step approach amounts to mis-specification, driven by omission of relevant variables from outcome regression

# Setup



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#2  $y_t = \mathbf{x}'_{2,t}\pi + \varepsilon_t\beta_{2S} + u_t$ , where  $\mathbf{x}_2$  other drivers of  $y$ , and  $\beta_{2S}$  is 'two-step' coefficient

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Setup very general:

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**How does  $\beta_{2S}$  compare to  $\beta_{1S}$ ?**

# Key Insight

# Key Insight: An 'Omitted Variable Bias' Result

## Proposition: OVB Result

Difference between  $\beta_{1S}$  and  $\beta_{2S}$  can be expressed in terms of OVB in  $\beta_{2S}$ :

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*Sketch Proof:*

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$$y_t = \mathbf{x}'_t\theta + z_t\beta_{1S} + e_t \quad (\text{One-Step})$$

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- Since  $\varepsilon_t = z_t - \mathbf{x}'_{1,t}\delta$  and  $\mathbf{x}_1 \subset \mathbf{x}$ , one-step and hybrid estimators equivalent:  $\beta_{1S} = \beta_{hyb}$
- But, relative to hybrid estimator, two-step excludes  $\mathbf{x}_1$ . So difference can be expressed as:  
 $\beta_{2S} = \beta_{1S} + \Omega_{2S}$  where  $\Omega_{2S}$  is OVB from exclusion of  $\mathbf{x}_1$  from second-stage regression

# Implications and Applications

*OLS and SVARs with Internal Instruments*

# Simple OLS Case: No Auxiliary Controls

**Setup:**

$$z_t = \delta \mathbf{x}_{1,t} + \varepsilon_t$$
$$y_t = \beta_{2S} \overbrace{\varepsilon_t} + u_t \quad (2S)$$

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## Results:

1. Point estimates equivalent (Frisch-Waugh-Lovell):  $\beta_{2S} = \beta_{1S}$  and  $\hat{\beta}_{2S} = \hat{\beta}_{1S}$
2. Population standard errors identical:  $V(\hat{\beta}_{2S}) = V(\hat{\beta}_{1S})$
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**Intuition:**  $\mathbf{x}_1$  explains some variation in  $z$  ( $\uparrow$  s.e.), but also has explanatory power for  $y$  ( $\downarrow$  s.e.)  $\Rightarrow$  two-step standard errors only reflect first force

# Local-Projection Application: No Auxiliary Controls

## Romer-Romer-style identification

► Detail

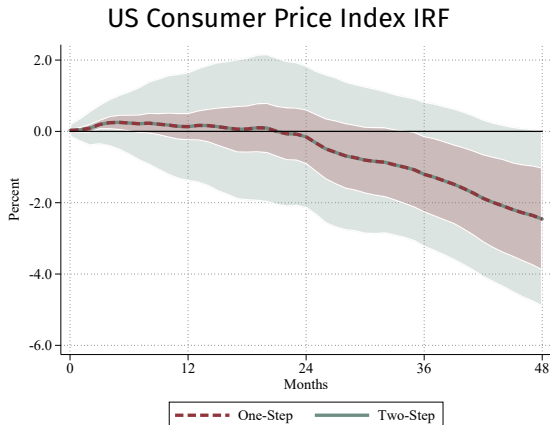
- US data, converted from meeting to monthly frequency, 1972m1-2007m12
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# OLS with Auxiliary Controls

## Setup:

e.g., lagged macro controls

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2. When  $[\varepsilon_t \mathbf{x}'_{2,t}] = 0$ : two-step consistent, but inefficient ( $V(\hat{\beta}_{2S}) > V(\hat{\beta}_{1S})$ )
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**Intuition:** one-step avoids bias, as coefficient estimated ‘as if’ shock was constructed to be exogenous w.r.t.  $\mathbf{x}_{1,t}$  and  $\mathbf{x}_{2,t} \Rightarrow$  so two-step less robust to misspecification

# Local-Projection Application: With Auxiliary Controls

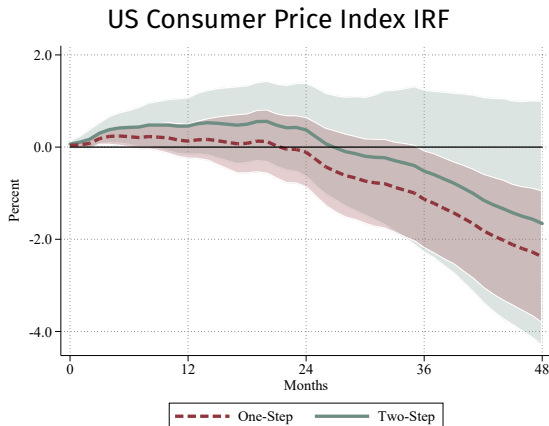
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# VAR with Internal Instruments

- **Two-Step Internal-Instruments Approach:** include  $\varepsilon_t$  in VAR with  $\mathbf{w}_t = [\varepsilon_t, \mathbf{y}_t]'$  and put first in recursive ordering

$$y_t = \varepsilon_t \beta_{2S} + \underbrace{\sum_{j=1}^p \Gamma_j^{2S} \mathbf{y}_{t-j} + \sum_{j=1}^p \lambda_j^{2S} \varepsilon_{t-j}}_{=\boldsymbol{\pi} \mathbf{x}_{2,t}} + u_t^{2S}$$

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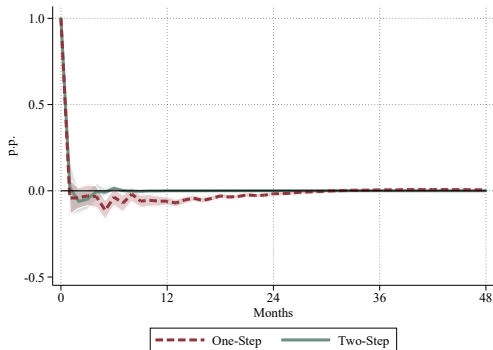
- OVB now captures omission of contemporaneous *and lagged*  $\mathbf{x}_{1,t}$ :  
 $\Omega_{2S} = \mathbb{E} [\varepsilon_t \mathbf{x}'_{2,t}] \mathbf{A}^{-1} \mathbb{E} [\mathbf{x}_{2,t} \mathbf{x}'_{1,t}] \boldsymbol{\Phi}^p$ , where  $\mathbf{x}_{1,t}^p = [\mathbf{x}'_{1,t}, \mathbf{x}'_{1,t-1}, \dots, \mathbf{x}'_{1,t-p}]'$  and  $\boldsymbol{\Phi}^p$  collects coefficients from hybrid regression

# VAR with Internal Instruments Application

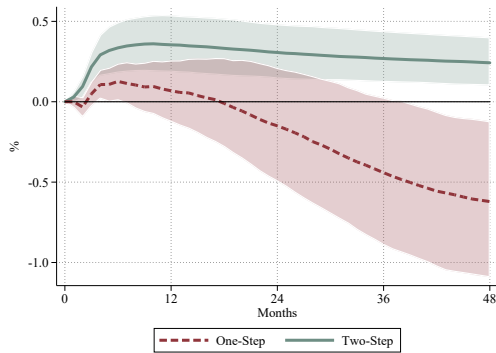
**Two-step:**  $\mathbf{w}_t = [\hat{\varepsilon}_t^{RR}, \mathbf{y}_t]'$  where  $\mathbf{y}_t = \mathbf{x}_{2,t}$   
including CPI, IP, U/E

**One-step:**  $\mathbf{w}_t = [\mathbf{x}'_{1,t}, \Delta FFR_t, \mathbf{y}'_t]'$  where  $\mathbf{x}_{1,t}$  is  
Greenbook forecasts

Monetary Policy Shock



CPI



Note: VAR(4), US 1972m1-2007m12. 68% confidence bands from wild bootstrap (1000 reps)

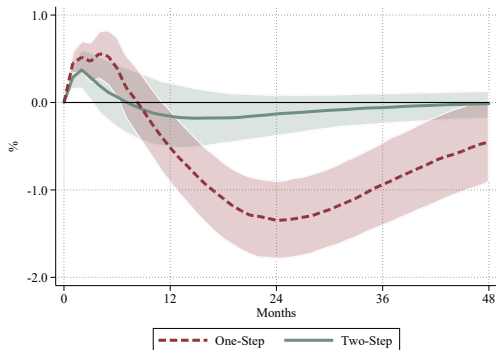


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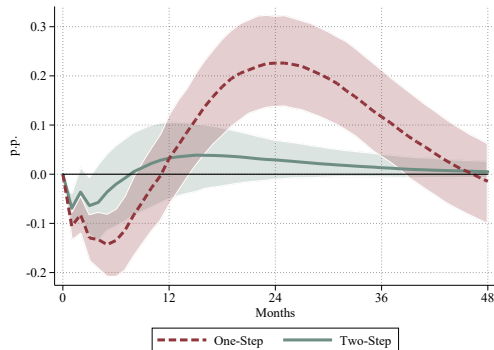
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Industrial Production



Unemployment Rate



Note: VAR(4), US 1972m1-2007m12. 68% confidence bands from wild bootstrap (1000 reps)

# Implications and Applications

*IV and SVARs with External Instruments*

# Simple IV Case: No Auxiliary Controls

**Setup:**

$$\begin{array}{l} \text{IV with } m_t^{\perp \mathbf{x}_{1,t}} \\ y_t = \beta_{2S} \overbrace{z_t} + u_t \quad (2S) \\ y_t = \beta_{1S} \underbrace{z_t}_{\text{IV with } m_t} + \gamma \mathbf{x}_{1,t} + e_t \quad (1S) \end{array}$$

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## Results:

1. Point estimates still equivalent (Frisch-Waugh-Lovell):  $\beta_{2S} = \beta_{1S}$  and  $\hat{\beta}_{2S} = \hat{\beta}_{1S}$
2. Two-step leads to over-estimation of standard errors in sample:  $\hat{V}(\hat{\beta}_{2S}) > \hat{V}(\hat{\beta}_{1S})$
3. First-stage  $F$ -stats from two-step underestimated

**Intuition:** IV the ratio of two OLS coefficients, so Frisch-Waugh-Lovell benchmark still applies

# LP-IV Application: Romer-Romer Example

## Romer-Romer-style identification

- ▶ Two step:
  1. Regress  $\Delta FFR_t$  (i.e.,  $m$ ) on Greenbook forecasts (i.e.,  $x_1$ ), save residual  $\hat{\varepsilon}_t$
  2. Regress  $\ln(CPI)_{t+h}$  (i.e.,  $y$ ) on one-year yield (i.e.,  $z$ ) using  $\hat{\varepsilon}_t$  as instrument
- ▶ One step: Regress  $\ln(CPI)_{t+h}$  on one-year yield and Greenbook forecasts, using  $\Delta FFR_t$  as instrument

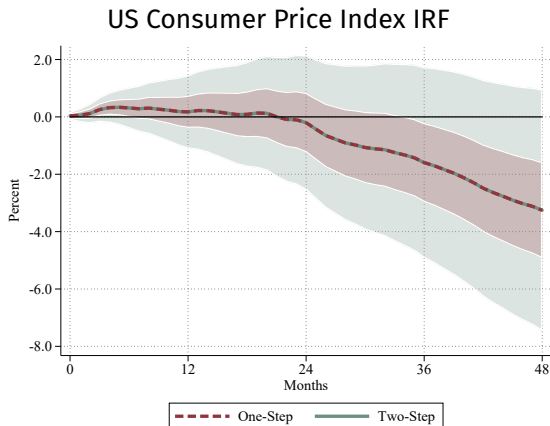
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Note: OLS-LP, US 1972m1-2007m12. 90% confidence bands from Newey-West s.e.

# LP-IV Application with Auxiliary Controls: High-Frequency Surprises

Results with auxiliary controls (i.e.,  $\mathbf{x}_{2,t}$ )  
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## Miranda-Agrippino-Ricco-style identification

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► Detail

1. Regress high-frequency surprise  $m_t$  on Greenbook forecasts  $\mathbf{x}_1$ ), save residual  $\hat{\varepsilon}_t$
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- One step: Regress  $\ln(CPI)_{t+h}$  on one-year yield, Greenbook forecasts and  $\mathbf{x}_{2,t}$ , using  $m_t$  as instrument



# LP-IV Application with Auxiliary Controls: High-Frequency Surprises

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First-Stage  $F$ -Statistics

	Two-Step	One-Step
Without Aux. Controls	11.76	19.57
With Aux. Controls	11.27	19.58

# VAR with External Instruments

- **Two-Step Approach:** let  $\mathbf{w}_t = [m_t, \mathbf{y}_t]'$ , estimate contemporaneous responses via

$$\mathbf{w}_t = \beta_{2S}^0 \overbrace{m_t}^{\text{IV with } \varepsilon_t} + \Pi(L)\mathbf{w}_{t-1} + \mathbf{u}_t^{2S}$$

and estimate IRFs via:  $\beta_{2S}^h = \mathbf{C}^h \beta_{2S}^0$

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- **Alternative One-Step Approach:** now estimate contemporaneous responses via:

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- OVB now captures omission of contemporaneous  $\mathbf{x}_{1,t}$  scaled by  $\mathbf{C}^h$ :

$$\Omega_{2S} = \mathbf{C}^h \frac{\mathbb{E} [\varepsilon_t \mathbf{y}'_{t-1}] \mathbf{A}_y^{-1} \mathbb{E} [\mathbf{y}_{t-1} \mathbf{x}'_{1,t}] \phi_y}{\mathbb{E} [\varepsilon_t \mathbf{y}'_{t-1}] \mathbf{A}_m^{-1} \mathbb{E} [\mathbf{y}_{t-1} \mathbf{x}'_{1,t}] \phi_m}$$

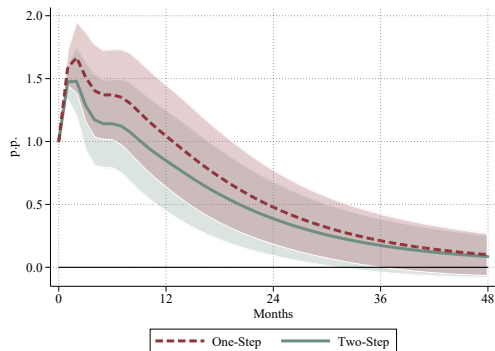
**Intuition:** failure of exogeneity in two-step since instrument (potentially) correlated with  $\mathbf{x}_{2,t}$  lags that affect the outcome variable

# VAR with External Instruments Application

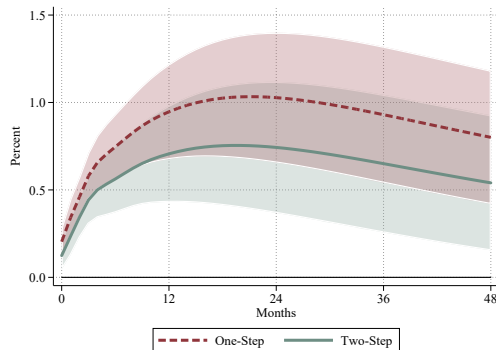
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## Monetary Policy Shock



## CPI



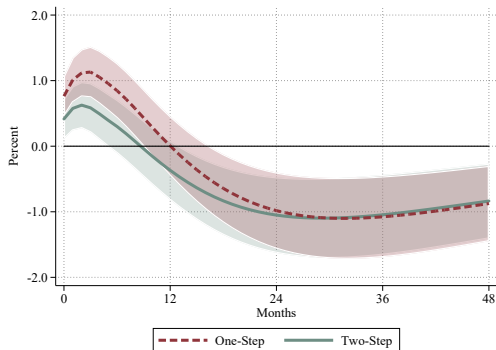
Note: VAR(4), US 1972m1-2007m12. 68% confidence bands from block bootstrap (1000 reps)

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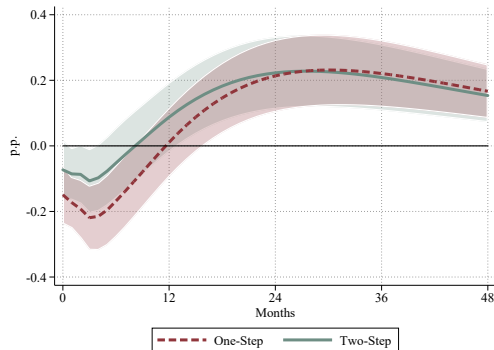
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## Industrial Production



## Unemployment Rate



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# Implications and Applications

## *Quantile Regression*

# Quantile-Regression Setting: No Auxiliary Controls

**Setup:**

$$y_t = \beta_{2S}(\tau) \underbrace{z_t^{\perp} \mathbf{x}_{1,t}}_{\varepsilon_t} + u_t(\tau) \quad (2S)$$

$$y_t = \beta_{1S} z_t + \gamma(\tau) \mathbf{x}_{1,t} + e_t(\tau) \quad (1)$$

where  $\beta_{2S}(\tau)$ ,  $\beta_{1S}(\tau)$  and  $\gamma(\tau)$  are QR coefficients for  $\tau \in [0, 1]$



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**Results:** even without auxiliary controls, two-step inconsistent due to QR-OVB:

$$\beta_{2S} = \beta_{1S} + \underbrace{\phi_1(\tau) \frac{\mathbb{E}[w_\tau(\mathbf{x}) \epsilon_t \mathbf{x}_{1,t}]}{\mathbb{E}[w_\tau(\mathbf{x}) \epsilon_t^2]}}_{\equiv OVB \text{ [Angrist et al. 2006, Ecta]}}$$

OVB term more complex with auxiliary controls

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OVB term more complex with auxiliary controls

**Intuition:**  $\mathbb{E}[\epsilon_t \mathbf{x}_{1,t}] = 0$  by construction in two-step, but does not imply  $\mathbb{E}[w_\tau(\mathbf{x}) \epsilon_t \mathbf{x}_{1,t}] = 0$

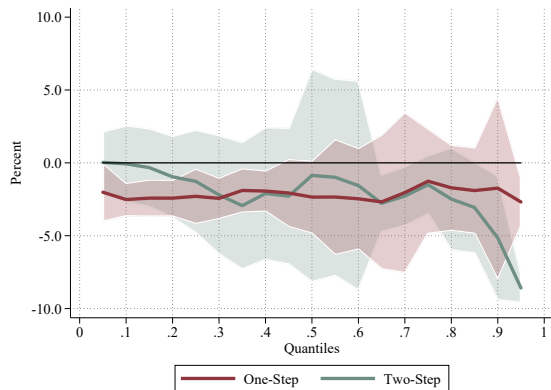
Hard to find reasonable assumptions under which bias is zero ( $\phi_1(\tau) = 0$  or  $w_\tau(\mathbf{x})$  constant)

# Quantile Application: Effect of Monetary Policy Across Quantiles

## Romer-Romer-style identification

- Two step:
  1. OLS of  $\Delta FFR_t$  (i.e.,  $z$ ) on Greenbook forecasts (i.e.,  $x_1$ ), save residual  $\hat{\varepsilon}_t$
  2. QR of  $\ln(CPI)_{t+h}$  (i.e.,  $y$ ) on  $\hat{\varepsilon}_t$
- One step: QR of  $\ln(CPI)_{t+h}$  on  $\Delta FFR_t$  and Greenbook forecasts

Figure: Quantile Response of  $\ln(CPI)$  after 4 years



Note: 90% CI from bootstrapped s.e.

# Conclusions

- ▶ Widely-used two-step shock-first approach is problematic for identification and inference
  - OLS and IV: over-estimation of standard errors + inconsistency (with auxiliary controls)
  - Inconsistency in QR even absent auxiliary controls
- ▶ Alternative one-step estimation procedure will circumvent OVB, yielding unbiased and efficient estimates with same (claimed) identification [▶ Why 2S?](#) [▶ More on 1S](#)
- ▶ Differences between two- and one-step approaches matter in practice
  - Simple resolution to price puzzle from one-step, when revisiting estimated effects of monetary policy controlling for central-bank information

# Appendix

- Response of US  $CPI$  to US interest rate  $i$ , cocontrolling for Greenbook forecasts of GDP growth  $\Delta y^e$ , inflation  $\pi^e$  and unemployment  $u^e$
- Estimate at monthly frequency (rather than meeting frequency) for 1972m1-2007m12
- Two-step approach:

$$\Delta i_t = \delta_0 + \delta_1 i_{t-1} + \sum_{i=-1}^2 \left[ \delta_{2,i} \Delta y_{t,i}^e + \delta_{3,i} (\Delta y_{t,i}^e - \Delta y_{t-1,i}^e) + \delta_{4,i} \pi_{t,i}^e + \delta_{5,i} (\pi_{t,i}^e - \pi_{t-1,i}^e) \right] + \delta_6 u_{t,0}^e + \epsilon_t \quad (\text{Step \#1})$$

$$\ln(CPI_{t+h}) = \beta_{2S}^h \epsilon_t + \mathbf{x}'_{2,t} \boldsymbol{\pi}^h + \varepsilon_{t+h} \quad (\text{Step \#2})$$

- One-step approach:

$$\ln(CPI_{t+h}) = \theta_0^h + \beta_{1S}^h \Delta i_t + \theta_2^h i_{t-1} + \mathbf{x}'_{2,t} \boldsymbol{\theta}_3^h + \sum_{i=-1}^2 \left[ \theta_{4,i}^h \Delta y_{t,i}^e + \theta_{5,i}^h (\Delta y_{t,i}^e - \Delta y_{t-1,i}^e) + \theta_{6,i}^h \pi_{t,i}^e + \theta_{7,i}^h (\pi_{t,i}^e - \pi_{t-1,i}^e) \right] + \theta_8^h u_{t,0}^e + e_{t+h}$$

# Two-Step Approach in IV: Motivation

- Intuition: interested in identifying effects of monetary policy using high-frequency ‘surprises’
  - Surprises best thought of as an instrument for ‘true’ shock  $\Rightarrow$  use IV to estimate effects to avoid issues of measurement error [Stock & Watson 2018]
- HF surprises may not be fully exogenous (including due, e.g., Fed information effect)
  - Regress surprises on CB forecasts or private-sector forecasts and use residual as instrument [Gertler & Karadi 2015; Miranda-Agrippino & Ricco 2021; Bauer & Swanson 2022]
- Other papers similarly use OLS residuals as instruments:
  - Monetary-policy shock identification based on intl. finance ‘trilemma’ [Jorda et al. 2020]
  - Romer and Romer monetary policy shocks as external instruments in a VAR [Barnichon & Mesters 2020]
  - High-frequency oil-price shock identification [Känzig 2021]

# So, Why Use Two-Step Approach?

[▶ Back](#)

A few explanations:

## #1. Plotting and Interpreting Shock

- Hybrid regression  $\Rightarrow$  no reason not to plot shock (with appropriate controls  $\mathbf{x}_{1,t}$  and  $\mathbf{x}_{2,t}$ )
- $\rightarrow$  Inference on causal coefficients should be carried out on one-step estimates

## #2. Mixed Frequencies

- Shocks observed at different frequency to macro variables
- $\rightarrow$  Possible to run one-step LP with  $T$  at shock frequency and  $H$  at data frequency

## #3. Accounting for Additional Controls in Step #2

- Easy to assess robustness by adding controls  $\mathbf{x}_{2,t}$
- $\rightarrow$  Unless  $\mathbb{E}_t[\epsilon_t \mathbf{x}'_{2,t}] = 0$ , additional controls should be reflected in step #1 too
- $\rightarrow$  Publish shocks and controls



# Implications of Results for Different Estimation Approaches

Results have implications for range of techniques used in applied literature

## #1. Local Projections

- Issues for s.e. calculation arise when using generated residual in LP, and can get inconsistency when shock is correlated with auxiliary controls in LP
- Simple multivariate LP using confounders as controls avoids these issues

## #2. External Instruments

- Using generated residuals as instrument in LP-IV or Proxy-SVAR runs into similar issues for s.e. calculation, efficiency, and/or consistency
- Can avoid these issues by including confounders as exogenous variables

## #3. Quantile Regression (or other 'non-linear' estimators)

- Using orthogonalised shock in QR (or other non-OLS settings) generates inconsistency in general
- Always use one-step estimator, controlling for confounding factors